vogue

incorporating Vanity Fair



CHRISTMAS
GIFTS

NORTH AND SOUTH
FASHIONS

DECEMBER 1, 1937 - PRICE 35¢

SHEAFFER'S LIFETIME°

14 Karat Solid Gold Autograph



The impressive 14K Solid Gold Banded Autograph Lifetime° Desk-and-Pocket Writing Ensemble, with gold-trimmed Safety Skrip Bottle. In genuine leather case, $100, including any desired autograph on the gold bands . . . Other Lifetime° sets, similarly dressed in genuine leather cases and autographed to order, $85, $70 and $60.

Sheaffer's regal Solid Gold pocket set, genuine leather case, autographed to order, $35. (For ladies, $30.)

To live in someone's thoughts for a lifetime—to give a most intensely personal gift—give Sheaffer's Autograph Lifetime° set. Here, daily usefulness comes clothed in beauty. Here, lasting sentiment in the giver is matched by lasting service in the gift—for the Lifetime° pen bears this proud guarantee: It will serve so long as its owner lives.

W. A. SHEAFFER PEN COMPANY, Fort Madison, Iowa, and Toronto, Ontario, Canada

Any Desired *Signature* Engraved in Facsimile on Each SOLID GOLD BAND

SEND IN YOUR CHRISTMAS ORDER NOW

Orders filled promptly upon receipt.

W. A. SHEAFFER PEN COMPANY, FORT MADISON, IOWA, U. S. A.

Gentlemen: I enclose payment for ( ) Solid Gold Autograph Ensembles @ $. Ship to:

NAME_____

ADDRESS_____

CITY_____ STATE_____

MY DEALER'S NAME_____ HIS ADDRESS_____

NOTE: Attach actual signature for Autograph, or write it in margin below.

°Reg. U. S. Pat. Off. Copyright, 1937, W. A. Sheaffer Pen Co.

TIFFANY & CO.

JEWELERS SILVERSMITHS STATIONERS

FIFTH AVENUE & 37TH STREET, NEW YORK



GOLD, RUBY AND DIAMOND CLIP $960. DIAMOND WRIST WATCH $590. DIAMOND AND RUBY RING $410. EMERALD CUT DIAMOND RING $14,000. DIAMOND BROOCH WHICH MAY BE DIVIDED FOR USE AS A PAIR OF CLIPS $2600. DIAMOND AND EMERALD BRACELET $4050.

PEARLS FOR ADDITION TO NECKLACES

MERCHANDISE OF GOOD VALUE AND FINE QUALITY

MAIL INQUIRIES RECEIVE PROMPT ATTENTION

In addition to the Fromm medallion which is sealed to the nose of every Fromm Pedigreed Fox, the Fromm trademark and its corresponding medallion number are now stamped on the leather side of the pelt . . . doubly safeguarding you against substitution. If the medallions have been removed, insist upon receiving one for *each* pelt in your stole, coat or cape. The pedigrees of your foxes will be sent to you by mailing these medallions to Fromm Brothers, Inc., Hamburg, Wisconsin.

FROMM *Bright with Silver* PEDIGREED FOXES



DESIGNED BY HATTIE CARNEGIE · COURTESY MARTHA WEATHERED, CHICAGO

This Christmas give Her the loveliest robe of the season

washable chenille



"Something to wear" is the best of all Christmas gifts, and this year Best's glamorous chenille robe is the No. 1 favorite. It is having an enormous success . . the pet of the Hollywood stars, the one robe above all others that college girls, business women, young brides, wise wives, most want to own, and wear. Luxurious, beautiful, flattering, and eminently practical because it can be washed, it is undoubtedly the perfect Christmas present for the smartest ladies on your list. Sizes 12 to 20.

In glamorous white or shell pink,
powder blue, turquoise, wine

16.95

Charge Accounts Invited

Best & Co.

Fifth Avenue at 35th

Mail and phone orders filled

GARDEN CITY MAMARONECK EAST ORANGE ARDMORE BROOKLINE
GROSSE POINTE CLEVELAND HEIGHTS



Vogue
December 1st, 1937

VOGUE Incorporating Vanity Fair is published semi-monthly by The Condé Nast Publications, Inc., Boston Post Road, Greenwich, Connecticut. Entered as second-class matter at the Post Office at Greenwich, Connecticut, under the act of March 3rd, 1879. Subscriptions $5.00 a year in U. S. A.

Vol. 90, No. 11
Whole No. 1569

ON THE PLAZA • NEW YORK
BERGDORF GOODMAN
5TH AVENUE AT 58TH STREET



Right, French mirror clock, from a reproduction series, each, $65
Her jewelry: hair clip flashing multi-color cabochon stones, $120
Pendant necklace, $385. Huge cigarette case, $325. Bracelet, $195
Her bag: chiffon-suede with extravagantly gemmed frame, $450
Left, beginning at top: evening bag in modern glass beads, $25
Unique envelope of embroidered Old French coat-brocade, $250
Old French brocade bag, typical of a series from $115 to $250
Persian brocade evening pouch, one of a series from $185 to $285
Leaf-shape crystal beads set on modern satin evening bag, $25
Gold kid strap satchel, $33. In brocade or daytime suede, $19



D'ORSAY PARFUMEUR PARIS

PARIS

Someone lovely has just passed by

. . . and her loveliness was exquisitely accented by a rare d'Orsay fragrance. The parfums d'Orsay—all of them distinctive—do more than harmonize with immortal moments—they create them!



TROPHÉE—a new d'Orsay fragrance —ever gay, ever glamorous, ever welcome. $3.00 to $17.50.



LE DANDY—a distinguished d'Orsay odeur worn by smart women the world over. $5.50 to $27.50.



MILORD—a sophisticated d'Orsay parfum—extremely popular on the Continent. $6.60 and $15.00.

D'ORSAY

17 RUE DE LA PAIX · · PARIS

Bonwit Teller

southern shops
now open

PALM BEACH

MIAMI BEACH



ARTHUR O'NEILL

southern cross. Our newest dinner Exclusive that fits you out for a dancing future in holiday New York and for January under the Southern Cross. Constellations of starry rhinestones on a voluminous silk taffeta with flying seagull neckline. In night-sky black, brilliant white, cornflower blue or cherry red. In sizes 12 to 20. 85.00

BONWIT TELLER • FIFTH AVENUE AT FIFTY-SIXTH STREET, NEW YORK

DOROTHY GRAY SALONS

advise special care for these 3 places





1. Your nose is often the starting-place of both large pores and distressing flakiness. This condition calls for a dry skin cleanser. Dorothy Gray Cream 683 sweeps pores clean of dirt, make-up...helps make large pores inconspicuous. Faithful cleansing with Cream 683 does much to keep your skin smooth and supple throughout chapping weather. $1.



2. Your eyes — next to show age! Tiny lines here may be the prelude to tragic crinkling all over your face! So use Dorothy Gray Special Dry-Skin Mixture. This luscious emollient blesses skin with rich lubrication. Contains "sunshine" Vitamin D. Leave on overnight. $2.25. Eye Wrinkle Paste, $1.50.



3. Your throat! Here wrinkles often make an early showing. So give throat skin intensive lubrication. Pat in Dorothy Gray Throat Cream briskly to stir up local circulation. Its efficient emollients are beneficial ... give softening, smoothing effect. Contains Vitamin D. Throat Cream, $2, $4. Larger jar, with chin-strap, $5.



Top off your treatment with Dorothy Gray Salon Face Powder. Impalpably fine, it lends your skin a youthful, gauzy freshness. Clings smoothly for hours. In correct skin-tone shades. For transparent make-up, $1.50 ... For suede-like make-up, $1.00.



Coiffure by LAURENT

Dorothy Gray
REG. U.S. PAT. OFF.

THE charm of your whole face lies in its exquisite grooming. Follow the Dorothy Gray home treatments faithfully ... cleanse, lubricate, stimulate! Dorothy Gray emollients have ever been a boon to aging skin. Now enriched with Vitamin D, they are, according to recent scientific indications, even more helpful in cherishing your youthful appearance.

DOROTHY GRAY SALONS ... a corporation, successor to Dorothy Gray ... 683 Fifth Avenue, New York
Los Angeles ... Paris. Dorothy Gray Salon treatments are also available in smart stores in the following cities: Denver
Washington ... Boston ... Milwaukee ... Buffalo ... Norfolk ... Atlanta ... San Francisco ... Seattle ... London ... Brussels
Amsterdam ... The Hague ... Rotterdam ... Cannes ... Nice ... Monte Carlo ... And the Grace Line "Santa" ships.

Announcing New Salon Courses

BODY MASSAGE

Up at 683 Fifth Avenue, there have been great goings-on during the past few weeks. Stout women, thin women ... tired women and tense, nervous women ... now flock into the Dorothy Gray Salon for a new kind of service. Two new departments have just made their welcome debut ... Body Massage on the second floor, Squash Racquets on the top. Both courses are authoritatively planned to keep your body as lovely as your face.

This Body Massage is individualized. It *molds*. It *tones*. It *relaxes* muscular tension. It *stimulates* sluggish circulation. Simply put yourself in the gifted hands of the Dorothy Gray masseuse and leave it to her to convert you into a distinctly Better Woman.

If you're generously proportioned, your type of Massage would aid in reducing your measurements. For flabby arms, flabby waistline, take Body Massage. And especially for relaxation of nervous knots! Half hour, $3.00. Course of 6, $15.00; Full hour, $5.00. Course of 6, $22.50.

Helps bring the figure in line with the face

The Salon insists upon improving your looks from top to toe. "A youthful face must crown a youthful body" ... So follow your Massage with, say, the Dorothy Gray Alimenteau treatment ($10). Smoothing, skin-softening ... it is particularly recommended for older women, to combat wrinkles, flabby contours, and that "late-forty" dullness. Even one treatment brings your skin a more vital-looking glow. Your whole face looks firmer, more youthful. If your skin is sluggish-looking, you may need the Circulation Treatment ($5) or the Special Blackhead Treatment ($5). One hour Body Massage with $10 face treatment, $15.00. Course of 6, $60.00. Half hour Body Massage with $5 face treatment, $8.00. Course of 6, $35.00.

SQUASH RACQUETS

If you've never played squash racquets, you can learn. And *easily!* Dorothy Gray Salon has installed a professional master of the game to add skill to your fun and exercise. The rapid footwork, the alert stance, developed in this game, enhance your suppleness of movement ... encourage grace in walking ... help correct defects in posture. The sheer joy of *playing* is enough to send your spirits soaring — even after a tiring day of work or shopping. Half hour sessions, with instruction, $2. Without instruction, $1 per person.

Drop in at the Salon to have your measurements taken and compared with perfection. Consultation complimentary.

Dorothy Gray Salon ... 683 Fifth Avenue
WIckersham 2-6109.

Copyright, 1937, by Dorothy Gray Co., Ltd.



Forbath & Rejane

henri Bendel inc

Ermine and sable wrap . . . originated by Henri Bendel

TEN WEST FIFTY-SEVENTH STREET ⚜ NEW YORK


Charbert's Panier
CHARBERT'S FRAGRANT ENSEMBLE . .
GIFT SIZE PERFUME, EAU DE COLOGNE
AND A DRUMSTICK LIPSTICK . . IN A
CHARMING LITTLE WICKER HAMPER.
IN THE FAMOUS CHARBERT ODORS
. . DRUMBEAT, OF THEE I SING,
GARDENIA AND CARNATION . . 5.00
CHARBERT



TURN SOUTHWARD VIA INDIA AND THE LIDO

When the curtain rose on the fall season, The Little Shops warned smart New York that something pretty exciting was about to happen. It happened . . . as everyone in town seems to know. The four notable Little Shops, concentrated in a completely delightful new setting on the second floor, simply burst into an immediate and triumphant success . . .

Now we turn our faces southward . . . now comes the next phase. What new surprises?

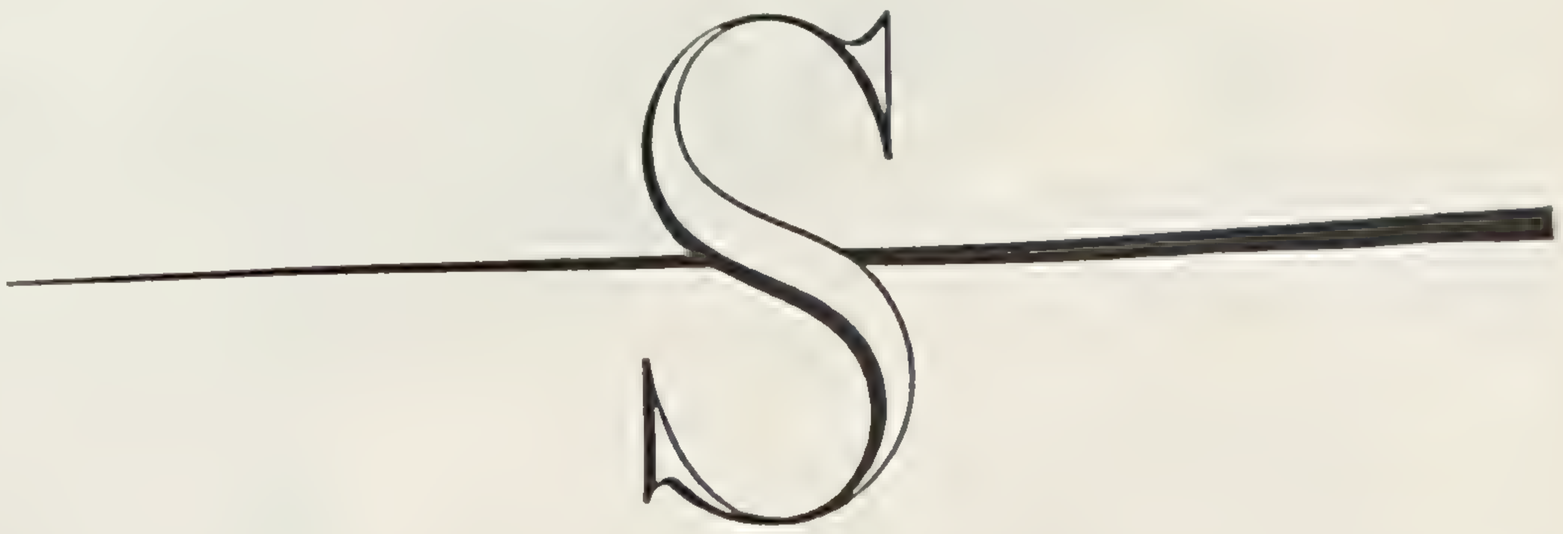
Very limited editions of very unusual things which you won't find in Macy's much larger Cruise Shop on the third. Unusual things, among them two notable trends:

1. We're showing adaptations of the superb ingenuity with which one of the foremost Paris couturiers pitched overboard all the folderols, fluffs, and frou frou of previous Sun clothes, and showed at the Lido severely tailored, man-tailored, crisp handsome things in man-fabrics — flannels, linens, sharkskin weaves. You'll see them in jackets, skirts, slacks, shorts, one-piece dresses . . . street-short beach coats . . . shrewd, clever color-harmonies . . . The things are very, very slick . . . the prices way down south.

2. The second surprise is India. Marjorie Castle contrived most of it herself. Took for inspiration the British Indian sari—made a handful of evening and daytime dresses of hand-made, hand-blocked chiffon, and silk. Did a lovely collection of plain chiffon dresses to set off amazingly broad, bold belts hand-embroidered in wool and silk . . . bags of the same embroideries . . . Made hand-blocked bathing suits (no two alike in pattern) in cotton for about twelve dollars . . .

★

You can do your whole southern shopping in one spot . . . clothes, accessories, hats, lingerie . . . in the calmest of atmosphere . . . in the New Little Shops . . . and save so much that it's a powerful factor in your winter vacation budget . . . The weller-to-do the Little Shop customer is, the more she seems to appreciate our extraordinary values.



Infanta

A NEW PERFUME BY

Prince Matchabelli



COPIES OF

HELENE YRANDE

Importations





Shimmering satin bedgown, sculptured in Paris pastels, sweeping down to a pool of fluted frills. Lounging coat in Juilliard flannel scalloped over wool lace, creamy white as a camellia, Bois de Rose or Capri blue. Both exclusive with our Second Floor Shops.

The Gown...10.95 *The Lounging Coat...29.95*

Franklin Simon's

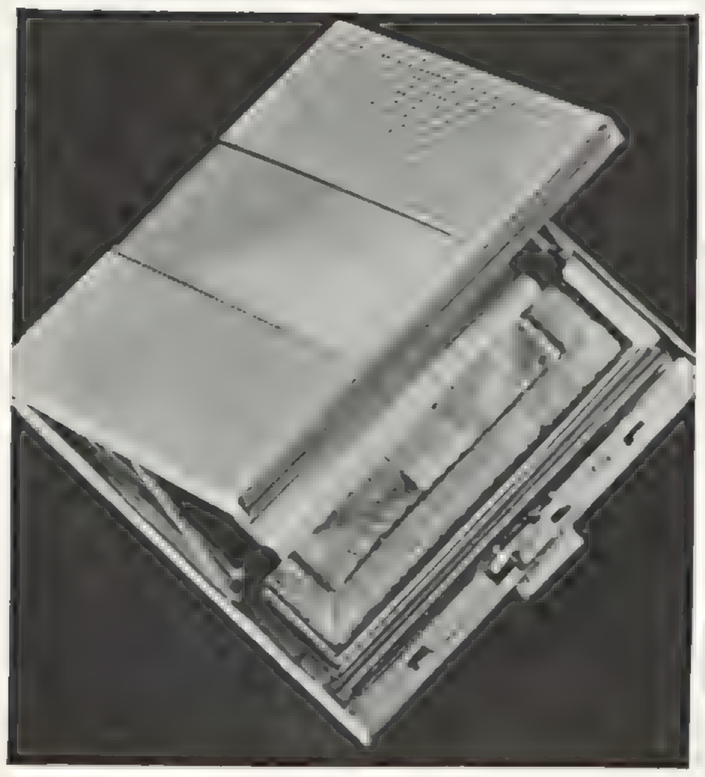
NEW YORK • GREENWICH

JEWELLERS BY SPECIAL WARRANTS

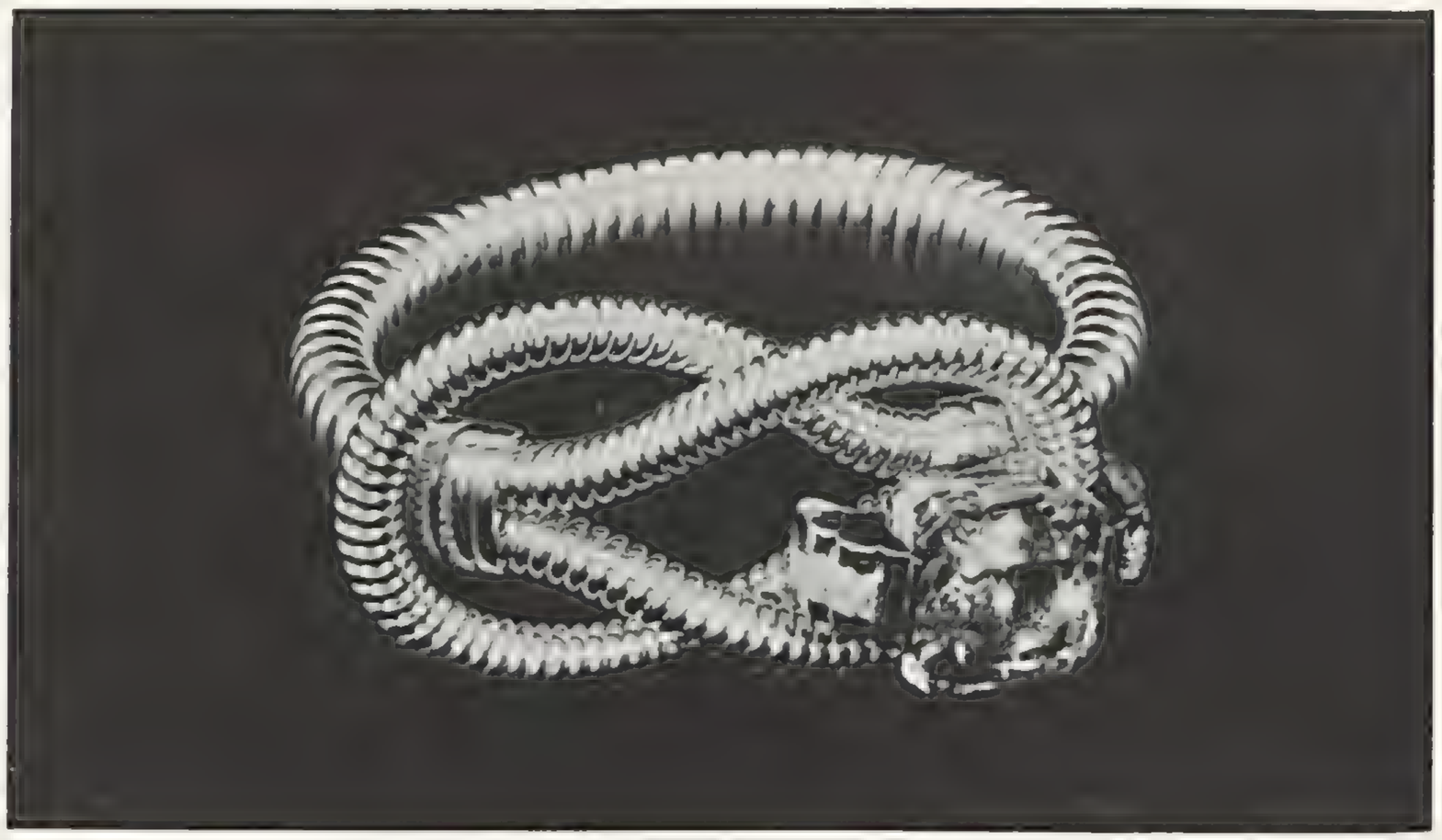
H.M. THE KING OF BELGIUM · H.M. THE KING OF ITALY · H.M. THE KING OF ENGLAND · H.M. THE KING OF SPAIN · H.M. THE KING OF RUMANIA · H.M. THE KING OF YUGOSLAVIA

Cartier INC.

LONDON • FIFTH AVENUE AND FIFTY-SECOND STREET, NEW YORK • PARIS



An amusing silvered and gold-plated compact that does not cloud its mirror with powder. The silk curtain rolls down as you close it, separating the mirror from the powder compartment. **$22.** *A large variety of similar models priced from* **$4**



Flexible bracelet. This Cartier creation is in keeping with the heavy gold jewelry designed by our Paris and London establishments. It is accented with a large aquamarine and diamond motif. Also available with other stones, **$750**



For men in college. These light, birchwood cigarette cases have been inlaid in colored enamels with the arms of leading universities. **$14**



A man's wrist watch of modern design executed in red and white gold, with raised numerals in red gold on the face. Cinnamon suede strap. **$235.** *Other gold wrist watches from* **$48**



A jeweled flower by Cartier. The petals of the larger blossom are finely cut blue sapphires; those of the smaller blossom are yellow sapphires. The stem and leaf are set with diamonds. Cartier offers a wide selection of flower brooches from **$725** *to* **$5000**

GIFTS FROM $1 UP • Pigskin cuff links, gold initials, **$10** • Leather cigarette case, **$8** • Gold penknives, **$18** • Lighters, from **$6.50**
Metal cigarette boxes, **$17** • Crystal ash trays, **$2.25** • Handbags, from **$10** • Jeweled dress clips, **$150** • St. Christopher Auto Medal, **$4.50**
Tooled leather desk portfolios, **$25** and **$30** • Playing cards, **$1** • Diamond bracelet watches, **$600** to **$10,000** • Ladies' gold wrist watches, from **$26**
Cigarette cases — in silver, from **$24**; in gold, from **$180** • Gold pipe companions, from **$38** • Unique gold key rings, **$20** • Gold picture frames, from **$35**



THE GIFT MAGNIFICENT In this year of beautiful and sumptuous furs, a gift by Gunther is perhaps the most flattering of all tributes. And being of Gunther quality, it will give outstanding satisfaction for many a Christmas to come. Gunther suggests one of the following high fashions: A magnificent cape of Russian Sable, illustrated, $18,500. Natural Mink in a slim-fitted coat, $2,250. Or an ankle-long proud beauty for evening, $4,750. Ermine jacket for those with young ideas, $650. Or a sweeping Ermine cloak, $2,500. Caracul day coat, dramatically simple, $795. Or laden with Marten, $1,550. Persian Lamb in a supple, slim day coat, $1,050. Silver Fox in a day-and-evening jacket, $950. Or a richly silvered scarf, $150.

GUNTHER

666 FIFTH AVENUE · NEW YORK



N8IR - *a new perfume by Weil-Paris*



BEAUTY OF ONONDAGA SILKS,
skill of Eisenberg dressmaking in these
brilliant midwinter prints. Dark with bright
for Northern afternoons, light with bright
for Southern days or nights. Their exotic
colorings matched in the jewelled clips.

EISENBERG & SONS, Dressmakers
847 JACKSON BOULEVARD, CHICAGO

Eisenberg & Sons
ORIGINAL

Open

THE NEWEST HANDBAGS AND YOU FIND A TALON FASTENER







DRESSMAKER FASHIONS call for soft dressmaker handbags. Yet you'd never dream these new shirred calfskin bags could be so astonishingly light and supple! The secret? Flexible little Talon slide fasteners used in the closures! . . . Whether the bag you buy is for a gift or your own wardrobe, always remember to look for the name "Talon" on the slide fastener. For this is the handbag fastener that always works perfectly.

TALON, INC., MEADVILLE, PENNSYLVANIA

TALON SLIDE FASTENER FOR HANDBAGS
Reg. U.S. Pat. Off.



IT'S THE PICK OF *Park Avenue* FOR 1938



Lordly Buick Limiteds . . . flash to the front



Youngsters . . . vie for the place behind these easy controls

Smartest bonnet on America's smartest boulevard... the bonnet Buick wears



THIS much Park Avenue was quick to spot—the promise in Buick's brilliant styling is abundantly carried out in the brilliance of its behavior! So today on the Avenue you see lordly LIMITEDS flashing to the front with every turn of the green. You see youngsters and oldsters alike vying for the place behind their easy controls. You see cars that are inches bigger in both wheelbase and body room—but also seconds faster in take-off and get-away! You see, in short, smartness with substance behind it—and that, we think, makes a trial of a Buick most decidedly in order!

"Better buy Buick!"

A GENERAL MOTORS VALUE



"The Most Beautiful Thing On Wheels Again Outvalues Them All." It's Pontiac with its Unisteel Turret Top Body by Fisher.

This familiar request is always heeded and respected by the engineers who design the Unisteel Turret Top Body by Fisher . . . For this glorified steel body is so effectively insulated against noise that even the whispers of travel cannot disturb you . . . Serenely you ride, in restful, luxurious comfort—comfort that you can measure in the wider seats, the spacious interior of this smartly styled body . . . You enjoy Fisher No Draft Ventilation the year round—you open ventipanes that bring you all the fresh air you want—as you want it—free of drafts . . . And you ride secure—with steel all around you . . . steel fused to steel for incomparable safety . . . steel gracefully fashioned into one solid unit . . . But remember: Only General Motors cars have Unisteel Turret Top Body by Fisher.

UNISTEEL TURRET TOP
GM GENERAL MOTORS
Body by Fisher

ON GENERAL MOTORS CARS ONLY: CHEVROLET • PONTIAC • OLDSMOBILE • BUICK • LASALLE • CADILLAC

GIFTS BY GUERLAIN



VOL DE NUIT

L'HEURE BLEUE (Blue Hour)

SHALIMAR

SOUS LE VENT



You just know she wears them

Candle-Light ⋆ McCallum's new Yule-tide shade. A luxurious color, tinged with glorious iridescence. Lovely for daytime wear and luminous, like changeable taffeta, under evening light. Paris inspired, as a smart accent for your winter costumes. Wear McCallum Crepe Twists in candle-light for a perfectly chosen daytime accessory . . . . and glamorous Satinskins in candle-light for happy holiday functions. Everywhere at better stores.

For Christmas. McCallum's candle-light, each pair in a transparent candle case, packed in a gift box.

McCALLUM STOCKINGS



Glove Wardrobe for women... French doeskin, French kidskin, peccary pigskin. Black or colours. $13.95.



(*Above*) Roll-type tobacco pouch, soft pig-grained goatskin, $3.75. Our British-made "Cross Country" pipes, $5. (*Below*) Handsome crocodile cigarette case, (for 20) $12.50; billfold, $13.50; memorandum book, $8.50.

Travel scales, black or coloured pin morocco case, $11.50. Folding iron, black or coloured hide case, $8.50.

For her jewels, this exquisite box in polished calfskin, velvet lined, 9"x6", blue, green, ruby, $19.50.



Smart new handbag in soft antelope suede, for dress-up afternoons. Black, or wide choice of colours, $16.50.

Sachet (taking her own perfume) for gloves, $14.50; handkerchiefs, $10.50. White, red, blue vealskin, hand-sewn.

Handsewn mocha gloves for men, grey or butternut, $5.95. Peccary pull-ons, natural, cork, brown, $3.95.



For his overnight trips, this briefcase and suitcase in one. 16"x11". Pigskin, $49.50; black grain hide, $34.50.

The importance of your gift is not measured by its price...but rather by its beauty, its workmanship, and the reputation of the house from which it comes.

Since 1845..."Mark Cross for fine leather"

MARK CROSS

Fifth Avenue at 52nd Street, New York

Our Christmas book of gifts sent on request

A CHRISTMAS BOUGH BY

Rejoice! The seven lean years are ending! Once again people are making Christmas memorable by giving Sterling Silver. And sterling is a perfect symbol—nay, a downright necessity—for the More Abundant Life.

Which promptly brings to mind, this chest of International Sterling flatware. It holds the correct pieces to give a formal dinner for eight. The pattern is the new *Enchantress* and the price, including the chest, is about $400.00. (Jewelers are glad to make it easy for you to own International Sterling. *Ask about Budget Payments or The Lay-Away Plan.*)

On everybody's list is a beloved someone whose table silver needs filling out. Perhaps the service lacks oyster forks, iced tea spoons, fruit knives...or could do with some extra salad forks. Or perhaps that Sterling service hasn't yet been started... and you may have the joy, this Christmas, of beginning it! Ask to see these beautiful International designs: (top to bottom) *Courtship—Wedgwood—Orchid.* Here's a clue to how moderate the prices are. Six teaspoons in Courtship or Orchid $10.50; Wedgwood $9.50.

But maybe—*Minuet, 1810,* or the regal *Empress* pattern (reading top to bottom) might be your choice. Each one bears an International Sterling hallmark—symbol of fine craftsmanship and design. Six teaspoons in *Empress* or *Minuet* cost $10.50; in *1810* they're but $9.50.

To or from a lady—there's no more cherished gift than a dressing-table set of International Sterling. *Radiance,* the decorative, hand engraved set illustrated is $35.00. Other International Sterling sets, with useful accessory pieces to match, can be seen at your jeweler's.

INTERNATIONAL STERLING

How thrilled a young couple would be to find *this* under the spreading Christmas tree! The chest contains enough International Sterling flatware to serve six (with no frantic washing between courses), yet the price is only about $200.00, including the chest.

Addenda. In case you haven't yet decided, here are three more magnificent patterns in International Sterling to choose from. Reading from top to bottom, you see *Fontaine*, a richly carved design inspired by the French Renaissance. Next is *Continental*, a sleek and beautiful modern. The third is *Gadroon*, an authentic, stately Georgian. In the order named, six teaspoons cost $10.50; $11.00; $10.50.

Something special for a connoisseur's Christmas! The International Sterling centerpiece shown here was recently exhibited in the Metropolitan Museum of Art. From there it went to the Paris International Exposition. Exact duplicates of this superb piece are now available for $150.00. The matching candelabra are $175.00 for the pair. Your jeweler will gladly order these for you if he does not yet have them.

Presents indicative? But you shrink from Noël crowds? With a pad and pencil you can shop in peace and quiet, here and now! The bon bon dish, in a new Danish design, costs $12.50. The Colonial sugar and cream, $15.00. Add $10.00 and you can give the matching tray, too! The useful supper dish, with its shell and gadroon border, is $50.00. And—think of the prestige of giving presents of International Sterling Silver!



Franklin Simon's
NEW YORK GREENWICH

They fit desperately at the waistline, flare extravagantly at the hemline and practice dare-deviltry all along the line. Martha Gale designed them just for you . . . for who but you, with your junior figure, could get away with Cartwrights? The three illustrated are all priced at $29.95. There are many, many more to be seen at your city's nicest store. Cartwright Juniors, 1400 Broadway, New York

The J. L. HUDSON CO., Detroit • SMARTWEAR-EMMA LANGE, Milwaukee • JELLEFF'S, Washington, D. C. • RICH'S, Atlanta

Hi . . . There!!

If for Christmas it's hosiery you buy, Sir,
Let all Womankind be your adviser.
She'll get most of her "lift"
From the name on her gift
Be wiser: surprise her—

Buy KAYSER



MACRAE

COPYRIGHT 1937, JULIUS KAYSER & CO.

Precious of a Merry Christmas

Precious sterling silver this Christmas! Visit your own jeweler's Sterling Silver Galleries . . . He has available the delightful creations of the Wallace Silversmiths . . . Fashioned in the manner peculiar to the high standards of this century-old house, Wallace Sterling offers a gift that will endure.



Left to right: Stradivari, Rose Point, Sir Christopher, Normandie, Georgian Colonial.



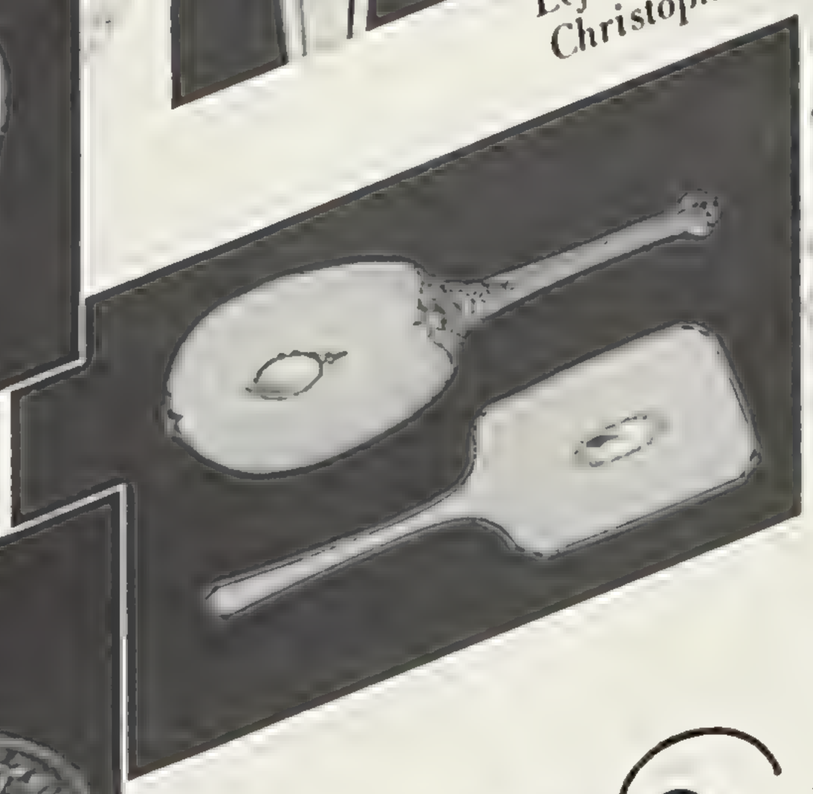
"Coventry" Men's Set: Hair Brush and Comb . $14.00

Water Pitcher $55.00



"Duchess of Marlborough" Dresser Silver, embossed, Three piece set, Hair Brush, Comb and Mirror $32.50

"Jewel" Dresser Silver, Three piece set . . . Hair Brush, Comb and Mirror $35.00



Vegetable Dish $50.00



Hand Chased Bowl $50.00



WALLACE Silversmiths

WALLINGFORD • CONNECTICUT

SO EASY TO CHOOSE...
SO SURE TO PLEASE

GIVE *Cannon Towels*

—and you give a whole New Year of pleasant bathing, of bathroom charm. *This* gift is so cheery, so charming, so helpful—so sure to please. And it's such good fun picking and choosing. . . .

You'll be able to match present to person, easily. There's a Cannon towel . . . better still, a Cannon matched set . . . made to suit every one's pet ideas of color and comfort. Cannon gift towels come at almost any price you want to pay: gift sets, in the smartest of boxes from $1 to $10, in Cellophane, as low as 59c.

So journey straight to your favorite store, and soon! See the whole grand exhibit today. If you'll make it a Cannon Christmas this year, you'll win honest and earnest thanks from them all!

TRADE MARK MADE IN U.S.A.
CANNON
COLOR GUARANTEED FAST

SHOPPER'S TIP: New Cannon towels come in sixteen colors and shades, and a score of smart styles, cost from about 29c to $2. Gift sets, in Cellophane, about 59c to $1 and in gay gift boxes, from $1 to $10. Now where's that Christmas list? Quick!

"...and the dear man



The Hat... Erik's black felt pill box from Bergdorf Goodman

The Jacket... Yvonne Carette designed it herself... it's short and chunky in black fox

The Car... a Chrysler Royal Touring Sedan

Chry

BETTER Engineered ..

thought he sold me!"

"Of course, John is a lamb . . . but he has to be handled.

"So when he began assembling Chrysler catalogs, I just said, 'Certainly, a home in Newport would be nice, too!'

"And he began to tell me all about Chrysler invading the low-priced field—as if I'd never heard it! Although when I *saw* the 1938 Chrysler Royal, I didn't quite see how such a car could be low-priced!

"Well, we rode in one. And while John kept prattling about horsepower and valves and gasoline mileage, I drank in the beauty and quality . . . the size . . . the room . . . the gorgeous instrument panel . . . the marvelous upholstery.

"I think we both made up our minds when we got to the railroad tracks on Sixth Street. We braced ourselves as usual . . . but that love of a Chrysler just glided over them as if they weren't there at all.

"So John took up weight distribution, and hydraulic shock absorbers and independently sprung front wheels . . . and I just asked him gently if Chrysler engineering wasn't reputed to be the best in the industry. He said it was. So I told him we could probably accept what everybody knew.

"Really, we were both amazed at the low price . . . and the order signing was brisk and pleasant.

"At dinner, John explained the hypoid rear axle . . . and I let him. The dear man had it coming . . . he thought *he* had sold *me!*"

* * *

Easy to buy on convenient terms with the official Commercial Credit Company plan.

☆ **NEW 1938 ROYAL** . . . 95 horsepower, 119-inch wheelbase. Ten body types.

☆ **NEW 1938 IMPERIAL** . . . 110 horsepower, 125-inch wheelbase. Six body types.

☆ **NEW 1938 CUSTOM IMPERIAL** . . . 130 horsepower, 144-inch wheelbase. Three body types.

Tune in on Major Bowes, Columbia Network, every Thursday, 9 to 10:00 P. M., Eastern Standard Time.



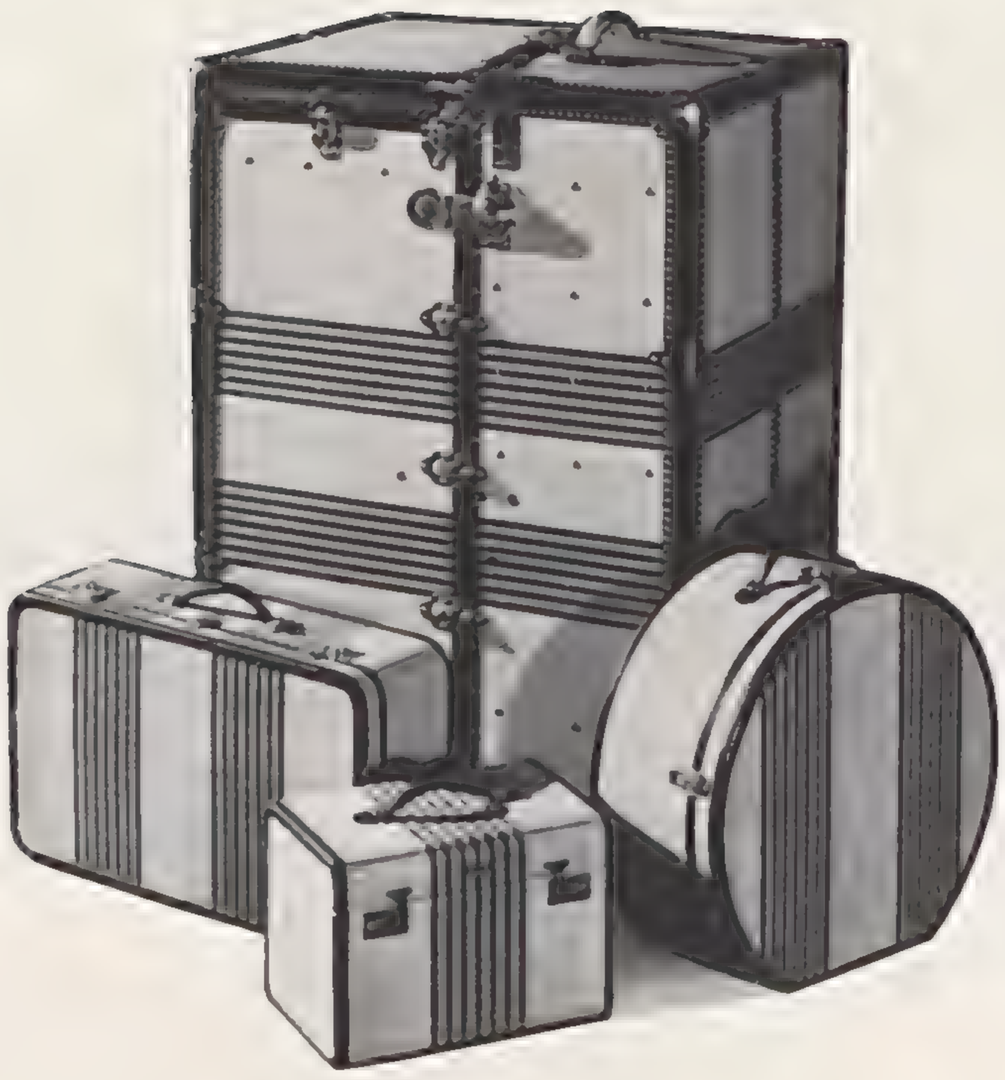
Chrysler

. . . BETTER Made!

ROYAL . . . MORE FOR THE MONEY IN THE LOW-PRICED FIELD!

IMPERIAL . . . PHENOMENAL PERFORMANCE AT A REMARKABLE PRICE!





Don't blame this poor camel for "putting on airs"...Oshkosh luggage seems to have that effect on man or beast.

Chief Oshkosh with its distinctive stripes of red and yellow—for more than 21 years the standard in fine luggage. Chief Oshkosh is made in 100 styles and sizes for all purposes. *Left*, 16-Hanger Wardrobe Trunk, $200; 24" Overnight Case, $35; Round Hat Box, $32.50; the 14" Makeup Box, $27.50.

OSHKOSH

TRUNKS AND LUGGAGE

OSHKOSH TRUNKS, INC.

10 East 34th Street, New York, and Oshkosh, Wisconsin

Costume Climax for Elegant Evenings



Gown by Rose Amado

a by Burmel

a mere wave of the hand . . and you change your after-dark effect from glitter-girl to clinging-vine . . depending on whether you choose sequins . . tinsel . . lace or petit point for your mammoth chiffon handkerchief. The smart thing is to own or give several, in exciting new shades! About $1.00 at finer shops everywhere. Look for the Burmel label.

BURMEL HANDKERCHIEF CORP. • 385 FIFTH AVENUE • NEW YORK



SPORTSWEAR guild

• America's finest shops will soon present collections of the new Ivory-washable Resort Fashions created by America's foremost designers—the members of the Sportswear Guild

• Stores will tell you that fabrics are Ivory Flakes tested to insure satisfactory washability.

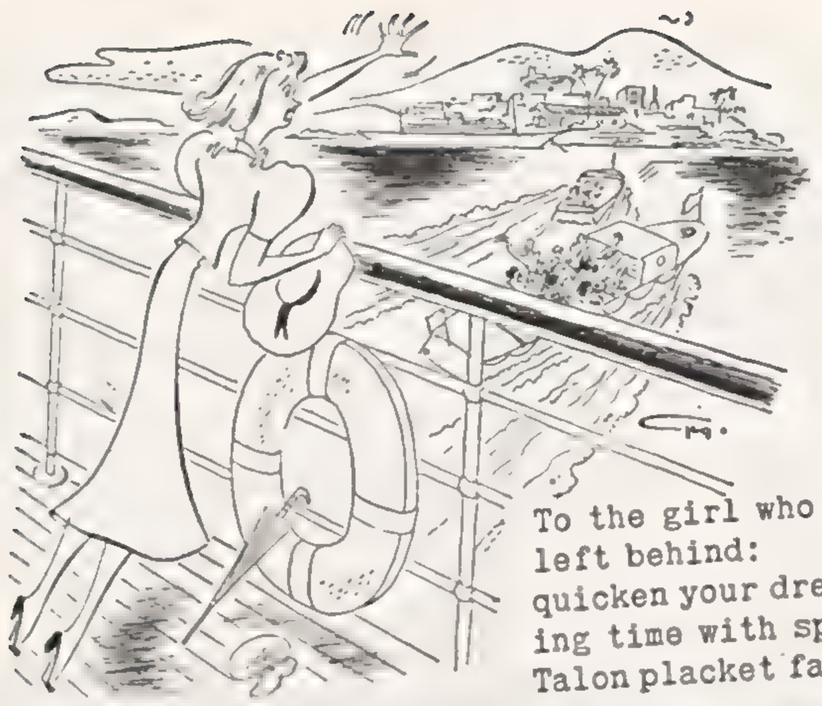
Adler & Adler, Inc. . . 550 Seventh Avenue, New York
Davidow, Inc. . . . . 530 Seventh Avenue, New York
David M. Goodstein, Inc. . 530 Seventh Avenue, New York
Kane-Weill, Inc. . . . 498 Seventh Avenue, New York
J. A. Livingston, Inc. . . . 498 Seventh Avenue, New York
Mutual-Rosenbloom Corp. . . 498 Seventh Ave., New York



Chas. W. Nudelman, Inc. . 498 Seventh Ave., New York
Zoltan Rosenberg . . 530 Seventh Avenue, New York

Sport-Craft, Inc. . . . 498 Seventh Avenue, New York
Star-Maid Dresses, Inc. . 498 Seventh Avenue, New York

Sam Steinberg & Co., Inc. . . 498 Seventh Ave., New York
Townley Frocks, Inc. . . 498 Seventh Avenue, New York



To the girl who's left behind: quicken your dressing time with speedy Talon placket fasteners.

Ashore or Aship

CRUISE CLOTHES CALL FOR THE TALON Reg. U.S. Pat. Off. PLACKET FASTENER... Gilbert Gabriel, FAMOUS NEW YORK ARTIST, TELLS WHY

SPORTS DRESSES

Photographed on board the Rex



● For the sun-deck, washable acetate tennis dress and bolero. Yarn belt, gaily piped pockets. *Talon* fastener in the side placket.

● Challis travels smartly. An imported flowered design, closed at the neckline, and sleekly placketed with a concealed *Talon* slide fastener.

● Dress of casual perfection in imported linen with tiny knots woven through it. Suede lacing and belt. *Talon* fastener in the side placket.

● Tailored dress in crush resistant linen. Skirt is cut with vestee points and pockets. *Talon* fastener guarantees a trim placket line





Today, even sports clothes must have a smooth, uninterrupted line from bodice to hips. And they do—with the hidden Talon placket fastener!

Plackets won't suddenly "let loose," or even gap...when they're closed with the trusty Talon slide fastener.

Talon slide fastener, properly applied, is entirely invisible when closed.

All dresses on this page are creations registered with the Fashion Originators Guild... available in sizes 12 to 20, at leading stores.

PLEASE ADDRESS ALL INQUIRIES TO TALON, INC., MEADVILLE, PENNSYLVANIA

BE AN UP-TO-DATE SANTA!

Give her Stockings IN HER *Leg Size*



● They fit her legs and her taste. They flatter her ankles and flutter her heart. They're *Belle-Sharmeer* Stockings in her own individual leg size! The surest-to-be-successful gift that ever nestled beneath a Christmas tree! And the why and the how of it all is just this: *Belle-Sharmeer's* gorgeous texture is fashioned into true leg sizes for legs of all sizes . . . not just graduated in length but exactly sized at ankle, calf, knee and top. That's why you can be so sure of the rightness of them for small and tall, middling and plump. And that's why you should be sure to give them . . . to *everybody*. Exquisite gift chiffons in extra-special Christmas do-ups are ready now at one fine store in each community. Write us for the name of the one nearest you. Belle-Sharmeer Division, Wayne Knitting Mills, Fort Wayne, Indiana.

COPYRIGHT 1937 BY WAYNE KNITTING MILLS

Her Foot Size HAS A NUMBER
Her Leg Size HAS A NAME

BREV . . . . . *if she's small*
MODITE . . *if she's middling*
DUCHESS . . . *if she's tall*
CLASSIC . . *if she's plump*

Belle-Sharmeer
STOCKINGS
in all leg sizes

"Fashion

EXCLUSIVE STORES OF



GILT-EDGED EMBROIDERY on a dinner-jacket-gown designed by "Miss America" in "opaque" suede crepe, woven with silk and Celanese* rayon yarn. $39.75

*(*Reg. U. S. Pat. Off.)*



CHENILLE EMBROIDERED net-on-net, over rayon taffeta, is designed by gay "Young America," making a grand evening impression for "formals," at $25



FIRELIGHT SEQUINS on baby collar and pockets of this moulded coat of rayon velvet, designed by "Miss America" for you, at . . . $35

IN NEW YORK CITY
Exclusive with
RUSSEKS FIFTH AVENUE

Abilene, Texas.....Campbells
Akron, Ohio.....The A. Polsky Co.
Albany, N. Y.....Flah & Co.
Allentown, Pa.....The Adams Co.
Alton, Ill.....Young Dry Goods Co.
Altoona, Pa.....Simmonds
Asheville, N. C.....Denton & Co.
Atlanta, Ga.....Leon Frohsin Shop
Auburn, N. Y.....Kalet's
Baltimore, Md.....The Schleisner Co.
Bangor, Maine.....Eugene Cummings, Inc.
Beaumont, Texas....The Rosenthal D. G. Co.
Birmingham, Ala.....Blach's
Bloomsburg, Pa.....Sarah Herr
Braddock, Pa.....Levine's
Brockton, Mass.....Storey & Co., Inc.
Brownsville, Pa.....The Vogue
Brownwood, Texas.....Garner-Alvis Co.
Buffalo, N. Y.....L. L. Berger, Inc.
Burlington, Vt..Abernethy Clarkson Wright Inc.
Cambridge, Md...Richardson Style Shop, Inc.
Cedar Rapids, Ia.....Frankel's
Charleroi, Pa.....Miller's Fashion Apparel
Charlotte, N. C.....Brooks of Charlotte, Inc.
Chattanooga, Tenn.....Pickett's
Chicago, Ill.....South Shore Vogue
Chillicothe, Ohio.....Norvell's
Cincinnati, Ohio.....Jenny
Clarksburg, W. Va.....Broida's
Columbus, Ga.....Kiralfy's
Columbus, Ohio.....Madison's, Inc.
Cumberland, Md.....Lazarus, Inc.
Danville, Ill.....Parisian (Oscar Meis)
Danville, Va.....Belk-Leggett
Dayton, Ohio.....Towne and Country, Inc.
Decatur, Ill...Stewarts Fields Apparel Section
Denver, Colorado..The Denver Dry Goods Co.
Des Moines, Iowa.....Wolf's, Inc.
Detroit, Mich.....Walter's, Inc.
Duluth, Minn.....M. C. Albenberg Co.
Elmira, N. Y.....E. Hazel Murphy Dress Shop
Erie, Pa.....Sardeson's
Evansville, Ind.....Kaiser's
Fresno, Calif.....Bruckner's
Galesburg, Ill.....O. T. Johnson Co.
Galveston, Texas.....McBride's, Inc.
Gary, Ind.....Hudson's, Inc.
Glendale, Calif.....Campus Shop, Inc.
Great Falls, Mont.....Sullivan's, Inc.
Greensboro, N. C.....Brownhill's
Greensburg, Pa.....Pross Co.
Hammond, Ind.....Rothschild & Hirsch
Harrisburg, Pa...The Wm. B. Schleisner Store
Hartford, Conn.....Outlet Millinery Co., Inc.
Hollywood, Calif.....Byers
Huntington, W. Va.....The Princess Shop
Indiana, Pa.....Molly Ann Dress Shop
Jackson, Mich.....The Elaine Shop
Johnstown, Pa.....Kline's, Inc.
Kewanee, Ill.....Kewanee D. G. Co.
Knoxville, Tenn.....Miller's
La Crosse, Wis.....E. R. Barron Co.
Lafayette, Ind.....Loeb & Hene Co.
Lancaster, Ohio.....Wiseman's

*Registered FASHION FIRSTS, INC., 390 FIFTH AVENUE, N. Y.

Firsts"*

WITH LEADING AMERICA



BLEACHED SKUNK on patch pocket coat — an Etta Gaynes design — in diagonal tweed copied from an import, ("Neva-Wet" processed). $55

TUCKED FELT PILL BOX with twisted quill. $8.75

Lancaster, Pa. ..... Hertzler
Lansing, Mich. ..... The Style Shop
Latrobe, Pa. ..... S. P. Reed Co.
Lexington, Ky. ..... Denton's
Lima, Ohio ..... Feldman's Inc.
Longview, Tex. ..... Palais Royal
Louisville, Ky. ..... Simmonds
Lowell, Mass. ..... Cherry & Webb Co.
McKeesport, Pa. ..... Katzman's
Manchester, N. H. ..... Leavitt Stores Corp.
Mason City, Ia. ..... Damon's, Inc.
Memphis, Tenn. ..... Lowenstein's
Midland, Texas ..... Addison-Wadley Co.



MULTI-COLORED plaid great coat with Polar wolf, over two-piece suit of new wool tweed in linen weave, designed by Etta Gaynes ("Neva-Wet" processed.) . . . $89.50

ANTELOPE INSERT on smart felt brimmed hat . . $8.75

Milwaukee, Wis. ..... Bitker-Gerner
Nashville, Tenn. ..... Rich, Schwartz & Joseph
New Haven, Conn. ..... Moline's
Norfolk, Va. ..... Rice's Fashion Corner, Inc.
Norristown, Pa. ..... Novell's
Oak Park, Ill. ..... Bramson, Inc.
Oil City, Pa. ..... Edwards
Ogden, Utah ..... Fred M. Nye Co.
Oklahoma City, Okla., Street's Ready-To-Wear
Omaha, Neb. ..... Natelson's
Parkersburg, W. Va. ..... Broida's
Peoria, Ill. ..... The New Brooks
Philadelphia, Pa. ..... Dewees
Phoenix, Ariz. ..... The Vogue
Pittsburgh, Pa. ..... Meyer Jonasson's
Pittsfield, Mass. ..... England Bros.
Portland, Oregon ..... Lipman-Wolfe & Co.
Portsmouth, Va. ..... Leggett Department Store
Pottsville, Pa. ..... Caster's
Racine, Wis. ..... Murray Held Co.



ANOTHER ACHIEVEMENT for "Fashion Firsts" — reefer coat in diagonal tweed — designed by Etta Gaynes ("Neva-Wet" processed), at $35

ANTELOPE AND FELT brimmed hat ending in pert bow . $8.75

Raleigh, N. C. ..... Jean's
Reading, Pa. ..... Gilman's
Richmond, Va. ..... Greentree's
Roanoke, Va. ..... Lazarus, Inc.
Rochester, N. Y. ..... Kroll's
Rock Island, Ill. ..... McCabe's Style Shop
Rutland, Vt. ..... The Vogue Shop
Sacramento, Calif. ..... Bon Marche
St. Louis, Mo. ..... Sonnenfeld's
Salisbury, Md. ..... The Schleisner Co.
San Antonio, Texas ..... Carl's
San Francisco, Calif. ..... Livingston Bros.
San Jose, Calif. ..... Appleton & Co.
Schenectady, N. Y. ..... Lady Lee-Evelyn Shop
Scranton, Pa. ..... Cleland Simpson Co.
Sharon, Pa. ..... R. H. Garrick
Spokane, Wash. ..... Alexander's
Springfield, Mass. ..... Beverly Shoppe
Stamford, Conn. ..... H. Frankel & Sons
Syracuse, N. Y. ..... Flah & Co.
Terre Haute, Ind. ..... Silver Specialty Shop
Tyler, Texas ..... Klines
Uniontown, Pa. ..... Rosenbaum, Inc.
Vicksburg, Miss. ..... The Valley Dry Goods Co.
Warren, Ohio ..... House of Fashion, Inc.
Washington, D. C. ..... Frank R. Jelleff, Inc.
Wilkes Barre, Pa. ..... Hollywood Apparel Shop
Williamsport, Pa. ..... The Arline Shop
Wilmington, Del. ..... Arthur's Apparel Shop
Worcester, Mass. ..... Richard Healy Co.
York, Pa. ..... Bell's
Youngstown, Ohio, Chas. Livingston & Sons, Inc.
Hamilton, Ont., Canada, The T. Eaton Co., Ltd.
Montreal, Que., Canada, The T. Eaton Co., Ltd.
Toronto, Ont., Canada, The T. Eaton Co., Ltd.

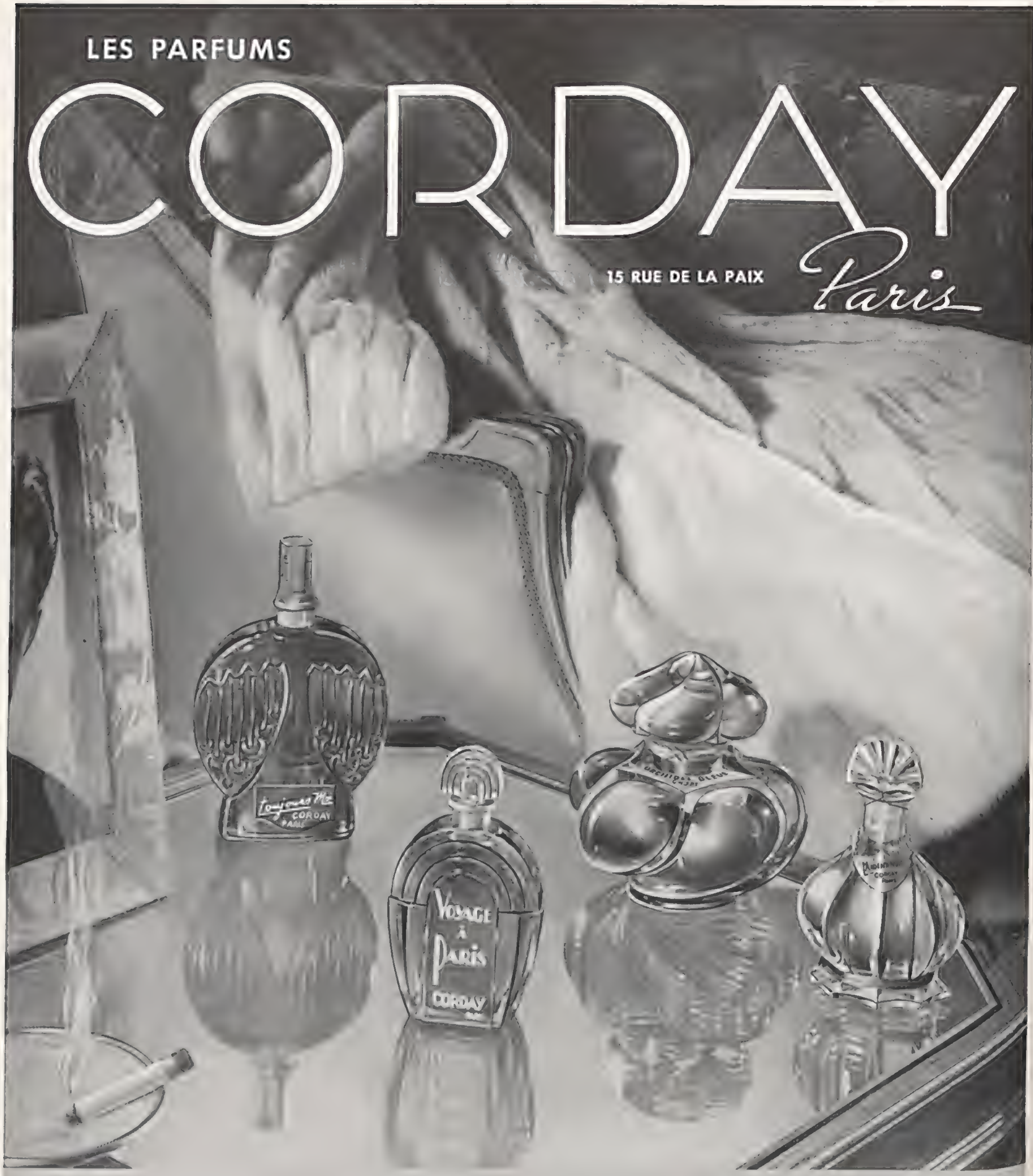
Write to your local store for the new 12-page "FASHION FIRSTS" brochure

LES PARFUMS

CORDAY

15 RUE DE LA PAIX

Paris





"Parfums of Lasting Fragrance". . . the secret sorcery of CORDAY.

Toujours Moi ("Always Me") — for big moments and formal moods — always you because it becomes you . . . ***Voyage à Paris*** ("Trip to Paris") — a sophisticated fragrance — a challenge to the woman who wears it . . to all who come within the aura of its spell . . . ***Orchidée Bleue*** ("Blue Orchid") — a gay informal parfum with the exotic undertone of the rare Blue Orchid . . . ***L'Ardente Nuit*** ("Ardent Night") — nocturnal in mood — in which mystery and passion mingle breathlessly.

Copyright Parfums Corday, Inc. 1937

THESE PERFUMES ARE OBTAINABLE IN CANADA AT THE BETTER SHOPS.

A NIGHTIE FOR EVERY NIGHT



Yolande

Seven ravishing hand-made nightrobes by the incomparable Yolande, one for every night of the week . . what an adventure in glamour! And what a rapturous, unforgettable gift . . from a father, husband or pursuer! It's certainly worth a woman's hinting about. All seven silken beauties, tissued in the Yolande Gift Chest, each in a drawer apart, about $75 at important stores. Another entrancing group, about $50. Of course you may buy each gown singly . . but every daughter of Eve will agree that seven would be heaven!

COPR. 1937—LANDE & WISKEND, INC.



SALUTE TO "LASTEX"

for Ski-O-Twill WOVEN WITH Lastex REG. U.S. PAT. OFF.

special ski fabric that stretches ... for fit, comfort and freedom

A chorus of ohs and ahs greeted this charming ski costume at the designer's fashion shows, held while you were romping in the surf. Where well-dressed skiers congregate this winter this suit will be seen—the last word in the prettification of the ski. And you might as well be seen in it. Both jacket and knickers are in Ski-O-Twill, the former in natural shade, the latter in rich chocolate brown. Ski-O-Twill, you know, is a tricotine fabric especially made for ski wear and nothing else. It is unique among ski fabrics in having a stretch of 25% in one direction, which experience has shown is ideal for ski wear. It's all done with the same technique of "Lastex" yarn that makes your swim suit a delight to look at and wear, although of course a different type of "Lastex" yarn is employed. Ski suits made in Ski-O-Twill combine fit, comfort and freedom to a degree not even approached with ordinary rigid fabrics. There is a glorious freedom at shoulders, hips and knees, so desirable on skis. This costume is obtainable in any desired combination of Swiss blue, brown, navy, white, natural, beige, black, yellow and gold. You will find it, and many other ski costumes in Ski-O-Twill, made with "Lastex" yarn, at leading stores everywhere. They are the work of America's top flight of ski wear designers and makers, under the world's most famous labels. Ski-O-Twill is the only ski fabric made with genuine "Lastex" yarns. Ask for it by name.

Lastex ... THE MIRACLE YARN THAT MAKES THINGS FIT
REG. U. S. PAT. OFF.

An elastic yarn manufactured exclusively by United States Rubber Products, Inc., 1790 Broadway, New York City

Shopping for Lasting Smartness? then buy shoes with

SCUFFLESS HEELS!



Riotous, hectic days . . . the final mad rush to do last-minute Christmas shopping . . . crowds getting on your nerves and on your feet . . . your good disposition ruined, your heels scuffed! What trying times for your shoes—unless they've *scuffless* heels to resist the onslaught of busy shoppers and so much walking!

In the hustle and bustle, *scuffless* heels will take care of themselves. Stairways, curbs, grates and car pedals won't spoil their neat newness. Your heels won't check, crack or scuff if they're covered with Du Pont's *Scuffless* "Pyraheel."

It pays to be practical when buying shoes—and *scuffless* heels give them added smartness plus lasting newness. Many of the leading department stores and shoe shops feature styles on which *Scuffless* "Pyraheel" is used. The next time you go shopping, ask to see shoes with heels that won't scuff.



"Merton" — a new style in "Pandora Exclusives" offered by the Newton Ryan Shoe Co. A classic pump of suede with interesting contrast of reptile trim. A shoe that's correct with your tailored woolens. And *scuffless* heels to give lasting smartness.

* * *

A "Brevity Last" model with *Scuffless* heels shown by *La Valle*. This trim six-eyelet oxford is styled in lovely, soft suede with patent trim. It laces way down in the smartest vogue. And neat stitching and punching enhance its distinctive elegance.



Scuffless DU PONT

PYRAHEEL

REG. U. S. PAT. OFF.



Colony Club* SLIPS

To Top a Million Gift Lists!

Slips play such an important part in today's dress picture. And Colony Club Slips are perfect for the moulded, alluring lines of the modern mode. Deftly and expertly designed, they embody the ease, comfort and sleek fit achieved only through years of dexterous slip making. Colony Club can settle your slip problem—and gift problems, too....*Choose from the lovely styles illustrated—each* $3.00 *—at the following stores.*

Colony Club Slips—tailored or adorned with imported Alencon-type lace—are fashioned of luxurious, long-lasting satin, every thread pure silk. Sewn with the famous "Twin Seams," double stitched for double wear. Available in three lengths—short, medium, tall; in sizes for all figures.

New York City.....B. Altman & Co.
Akron, Ohio.....C. H. Yeager Co.
Atlanta, Ga.....Davison-Paxon
Atlantic City, N. J....M. E. Blatt Co.
Baltimore, Md.....The May Co.
Boston, Mass.....Conrad & Co.
Buffalo, N. Y..E. W. Edwards & Son
Cedar Rapids, Ia.,
Newman Mercantile Co.
Charleston, S. C..Kerrison D. G. Co.
Charleston, W. Va.,
Coyle Richardson Co.
Chester, Pa.....Weinberg's
Cincinnati, Ohio....H. & S. Pogue
Cleveland, Ohio.....The May Co.
Columbus, Ohio .....Union Co.
Dallas, Tex.....Titche-Goettinger
Detroit, Mich.....J. L. Hudson Co.
Easton, Pa....Wm. Laubach & Sons
Elmira, N. Y.....Sheehan & Dean
El Paso, Tex.....The White House
Fort Worth, Tex.....Stripling's
Hartford, Conn..Albert Steiger, Inc.
Houston, Tex.....Battelstein's
Indianapolis, Ind.,
H. P. Wasson & Co.
Los Angeles, Calif.,
Broadway Dept. Store
Lowell, Mass.,
The Bon Marche D. G. Co.
McKeesport, Pa.....Cox's
Miami, Fla.....The Mark Store
Milwaukee, Wis.....Gimbel Bros.
Newark, N. J...L. Bamberger & Co.
New Orleans, La...D. H. Holmes Co.
Norfolk, Va.....Rice's
Philadelphia, Pa...The Blum Store
Pittsburgh, Pa.....Kaufmann's
Portland, Me.,
Porteous, Mitchell & Braun
St. Louis, Mo.,
Scruggs-Vandervoort & Barney
Schenectady, N. Y.....H. S. Barney
Scranton, Pa.....Heinz Store
Stockton, Calif.....Smith & Lang
Stroudsburg, Pa.,
A. B. Wyckoff, Inc.
Syracuse, N. Y.....Chappell's
Tampa, Fla.....Maas Bros.
Toledo, Ohio.....LaSalle & Koch
Troy, N. Y.....Wm. H. Frear
Washington, D. C.....Jelleff's
Waterbury, Conn.,
Grieve, Bisset & Holland
Wilkes-Barre, Pa.,
The Lazarus Store
Williamsport, Pa.....Worth's
Wilmington, Del.....Crosby & Hill
Worcester, Mass..Richard Healy Co.
Youngstown, Ohio,
Strouss-Hirshberg

—and at many other good stores.

Colony Club* Slips . . . *from* $3.

Similar styles in the famous TWINWEAVES *Crepe or Satin Slips* $2.

HOLLAND-HESSOL CO., Inc. • 136 Madison Ave., N.Y.

* Reg. applied for

SHUR-TITE



Swirls of a four-leaf-clover in the silhouette for luck . . . and soft pleats for informality . . . give the new Favorite a gay touch for the holiday season. The smart accent for your winter costumes. Made in suede and calf . . . black, brown and important colors. At better stores everywhere. With other new Shur-Tite bags.

GOLDSMITH BROS., MAKERS OF SHUR-TITE HANDBAGS, 10 WEST 33, NEW YORK

Los Angeles Paris London

Vogue's address book

A ACCESSORIES

LARGE LINE OF IMPORTED belts; old Persian brocade jackets and coats; knitted caps; striped silk fabrics; Damascus silk and gold brocades; bright leather sandals at Vester & Co., Inc., 37 East 57th Street, New York City

B BAGS

A. L. WORKMAN—An old established firm well skilled in making fine leather, brocade and silk bags. Frames in stock for petit points. Relining and repairing of every description. Pearls restrung. Rm. 803, 424 Madison Ave., N. Y.

HENRI BETRIX, formerly Betrix-Koopman. Invites his former clientele to visit his new Shop —Showing embraces a smart selection representative of the fine Paris Shops—Also medium priced Hand Bags. 661 Madison Ave., N. Y. C.

"TAILORED" means the art of making that individual bag with faithful exactness or creating a new one with the care and matchless workmanship that is worthy of the name "Tailored" Handbag Co., 20 E. 49th St., N. Y.

GEORGE'S—Maker of Exclusive Hand Bags suggests a flattering, personalized bag made to order for Xmas Gifts. Expert rebuilding of Petit Point, Marcasites, etc. Mail orders accepted. Write or call, 11 W. 30th St., N. Y. C.

LADIES' BAGS. We specialize in recovering and mending all kinds of bags. Models made to order in Tapestry, Needlepoint, Petit Point. Send for catalog. Wm. Nibur, 510 Madison Ave. (Corner 53rd St.), New York

BEAUTY CULTURE

MULTIPLE ELECTROLYSIS—Mary Elizabeth Scollan. Personal Service only. Write for Free booklet. Address 1 West 34th St., near 5th Avenue, Room 709, New York City. Telephone Wisconsin 7-7889 for appointment

EUNICE SKELLY—FACE REJUVENATION! Visit her Salon of Eternal Youth or write for free brochure—"How To Look Years Younger and More Beautiful as You Grow Older". Suite 865-B, The Park Central, 56th & 7th Ave., N. Y.

SUPERFLUOUS HAIR removed safely and permanently by well-known authority on electrolysis. Personal attention given. Free consultation. Mrs. R. W. Dibble, 5 East 51st Street, New York City. Wickersham 2-5684

BEAUTY WITH SAFETY. Hair permanently removed by electrolysis. Expert personal attention. Physicians' endorsements. Consultation, Booklet Free. Edna Grimes, 607 Fifth Ave. at 49th Street, N. Y. Plaza 3-7411

SUPERFLUOUS HAIR—200 to 600 removed per hour safely, painlessly, permanently, by electrolysis. Adele Mulligan, 20th year at 347 Fifth Avenue (at 34th Street), New York City. Phone Ashland 4-6645. Consultation Free

MRS. D. DURANT, Multiple Electrolysis. Superfluous hair permanently and safely removed by improved method. Endorsed by skin specialists. Personal attention. Free consultation. 507 5th Ave., N. Y. MU. 2-3314

SUPERFLUOUS HAIR, MOLES, SKIN blemishes removed by expert; thorough experience in city's largest hospital skin clinic. Consultation free. Appointments 9-12; 5-7:30. Dorothy M. Bowles, 124 W. 55th St., CI. 6-1169

HELENE ADAIR—Acne & Face Rejuvenation Specialist. Natural, safe, painless method. Without surgery or seclusion. Consultation & advice without obligation. 20 E. 53rd St., (Physicians' Building), N. Y. PLaza 3-2489

ANDREE TREYVOUX—Scientific French method face & eye rejuvenation. Authorized representative of I-Sparkle (Famous European eye specialist's formula). Brightens, strengthens eyes. 19 E. 56th St., N. Y. VO. 5-3966

DR. BROWN'S BICARB DENTAL CREAM. Principal ingredient Sodium Bicarbonate—dissolves completely. Contains no glycerine. Tube free for dentist's name. Bicarb Dental Products, Inc., 483 Beacon St., Boston, Mass.

BEDROOM ACCESSORIES

'JOY IN BED' DESCRIBES TILLIE TABLE. amazing new comfort with refreshing relaxation when you read, type or eat in bed or easy chair. Write Tillie for this attractive free book. 2020 Rutherford Ave., Louisville, Kentucky

BON VOYAGE BASKETS

ALICE H. MARKS, 6 E. 52nd St., New York. creates "going away" gifts individually—gay packages with candies, tea baskets and books delivered aboard ship, plane or train. Tel PL. 3-7282. Phone orders filled promptly

C CAMERAS

MIDGET MARVEL MINIATURE Camera. F 4.5 Lens. Vario Shutter. Speeds up to 1/100th of second. Takes standard 35 MM film. Price $21.50. Eveready case $5.75. Mail orders filled. Willoughbys, 110 W. 32d St., New York

CHINA & ARTWARE

"CANADA'S most talked about gift shop." America's largest retail selection at lowest prices of open stock English Bone China. New Dinnerware booklet will gladly be sent on request. Herbert S. Mills, Hamilton, Canada

CHRISTMAS CARDS

PERSONAL ENGRAVED CHRISTMAS Cards in exclusive designs, magnificent assortment. Will be delivered anywhere. Write for samples at once. Everett Waddey Company, 5 South 11th Street, Richmond, Virginia

SILHOUETTES by BEATRIX SHERMAN, well known artist. Made from life or from profile photographs of yourself or the family into a distinctive greeting card. Write or call for details. 215 W. 71st St., N. Y. EN. 2-2945

CLOCK REPAIRING

ANTIQUE CLOCKS repaired, condition guaranteed by expert craftsmen. Grandfather, Steeple, Banjo, English Bracket, Ship's & Chime Clocks. Estimates furnished. Madison Clock Shop, 515 Madison Ave., N. Y. EL. 5-2589

CORSETS

MISS ELEANOR, INC. Modern art in corsetry. Your figure molded to the lines of fashion—and with complete comfort. Exquisite materials and workmanship. Moderate prices. 4 East 53rd St., New York. Plaza 3-4962

IDA GORDON Custom Corsetière invites you to visit her for a personal consultation. Your corset problem is her concern. May she help you attain proportionate lines & correct posture? 18 East 53rd St., N. Y. C. PL. 3-3318

COSMETICS

SALLYE HARMER. An Individualized Cosmetic. Your requirements given attention by expert cosmetic chemists. Personal service in your home by trained Skin Hygienists. Sallye Harmer, Landsdowne, Pa. Agencies available

SALLYE HARMER. Custom-made cosmetics. Free consultation, New York Studio, Florence Bennett, 515 Madison Avenue, Suite 2010; Southern Studio, Anna F. Blanchard, 946 West Grace Street, Richmond, Virginia

ADELE MOREL, Her Famous European Liquid Cosmetics. Back of the Neck & Facial Treatments now available for home use. Literature on request. Consultation by appointment only. 46 East 64th St., New York. Regent 4-1925

CUSTOM GLOVERS

MATCH YOUR COSTUME with smart gloves, beautifully made to your order, in fine doeskin, cape, suède, pigskin or kid. All the newest colours—finest workmanship—at modest prices. S. Lipstadt, 655 Lexington Ave., N. Y.

D DELICACIES

VENDÔME—Specialist in highest-grade fresh Russian Caviar and Stilton Cheese in Port Wine. Large assortment of all fine table delicacies. Write for catalogue V. 18 East 49th Street, New York City. Wickersham 2-2221

DOLLS

CHARMING GIFT DOLLS—from far-off lands, beautifully, authentically dressed in native costumes. Treasured gifts for girls of all ages. Pleasantly inexpensive. Send for booklet V, Kimport Dolls, Independence, Mo.

DRESSMAKING

MISS VALENTINE—DRESSMAKER. Smartly sophisticated gowns and wraps designed. Imports expertly copied. Gowns carefully remodeled. Prices moderate. 665 Fifth Avenue, New York City. Volunteer 5-4941

MME. CLERY—High class dressmaking. Evening Gowns and Wraps. Your own material if desired. Remodeling a speciality. Special attention to out-of-town customers. Attractive prices. 138 East 60th St., N. Y. PL. 8-1334

JEANNE GRÉBÈRE—French Modiste. Gowns, wraps and ensembles. New designs now ready. Careful remodeling. Expert designing and workmanship. Models copied exactly. Prices moderate. PL. 5-8718. 68 East 56th St., N. Y. C.

IN PARIS ONE CAN FIND unpretentious independent dressmakers. In New York City Lucienne Dutacq creates most reasonably frocks for Mademoiselle and Madame. Come and see me. 965 Lexington Ave. BU. 8-9529

DRESSMAKING—Cont.

PRINCET—Just East of Fifth Avenue. Personality in clothes assured by noted French designer and modiste. The unusual available at American prices. Gowns, wraps, negligees, corsets. 11½ E. 49 St., N. Y. VO. 5-7258

DRESSMAKING ACCESSORIES

AMERICA'S Largest Assortment of Talon slide fasteners for women's apparel, all colors, 4 to 57 in. Interesting buttons! Belts to order. S. Semler, Dressmakers' Supplies, 514 Madison Ave. (53rd), N. Y. VO. 5-0740. Booklet

E ENTERTAINMENT

CORNELIA KANE—ASTROLOGER— Detailed Natal Horoscopes individually written for $5.00, or including one year forecast $10. Separate forecast $5.00. Send date, hour and place of birth. 509 Fifth Ave., N. Y. C.

HESTER PEABODY . . . NUMEROLOGIST solves your problems by an original, individual reading and immediate forecast. Send your name at birth, birth date and $2. Ask questions. 451 Marlboro Street, Boston, Mass.

HELEN O. MAY, Astrologist. Individual horoscopes are amusing and enlightening. Find what the stars hold for you. Send date, place and hour of birth—$2.00. Write: 8346—118 St., Kew Gardens, N. Y. Tel. Virginia 7-5226

F FASHION CONSULTANT

NINA B. PRICE will design and create for you the glamorous clothes which the formal midseason demands—clothes so subtly handled that they will enhance your personality—not dominate it. She will plan a cruise wardrobe that should insure adventures—do the perfect accessories for your ensemble; and since the gift season is here offers you some that are really chic. 22 East 56th St., New York. EL. 5-1412

FURS

CHRISTMAS GIFTS can be thrilling when made by Molot, formerly with Bergdorf Goodman Fur Corp. Give her a Molot scarf of silver fox, baum marten, or Hudson Bay sable! Molot, 21 E. 56 St., N. Y. C. Wickersham 2-6261

RICHARD KOPPEN, formerly with Gunther's, re-designs, remodels, repairs and relines your furs at reasonable prices. Also showing latest models in fine furs. Skilled workmanship. 17 West 45th St., New York. BRyant 9-3363

FURS BY STOFSKY. Our choice for you this month is an unusual coat of Persian Lamb. Chinese influence in wide Mandarin sleeves and small corded collar. Made to order, $625. Stofsky, 424 Madison Ave. (at 49 St.), N. Y.

SHEARED BEAVER COATS of exceptionally fine full-furred featherlite skins, in the newest box swagger models. These coats were made in our own factory from skins purchased months before prices advanced, enabling us to price them at $285. Will ship on approval. Deposit reserves choice. Satisfaction assured with 2-year written guarantee bond. Largest furriers in Penna. Established 1839. Mawson DeMany Forbes, 1113 Chestnut St., Phila.

FURS BOUGHT

MINK, ERMINE & PERSIAN LAMB COATS, sables, silver foxes or good furs of any description; also apparel. Highest cash prices paid. Write, phone or call Madame Furman, Bryant 9-1376. 105 West 48th St., N. Y. C.

FURS REMODELED

NEXT SEASON'S MODE FOR OLD FURS Give your old fur coat a new lease on life. $25 for this splendid remodeling service—includes restyling, repairing, refitting, cleaning, glazing, seam reinforcing, new silk lining, loops, buttons; 2 years' guarantee, 3 years' storage. Additional fur if needed supplied at lowest cost. Tel. Lackawanna 4-6788 for a bonded messenger. Harry Jay Treu, Inc., 131 W. 35th St., 7th fl., opp. 35 St. side of Macy's, N. Y. C.

G GIFTS

HEAD YOUR XMAS SHOPPING list with impersonal personal gifts of Renee Thornton (Duchess Carafa d'Andria) cosmetics. Nosegay packages appropriate for the Yuletide Season. Free Booklet. 205 W. 57th St., N. Y. C.

H HAIRDRESSERS

J. SCHAEFFER, New York's custom Permanent Wave Specialist. All methods. Individualized and flattering effects in the latest modes. J. Schaeffer, Inc., 590 Fifth Avenue at 48th St., New York City. Bryant 9-6165

HAIRDRESSERS—Cont.

CHARLES BOCK, authority on permanent waving. Specialist on white and bleached hair. Individual Bobs and Hair Goods. Charles Bock, 20 East 57th Street, New York City. Telephone Plaza 3-3900 for appointment

EMILE Rockefeller Center Hairdressers, supervision of Emile Your Hairdresser, recognized authority on Permanents and Coloring. Perfect service in restful surroundings. Air conditioned. 30 Rockefeller Plaza. CI. 7-1995

MARIO JEREZ, New York's most Prominent permanent wave authority. Difficult cases of white and bleached hair welcomed. Alluring individuality created. Mario Jerez, Inc., 697 Fifth Ave., New York City (Plaza 3-3777)

MARTIN FROM VIENNA, 6 East 53rd St., in his Daylight Salon, specializes in individualized hair color blending. Coiffures of the moment are given the interpretation best suited to you. For appointment, Tel. PL. 3-6262

IVAN'S New Hair-Setting Lotion—light, non-sticky, dries any finger wave in 10 minutes. $1.25 the bottle. Beautiful permanent waves, all methods, all one price $10. Booklet. Ivan, 714 5th Avenue, N. Y. C. Circle 7-7455

WERNER designs original coiffures to suit your personality. High style or conservative. Undine Zotos, electric permanents by experts. Corrective hair and scalp treatments. Werner's, 379 Fifth Ave. (bet. 35th & 36th). AShland 4-1353

CEIL ET PAUL, 119 W. 58th Street (next to Barbizon Plaza Hotel). Hair shaping to suit your facial contour. Permanent waving of distinction, adapted to youthful and mature types. For appointment call Circle 7-7383

FRED KELLNER—Permanent Specialist. Our individual service renders your coiffure both flattering to you & true to the modern trend. Consult our experts for transformation needs. Write 849 Mad. Ave., N. Y. BU. 8-5045

BEAUTY MART—35 West 46th Street, just off 5th Avenue. Smartest Machineless Permanents. $10.00 and up. Zotos and Jamal. Specialists in Inecto, Marinello facials and hair styling. Telephone MEdallion 3-5744

FIGARO—HAIR STYLISTS would like to give you your next Permanent Wave—soft, lovely, natural; and dress your hair according to your face contour. Hair and eyelash dyeing. Scalp treatments. 1 E. 53rd St., N. Y. VO. 5-1831

FRANK OF THE ST. MORITZ—Hairdresser of Distinction. Specializing in individual coiffures. Enhancing your charm through thoughtful adaptation of current modes. 50 Central Park So., N. Y. C. WI. 2-5800 (Ex. 23)

VICTOR, 574 5TH AVE. Internationally known coiffure designer. The choice of the most discriminating. Natural, lustrous French permanent. $12.50 (No overhead machine). Newest contour hair modes. Appointments BR. 9-2684

HAIR COLORING

HAIR COLORING DONE SCIENTIFICALLY on grey and fading hair, with beautiful natural results. Scalp treatments sponsored by physicians. Mary Greene, 1 East 53rd St., New York City. Telephone Plaza 3-0591

LAURENT considers Hair Coloring an art demanding the greatest care and skill. Your hair problem will be solved expertly and beautifully. Free consultation gladly given. 683 Fifth Avenue, New York. Wickersham 2-5212

HAIR GOODS

MANUEL TRANSFORMATIONS—Designer and Manufacturer. Paris and New York Establishments specializing exclusively in Hair Goods. Costs no more to buy from a Specialist. Mail orders. Bklt. Manuel, 485 Madison Ave.

FRANÇOIS ART TRANSFORMATIONS and newest Bob wigs of natural wavy hair with invisible parting. Light and comfortable. Moderate prices. Mail orders. Booklet sent. François Hair Specialist, 11 E. 45th St., N. Y. C.

HOBBIES

HAVE YOU A HOBBY? Fashionable folk know the therapeutic value of keeping interesting—find yours. Read "Make a Job For Yourself". $2.00. Send for questionnaire. Pauline Cleaver, 25 Fifth Ave., N. Y. GR. 3-7671

J JEWELRY REPAIRING

EXPERT REPAIRING & RESTRINGING while you wait. Jewelry, watches, bags repaired. Also creates custom-made jewelry. Orders taken for distinctive Hollywood Xmas cards & Stationery. Rose's Pearl Studio, 503-5th Ave., N. Y.

K KNITS & YARNS

SPECIAL—We Will Furnish the Yarn of your choice and knit you a skirt for $5.00. Quality and fit guaranteed. Request Yarn sample card. The Elmore Corporation, Desk 9, Spindale, North Carolina

WORTHWHILE SAVINGS! Buy Direct. A more perfect knitted ensemble with our fine quality-tested yarns! Free sample card. 500 colors & combinations. Satisfaction assured. Jeri Yarns, 343 Grand St., N. Y. City. Dept. V

M MENDING-REPAIRING

INVISIBLE REWEAVING—Moth Holes, Tears, Burns in Garments, Shine Permanently removed. Reliable service. Lowest Prices. Birnkrant Weavers, Inc., 146 Fifth Avenue (19th & 20th Sts.), N. Y. City. Tel. Chelsea 3-2621

DAMAGES in any fabric rewoven like new—linens, silks & laces a specialty. Hosiery repaired. Catering to finest shops & people. P. P. Service. Write for circular. French American Re-Weaving Co., 44 W. 57th St., N. Y.

MILLINERY

HATS REMODELED by Miss Esse. Yesterday's hat redesigned into today's mode. Smart new hats to order in the latest Fall colors. Mail orders a specialty. Modest prices. 25 West 58th St., N. Y. C. Plaza 8-1476

MOURNING APPAREL

ARTHUR MULLEN, 6 East 53rd Street, New York City. Correct mourning in Hats, Veils, Gowns, Coats. We have specialized in this type of attire for years. Formerly with Crocker. Telephone Wickersham 2-2698

N NAME TAPES

CASH'S WOVEN NAMES for marking clothing and linen prevent loss or misuse. Attach them with Cash's No-So Cement. Write to Cash's, 17 Chestnut St., So. Norwalk, Conn, or 6203 So. Gramercy Place, Los Angeles, Cal.

NEEDLEPOINT TAPESTRIES

RARE AUTHENTIC PERIOD DESIGNS for table tops—chairs—rugs—panels—handbags, etc., made ready to embroider—painted or underlaid. Restoring—mounting—stretching. Lucie Newman, 683 Madison Ave., N. Y. C. RE. 4-0412

P PERFUMES

GARDEN FRAGRANCE—New choice exclusive flower perfumes. 12 odeurs—spicy Clove Pink, sophisticated Gardenia, unsurpassable Russian Violet. Send for booklet. Evelyn Crosby Grulleman. Wayside House, Painesville, Ohio.

PERSONAL SERVICE

ARE YOU WARDROBE WEARY? Discover The Dressing Room Re-Sale Service. Slightly used apparel of the better sort resold. 41 West 51st Street, New York City. Telephone ELdorado 5-1344. Hours from 12 to 6:30

Q QUILTED GIFTS

ELEANOR BEARD—the originator of hand quilted things—write for Xmas booklet—or see complete line at 446 Park Ave., New York City or 700 North Michigan Ave., Chicago, Ill. Sales Office—1951 Deerwood Ave., Louisville, Ky.

S SCALP TREATMENTS

SCALP TREATMENTS correct dandruff, thinning, falling hair. Reconditioning before and after permanents. Dyed or bleached hair treated. Acne cleared. Electrolysis expert. Elizabeth Redden, 1 E. 53, N. Y. PL. 3-4640

SHOES

SHOECRAFT: Famed Stylists to the narrow foot and heel. Sizes 2½ to 12. AAAAA to C. Send for booklet VC, showing newest models. Expert mail service all over the world. Charge Accounts. 714 Fifth Ave., New York City

RED CROSS SHOES by ARTHUR KENT: Specializing exclusively in these famous shoes. Sizes to 11, AAAA to EEE. Perfect fit by mail or in person. Send for style book. Arthur Kent, Inc., 534 Madison Ave. & 21 W. 39 St., N. Y.

COLUMBIA CUSTOM FOOTWEAR CORP. Hand made ladies' individual lasts to measure. Any model. Pumps $10. Strap or oxfords $12.50 up. Needlepoint mules mounted, to order. Newest leathers, materials. Catalog. 175 E. 83 N. Y.

SHOPPING COMMISSIONS

EDITH V. STOVEL, INC. Shops for Value, not "bargains". The better shops at your doorstep. Prompt experienced service. No extra cost. New York and World-wide clientele. 366-5th Ave., N. Y. Wisconsin 7-3288. Cable Edivalsto

MRS. SARAH BOOTH DARLING. Purchasing Agent. Accompanies out-of-town patrons, and also shops for you. No charge for services. Write for particulars of service. 23 West 85th Street, New York City. Trafalgar 7-6450

AUDREY T. McALLISTER offers her experience and service to you gratis: will gladly shop for you or with you in the best New York shops. 551 Fifth Avenue, New York City. Telephone Murray Hill 2-8179

GEORGETTE DUNBAR EVANS keeps you in touch with New York's modes; shops for or with you gratis. Interior decorating. Send for description of service. 522 Fifth Avenue, New York City. Tel. Murray Hill 2-1193

SHOPPING COMMISSIONS—Cont.

NEW YORK SHOPS BROUGHT TO YOU. Orders filled quickly and intelligently. No Service charge. Write for particulars. Helen L. Richards, 452 Fifth Avenue, New York City. Telephone Pennsylvania 6-6862

HELEN L. RICHARDS. Specializing this month in furs. The better furs for the most reasonable prices. No service charge. Write for full particulars. 452 5th Avenue, New York City. Telephone: PEnnsylvania 6-6862

SMOKERS' ACCESSORIES

THE ST. REGIS TOBACCO SHOP. A well-chosen variety of cigarette cases, cigar cases, lighters, humidors, pipes. Unusual stock of fine Havana cigars; special cigarette blends. Send for Gift List. 701 Fifth Avenue, New York

SPORTSWEAR

BETTY BLAIR offers for smart southern wear imported English knitted two-piece suits; white, aqua, nile green, light & dark blue, brown, yellow & coral, specially priced $19.50. All sizes. 981 Madison Ave., N. Y. C. BU. 8-6461

STATIONERY

HOWARD PUSCH—Your Park Ave. Stationer—suggests as a charming personalized Noel gift—distinctive imported letter papers with original monograms & engraving. Exclusive Christmas cards for fastidious folk. An exceptionally choice collection of appropriate and unusual gifts for him or her, ranging from lovely desk accessories in leather, wrought by master craftsmen, to amusing modern dudads, ad infinitum. 400 Park Ave. (54th) PL 3-6636

SWIMMING

MARY BEATON, Hotel Barbizon, 140 East 63rd St. Reasonable rates. Swimming pool, ultra-violet ray filtered water; individual scientific instruction—swimming, diving, muscle toning exercises; massage. RHin. 4-9418

T TAILORS

J. TUZZOLI makes a Suit, Coat or Gown for $65 which cannot be duplicated for less than $125. Quality and Material faultless in Make and Fit. New Models now ready. Furs remodeled. 18 E. 53rd St., N. Y. WI. 2-2459

ANDRE BALOD—TAILOR—Perfect tailoring of coats, suits, furs & gowns in the newest fashions. Faultless fitting & finest workmanship & materials at minimum prices. Remodeling also. 38 West 56 St., N. Y. Cl. 7-8179

P. BASILE & SON creates for the discriminating woman individual custom tailored suits, coats and gowns of the finest imported and domestic fabrics; Winter fashions. Modest prices; remodeling. 17 E. 53rd St. Vol. 5-7584

TROUSSEAUX

THE PURPLE BOX—26 E. 55th St., N. Y. C. Place Christmas orders now. Six hand monogrammed handkerchiefs $5.75. Novelties, Lingerie made to order. Imported Linens. Monogramming a specialty. Prices reasonable

MABEL ROW'S BOUDOIR: Hostess Gowns exquisitely hand made; mules to match; negligees, lingerie, trousseaux made to order of finest imported materials. Very moderately priced. Write 60 West 58 St., N. Y. Plaza 5-9720

W WEARING APPAREL BOUGHT

MME. NAFTAL will purchase at highest valuation mistit or slightly used gowns, wraps, furs; also diamonds, jewelry, silverware. Estates appraised. Write or call 69 W. 45th St., N. Y. Bryant 9-6269, 6268. Est. 41 yrs.

WEDDING STATIONERY

ENGRAVED WEDDING Invitations and Announcements. Everett Waddey Co. has for generations insured highest quality at reasonable prices prepaid. Book Wedding Etiquette Free. 5 South 11th St., Richmond, Va.

WEDDING INVITATIONS—Announcements. Exquisitely engraved. Authoritative service; attractive prices. Distinguished national clientele. Immediate attention to inquiries. Write for samples. Harcourt & Co., Louisville, Ky.

WEIGHT REDUCING

MARGARET DEUSTER, 160 E. 48 St. Licensed registered Physio-Therapist. Figure sculptress to New York's smartest. Definite results, individualized treatments. Swedish massage. Colonic irrigations. Reasonable. EL. 5-8119

HEALTH ROOF. Individually directed exercises, game courts, full body Swedish massage, electric cabinets, Infra-Red and Violet Ray, indoor sun, etc.—10 visits $40. No extras—WI. 2-8100, 480 Lexington Avenue, N. Y. C.



A Dream of a Gift in Celanese*

MISS UNIVERSAL pajamas belong at the end of a perfect day . . . and at the start of a perfect gift list! The very newest in feminine slumber attire, they win a two-fold Christmas welcome . . for the soft sheen of their Celanese* Satin (a synthetic fabric) . . . for their trim man-tailored style. At smart shops . . . including those listed below.

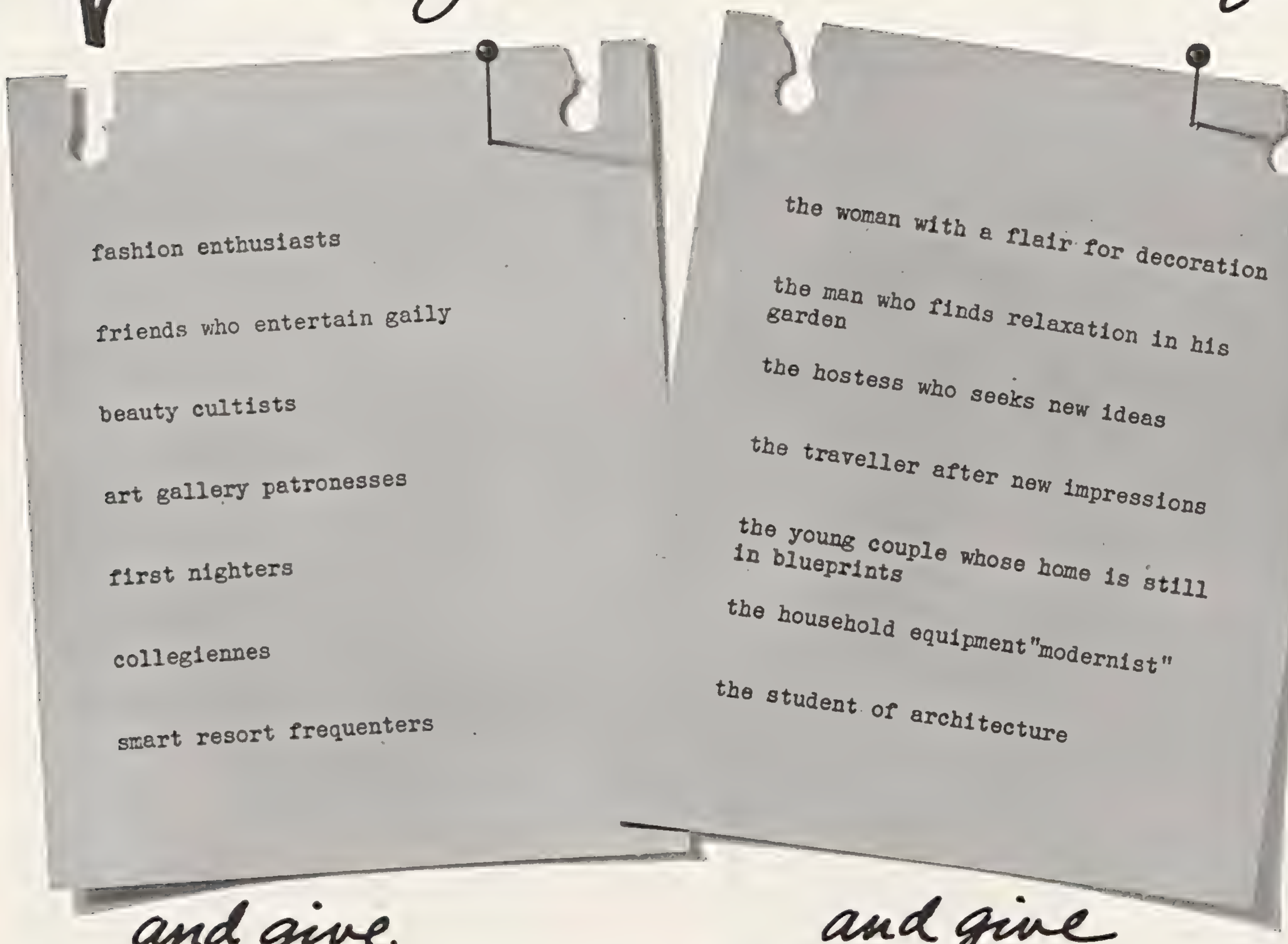
STEINER-LIBERTY CORP. • BALTIMORE • NEW YORK • CHICAGO

REG. U. S. PAT. OFF.

Miss Universal MAN-TAILORED Pajamas of Celanese*

Baltimore	Hechschild, Kohn	Memphis	J. Goldsmith Sons	Los Angeles	The May Co.
Baltimore	Hutzler Bros.	Milw.	Herzfeld-Phillipson Co.	Okla. C.	McEwen-Halliburton Co.
Boston	R. H. Stearns Co.	Minneapolis	The Dayton Co.	Omaha	Thos. Kilpatrick
Chicago	Marshall-Field	Montg., Ala.	Nachman & Meertief	Philadelphia	John Wanamaker
Cincinnati	McAlpin Co.	Nashville	Castner Knott D. G. Co.	Pittsburgh	Kaufmanns
Cleveland	The May Co.	New Orleans	D. H. Holmes Co.	Portland	Meier & Frank Co.
Dallas	A. Harris & Co., Inc.	New York	Arnold Constable	Richmond	Miller & Rhoads
Denver	Denver Dry Goods	New York	Bloomingdale	San Francisco	Hale Bros.
Detroit	J. L. Hudson & Co.	New York	Canterbury Shops	Seattle	Fredk. & Nelson
Fond du Lac	Wm. A. O'Brien Co.	New York	Gimbel Brothers	Stockton	Stockton D. G. Co.
Galveston, Texas	Eibands	New York	James McCreery	St. Louis	Famous-Barr Co.
Hartford	G. Fox & Co.	New York	Lord & Taylor	St. Paul	Schuneman & Mann's
Kan. C.	Emery, Bird & Thayer	New York	Plymouth Shops	Warren, Ohio	The Warner Co.
Little Rock	Pfeifer Bros.	New York	Saks at 34th St.	Wash.	Woodward & Lothrop
Memphis	John Gerber				

√Check Your Christmas List for—



and give

VOGUE
Incorporating VANITY FAIR

PUBLISHED TWICE EACH MONTH 24 TIMES A YEAR

and give

HOUSE & GARDEN

PUBLISHED MONTHLY, WITH 6 DOUBLE NUMBERS A YEAR

SPECIAL GIFT RATES

1 YEAR	$5.00	1 YEAR $3.00
2 YEARS	8.00*	2 YEARS 5.00*
3 YEARS	12.00*	3 YEARS 7.50*

*Two and three year offers may be divided into units of one year each, as gifts to different individuals

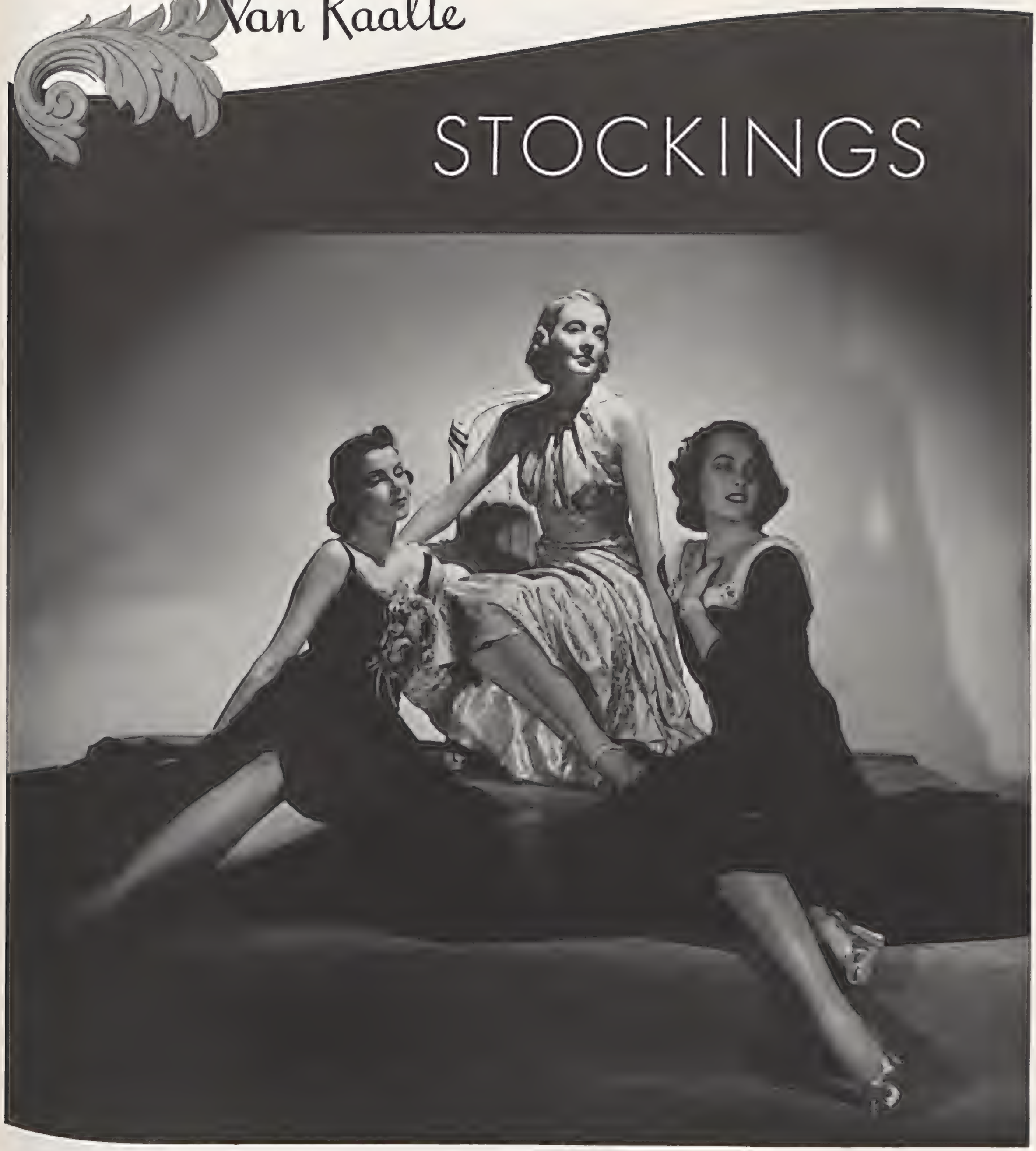
HOUSE & GARDEN AND VOGUE, TOGETHER, ONE YEAR, $6.50



To make it easy for you, we've inserted a gift subscription order blank at the right, with an envelope requiring no postage. Simply fill it out, mail it to us. In time for the Holidays, we dispatch your gift. First, a handsome gift card. Then the January issue, in its holiday package.

Van Raalte

STOCKINGS



● For the witching hours between dusk and dawn, Van Raalte creates stockings with a magic power to beautify your legs! Stockings which reach the very vanishing point of clearness and sheerness. From 3-thread Gay-51, through 2-thread Wisp and Frivol, with its lace bracelet top, to exquisite Mirage, 2-thread, 54-gauge—each takes a further step toward glamorous invisibility. In the order mentioned, they are $1.35, $1.35, $1.65, and $1.95.

"because you love nice things"

Van Raalte

STOCKINGS • UNDERTHINGS • GLOVES • 295 FIFTH AVENUE, NEW YORK CITY

ITALY

The Garden of Europe

. . . resplendent in the golden sun, enjoying a mild and healthful climate offers a life as varied and colorful as its luxuriant countryside. Its unique attractions are further enhanced by Italy's cordial hospitality.

For the greater scope and economy of your trip see your *Travel Agent* or *your Bank* about purchasing . . .

TOURIST CHECKS and LETTERS of CREDIT: special tourist rate of $4.75 per 100 lire.

HOTEL COUPONS: room and bath, American Plan, from $2.00 per day in tourist hotels to $4.00 per day in hotels de luxe.

GASOLINE COUPONS: one gallon costs from $.23 to $.32 according to the length of your stay and the number of hotel coupons you buy.

RAILROAD REDUCTIONS: 50% for individual travellers, 70% for groups of eight or more.



ITALIAN TOURIST INFORMATION OFFICE

Chicago
333 North Michigan Avenue

New York
Palazzo d'Italia: 626 Fifth Avenue

San Francisco
604 Montgomery Street

3 FAMOUS TRAVEL ORGANIZATIONS CO-OPERATE WITH THE ITALIAN LINE *in offering these unusual* MEDITERRANEAN CRUISES!



SHORT cruises, long cruises...*all* the Mediterranean or the choicest parts of it...cruises for every taste and every purse. And *most important of all*—three of the world's leading travel organizations combine with the Italian Line to guarantee a smooth-running, intelligently planned, interesting and comfortable trip both afloat and ashore. *Only* the Mediterranean offers so much interest, fascination, color and charm ... and *only* a Mediterranean cruise will satisfy travelers who seek the finest. Here is the program to choose from—on Lido vessels, *built* for the Mediterranean, with every detail of service, cuisine and operation keyed to Mediterranean cruising!

with
AMERICAN EXPRESS CO.

ON THE M. V.
Vulcania
from New York JAN. 21

A short cruise of 26 days to Madeira, Casablanca, Gibraltar, Algiers, Tripoli, Naples, Genoa, Cannes, Gibraltar.

First Class $400 *up* • **Tourist $280** *up*

ON THE S. S.
Conte di Savoia
from New York MAR. 2

All the way to Athens, the Holy Land, Egypt and back within 28 days. To Gibraltar, Cannes, Genoa, Naples, Phaleron (Athens), Haifa, Port Said, Naples, Genoa, Villefranche, Gibraltar.

First Class $590 *up* • **Tourist $350** *up*

with
THOS. COOK & SON

ON THE
Roma
from New York JAN. 29

All the important Mediterranean ports with such delightful "extras" as Madeira, Casablanca, Istanbul! And the ship is one of the "all-time favorites" in these waters. Just the cruise for those who want a complete Mediterranean "travel education" yet wish to return home *within six weeks.*

40 DAYS . . . 15 CALLS

To Madeira, Casablanca, Gibraltar, Algiers, Naples, Phaleron (Athens), Rhodes, Beirut, Haifa, Port Said, Istanbul, Dardanelles (cruising), Naples, Genoa, Cannes, Gibraltar.

First Class $560 *up* • **Tourist $330** *up*

with
RAYMOND-WHITCOMB

ON THE M. V.
Saturnia
from New York FEB. 12

Nearly 8 weeks of cruising!...for those who have plenty of time to see *not only* the Mediterranean's high light ports but many extra, out-of-the-way places that most travelers miss!

54 DAYS . . . 30 CALLS

To Madeira, Casablanca, Gibraltar, Algiers, Cannes, Villefranche, Genoa, Naples, Palermo, Bizerta, Malta, Tripoli, Port Said, Haifa, Beirut, Rhodes, Istanbul, Phaleron (Athens), Corfu, Cattaro Bay (cruising), Ragusa, Venice, Trieste, Ragusa, Patras, Naples, Palermo, Algiers, Gibraltar, Lisbon, Azores.

First Class $685 *up* • **Tourist $385** *up*



Roma
DELUXE VOYAGE

from New York MAR. 12

A "special voyage" including many interesting, unusual ports in the Western Mediterranean! To Madeira, Casablanca, Gibraltar, Algiers, Bizerta, Tripoli, Messina, Naples, Cannes and Genoa.

Rates on application

SPECIAL SPRING VOYAGE OF THE
Conte di Savoia
from New York APR. 2

The speed of this great gyro-stabilized superliner allows you to visit Gibraltar, Villefranche, Genoa, Naples, Phaleron (Athens), Rhodes, Haifa, Naples, Genoa . . . in remarkably short time.

Rates on application

PRIVILEGE of STOPOVER *in Europe.*
Optional shore excursions.

For literature and information apply to your own **TRAVEL AGENT** *or*

THOS. COOK & SON
587 Fifth Ave., New York City

RAYMOND-WHITCOMB
670 Fifth Ave., New York City

AMERICAN EXPRESS CO.
65 Broadway, New York City

ITALIAN LINE
624 Fifth Ave., New York City

OFFICES IN PRINCIPAL CITIES

A DIRECTORY OF FINE HOTELS & RESORTS

VOGUE'S TRAVELOG

PRE-HOLIDAY PREPARATION. Already caught in the whirl of the holiday season, you may feel the need of a little physical and mental toning up for the hectic days to come—that is, if you've your Christmas shopping well in hand. Or perhaps right after the holidays you'll feel that need for rejuvenation more strongly. In either case, Atlantic City (need we add "New Jersey"?) is the place you're looking for.

For complete relaxation you might try just sitting in the sun and enjoying the bracing sea air in a steamer-chair on one of the hotel "decks," or you may drink in the ozone as you drift along the Boardwalk in a rolling-chair. Another method of dispelling your fatigue, or of building up your strength, lies in the health baths and treatments for which most of the hotels have superb facilities.

MIAMI OPENINGS. Early arrivals in Florida's Miami and Miami Beach area will find the season's full recreational calendar getting off to a fast start with these events, among many others, scheduled:

December 2-5—Tenth Annual Miami All-American Air Maneuvers.

December 10-13—Miami Biltmore $10,000 Open Golf Tournament.

December 20-January 11—Opening Race Meeting at Tropical Park.

ARIZONA

Chandler

San Marcos Hotel & Individual Bungalows. 250 acres of luxurious playground in the heart of the picturesque Arizona desert. Robert Foehl, Manager.

Litchfield Park

The Wigwam. Arizona's finest resort. Attractive bungalows. Famous food. Glorious desert setting near Phoenix. Golf, ride, swim, relax in the sun. Booklet.

Mesa

El Portal. Ideal combination of town and country life. Res. bridge teacher. Tennis, golf, riding. Superb food. All rooms with bath. Gladys B. Sayner, Mgr.

Tucson

Arizona Inn. Arizona's foremost Resort Hotel. Exclusive clientele. Charming Garden Homes. Every room has bath and sunporch. Bklt. H. O. Comstock, Mgr.

El Conquistador. Landscaped resort hotel, with spacious bungalows, in midst of desert grandeur. Distinguished clientele. Glorious climate. All sports.

Pioneer Hotel. Southern Arizona's finest. 250 rooms, each with bath. European. Coffee Shop, Dining Room, Roof Garden. Sun Deck. Sensible rates.

Santa Rita Hotel, 250 rms. Tucson's Social Center; Western Hospitality & atmosphere. Excellent cuisine; Famous dance bands; Polo; Golf. Nick Hall, Mgr.

CALIFORNIA

Arrowhead Springs

Arrowhead Springs Hotel. Famed year 'round spa in 1800-acre outdoor paradise. Curative waters, sports. 1½ hours from Los Angeles. H. S. Ward, Mgr.

Beverly Hills

Beverly Hills Hotel and Bungalows. With tradition & charm. Ideal winter location. New rooms & suites. New pool & championship tennis courts. Amer. Plan.

Del Piedra

Pierson Dude Ranch. In Wonder Valley—near three great Nat'l Parks. Western cattle & horse ranch. Open all year. Folder, write George Weston Pierson, Rancher.

La Quinta

La Quinta Hotel. A charming, quiet retreat on the desert near Palm Springs, for rest and relaxation against a colorful background. Modern appointments.

Palm Springs

Desert Inn. Luxurious hotel and bungalow accommodations. All sports. Season, October 1 to June 1. American Plan, $10 up. Write for folder.

El Mirador Hotel. America's foremost desert resort. Unexcelled cuisine. Golf, tennis, riding, skeet, outdoor swimming pool. Discriminating clientele.

Santa Barbara

Santa Barbara Biltmore. Brilliance of Cannes . . . beauty of Capri . . . social distinction of Newport . . . every luxury . . . every sport . . . throughout the year.

Santa Monica

Miramar Hotel. Ideal winter location atop beautiful Palisades on the Pacific. Sports of all kinds. Hotel Suites, Apts. with hotel service. Amer. or E. Plan.

FLORIDA

Daytona Beach

Clarendon Hotel. Directly on the Ocean Front. Fireproof. American Plan. $8 up. Golf. Tennis. Fishing. Select Clientele. Open Dec. 18 to May 1.

Dunedin

The Fenway. The West Coast's finest resort. On Clearwater Bay and the Gulf. Fishing, boating, bathing, tennis, golf. C. Townsend Scanlan, Manager.

Miami

Hotel Alcazar. One of Miami's finest hotels. "On the Bay Front." Steam Heat. Two channel radio. Dining Room, Coffee Shop, Roof Garden and Solarium.

Miami



THE COLUMBUS

Miami's finest hotel. Seventeen floors of solid comfort. Facing Park and Bay. In the social and geographical center of Miami. Convenient to everything. Two floors of public rooms. Individualized decorations and furnishings, soft water plant, steam heat—every possible service to enhance your stay. 17th Floor Dining Room. Reservations well in advance advisable. Booklet on request.

Miami

The Dallas Park. Overlooking Biscayne Bay. 1 to 4 room apartments—desirable hotel rooms. Sun bathing atop 11th floor roof. M. F. Whelan, V.P. & Mgr.

The McAllister. Downtown Miami, facing beautiful Bayfront Park and Biscayne Bay. 550 rooms with bath and shower. Leonard K. Thomson, Manager.

FLORIDA

Miami Beach

The Flamingo. Your entire family will enjoy the Xmas holidays here. Outdoor sports under warm tropical skies. Special rates. C. S. Krom, Mgr.

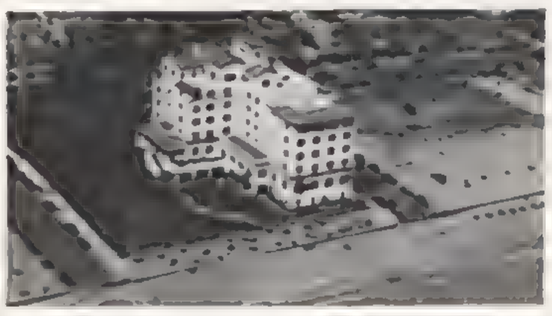
Miami Beach



THE HOTEL PANCOAST

A Palm for your Christmas Tree! Surf bathing New Year's Day! The Holidays at this exclusive seaside hotel are unique—delightful! School children benefit from sunshine—make your plans to include the entire family. You'll find the Pancoast ideal—private beach, cabañas. Holiday rates. For details or reservations write or wire Arthur Pancoast, Pres. Norman Pancoast, Mgr.

Miami Beach

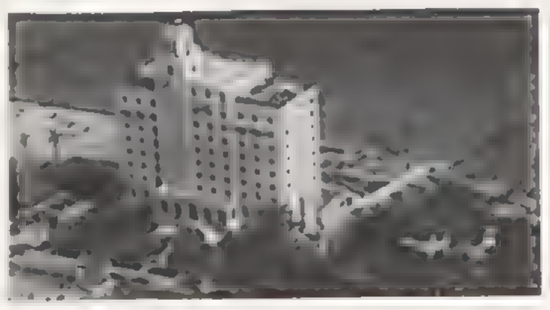


THE SHOREMEDE-ON-THE-OCEAN

Newest of America's fine resort hotels. Entire block on the Atlantic, surrounded by walled tropical gardens, protected private beach and boardwalk. Spacious open and enclosed sun-porches and lounges. Thoroughly modern in every detail. Cuisine by famous French chef. Restricted clientele. Write for details of this truly remarkable new hotel to Edwin Mead, Manager.

FLORIDA

Miami Beach



THE WHITMAN BY-THE-SEA

"Aristocrat of Miami Beach" . . Occupying full block between Ocean and Indian Creek in highly restricted section. Private bathing beach, Marine terrace for dining, dancing and deck sports. Convenient to all attractions. Unrivalled cuisine and service. European Plan. Selected clientele. Reservations in advance. Illustrated 32-page booklet on request to Fatio Dunham, Manager.

Orlando

Hotel Wyoming. Located in tropical park. Every desired service and convenience. Table of unusual excellence. Well-rounded entertainment program.

Ormond Beach

Coquina Hotel. Directly on the Ocean Front. Fireproof. American Plan. $8 up. Golf. Tennis. Fishing. Select Clientele. Open Jan. 14 to May 1.

Palm Beach

Hotel Everglades. Opens Dec. 10th. Restricted Close to Beaches, Shops, Theatres, Golf. Arthur L. Roberts, Prop. From $3 European. Booklet.

Palm Beach Hotel. An exclusive hotel offering superlative service, finest cuisine, luxurious atmosphere. Am. & Eur. Plan. All sports. Booklet. J. J. Farrell, Mgr.

Villa Atlantique. Restricted. Opens Dec. 1st Beach Adjacent. Near Shops, Theatres, Golf. Arthur L. Roberts, Prop. $40 Week Up. Am. Plan. Bklt.

The Vineta Hotel. A small, distinctive hotel, two blocks from Lake Worth, three blocks from the ocean. Amer. Plan. Moderate Rates. Bklt. C. A. Wescott, Mgr.

FLORIDA

Ponte Vedra Beach

The Inn. Charming new resort hotel on the ocean midway between Jacksonville and St. Augustine. Golf, fishing, hunting, beach sports. Booklet.

St. Petersburg

Deermont Hotel. Overlooking Williams Park. Close to Tampa Bay and all points of interest. Steam heat, elevators. Amer. plan. Angus C. Craft, Mgr.

Jungle Hotel. Club atmosphere. Golf (18 holes) at door. All sports. Flower gardens. Fine food. Fair rates. J. F. Hynes, Mgr. N. Y. Office, 500-5th Ave. LOng. 5-3231.

Lantern Lane. St. Petersburg's finest water front apartment hotel. Thirty modern 3-5 room apts. by week, month, season. Booklet. L. P. Slayton, Mgr.

Princess Martha Hotel. Heart of the city. Modern, fireproof. 250 rooms and baths. European plan. Splendid dining room. Booklet.

Soreno Hotel. On Tampa Bay. Modern, fireproof. 310 rooms each with bath. Finest service and cuisine. American plan. Every sport attraction. Booklet.

Sunset Hotel. On Boca Ciega Bay. Quiet, refined, restful, yet close to all activity. 70 rooms, each with bath. Amer. plan. Moderate rates. L. A. Thorp, Mgr.

Suwannee Hotel. Close to everything of interest. 205 rooms, each with combination tub and shower bath. European plan. Dining room. J. N. Brown, Mgr.

Vinoy Park Hotel. On Glorious Tampa Bay. Sun bathing. Every recreational feature. Open Dec. 18. Booklet. Clement Kennedy, Managing Director.

Sebring

Harder Hall. "On the Ridge". No humidity. 6500-yd. golf course. Steam heat. 150 rooms and baths. Select clientele. Folder V. Eltinge Bros.—Mgrs.

Winter Park

Virginia Inn. On Lake Osceola. An Inn of Charm and Friendly Hospitality. Steam heat. Elevator. Automatic sprinklers. American Plan. Attractive rates.

GEORGIA

Atlanta

The Atlanta Biltmore. "The South's Supreme Hotel." Appointments unexcelled. Convenient for motor and rail travelers. Rates from $3.00.

MISSISSIPPI

Pass Christian

Inn By The Sea and Cottages. Always open. On private bathing beach. All sports. Paved roads. Climate ideal. Near New Orleans.

NEW HAMPSHIRE

Franconia

Peckett's-on-Sugar Hill. Learn to ski! Famous Skiing School. First organized in America. Eighth season. European trainers teaching latest method.

NEW JERSEY

Atlantic City

Marlborough-Blenheim. Maintaining the standards of 35 years' continuous ownership management. American and European plans. Josiah White & Sons Co.

NEW YORK

New York City

Allerton House—An Allerton Club Residence—143 East 39th. Maximum facilities at minimum expense. An hotel for younger people. Daily $2—Weekly $10.

Allerton House for Women. An Allerton Club Residence. 132 East 57th. Advantages of good address, proximity to business & shops. Daily $2—Weekly $12.

The Barbizon, Lexington Ave. 63rd St. New York's most exclusive hotel for young women. Cultural environment. Weekly $12 up. Daily $2.50. Bklt. "V".

Barbizon-Plaza. New skyscraper Hotel overlooking Central Park at 6th Ave. Rooms from $3, single, $5, double. Continental breakfast included. Bklt. "VM".

The Buckingham, 101 West 57th St. Luxurious parlor, bedroom, pantry, bath from $6 a day. 5 minutes to Central Park, Radio City, Times Square.

Midston House—An Allerton Club Residence—Mad Ave. at 38th. An hotel with club atmosphere, facilities for exercise & entertainment. Daily $2.25—Weekly $12.

New York City

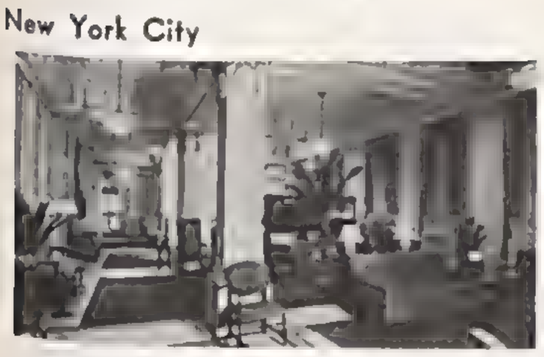


THE PLAZA—FACING CENTRAL PARK

Plaza excellence is one of New York's abiding traditions. Here the ultimate refinements of living are reflected in a perfection never successfully imitated. You will meet your friends in the Persian Room, a charming corner of a world-famous hotel characterized by a truly continental atmosphere. Henry A. Rost, President.

NEW YORK

New York City



HOTEL SEYMOUR

45th St.—just west of 5th Ave. Complete comfort; an atmosphere of quiet refinement; and convenient to everything! Theatres, the shopping center, Radio City, Grand Central within easy walking distance. Spacious, newly decorated rooms, all with private bath, from $3.50 single; $5.00 double. Delicious meals at two restaurants. Edmond Cotty, manager; formerly manager C. P. R. Hotels.

Watkins Glen

Glen Springs Hotel. High above magnificent Finger Lakes. Natural Nauheim Baths. Splendid cuisine. Golf. N. Y. Phone ME. 3-5295. Wm. Leffingwell, Pres.

NORTH CAROLINA

Tryon

Oak Hall Hotel and Lake Lanier. In famed Thermal Belt of Blue Ridge Mountains. Matchless winter climate. Hunting, riding, golf, etc. Modern

SOUTH CAROLINA

Aiken

Highland Park. Season, January to May. Invigorating, average 55° winter climate. Polo, harness racing, golf, hunting, etc. Request folder "T" and rates.

Summerville

The Carolina Inn and Cottages. Rest or recreation among the pines. Golf—18 holes—grass greens. Riding, hunting, skeet shooting. Moore & Son.

TEXAS

San Antonio

Gallagher Ranch. Beautiful, historic ranch, 10,000 acres. Rooms with private bath. Electric lights. Telephone. Also cattle ranch. Open November to June.

VIRGINIA

Petersburg

Hotel Petersburg. Modern and Fireproof. Splendid Meals. Excellent Service. On U. S. Highways Number 1 and 301.

Richmond

The Jefferson. Richmond's distinctive hotel, recently refurbished. 50 miles from Colonial Williamsburg Historic Richmond folder gratis. Wm. C. Royer, Mgr.

Hotel John Marshall. A member of the distinguished hotel family which offers real Richmond hospitality. Also the Hotel Richmond and Hotel Wm. Byrd.

Virginia Beach

Cavalier Hotel and Country Club. Golf, tennis, riding, deep-sea fishing, swimming, dancing. Open all year; low winter rates. Roland Eaton, Mng. Dir.

Williamsburg

Bruton Hall. Outstanding Modern Tourist Home. Conveniently Located. Careful of your comfort. Address: Mrs. Jerome H. Casey, 711 Richmond Road.

BERMUDA

The Princess. Bermuda's largest hotel opens Dec. 20th. A select hotel for a selected clientele. Consult Travel Agent or New York Office, 500-5th Ave.

ENGLAND

London

Carlton Hotel, Pall Mall. Central Heating. Famous restaurant and grill room, palm court and ball room. Bathroom to every bedroom.

Ritz Hotel, Piccadilly. Overlooking Green Park in the most fashionable quarter of London. Central heating, famous restaurant and grill room.

GERMANY

Wiesbaden

Hotel Schwarzer Bock. First-class family hotel. 300 beds. Medical bath in the hotel. Golf, Tennis, etc. Pension terms from Mk. 9. Proprietor, Th. Schaefer.

SWITZERLAND

Geneva

The Beau Rivage. With its open air Restaurant Terrace on the lake facing Mt. Blanc. Most comfortable. Prices reduced. Rooms for Sw. Frs. 6:50.

Lausanne

Lausanne-Palace-Beau-Site. Wonderful position overlkg. Lake & Alps. Excel. cuis. Grill, bar, dancing. All sports. Garage. Reasonable rates. L. Poltéra, Dir.

Distinguished
visitors from all the world
make "The Waldorf"
their New York home, their club
and the center
of their social life.



THE WALDORF-ASTORIA

Park Avenue • 49th to 50th Streets

New York

PHOENIX IN THE VALLEY OF THE SUN

Really Live in the SUN This Winter

...in sunny Arizona, to be exact. Put yourself in the leading role of a real-life "Western"—not the hair-raising, blood-and-thunder thriller, but the "boy gets girl" type. Revel in long rides over enchanted mesas to the tune of creaking saddle leather...chuck-wagon dinners round an open campfire under stars as large and twinkly as the Kohinoor diamond... the soft strumming of guitars as the songs of the range come to life. Then, there's the intriguing aspect of city life in this warm, dry Valley of the Sun... broad, palm-lined streets with 'dobe bungalows that urge you to move right in ...smart crowds gathered at fashionable hotels and intimate dine-and-dance spots...shops aglow with Hollywood, New York and Paris originals.. and, just to remind you that you're still west of the Great Divide, cowboys in big hats and high-heel boots sauntering down the street; an Indian squaw, sitting cross-legged and taciturn, peddling pottery; a sombrero'd Mexican shambling along, waiting for 'tomorrow.' Really live out West this winter in the golden Valley of the Sun!



Winter Rates now in effect on Transcontinental Lines.



Phoenix Arizona

Valley of the Sun Club
1001 Chamber of Commerce Bldg.

Please send new free illustrated literature and booklets

Name _____

Address _____

City _____ State _____

TRAVEL IN COMFORT WITH MELLON TRAVELERS CHEQUES



Before leaving on any extended trip, convert your expense money into Mellon Travelers Cheques. It is the ideal way of carrying travel funds. They can quickly be converted into cash or used directly in payment of any item of travel expense. Ask for them at your bank.

MELLON NATIONAL BANK
PITTSBURGH

Member
Federal Deposit Insurance Corporation

WORLD TOURS



No. 1... $595.75
(Combination of Classes)

See the world *your* way—in 75 days or up to two entire years. Choose your ports and length of stay in each. Sail east or west on one all-inclusive ticket. Nine out of ten world travellers go by one of six expertly scheduled routes that are subject to variation according to your own preference. Canadian Pacific Tour 1 goes to Japan, China, Malay States, India, the Mediterranean, England.

All six popular tours are described in a special folder. Write today to YOUR OWN AGENT or Canadian Pacific: New York, 344 Madison Ave.; Chicago, 71 E. Jackson Blvd.; San Francisco, 152 Geary St.; and 38 other cities in United States and Canada.

Canadian Pacific



GALA NIGHT FESTIVAL on the EUROPA, one phase of the richly varied life on the Lloyd swift expresses BREMEN . . EUROPA sailing midnights from New York Midtown piers; Morning arrivals at Cherbourg, Southampton, Bremen.

THOROUGHNESS
. . . on Atlantic Crossings

A strange way to caption a festive shipboard scene? Not at all. Genuine happiness, unforced, unsimulated, can come only from the *rightness* of a thousand minute details in living. Especially so on shipboard . . . . . Thus the *thoroughness* on Hapag-Lloyd ships: Extreme care in the selection, schooling, training of all stewards; In preparation and serving of food, and, of course, in scientific navigation. Yes, even the regularity of sailings, the punctuality of arrivals contribute mightily to the care-free ease and comfort of those traveling for business or vacation whether in Cabin Class, Tourist Class or Third Class.



Midnight Sailings from New York
Morning Arrivals at

CHERBOURG • SOUTHAMPTON • BREMEN

THE LLOYD SWIFT EXPRESSES

Bremen • • • Europa

IN SPRING, SUMMER **Columbus** ADDING IRELAND

IRELAND • ENGLAND • FRANCE • GERMANY

A Sailing Every Wednesday Midnight
of a Hapag "Famous Four" Express:

New York • Deutschland • Hansa • Hamburg

Leisurely at Low Rates

M. S. St. Louis, HAPAG . . . LLOYD **S. S. Berlin**

Sailing Schedules, Reservations from Your Local Travel Agent,
OR

Hamburg-American Line • North German Lloyd

57 BROADWAY, NEW YORK, N. Y.

TWENTY-THREE OTHER OFFICES IN PRINCIPAL CITIES IN THE UNITED STATES AND CANADA



Skiing











in

OLD QUEBEC

Smooth going on fast but easy slopes ... Swift-gliding figures that *slalom* down white rolling hillsides .... Bright-clad and gay-spirited parties on alluring *cross-country* trails ... Here is SKIING at its best—at Lac Beauport, adjoining old French Quebec—where Winter reigns over its myriad festivities ... Racing husky teams with famous mushers, *skijoring* ... a triple-chute toboggan slide and skating rink, festooned with vari-colored lights ... Sleighing parties, snowshoeing, hockey. *Carnival Supreme prevails*—The royal hospitality of Chateau Frontenac is magnetic—there's a migration Northward to this joyous center for smart, sports-loving people. Luxury and comfort abound in unsurpassed cuisine, sparkling vintages, roaring log fires, modern appointments. An 18th Century-costumed string quartette and spirited dance orchestra. Terrace Club open to guests. Period suites; single or double rooms with bath. A well-known sports director and expert ski instructors.

Special holiday activities. International Dog Derby in February. See travel agent; any Canadian Pacific office, or write Manager, Chateau Frontenac.

Chateau Frontenac

A CANADIAN PACIFIC HOTEL





MIAMI

SUNSHINE *is no passing* VOGUE



Living in Miami from now 'till Easter is no mere theory. Within the next few weeks hundreds of American families will take up winter residence in the Tropics—far from winter, nearer the sun.

MILADY'S 4 PRIME INTERESTS

Particularly to you, lovely lady, Miami offers the things that are of **real** importance in a unique combination found nowhere else.

YOUTH—An inevitable by-product of so much outdoor living, healthy exercise, bracing sea air, freedom from winter's chills and ills — a complete way of living that keeps you looking and feeling young.

FASHION—Next summer's styles will be fixed here this winter — you'll have the jump on everyone by several months with your Miami wardrobe.

FAMILY—Children thrive in Miami's golden climate—they grow strong and sturdy—less susceptible to children's ailments. Minds unfold rapidly under the stimulus of novel outdoor classes and other interests that make education in Miami's excellent schools real fun!

POSITION—New accommodations being constantly augmented in Miami's record building program mean that you can live in lovely Florida-Spanish homes, in fine apartments and hotels. All-season rates, heavy clothing and fuel economies, can make your total "Cost of Living" much the same as back home. And the prestige of a Miami address for the winter makes this gay, carefree way of living even more impressive.

ACT NOW—Miami's new Official City Booklet is the most complete ever compiled—photos, living costs, accommodations, programs. It's First Aid in making your plans—and yours for the asking.

FREE

Chamber of Commerce
MIAMI, FLORIDA

Please send official City of Miami Booklet with full details on boats and boating facilities.

MAIL THIS COUPON TODAY
[81]

*Name*_____

*Address*_____

*City*_____ *State*_____



Styled

to

TODAY'S TEMPO

. . . under the expert supervision of W & J Sloane, Biltmore rooms are individual in character, generous in size and assure you the utmost in luxurious comfort.

All that is best in service, cuisine, atmosphere, and appointments is yours at The Biltmore—with a location in the very midst of the vital New York you wish to see. Single, $6 up; double, $8 up; suites, $12 up

THE BILTMORE

David B. Mulligan, *President*

Madison Avenue at 43rd Street, New York

Adjoining Grand Central



Low Winter Fares to

SUNNY ARIZONA CALIFORNIA

Spend Winter in the Southwest's healthful sunshine! It's easy with Rock Island's low winter fares and splendid travel accommodations.

Bask in the restful sun at a charming desert inn—gain health at a friendly guest ranch—or enjoy the sparkling gaiety of a luxurious resort hotel. There are many and varied places to see and things to do. Send the coupon for full details.

Rock Island takes you *direct* to the land of the sun on the All-Pullman Golden State Limited, the fine Apache, or the Luxury-Economy Californian. All daily from Chicago—completely air-conditioned. Morning and evening departures—arrivals. Through sleepers from Minneapolis-St. Paul, St. Louis—and from Memphis by car to car change on the Golden State. Excellent connections for other trains.

ROUTE OF THE ROCKETS

Rock Island

W. J. LEAHY, Pass'r Traffic Mgr., Rock Island Lines
723 La Salle Street Station, Chicago, Ill.

Please send literature descriptive of Arizona and California with complete travel information.

Name_____

Address_____

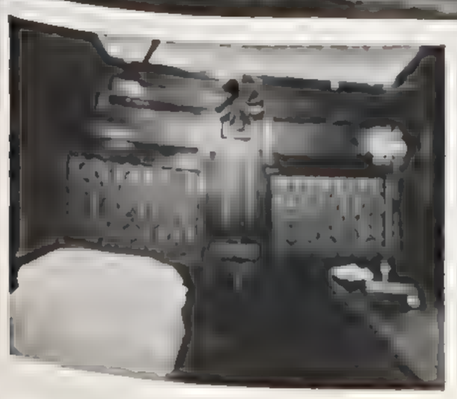
2309

INDIA

LAND OF FABLED LUXURY

Nowhere else on earth can so few American dollars purchase such fabulous luxuries in travel and living comfort as in the land of the Maharajahs. So reasonable is travel in India that it is customary for parties of two or more to see the country in their own private railway car—a private residence-on-wheels—complete with servants. Top price for the largest of these India State "Tourist Cars" (8 guests and up to 6 native servants) amounts to less than $10 per day for hire, plus haulage at 45¢ per mile. First Class accommodation includes sleeping compartment and private bath at much lower cost.





The Famous Fort and Palace at Delhi.
Left: Stateroom of a Private Touring Car.

Travel literature, itineraries and details, also information regarding freight, rates and commerce from V. L. Dean, *Resident Manager,* India State Railways Bureau, 38 East 57th St., New York. PLaza 3-5481. Or consult your travel agent.

The Inspired Gift

. . . ALL THREE OF THESE SMART HARTMANNS



Every woman wants them and needs them . . . the TRAIN BOX, the SKY-ROBE, the SHOE-CASE. So new . . . so feminine . . . so smart . . . in ultra Hartmann Rawhide, Saddle leathers or Striped Ducords. One — or all — make the perfect gift . . . with the Hartmann label to subtly say that nothing but the best is good enough for *her*. At your favorite store, or write Hartmann — 261 Fifth Avenue, New York, or Racine, Wisconsin.



HARTMANN

FINE TRAVEL GOODS FOR 60 YEARS

The TRAIN BOX . . . smart, new, different . . . all she need keep with her on a Pullman.



The SKY-ROBE . . . perfect week-ender, carries her frocks wrinkle-free.



The SHOE-CASE holds her every pair of shoes harm-free in pockets.



Cocker Spaniels

THE smallest of an extensive Spaniel family used for work with the gun. They are particularly suitable for use in heavy cover and for woodcock shooting. They have been developed into all-round gun dogs.

Cockers are faithful guardians of your property and person. They are the handiest little companions of the whole dog race. They ask for but little room, little food and little care, yet in return they give a value tangible only to those who know how to love and appreciate a good and faithful dog of great intelligence. Their worth cannot be told in dollars and cents. With young children no dog in the world is as understanding.

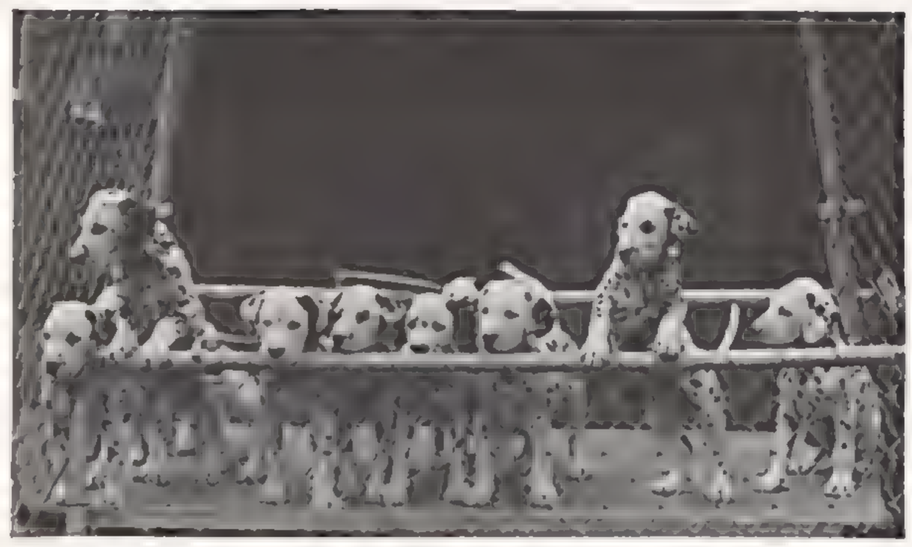
Cockers should weigh not under 18 or more than 24 pounds. They may be solid or parti-color, namely —black, red, cream, black and white, black and tan, red and white or roan.

The following are breeders and exhibitors of Cocker Spaniels:

C. A. Backus, Huntington, Indiana
Chuggy Rockford Kennels, M. L. and E. M. Dashiel, Phoenix, Md.
Des Peres Kennels, H. P. Hoffmeister, R.R. 13, Box 949, Kirkwood, Mo.
Eastbrowne Kennels, Greenville, Ohio
Great Oak Kennels, Mr. and Mrs. W. W. Weiman, P. O. Box 125, Wilmington, Delaware
Heartsease, D. L. Maynard, Round Hill Rd., Greenwich, Conn.
Henderson Cocker Kennels, 590 Oakland Park Avenue, Columbus, Ohio
High Hampton Kennels, Mr. and Mrs. Hagood Bostick, Columbia, S. C.
Mr. and Mrs. Charles Hume, 5718 North Sacramento Blvd., Chicago, Illinois
Mrs. Edward Lawrence, Post Road, Noroton, Conn.
Marjolear Kennels, Mr. and Mrs. John M. Lazear, 922 S. Negley Ave., Pittsburgh, Pa.
Nonquitt Kennels, Mrs. Henry A. Ross, 7801 Huron St., Chestnut Hill, Philadelphia, Pa.
North Woods Kennels, Mr. and Mrs. Wally Adams, Conover, Wisconsin
Old South Kennels, 3596 Habersham Road, Atlanta, Georgia
Orange Cocker Kennel, Mrs. Adam H. Moss, Orangeburg, South Carolina
Pinefair Kennels, Mrs. H. Terrell Van Ingen, Round Hill, Greenwich, Conn.
Red Bud Kennels, Reg., P. L. Craft, Dover Center, Ohio
Road's End Kennels, Miss Katharine L. Beach, Sussex, New Jersey
Sand Spring Farm Kennels, S. Y. L'Hommedieu, Morristown, N. J.
Sirdar Kennels, Mrs. G. A. Carruthers, P. O. Box 705, Poughkeepsie, N. Y.
Sugartown Kennels, Mrs. Lewis H. Marks, Paoli, Pennsylvania
Summit City Kennels, Lloyd S. Hartzler, 709 Court St., Fort Wayne, Ind.



THE DOG MODE



Coach Dogs all. Ten Dalmatian puppies with some of the evidences of their adult markings. Mrs. J. P. Homiller

The Christmas Puppy

MANY are the emotions—tucked away with corkscrew curls, chimney episodes, and fascinating tea-parties with china images—that well up each succeeding year and charge our holiday atmosphere with surprise, anticipation, and wonderment. Of these, not the least is the thrill of the Christmas puppy. We remember the sadness in a thousand puppy eyes or the softness of just half that many puppy bodies, and, magically and mysteriously, the Christmas puppy is a reality.

In the contemplation of the joys of Christmas puppies —to be given or to be received—we are too often prone to disregard the practical end of the transaction. We give little heed to the puppy's antecedents, to his early environment, to his soundness, or to his physical condition. Everything is concentrated on the pleasure of having a dog of one's own.

But the buying of a puppy has a more serious phase than a casual mention of it would infer. The puppy is to live in the close intimacy of your home for a decade or longer; he is to watch over those precious possessions of yours; and, most important of all, he is to bring something deeper and richer into those years of association with you.

The old fallacy of the superiority of the mongrel over the pure-bred was exploded years ago. It would be stupid reasoning for men to devote their lives to dogs...to study the soundness of thousands of specimens...to breed for intelligence, as well as beauty and conformation, if, in the end, the nondescript outshines his pedigreed brother.



The winners in their respective groups of the 1936 American Kennel Club awards to American-bred dogs

OF VOGUE

All our advertisers will give their particular attention to letters from Vogue's readers



There's always the appeal of the Cocker Spaniel—gay, sturdy, adaptable, little dogs. Courtesy of A. G. Phillips

Now for the question of where to buy the wanted puppy. In the first rush of enthusiasm, there's apt to be a dash to the pet shop or a skid into some roadside stand. Remember, however, that the dealer in dogs might just as well be marketing eggs, or corn, or any other commodity. He is interested primarily in profit. He cares little, if anything, for the eventual welfare of his charges—he just can't afford to.

If, on the other hand, you visit a reliable kennel that specializes in one or two breeds, there's a far better chance of this dog-owner proposition working out successfully. In visiting these kennels, you will be struck with the up-to-date facilities for administering to every canine want. You will talk with men and women who know dogs, who have spent much time and no little effort in contributing to the betterment of pure-bred dogs. Most important of all, you're likely to see several generations of breeding stock—to get a vivid picture of how that romping puppy in the third pen will be in each succeeding stage of his development.

It naturally follows that reputable kennels are equipped to take care of your requirements by mail. With speedy, dependable transportation and the care taken of dogs en route, the old bugaboo about buying a dog sight unseen is fast becoming a prejudice of the "gilded cage" era.

Come what may, few are the joys that surpass the giving or the receiving of a Christmas puppy. With the turning of many Christmases, there'll be a soft, cold nose or a welcome tail wag to bring back again all those anticipated pleasures, now fulfilled, that surged up once, not so long ago.



The English Setter, Ch. Sturdy Max, receives the 1937 Morris & Essex Special for Best in Show. D. W. Ellis

Of Course IT'S A PINEFAIR

COCKER SPANIEL



PINEFAIR KENNELS
Mrs. H. Terrell Van Ingen, Owner
Round Hill • Greenwich, Conn.
Telephone 1412
Also Cairn Terriers of Champion Breeding

DACHSHUND PUPPIES



Healthy, vigorous puppies from champion stock.
MRS. B. M. NICHOLDS
Windsor Road, Port Chester, New York
Phone 489—J



Schnauzers
Young stock from winning sires, black and pepper and salt.
Sons of Jorat at Stud
Myrtle Falcon Cooper
807 Milburn Street
Evanston, Illinois
University 6883



DACHSHUNDE



THE DACHSHUND is by nature a gentleman. He is clean in his habits, loyal, obedient, affectionate. He is not noisy, and it is not necessary to punish a Dachshund because he is sensitive to rebuke. He is a good watchdog, and ready to defend the household; as a companion he is ready to romp free or follow at heel. He is adaptable to a city apartment, his short legs enabling him to get plenty of exercise on a leash, and equally adaptable to a farm, being an excellent hunting dog. Dachshunde come in three coats, short, long and wire-haired. Colors—red, and black with tan markings.

The following are breeders and exhibitors of Dachshunde:

Acceber Kennels, Mrs. W. R. Gibbs, Los Gatos, California
Babel Kennels, Mrs. R. E. Danielson, Groton, Mass.
Dachsafen Kennels, M. D. Smith, Old Post Rd., Rye, New York
Ellenbert Farm, Mr. and Mrs. Herbert Bertrand, R.F.D. #1, Greenwich, Conn.
Mrs. N. Warren Fellows, "The Ark", Scarsdale, New York
Greenburg's Teckelheim, Camarillo, California
Old South Kennels, 3596 Habersham Road, Atlanta, Ga.
Pommel Rock Kennels, North Street, Greenwich, Conn.
Willoughby Kennels, Mr. and Mrs. Dan R. Hanna, Jr., Chardon Rd., Willoughby, Ohio

THE DOG MODE OF VOGUE



When a member of the Dachshund race meets up with four kittens there's usually bound to be a certain amount of curiosity on both sides. G. Greenburg



Soundness and activity—just as essential in the Miniature Poodle as in the Standard size. Mrs. Sherman Hoyt's Ch. Arnim of Piperscroft of Blakeen



Five years ago, the Boxer was a practically unknown quantity outside dog circles. The well-known Ch. Dorian v. Marienhof of Mazelaine. J. P. Wagner

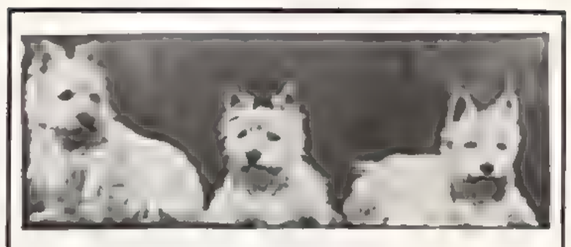


CAIRN TERRIERS OF SCOTLAND

CAIRN TERRIERS are gay, alert fellows imbued with a tireless sporting spirit. They take their name from working underground, into the rocky cairns of Scotland. Their true nature unfolds slowly, but their acquaintance is well worth taking the time to make. Devoted to their masters, only polite to strangers, at their best in the field retrieving, well mannered and quiet at home, romping tirelessly with children, a Cairn is a priceless acquisition of which to be proud. A typical Cairn may be any color except white. Dogs weigh from 12 to 15 pounds and bitches from 11 to 13 pounds.

The following are breeders and exhibitors of Cairn Terriers:

Bayou-Haven Kennels, Mrs. Ballinger Mills, 2908 Avenue O, Galveston, Texas
Cairndania Kennels, Mrs. G. W. Hyslop, Prescott Road, Brookville, Ont., Canada
Charlanq Kennels, Miss Charlotte Langdon, Grays Lane, Haverford, Penna.
Hollow Tree Kennels, Mr. and Mrs. Paul Renshaw, West Road, New Canaan, Conn.
Pinefair Kennels, Mrs. H. Terrell Van Ingen, Round Hill, Greenwich, Conn.



West Highland White Terriers

The West Highland White Terrier has been bred for more than one hundred and fifty years. He is all terrier with a large amount of Scotch spunk, determination and devotion crammed into a small body. Outdoors they are truly sporty, good hunters with almost human intelligence. Indoors, they are faithful, understanding, gay and light-hearted. No wonder the demand for them is increasing. The average weight is from thirteen to nineteen pounds.

The following are breeders and exhibitors of West Highland Whites:

Edgerstoune Kennels, Mrs. John Winant, Concord, New Hampshire
Robinridge Kennels, Mrs. A. S. Monroney, 311 N. 14th St., Oklahoma City, Okla.
Rowefond Kennels, Miss Jane F. Peters, Mt. Kisco, New York
Sherwill Kennels, North Thetford, Vermont

SKYE TERRIERS
Puppies of imported parents
West Highland White Terriers
Puppies ready for Christmas
SHIPTON COURT KENNELS AND CATTERY
Mrs. Edwards Spencer Lenox, Mass.

IRISH TERRIERS



Ch. Newtownards Aristocrat

A few good puppies sired by Ch. Newtownards Aristocrat and Ch. Galtee Rover now available.

JOHN MULCAHY
1803 Archer Street, Bronx, New York
Kennel Address
Thomas M. Gately
East Fulton Ave., Hempstead, L. I., N. Y.
Phone Hempstead 5039

WELSH TERRIERS
Dogs of Distinction



CH. AMAN SUPERB OF HALCYON

Winners of Highest awards at leading shows, including the Best Welsh Terrier Combined Terrier Show and Boston 1937.

HALCYON KENNELS
P. O. Box 281 Goshen, New York
Tel. Goshen 154

Protect your home with a smart, ever-alert
SMOOTH FOXTERRIER
Easiest of all terriers to keep fit. Most faithful pals. Puppies from champions
FOXDEN KENNELS
Box 213 Darien, Conn.
Tel. Darien 366



BEDLINGTON TERRIERS



Ch. Kirkhill Exquisite

SPEEDSIDE KENNELS
White Bear Lake, Minnesota
Apply to: W. E. Cushner, Mgr.

Welsh and Scottish Terriers for Christmas Gifts

Two breeds noted for their sturdiness, courage, intelligence. We have a fine collection of smart healthy puppies and young dogs. Call, phone, or write giving full particulars. Our kennels known from coast to coast.

MACCRYSTAL KENNELS
(Daniel F. Moran—John L. Moran, Owners)
CARLYLE, ILLINOIS



BEDLINGTON TERRIERS
Smart healthy puppies and young stock
Marjorie Walker
West Stockbridge, Mass

BEDLINGTON TERRIERS



Ch. Exiled Laddie

Puppies from this great champion. Best of Breed at Westminster, 1934, 1935, 1936
ANTHONY NEARY
"The Man from Bedlington"
3605 33rd St.,
Astoria, L. I., N. Y.
Phone Stillwell 4-8694

SAINT BERNARDS

Big of heart as well as big in size, the Saint Bernard is one of the finest of home dogs.

A Christmas gift that will be enjoyed for many years.

Exceptional Puppies for Sale



The ideal guard for children

WALDECK KENNELS
Kennels: Oenoke Ridge, New Canaan, Conn.
Address all mail
Edward L. Winslow, P. O. Box 159, Stamford, Conn. Telephone New Canaan 1121



THE INTERSTATE POODLE CLUB

Announces

its aims

"To promote interest in the thoroughbred poodle, and to forward and support all which makes for the highest interest, standards, and conduct of the sport of breeding, showing and working poodles."

officers

President . . . MR. SHERMAN R. HOYT
1st Vice Pres. MRS. W. FRENCH GITHENS
2nd Vice Pres. . MISS MARY McCREERY
Secretary . . MRS. SHERMAN R. HOYT
Treasurer . . . MR. GEORGE PUTNAM

Publicity Committee
MR. W. F. GITHENS • MRS. S. R. HOYT

members

MR. & MRS. SHERMAN R. HOYT
Blakeen Kennels . . Katonah, New York

MRS. W. FRENCH GITHENS
Ensarr Kennels, Bernardsville, New Jersey

MISS CATHERINE BREDT
Llewellyn Park, West Orange, New Jersey

MRS. T. WHITNEY BLAKE, *Katonah, N. Y.*

MR. KAISLEY BLAKE, *Katonah, New York*

MRS. TWACHTMANN PELL, *Greenwich, Conn.*

MISS ELIZABETH PELL, *Greenwich, Conn.*

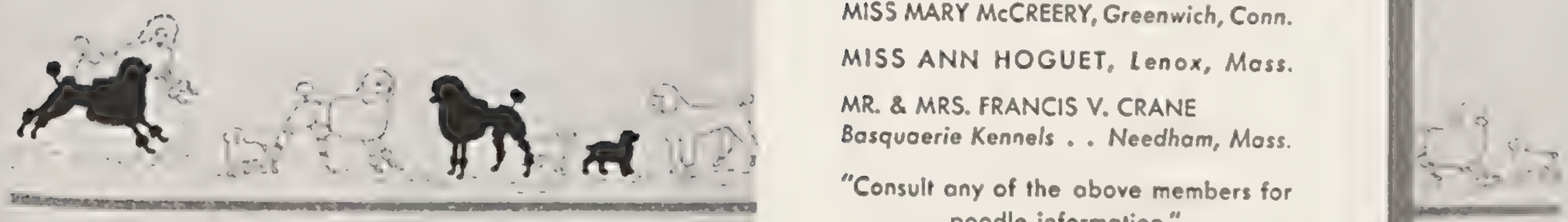
MR. & MRS. GEORGE PUTNAM
Puttencove Kennels . Manchester, Mass.

MISS MARY McCREERY, *Greenwich, Conn.*

MISS ANN HOGUET, *Lenox, Mass.*

MR. & MRS. FRANCIS V. CRANE
Basquaerie Kennels . . Needham, Mass.

"Consult any of the above members for poodle information."





Newly Imported Brindle Dane Aslan von Loheland

GREAT DANES

Puppies out of Int. Champion Quagga von Loheland sired by Int. Champion Max of Cairndania, bred in our kennels and considered one of the finest fawn Danes in America. Also the home of Reichsiegerin and American and Canadian Ch. Senta Hexengold.

CAIRNDANIA KENNELS

MRS. G. W. HYSLOP, Owner

Prescott Road, Brockville, Ont., Canada
(Just across the river from Morristown, N. Y.)

We are also well-known breeders and exhibitors of high-class Cairn Terriers

GREAT DANES

Of Distinction



Fawns

Brindles and

Harlequins

•

GRAF DANE KENNELS
21 Donino St.
York Mills Ont., Canada

ADOW KENNELS

GREAT DANES

We breed and raise champions!



AT STUD:
Ch. Sonof Irmin's Bunki of Adow,
Sire of
Ch. Ilse Diana of Adow.
Finished in 3 Shows, 1937, at 22 mos.
BEST WINNERS
Stockton and Santa Monica, California
BEST OF BREED
BEST WORKING
Pomona, Cal.

MRS. OSBORNE WHITE, owner
White-O-Rancho
Route 1, Box 72 Healdsburg, California



Sealyham Terriers

Typical puppies. All ages. Also house-trained dogs. Champion bloodlines. Write for full particulars.

SEALYMAR KENNELS
9106 S. Lowe Chicago, Ill.
Telephone Triangle 5336

GREAT DANE

Quality Puppies For Sale

BRAE TARN DANE KENNELS
Glenville, Conn.

Mail Address:
R. P. STEVENS
30 Broad St., N. Y. City







Own a Pure-Bred Sealyham

. . . If you want a really swell pal. Smart and stylish, alert and intelligent, plucky and hardy . . . these are the very desirable characteristics of every good SEALYHAM. If you're seeking the ideal dog for yourself or the children, you can make no wiser choice than to . . .

Purchase a Sealyham from any of these breeders:

DRUIDSWOOD KENNELS, Mrs. James R. Burr, Franklin, Penn.
HOLLYBOURNE KENNELS, S. L. Froelich, 500 Eighth Ave., New York City.
JUNIPER KENNELS, Lamington Lodge, Whitehouse, N. J.
PINEGRADE KENNELS, Mr. and Mrs. Frederic C. Brown, Bedford Hills, N. Y.
SLANTACRE KENNELS, Mr. and Mrs. R. P. Everest, 116 Hales Bldg., Oklahoma City, Okla.

UPLAND SPRING KENNELS
Unionville, Chester Co., Pa.

Sealyham Terrier Puppies FOR SALE

By Ch. Hillsome Speedwings of Hollybourne out of Walsgrave Witticism of Upland Spring. By Hillsome Solo Flight of Robin Hill out of Artful Dodger of Upland Spring.

Mrs. Howe Low, Chestnut Hill, Philadelphia, Pa.



ARISTOCRATIC PERSIANS

The Perfect Christmas Gift
Ideal for apartment or country estate.
Dr. E. L. Ackermann
1300 West Fifth Ave.
Columbus, Ohio

Special Offer

Sealyham Terrier has 4 championship points. Several others of outstanding quality. Particulars upon request.

Mrs. Dean B. Crawford
Criss Cross Kennels
Pacific & Florida Aves.
Atlantic City, N. J.



Everything for the Cat

Fresh Catnip Leaves
The Cat's Christmas Stocking
Cat Design Christmas Cards
Catalogue of cat specialties sent on request

DORIS BRYANT
70 W. 11th St., New York City





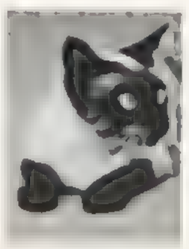
Seal Point Siamese

Kittens by Double Champion SIAM'S CHIEF Noda-Purachatr Now available

Siamese Cats
PURACHATR CATTERY
Reg. C. F. A. No. 695
MISS L. S. FRITH
277 Park Ave., Apt. 4M
New York, N. Y.



Blue Point Siamese
Double Champion
Siam's Chief Noda-Purachatr



Royal Sacred Siamese

Exceptional kittens for breeding and pets from the following outstanding champions of America: Ch. Wu-Chang, Ch. Wen Boo, Ch. Sing Po, Double Ch. Kin Chan and the famous Bonzo II.

Place your order now for Xmas Gifts.

Elizabeth Bearden
301 Birchwood Rd.
Aldan, Penna.



Kitty's Xmas Present!

KATNIP-TREE

365 days of indoor fun for any sized cat! Ends damage to furniture. At best Pet and Dept. stores: $1.75, $3.50 & $5. Or sent postpaid in U. S.

KATNIP-TREE, 1212 Western, Seattle, Washington

THE DOG MODE OF VOGUE



Toots, the younger generation in this trio of Smooth Foxterriers, is as excited over things as are her Champion parents, Molten Fancy Man and Flornell Springbok. Mr. and Mrs. J. J. Farrell, jr.



Right up in front by reason of his liveliness, intelligence, and impetuosity. You will never go wrong if you choose the alert little Boston Terrier. Ch. Rockefeller's Ace. Evan M. Ramsay



Always the perennial favourite with children, the Saint Bernard, for all his size and powerfulness, is the most discriminating of guardians. The young Lorraine Winslow with Basil von Waldeck

THE DOG MODE OF VOGUE



The love and devotion of the Great Pyrenees to their masters are legendary, and they have the majesty of the high mountains in which they have dwelt for generations. Mrs. Francis V. Crane



Game to the *n*th degree with plenty of intelligence and character in the offing, the Toy Manchester Terrier, more familiarly known as Toy Black and Tan. Ch. Russell's Sport of Harford. R. Clark



Clown of the Spaniel family in appearance only, the Irish Water Spaniel is not only tops as a water dog, he's amenable to the rigours of training. Mrs. T. Marshall with her Irish Spaniel

French Poodles
of Pillicoc



For Christmas

We have young sons and daughters of
Ch. Pillicoc Rumpelstiltskin, C. D.
for sale, as well as a few grown dogs.
All house and car trained

Pillicoc Kennels

OWNER: *Mrs. Milton Erlanger, Elberon, N.J. Tel. Longbranch 1722*
New York Address, 117 East 64. Tel. Butterfield 8-5010
Henry Stoecker, MANAGER

CARILLON KENNELS
FRENCH POODLES
Puppies available
Owner, Mrs. Whitehouse Walker
Bedford Hills, N. Y.
Telephone Mt. Kisco 6010

KENNELS OF
SALMAGUNDI
HAMILTON
MASSACHUSETTS
MR. & MRS. JUSTIN W. GRIESS, Owners
White Poodle Puppies
Black Poodle Puppies
Grown Stock



Ch. Edelweis du Labory of Salmagundi
POODLES ● DACHSHUNDE

FRENCH POODLES
Puppies are usually available from fine stock.
HILLANDALE KENNELS
Mr. and Mrs. Charles Stewart Smith
Tel. Stamford 4-1548
54 Hope St. Stamford, Conn.



FRENCH BULLDOGS
The ideal pet and companion. Puppies and grown stock available.
AMOURETTE KENNELS
Reg.
1221 Denmark Rd.
Plainfield, N. J.

SEAFREN KENNELS
BERWYN, PENNA.
FRENCH BULLDOGS
SELECT PUPPIES GROWN DOGS
For Companions—Childrens Pets—and the Show Ring. Of the Finest Breeding.
Mr. and Mrs. Saunders L. Meade, Owners
Robert M. Spiecker, Manager Phone Berwyn 155

BORZOIS
(RUSSIAN WOLFHOUNDS)
Aristocrats of Dogdom
Puppies, young and grown dogs of both sexes.
WIECKERT FARMS
Route 2 Appleton, Wisc.



Ama Terra Doglets
are back with bells on!!!
Jingling you the Merriest Xmas and Happiest New Year you ever did have.
A Chihuahua would cinch it for you!
Mrs. Bonnie Tubbs Watts
Havre de Grace, Md., U. S. A.



PEKINGESE
Special Sale of exquisite miniatures.
Reasonably priced
Sired by Tri. International Ch. Pierrot.
ORCHARD HILL KENNELS
Mrs. Richard S. Quigley, Box V, Lock Haven, Pa.

Burlingame Kennels
Short Hills, N. J.
The Kennel that is producing the finest Black also Red Smooth and Rough
GRIFFON BRUSSELS
Best of Breed awards Westminster 1936-1937.
And Morris & Essex 1936-1937.



Bantam Pomeranians
Choice Selection from Champion Stock now available.
Puppies $50 & up
Mrs. L. Hofman
433 Boston Place
Toledo, Ohio



Wilsona's* PUPPY *Offerings
Some wonderful healthy Puppies now to offer. Best breeding and as good as they grow. Three months to eight months old.
Great Danes German Shepherds
Boxers Dachshunde
Reisenschnauzers Medium Schnauzers
Dobermanns and also trained dogs
Free Book Furnished on Request
WILSONA KENNELS
RUSHVILLE BEN H. WILSON, Owner INDIANA



THE DOG MODE OF VOGUE



Long noted for his acuteness of sight and hearing, as well as being blessed with plenty of pluck: the Skye Terrier, known centuries ago. Mrs. H. G. Davis with her Skyes



The German Shepherd, epitome of all we desire in the pure-bred dog—beauty plus fearlessness. And he's a brave companion. Ben H. Wilson



The all-black Champion Poodle, Pillicoe Rumpelstiltskin, a winner at recent shows. Note the typical Poodle expression. Mrs. Milton Erlanger



AFGHAN HOUNDS

Devoted watch dogs
The most intelligent of four-footed friends
Outstanding hounds—black, golden brindle and cream colored.
Several are real show prospects.
All the most delightful companions.

PRIDES HILL KENNELS
Prides Crossing, Massachusetts
Q. A. Shaw McKean, *Owner*



Marenore Boxers
Raised in the country
Ready to "go to town"
For Christmas Gifts

Boxers are noted for their dependable dispositions, rugged health, intelligence. We invite inquiries by mail or personal inspection.

MARENORE KENNELS
Chipman Road Easton, Penna.
Telephone Easton 2-6332



BOXERS
Puppies and grown dogs. Bred and raised to insure all the qualities of body and mind of a good Boxer.
SUMBULA KENNELS
Mrs. H. B. Palmedo
New Milford, Ct.
Tel. New Milford 350
N. Y. Sales Office—
578 Madison Ave. Tel. PLa. 3-8798

Afghan Hounds
FOR WINNING PUPPIES FROM WINNING STOCK
It's Kuhsan Kennel
•
A litter of puppies ready for Xmas delivery
Price a matter of correspondence
Mr. and Mrs. R. W. Samson
Woodside Heights, Redwood City, Calif.

BARMERE BOXERS
Noted for their Quality, Breeding and Show Records



Outstanding Puppies and Young Stock Available
BARMERE KENNELS
Mrs. Hostetter Young, Owner
Cedarhurst, L. I., N. Y. Tel. Ced. 4519

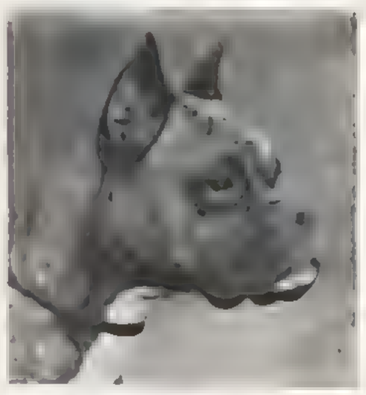
Afghan Hounds
English Importations
Puppies and young stock of finest quality now available.
Demicherem Kennels
W. G. Drown, M.D.
708-710 Union Savings & Trust Bldg.
Warren, Ohio





Alba v. Wasserschloss

BOXERS
Puppies and grown stock out of the best imported bloodlines.
STUTTGARTER KENNELS
Valentine Martin
495 Marlboro Rd.
Wood-Ridge, N. J.
Rutherford 2-5228
N. Y. Tel. Chickering 4-4896



"BRAINS AND BRAWN IN ONE PACKAGE"

BOXERS
Select stock at reasonable prices.
State particulars as to age, sex and price. Visitors welcome.
MAZELAINE KENNELS
Home of Ch. Dorian v. Marienhof of Mazelaine
1232 No. Edison Street Milwaukee, Wisconsin



Newfoundlands
Choice puppies and a few grown dogs available from Obedience Trained stock.
COASTWISE KENNELS
Mr. and Mrs. Albert B. Hilton
Canoga Park California

Ch. Mark Anthony of Waseeka C. D.

NORWEGIAN ELKHOUNDS
BREEDERS OF SEVEN CHAMPIONS
WE OFFER PUPPIES WORTHY TO BECOME CHAMPIONS
VINDSVAL KENNELS
Route 3, Winchester, N. H.



Ch. Varker av Vindsval

CHAMPION XMAS GIFT for YOUR DOG in a GORGEOUS XMAS BOX



A Xmas Gift that will please the whole family. The new exclusive food and water service A DOGGY DYNER. One for every size DOG. Made of steel, beautifully enameled in Red, Green, Blue or Ivory. Serviceable and Sanitary.

SPANIEL MODEL keeps long ears clean. ..... Price $2.00
RITZ MODEL for large or medium size dog. ..... Price 1.50
DE LUXE MODEL for small or medium size dog. Price 1.00

For Xmas boxes and packing add 15c.

Sold by Best Department and Pet Stores. If your dealer can not supply you, send us Money Order for Model and Color wanted. Your Money Refunded if not satisfied.

DOGGY DYNER LINE • 2061 Southport Ave. • Chicago, Ill.



Cocker Spaniels
For Christmas
Puppies and young dogs of both sexes and colors from champion stock of outstanding quality. A.K.C. Reg. and inoculated against distemper.
SPECIAL OFFERING
A few heavy-boned youngsters, 10 months old, especially suitable for field work and bred for it
HEARTSEASE
D. L. MAYNARD
Round Hill Road Greenwich, Conn.
Telephone Greenwich 1692



DALMATIANS
AND
WELSH TERRIERS
Puppies for sale
TWIN POND KENNELS
Mrs. Edward P. Alker, owner
565 East Shore Road Great Neck, L. I., N. Y.
Phone Great Neck 4471

THE DOG MODE OF VOGUE



Right on the brink of his show career in America, the Lakeland Terrier. He's a hardy dog with lots of spunk. Mrs. Sylvan Weil with her three Lakelands



Centuries ago when the world was young, the Afghan sat on the throne with Egypt's Kings. Two Afghans from the kennels of Q. A. S. McKean



The Royal Cats of Siam. The Siamese is rapidly coming into his own with an interesting background and a still more intriguing personality. Miss L. S. Frith

Dobermann of Quality
At Stud
"Ch. Jockel V Burgund" A.K.C. A-38662
"Klaus V Bayernstoltz" A.K.C. A-74776
"Ch. Satan V Steinhardt Randahof" A.K.C. A-52875
Puppies usually available
RANDAHOF KENNELS
Registered
826 Pacific Bldg., San Francisco, Calif.
Kennels at: Saratoga, Calif. Tel. Saratoga 177

LABRADORS
Noted dogs at stud
WINGAN KENNELS
Box V
East Islip Long Island
D. D. ELLIOT, *Manager*



FLEA OFF
FOR CHRISTMAS AND NEW YEAR and EVERY DAY IN THE YEAR
•
FLEA OFF SHAMPOO
will give your dog the comfort and cleanliness that you want it to enjoy winter and summer. FLEA OFF deodorizes, cleanses, disinfects. Easy to use. Purest ingredients.



$1.00 per can (one liquid pint). At sporting goods, department, drug and grocery stores. Or, send $1.00 to
H. Kirk White & Co.
Mfg. Chemists
Oconomowoc, Wisc.



With only one coat
to his name a fellow has to be careful. That's why I like Marco. It's not only a delicious, balanced diet, but contains Kelp. You know, Kelp is the sea vegetable that contains organic iodine—and that's what gives my coat its lustre and brilliance.
Sold at all good groceries



MARCO
Dog and Cat Food
CONSOLIDATED COMPANY
36th and Gray's Ferry Rd., Phila.

Specific questions on dog subjects will gladly be answered by The Dog Mode of Vogue.

FREE to HORSE OWNERS



Why pay fancy prices for saddlery? Write for free catalog that has saved real money for thousands of horsemen. Contains over 400 bargains in English Saddlery. I ship saddlery on approval. Write today
"Little Joe" Wiesenfeld Co., Dept. 6
112 W. North Ave., Baltimore, Md.

Stop that Itch!



ITCHING SKIN DISORDERS are often caused by a deficiency in the diet. Get at the root of the trouble by adding Fleischmann's Irradiated Dry Yeast to your dog's regular meals. Rich in vitamins B, G and D. 25¢, 50¢, 85¢.



• • •

At your dog-supply dealer's. If your dealer hasn't it, write Standard Brands Inc., 595 Madison Avenue, New York, N. Y.

Copyright, 1937, Standard Brands Incorporated

Quadine The Groom of Dog Champions
Offers a Special Cosmetic Kit



for your dog—like professional handlers use. Includes Quadine for skin and coat. Quadine Jr. atomizer for easy application. Liquid Garlic safe worm treatment. K-N formula eye drops. In Xmas gift box $3.20 value for $2.75 (Foreign and West of Rockies $3.00). At your dealer's or postpaid from The Allen Company, Dept. V12, P.O. Box 7[illegible] Toledo, Ohio.

HAPPIER EATING



—means a healthier dog. Delicious Miller's Kibbles has nearly ½ lb. fresh meat, dried, in every pound, plus wheat, bone meal, Fleischmann's Irradiated Dry Yeast, and Squibb's Cod Liver Oil. Send for free samples. Send $1 for 8 lbs. postpaid East of Rockies.

Battle Creek Dog Food Co.
1229 State St., Battle Creek, Mich.
MILLER'S PROTECTED DOG FOODS
BATTLE CREEK HEALTH FOODS for DOGS

REMARKABLE NEW DISCOVERY



ASK FOR **WOW**
WET OR DRY
DOG SHAMPOO
1. ASSURES GLOSSY COAT
2. NO DOGGIE ODOR
3. KILLS FLEAS
4. RELIEVES MANGE
5. USE WET OR DRY
6. SAFE IN WINTER
7. REMOVES CARPET STAINS

FOR SALE BY Leading Stores
Send 50c for 1 lb. TRIAL CAN

Walter G. Legge Co., Inc. 11 West 42 St., N. Y.
A MERRY XMAS FOR YOUR DOG

GREAT PYRENEES
Ideal companion and guard for children. Superb puppies available from imported stock.



COTE DE NEIGE KENNELS
Box V Tel. West Stockbridge 43-2
West Stockbridge, Mass.

Great Pyrenees
The Aristocrats of Dogdom
BASQUAERIE KENNELS
Mr. and Mrs. Francis V. Crane, Owners
124 South Street
Needham, Mass.



Petit d'Argeles of Basquaerie



Old English Sheepdogs of Quality
Bred for Type, Reared for Health
Puppies, older stock, and champions at stud.
CLEOFTAEGEL KENNELS
Miss Edith Buckingham
Sudbury, Mass. Tel. 168

A Puppy you will be proud to own.
Pedigreed IRISH SETTERS
Healthy, dark-coated beauties. Imported international champion stock. Sold only to homes with yards.
MISS E. SCHWEITZER
1241 Waukegan Road
Northbrook, Illinois

IRISH SETTERS



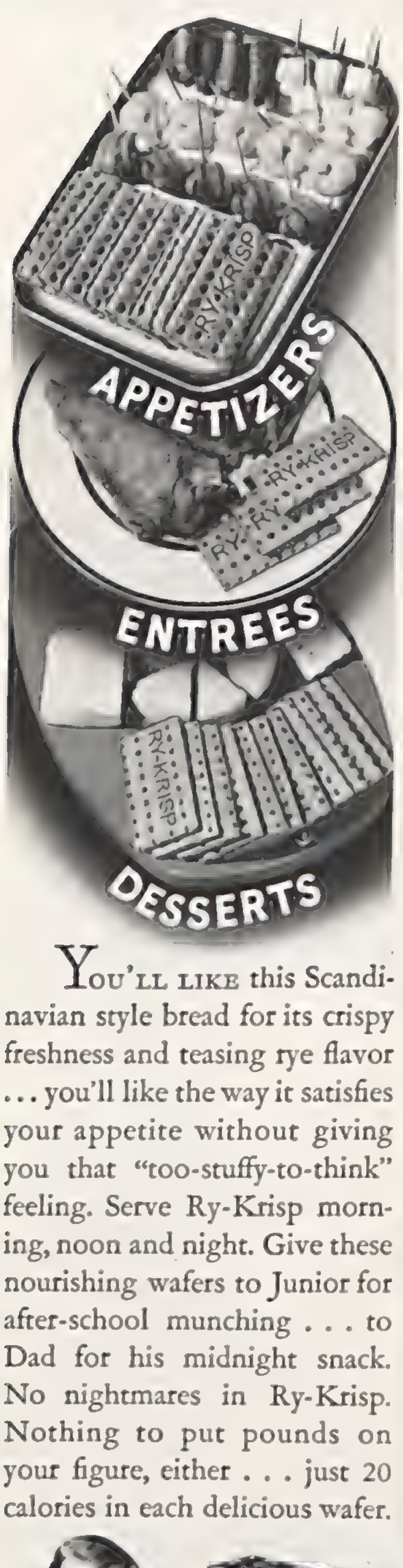
Puppies in either sex of real type and breeding
Wamsutta Kennels
Slocum Road
North Dartmouth, Mass.
Warren K. Read, Jr. owner

DUPLEX DOG DRESSER
EASY TO USE PRICE $1.00
Keep your Dog Perfectly Groomed with this Safe and Practical Duplex Dog Dresser
190 Baldwin Avenue, Jersey City, N. J.

RY-KRISP'S

Enticing flavor

flatters any food



You'll like this Scandinavian style bread for its crispy freshness and teasing rye flavor . . . you'll like the way it satisfies your appetite without giving you that "too-stuffy-to-think" feeling. Serve Ry-Krisp morning, noon and night. Give these nourishing wafers to Junior for after-school munching . . . to Dad for his midnight snack. No nightmares in Ry-Krisp. Nothing to put pounds on your figure, either . . . just 20 calories in each delicious wafer.



HEAR *Marion Talley* SING

Sunday afternoon 5:00 PM, EST, NBC Red Network and other stations.



THE GOURMET'S GUIDE

RESTAURANTS—dining

DIVAN PARISIEN
17 East 45th St.
Le Restaurant Par Excellence. Cuisine Française. Famous for "Chicken Divan" and special salad.
Luncheon and Dinner
Finest vintage wines, and liquors
Air Conditioning Vanderbilt 3-7897

THE MARGUERY—RESTAURANT FRANÇAIS
270 Park Avenue—Wickersham 2-8494
Rendezvous of the Elite of Europe and America
Parisian Specialties Every Day
Luncheon—Dinner—Popular Cocktail Hour

JANE DAVIES'
145 West 55th St.
Luncheon 50c, 60c, 75c — Vintage Wines — Dinner $1 and $1.25

10 W. 55 FRANCES LYNN 52 E. 52
Smart Clientele, deft service, delicious food.
For "Pennywise New Yorkers"
Luncheon 50c, 65c Dinner 75c, $1.

ALEXANDRA RESTAURANT—8 East 49th Street. Champagne cocktail dinner $1.10 & $1.50. Daily 5 to 8:30 P.M. Sunday dinner—noon to 8:30 P.M. The most talked about dining place in New York.

CRILLON, 116 E. 48th St., justly famous for cuisine and cellar. Prix-fixe luncheon and dinner in the restaurant. London Buffet in the Bar before the theatre; all you desire—one dollar. Air-conditioned.

HENRI—"A Bit of Paris in New York"
Finest food prepared in the true French manner. Dinner from $1.50, 5 to 10 daily, all day Sunday. Also à la carte • 40 West 46 Street • BRyant 9-4340.

THE BLUE BOWL AT 157 EAST 48th ST. specializes in good food served in informal and friendly surroundings. The kind of place you return to again and again. Luncheon 50c & 75c, Dinner 75c to $1.25.

KENTUCKY SERVES A MEAL
Featuring real Mint Juleps
Luncheon—Dinner
Elizabeth D. Reynolds, Inc., 15 East 48th St.

GRIPSHOLM—324 East 57th Street. The Swedish restaurant featuring Swedish hors d'oeuvres with luncheon and dinner. Luncheon 75c, dinner $1.25. Cocktail hour. Air-conditioned. ELdorado 5-8476.

LA CREMAILLERE
Restaurant Français
Atop 30 West 59th Street, N. Y. City
Open Sundays at 5 P.M. ELdorado 5-9246

MIYAKO—JAPANESE CUISINE. 340 West 58th St. Columbus 5-0577. Famous original Sukiyaki and Tempra Cuisine. Excellent luncheon and dinner. Open from 12 to 11 P.M.

JANET OF FRANCE—237 West 52 St., W. of B'way. Famous for "Onion Soup". Plank Steak Dinner $1.50. Regular French Dinner $1.00. Luncheon 65c. See Janet's New Surprise Bar. CO. 5-8717.

LITTLE OLD MANSION—61 E. 52 St. Unusual Food Served in One of New York's Delightful Old Houses. See our old world miniature garden. Luncheons 60c up. Dinners $1.00 up. Catering. EL. 5-7868.

CAFE TROUVILLE, 112 East 52nd Street—where you always meet your friends. Lunch. Dinner. Supper. Bunty Pendleton, Sid Hawkins and Jack Arnold will entertain after dinner. ELdorado 5-9234.

THEODORE'S RESTAURANT, 4 East 56th Street. Plaza 3-6426. One of New York's outstanding restaurants under personal supervision of Theodore Titze. Luncheon, Cocktails & Dinner. Closed Sundays.

RESTAURANT MAYAN, 16 W. 51 St., Rockefeller Center. Popular rendezvous for luncheon, cocktails and dinner. Luncheon entrées from 60c. Dinner Prix Fixe served in sizzling skillet $1.50, and à la carte.

GRAND CENTRAL TERMINAL RESTAURANT and Oyster Bar. Lower Level, Grand Central Terminal. For oysters at their best—nationally famous for all sea food. Steaks and chops a specialty. Lunch from 65c. Dinner from $1.00, à la carte.

ROCKEFELLER PLAZA RESTAURANT—32 West 50th. Upstairs—the Plaza Room for Breakfast, Luncheon (from 75c), Cocktails, Dinner (from $1) and Supper. Downstairs—the Old New York Room for Luncheon (from 75c), Cocktails and Dinner (from $1). Both rooms are interesting, smart and informal.

CLIFFORD C. FISCHER'S NEW

Folies Bergère

LOU BREESE & JOE RINES ORCHESTRAS

2 Complete Shows $2.50 & $3.50 — Full Course Dinner, Supper A La Carte. Sole. & Hol. Min. $3. for 2

NO COVER CHARGE

French Casino

7th Ave. at 50th St. Reservations: CO 5-7070
The World's Most Famous Theatre-Restaurant

It's late autumn or else it's early winter—autumn still by the calendar, but definitely winter by the excitement of the holiday spirit which has once more caught us up. Hallowe'en, Election Day, even Thanksgiving are far, far in the past, and already we are in the midst of that delightful interval before Christmas.

During this inspiring season, there's almost nowhere we would rather eat than out. On with our gayest hat, and off to find a completely new place. On this page are listed restaurants to please any taste or to tempt a new experiment in eating.

You can have any kind of atmosphere you want. If you hanker for Americana, look here for the names of restaurants where you can find cooking in the best Northern, Southern, or just plain home, tradition. And as for the foreign element, there are places which offer all sorts of European and Asiatic food, so that you may enjoy it without leaving Manhattan or needing any passport other than a very moderate amount of cash and your appetite.

When you have nothing particular in view, yet you feel festive, why not try one of those places where you may eat a late-ish and leisurely dinner, and linger on for dancing?

In any event go out to meet the ebullience of the season more than half-way. Dine out gaily—because winter is here again.

RESTAURANTS—dining

24 WEST 55 ST. CAFE & RESTAURANT (Rockefeller Apartments—just off 5th Ave.). Smart, restful atmosphere. Excellent cuisine. Breakfast combinations from 25c; Luncheon from 60c; large cocktails from 25c; Dinner from $1.00. Also à la carte.

GOLDEN HORN, Armenian—Turkish. Where the connoisseur may find exquisitely prepared & classic dishes of the Orient. Wines & liquors. Luncheon 65c. Dinner $1.25. 39 W. 51 St., N. Y. EL. 5-8900.

CASTLEHOLM—Pare Vendome, 344 W. 57th St., Newest Swedish restaurant. Unlimited helpings of Smörgåsbord with epicurean full-course dinner. $1.25. Luncheon 60c. "A treat to repeat". CI. 7-0873.

CAFE LOUIS XIV. 15 West 49th, Rockefeller Center. New York's distinguished restaurant. Lunch, cocktails, dinner and after the theatre supper. A la carte. Concert ensemble.

TESSIE'S OLD VIENNA—133 E. 54 St. (formerly 167 E. 56). Austrian home cooking. Inimitable Wiener Schnitzel & Backhuhn. Original Old Vienna Peach Bowle. Luncheon 65c up. Dinner $1.35 up. Bar.

CAFE CONTINENTAL, 10 EAST 52nd STREET
Cuisine Continental. Liquors and vintage wines. Luncheon $1.00. Dinner $2.00. Music by Adler & Taubman. Comfortably air-conditioned. EL. 5-9144.

LE POISSONNIER (The Fisherman), 121 E. 52nd Street. Famous French Sea Food Restaurant. Lunch $1.25. Admiral's Sea Food Dinner $2.00. Finest French cuisine. Carefree entertainment nightly after 10 P.M. Unlimited repertoire of songs.

THE GOTHAM
Fifth Avenue at 55th Street
For luncheon, cocktail hour, dinner, and supper, you will find complete satisfaction of your tastes in one of the Gotham's three famous rooms . . . When occasion calls for a setting of unusual charm—the Renaissance Room . . . When you prefer an intimate atmosphere—the quaint Alpine Grill. "Switzerland on the Avenue". For the cocktail hour—the Gold Room Cocktail Lounge, favored by smart New Yorkers.

RESTAURANTS—with dancing

CRYSTAL GARDEN—RITZ CARLTON HOTEL
46th Street and Madison Avenue, New York
More attractive than ever with its flattering lighting effects. Dinner and supper dancing. Rudolf Friml, Jr.'s Orchestra and Ralph Rotger's Tango-Rumba band. Holland & Hart, dancers. Hildegarde and her songs. Ritz cuisine a la carte. Cover after 10:30 $1.50 weekdays. Saturdays and Holidays $2.50. Dress. Reservations: Charles, PL. 3-4600.

RESTAURANTS—with dancing

LE COQ ROUGE—65 E. 56th St. Internationally famous cuisine. Continental atmosphere. Luncheon, Dinner & after theatre. Dancing. George Sterney's Orchestra and a rhumba orchestra. Res. PL. 3-8887.

EL CHICO, 80 Grove St., Greenwich Village. Dine and Dance in the atmosphere of Old Spain. Spanish Revue. Open 6 P.M. to 2:30 A.M. including Sunday. Dinner $1.50 and $2.00. Cover after 9:30 P.M. 50c. Saturday $1.00. Air-Conditioned. CHelsea 2-4645. Listen NBC every week.

DIMITRI'S CLUB GAUCHO—245 Sullivan St. Romantic Latin Atmosphere—Typical Argentine Food and Entertainment—Famous Gaucho Orchestra. Open from 5 P.M. till 4 A.M. STuy. 9-8836.

LARUE—45 East 58 Street. VOl. 5-6374. New York's smart rendezvous for cocktails, dinner and supper—Eddie Davis' orchestra alternating with Joseph Smith's orchestra . . . featuring Betty Bryant.

ST. MORITZ-ON-THE-PARK, 50 Central Park S. . . . the new Restaurant de la Paix, and Around the World Bar, adjoining the famous Café de la Paix. Continental atmosphere. Dinner and Supper Dancing. Home of America's only Rumpelmayer's.

NIGHT CLUB

LEON & EDDIE'S—33 West 52—Completely redesigned into a gorgeous tropical fantasy. Everything new but the old spirit. Fun begins at cocktail time and never stops. Rain-cooled • air-cooled.

LOUNGE BARS

RITZ BARS—Perfect 'round-the-clock settings for those who like to be calm and cosy in their conversation and imbibings. Women's Bar for women alone or with escorts. Men's Bar for their exclusive use. The charges for drinks which reflect the reasonable food prices and room rates are the same in the bars as in the clublike Oak Room Grill and in the Oval Room. Martinis 35c, Manhattans 40c, Scotch & Soda 15c. Ritz-Carlton Hotel, Madison & 46th, N. Y.

WESTCHESTER

HORSE & HOUND INN—South Salem, N. Y. on Route 123, between Bedford Village and Ridgefield. A charming house about 150 years old. Luncheon—Tea—Dinner. Phone—South Salem 123.

SHAKER HOLLOW INN—South Salem, N. Y.—on Route 123, 3 miles west of Ridgefield. For those who know good food and have the leisure to enjoy it amidst surroundings of unusual charm. Luncheon. Tea, Dinner. Closed Mondays. South Salem 133.

LONG ISLAND

ROUND HILL RESTAURANT. Séjour des Gourmets, So. Huntington, L. I. Cuisine Française—Fireplace—Wines & Liquors. Open all year. 34 miles from N. Y. on Jericho Turnpike, Rt. 25. Huntington 1371.

LEO GERARD'S, Jericho Turnpike, S. Huntington, on Rt. 25, formerly C. S. Harbor. Woodland setting. Specializing in Shore Dinners—Deviled Crab. Old Pine Taproom. Cozy fireplaces. Huntington 650

NEW JERSEY

KUNGSHOLM, West Orange, Mt. Pleasant Avenue. Deluxe Dinner with its famous Swedish Smörgåsbord (Hors D'Oeuvres). Dinner music and dancing nightly. Wines and liquors. Lounge bar. Orange 4-9768.

CONNECTICUT

WHITE TURKEY INN—Open all year. 3 mi. north of Danbury, Conn. on Route 7. A typical New England Inn of the 1760 period, where old fashioned hospitality still prevails. Interesting brochure on request.

WASHINGTON

HARVEY'S FAMOUS RESTAURANT—1107 Connecticut Avenue. Famous for notable dinners and distinguished diners since 1858. Your Washington visit should include this far-famed epicurean rendezvous in the Nation's Capital.

WHEN IN NEW YORK *visit the*
"RIVIERA" OF AMERICA
Ben Marden's
RIVIERA
JUST ACROSS THE GEORGE WASHINGTON BRIDGE

Vogue will be very glad to aid you at any time by answering questions concerning schools. Miss Marian Courtney, Director

SCHOOL DIRECTORY

Telephone Miss Courtney at MOhawk 4-7500 or write Vogue's School Bureau at 420 Lexington Ave., N.Y.

Women's Colleges

MARYMOUNT COLLEGE
Accredited. Resident and non-resident. Confers B.A., B.S. Degrees. Music, Art, Pedagogy, Journalism, Household Arts, Dramatics, Secretarial, Pre-Medical. Athletics. Branches—Paris and Rome for foreign study. Address REV. MOTHER, TARRYTOWN, N. Y.

MARYLAND COLLEGE
For women. Degrees, certificates. Home Economics, Music, Kindergarten Training, Speech, Secretarial, Fine Arts. Pleasant social life. Sports. Near Baltimore. Riding, swimming. Catalog.
BOX V, LUTHERVILLE, MARYLAND

LINDENWOOD COLLEGE
Confers A.B., B.S. and B.M. degrees. Also 2-yr. Junior College. Prepares for civic and social leadership through modernized curriculum. Vocational courses. Special work in music, art. Near St. Louis. Sports. Catalog. BOX 437, ST. CHARLES, MO.

BRENAU COLLEGE
For Women. Located Foothills Blue Ridge Mts. near Atlanta. Standard A.B. Degree. Also 2 year Jr. College. Music, Oratory, Dramatic Art, Phys. Ed. All sports. Attractive social life. Bulletins address: BRENAU, BOX V-6, GAINESVILLE, GA.

Any of the schools advertised here will gladly give you further information. Letters mentioning VOGUE will receive special consideration.

Co-Educational Schools

CHERRY LAWN SCHOOL
A progressive school. Thorough academic training; expression in the arts; outdoor life. 28-acre campus, 40 miles from New York. Primary grades through college preparation. DRS. CHRISTINA STAËL AND BORIS BOGOSLOVSKY, DIRS., BOX V, DARIEN, CONN.

THE INTERNATIONAL SCHOOL
Country boarding school. 150 acres in historical setting. Primary and preparatory; happy home life, full charge taken the year round. European background. Instructors, pupils; languages spoken. L. RAY GEDEN, FALL HILL, FREDERICKSBURG, VA.

OUT-OF-DOOR SCHOOL
SARASOTA, FLORIDA
Progressive resident and day school for boys and girls 3-14. Health program. Riding, fall term, in N. C. mountains. Swimming. FANNEAL V. HARRISON, DIR. N. Y. ADDRESS: 32 W. 58TH ST. WICK. 2-0288.

GRAHAM-ECKES SCHOOL
On the Ocean Front. Resident, Day. College Board Preparation. Lower School. Outdoor life, small classes. Art, music, drama, all sports. Catalog. INEZ GRAHAM, HEADMISTRESS, L. K. MARQUIS (HARVARD) HEADMASTER, DAYTONA BEACH, FLORIDA.

LA LOMA FELIZ
Unique boarding school especially for boys & girls requiring individual course under full-time medical supervision. Dry, mountain air; high academic standards; eastern teachers; riding; swimming, etc. DR. INA RICHTER, DIR., SANTA BARBARA, CALIF.

Exceptional Children

BANCROFT SCHOOL
Year round home with scientific care and modern educational program for retarded or unsocial children. (34th year.) Fees include summer camp on Maine Coast. Write for free booklet—"Do You Know Your Child?" BOX 345, HADDONFIELD, N. J.

THE WOODS SCHOOL
For Exceptional Children
Girls Little Folks Boys Three Separate Schools
BOX 169, LANGHORNE, PA.
MOLLIE WOODS HARE, PRINCIPAL

DEVEREUX SCHOOLS
Tutoring and vocational schools for boys and girls who present educational or emotional difficulties. For information address
HELENA DEVEREUX FENTRESS, DIRECTOR, OR JOHN M. BARCLAY, REGISTRAR, BOX 40, BERWYN, PA.

MARY E. POGUE SCHOOL
For exceptional children and young people who require individual care and training. Specialized teaching staff. Attending physicians. Separate building for boys. Beautiful estate. 25 miles from Chicago. 34th St. Catalog. 40 GENEVA ROAD, WHEATON, ILL.

Foreign Schools

BRILLANTMONT
Institution Heubi Lausanne, Switzerland
For girls from 12-20. Chateau: College Board Preparation and general courses. Villa: Complete course in Home Economics. Languages, music, art. Sports.
MRS. A. V. HAWKINS, STOSSET, L. I., N. Y.

GOBERT COLLEGE
Mexico City, Mex. Unusual opportunities for American girls. Languages, the arts, archaeology, etc. Flexible courses. Dr. A. C. Gobert, L.L.D., Pres. (formerly on Bryn Mawr & Sarah Lawrence faculties). Catalog. SEC'Y, SUITE 819-D, 1819 B'WAY, N. Y. C.

Girls' Schools

GARDNER SCHOOL
154 East 70th Street, New York. Resident and day school for girls. Accredited. Elementary, College Preparatory, Secretarial and Junior Collegiate courses. Music. All athletics. 80th year.
M. ELIZABETH MASLAND, PRINCIPAL

FINCH JUNIOR COLLEGE
Two-year accredited courses in Liberal Arts, Fine and Applied Arts, Theatre Arts, Music, Homemaking, Writing, Secretarial Training for graduates of secondary schools. Day and Resident. MRS. JESSICA V. COSGRAVE, A.B., LL.B., PRES., 61 E. 77TH ST., N. Y.

SEMPLE SCHOOL FOR GIRLS
351 RIVERSIDE DRIVE, NEW YORK
Resident, Day. Postgraduate. Special Courses, College Prep., Art, Music, Dramatics, Secretarial, Household Arts. Athletics. Country Estate week-ends. 40th year. MRS. T. DARRINGTON SEMPLE, PRINCIPAL

MARYMOUNT JR. COLLEGE
1027 FIFTH AVE., NEW YORK CITY
2-Yr. Liberal Arts, Music, Art, Secretarial, etc. Branches—Paris & Rome for foreign study. MARYMOUNT SCHOOL, 5TH AVE. AT 84TH ST.—Pre-primary through High School. Address Rev. Mother.

CATHEDRAL SCHOOL
OF SAINT MARY GARDEN CITY, L. I., N. Y.
Episcopal school for girls in country near New York. General and college preparatory courses. Graduates in all leading colleges. Art, music, dramatics. All sports; riding, swimming. MARION V. REID, PRIN.

EDGEWOOD PARK
For young women. College preparatory, advanced courses in liberal and fine arts, secretarial science, medical asst., home ec., speech arts, journalism. All sports—riding. Pool, lake, golf course. Moderate rates. Catalog. BOX V, BRIARCLIFF MANOR, N. Y.

BRIARCLIFF JUNIOR COLLEGE
Briarcliff Manor, N. Y. Two years of accredited college work. Art, music, theatre arts, interior decoration, costume design, social work, journalism, home economics, business science. Near N. Y. C. All outdoor sports, swimming pool. REGISTRAR, BOX V.

MARYMOUNT SCHOOL
AND JUNIOR COLLEGE
Resident and non-resident. Accredited. Upper and Lower Schools—College Prep. Music, Art, Dramatics, Sports. Branches Paris and Rome for foreign study. Address REV. MOTHER, TARRYTOWN, N. Y.

ANDREBROOK
A small unique school offering college preparatory or special courses. Languages emphasized. Music and art. Combines country life on beautiful estate with advantages of New York. Riding featured. Catalog. MISS LILLIAN CLARK WEAVER, TARRYTOWN, N. Y.

DREW SEMINARY
For Girls. Accredited college preparatory, general courses. Music, art, secretarial, dramatics. On beautiful Lake Gleneida. All sports—riding. Gymnasium. 54 acres. Separate Junior School. 71st year. Catalog DR. H. E. WRIGHT, PRES., BOX V, CARMEL, N. Y.

THE KNOX SCHOOL
Four-year preparatory for C.E.B. exams. Two-year advanced course for diploma or transfer to colleges. Art, Music, Drama, Business, Household Arts. Riding, golf, crew, swimming, hockey. MRS. E. RUSSELL HOUGHTON, BOX V, COOPERSTOWN, N. Y.

HOUSE IN THE PINES
*Junior College and Preparatory School
Secretarial, Household Art, Music, Art, and General Courses. Preparation for leading colleges. Second year of junior college optional abroad.
Properly qualified students admitted after Christmas.
*Designate which catalogue desired
Gertrude E. Cornish, Principal
40 Pine Street, Norton, Mass. (near Boston)



Girls' Schools

MISS BEARD'S SCHOOL
Excellent preparation for the leading colleges for women. General courses. City opportunities in art, music, and dramatics. Country life and outdoor sports.
LUCIE C. BEARD, HEADMISTRESS
BOX 30 ORANGE, N. J.

OAK GROVE
A Friends School for Girls emphasizing Preparation for College and Gracious Living. Music, Art, Expression. Upper and Lower Schools. Grad. Course Secretarial Science. Joyous outdoor recreation. MR. AND MRS. ROBERT OWEN, BOX 121, VASSALBORO, ME.

MARY C. WHEELER SCHOOL
A girls' school modern in spirit, methods, equipment, rich in traditions. College preparatory, general. Art, Music, Dramatics, Dancing, for all. Sports on 170-acre Farm. Riding. Junior residence for girls 8-13. M. HELENA DEY, M.A., PROVIDENCE, R. I.

GREENWICH ACADEMY
MODERN COUNTRY DAY SCHOOL FOR GIRLS
Est. 1827. College Preparatory, General & Post Graduate courses. Sports, Dramatics & Arts. Pre-school to college. Residence for Junior and Senior years.
RUTH WEST CAMPBELL, HEAD, GREENWICH, CONN.

LOW-HEYWOOD
On the Sound—At Shippan Point
Preparatory to the Leading Colleges for Women. Also General Course. Art and Music. Separate Junior School. Outdoor Sports. MARY ROGERS ROPER, HEADMISTRESS, BOX V, STAMFORD, CONNECTICUT

HILLSIDE COUNTRY SCHOOL
College preparatory, general, secretarial courses. 1-yr. post-graduate in any course. Dramatics, music, art. Junior School. Sports, riding. 40 mi. to N. Y. Catalog. MARGARET R. BRENDLINGER, VIDA HUNT FRANCIS, PRINCIPALS, BOX V, NORWALK, CONN.

ST. MARGARET'S SCHOOL
Emphasizes preparation for the leading colleges. Excellent general course with music, dramatics, art, secretarial work. Hockey, riding. Other sports. Country estate, modern building. Estab. 1865.
ALBERTA C. EDELL, A.M., BOX V, WATERBURY, CONN.

GARLAND SCHOOL
Training for homemaking and allied vocations. One- and two-year courses for girls of college age. Technical and cultural subjects. Four residence practice houses. MRS. GLADYS V. JONES, 409 COMMONWEALTH AVENUE, BOSTON, MASSACHUSETTS.

ABBOT ACADEMY
Founded 1829. Rich traditions combined with modern methods. College preparatory and general courses. Excellent facilities for art and music. Beautiful country campus near Boston. All sports. PRINCIPAL: MARGUERITE V. HEARSEY, ANDOVER, MASS.

STONELEIGH-PROSPECT HILL
College Preparatory and General Academic Courses. Tuition includes Music, Art, Mensendieck, Riding, Skiing, Tennis, Hockey. 150 Acres. Headmistresses: ISABEL B. CRESSLER CAROLINE L. SUMNER
GREENFIELD, MASS.

LASELL JUNIOR COLLEGE
For young women. Ten miles from Boston. Two-year courses for H. S. graduates. Special subjects. Gymnasium, swimming pool. Sports—golf, skiing, riding, tennis. Catalog. GUY M. WINSLOW, PH.D., 128 WOODLAND ROAD, AUBURNDALE, MASS.

THE ERSKINE SCHOOL
College courses for graduates of preparatory schools. City advantages in the Arts, Social Service and Secretarial Science. Dramatics. Riding and outdoor recreational opportunities. MISS EUPHEMIA E. MCCLINTOCK, 129 BEACON ST., BOSTON, MASS.

ROGERS HALL
New England traditions. College preparatory and general courses. Classes in secretarial training and home economics. Music, art, and dramatics. Riding. Swimming pool. All winter sports.
MRS. KATHARINE W. MCGAY, BOX V, LOWELL, MASS.

WEBBER COLLEGE
BUSINESS TRAINING FOR WOMEN
Complete curriculum, secretarial and executive. One and Two-Year courses. Preparation for responsible positions. Swimming, riding, golf and tennis. Placement service for graduates. Fall Semester in Boston. Winter Term in Florida opens Jan. 4
535 Beacon Street, Boston, Mass.
Helen V. Allen, Registrar

Girls' Schools

OGONTZ SCHOOL
Junior College courses transferring to senior colleges, universities. Thorough college preparatory, general, elective courses. Secretarial, home-making, dramatics, music, art. Rydal Hall, separate Junior School. ABBY A. SUTHERLAND, OGONTZ SCHOOL P. O., PA.

PENN HALL JR. COLLEGE
Accredited 2-yr. College and 4-yr. High School. Part of May at Ocean City. Music, Art, Drama, Home Ec., Int. Dec., Costume Design, Fiction Writing, Secretarial. Connecting baths. Sports. Riding. Catalog:—BOX V, CHAMBERSBURG, PA.

GRIER SCHOOL
Formerly BIRMINGHAM. Beautifully located in Central Pa. mountains. Accredited college preparation, general courses. Art, music, secretarial. Trips. 200 acres for skiing, skating. Riding. Gym. pool.
T. C. GRIER, DIRECTOR, BOX 612, BIRMINGHAM, PA.

HARCUM JUNIOR COLLEGE
2-year College Courses. Credits transferable. Fine Arts, Costume Design, Int. Decoration, Dramatics, Music, Journalism, Home Economics, Sec. Science. Golf, Riding, Swimming, Fencing, sports. Catalog. EDITH HARCUM, PRES., BOX V, BRYN MAWR, PA.

WARD-BELMONT
Accredited junior college and high school with special courses in music, art, dancing, expression, home ec., physical ed., secretaryship. Riding. HENRIETTE R. BRYAN, REG., WARD-BELMONT, BOX 105, NASHVILLE, TENN.

ROBERTS-BEACH SCHOOL
College preparatory school near Baltimore and Washington. Small classes, high scholastic standing. Separate house for younger girls. Music, Art. Riding. LUCY GEORGE ROBERTS, PH.D., AND SARAH M. BEACH, PH.D., BOX V, CATONSVILLE, MD.

NATIONAL PARK COLLEGE
SUCCESSOR TO NATIONAL PARK SEMINARY
Suburban to Washington. Junior college and preparatory school. Distinguished patronage. Unequaled equipment. Terminal courses. Pool, all sports. Catalog. ROY TASCO DAVIS, BOX 5127, FOREST GLEN, MD.

KING-SMITH STUDIO SCHOOL
For young women. Specialized study in Music, Art, Dramatics (new little theater), Dancing, Languages and Literature, Creative Writing, Domestic and Secretarial courses. Artistic home atmosphere. Catalog. 1755 NEW HAMPSHIRE AVE., WASHINGTON, D. C.

GUNSTON HALL
For girls. Preparatory, Collegiate Departments. Music, Art, Dramatics, Home Economics. Secretarial. Estab. 1892. MARY L. GILDERSLEEVE, MARY B. KERR, M.A., PRINS. RICHARD N. MASON, BUS. MGR. 1904 FLORIDA AVENUE, WASHINGTON, D. C.

CHEVY CHASE
Accredited Junior College and Senior High School. Art, Music, Drama, Secretarial, Home Ec. Washington advantages. Sports. MRS. F. E. FARRINGTON, REGENT, PHILIP MILO BAIL, PH.D., PRES., B. N. V. CHEVY CHASE SCHOOL, WASHINGTON, D. C.

FAIRMONT
JUNIOR COLLEGE AND HIGH SCHOOL
Advantages of Capital. Accredited. Liberal Arts, Secretarial, Home Eco. Music, Art. Attractive social life. Sports. 38th yr. Catalog. MAUD VAN WOY, A.B., 1713 MASSACHUSETTS AVE., WASHINGTON, D. C.

HARRIS FLORIDA SCHOOL
Resident and Day Departments. Accredited. Outdoor study and sports throughout winter. For catalogue and Northern interview, address MISS HARRIS, 1052 BRICKELL AVE., MIAMI, FLA.

FAIRFAX HALL
4 years' High School, 2 years' College, Secretarial. Fine Arts. All sports. In famous Shenandoah Valley. Delightful Southern home atmosphere. Attractive buildings on large campus. WM. B. GATES, PRES., BOX 12V, PARK STA., WAYNESBORO, VA.

WARRENTON COUNTRY SCHOOL
● BEAUTIFULLY located in Piedmont Valley 40 miles from Washington. French the language of the house. College preparatory, cultural courses. The school is planned to teach girls how to study, to bring them nearer Nature and to inculcate ideas of order and economy. Sports. Riding. Mlle. Lea M. Bouligny, *Principal*, Box 18, Warrenton, Virginia.

SCHOOL DIRECTORY

For detailed information, address: Miss Marian Courtney,

Vogue's School Bureau, 420 Lexington Ave., New York

Girls' Schools

THE ANNA HEAD SCHOOL

Est. 1887. Accredited College Preparatory and Lower School. Swimming, Hockey, Riding, Tennis, the year round. Comfortable home and garden in college town. Address: MARY E. WILSON, M.L., L.H.D., PRINCIPAL, 2532 CHANNING WAY, BERKELEY, CALIF.

FLINTRIDGE SCHOOL

General high school and college preparatory courses. Small classes. Accredited. Fully equipped. Loveliest location in Southern California. All sports with riding and swimming. Tuition includes all extras. BOX 693, ROUTE 1, PASADENA, CALIFORNIA.

MONTICELLO COLLEGE

Accredited Junior College with preparatory school. Sound liberal academic and social training. Music, art, the dance, riding. Distinguished faculty. 100 years old. 300 acres near St. Louis. GEORGE I. ROHRBOUGH, PRES., BOX V, GODFREY, ILL.

KINGSWOOD-CRANBROOK

Grades 7-12, postgraduate. Preparatory and general courses. On lake near Detroit. Music, dramatics, sports, home economics. Unusual opportunities in arts, sciences, handicrafts. Viewbook. Write SECRETARY, 145 CRANBROOK RD., BLOOMFIELD HILLS, MICH

RADFORD SCHOOL

Accredited college preparation in ideal year-'round climate. Music, art, dramatics, secretaryship. Character, personality developed. Sports, riding. Not for profit. Catalog. LUCINDA DE L. TEMPLIN, PH.D., PRIN., 4500 AUSTIN TERRACE, EL PASO, TEXAS.

BROWNMOOR AT SANTA FE

A liberal secondary curriculum meeting college entrance requirements and emphasizing individual talents. Comfortable buildings in dry, sunshiny New Mexico. Simple, friendly school life. Riding featured. JUSTINE A. BROWNE, MARY A. MOORE, DIRECTORS.

JOKAKE SCHOOL FOR GIRLS



On the southern slope of Camelback Mt. in the Arizona Desert. College preparatory and general courses with music, art, dramatics, dancing. Outdoor life includes riding, swimming, pack trips.

Lilias D. Bill, *Headmistress*
George D. Ashforth, *Director*

Jokake, Arizona (Near Phoenix)

Boys' Schools

FORK UNION
MILITARY ACADEMY

Highest rating. Small classes. Accredited. ROTC. Supervised study. Prepares for college or business. Junior school. House-mother. Athletics. Swimming. Catalog. DR. J. J. WICKER, BOX 2, FORK UNION, VA.

STAUNTON MILITARY AC'D'MY

One of America's distinguished military schools. Prepares boys (10-20) for all colleges, universities, Annapolis, West Point. Able faculty, excellent equipment. Separate Jr. School. Catalog. COL. EMORY J. MIDDOUR, BOX V12, KABLE STA., STAUNTON, VA.

STUYVESANT
WARRENTON, VIRGINIA

One hr. from Washington. Prepares boys for College Boards or large secondary schools. All regular sports with riding, shooting and camping. Address:
EDWIN B. KING, HEADMASTER, BOX V.

KISKI

Healthfully located in Allegheny foothills, this well-established boys' preparatory school attracts discriminating patronage. Business Adm. Dept. All sports. Golf course. Catalog. W. H. MACCOLL, PRES., KISKIMINETAS SPRINGS SCHOOL, BOX 712, SALTSBURG, PA

PEDDIE

Specializes in preparing boys for college. 281 graduates in last five years have entered leading colleges. 150 acres. 15 modern buildings. Junior school. All sports for all—golf. Summer session. 72nd year. Catalog. W. E. SAUNDERS, BOX 12V, HIGHTSTOWN, N. J.

THE HUN SCHOOLS

Unusual educational plan for college preparation. Small classes. Separate campus and faculty for younger boys with optional five-day plan. All sports including polo and crew.
JOHN G. HUN, 103 STOCKTON ST., PRINCETON, N. J.

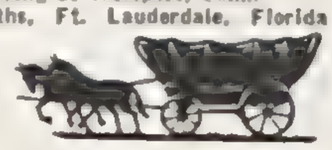
WASSOOKEAG SCHOOL

Accredited preparatory school employing tutorial method. One teacher for every three boys. Flexible program adjusted to the interests and aims of the individual facilitates distinctive college preparation. LLOYD HARVEY HATCH, HEADMASTER, DEXTER, ME

SAUGATUCK MIGRATING SCHOOL
Elementary Grades

Fall and Spring at Westport, Conn.
Mid-Winter Months, Ft. Lauderdale, Florida

Mr. and Mrs.
George P. Weddle
Directors



Westport, Conn. Telephone: Westport 5754

Boys' Schools

THE SLADE SCHOOL

Bethesda, P. O. Washington, D. C. For boys 6-15. A small School in the country preparing boys for the leading secondary schools. CLARKE WINSHIP SLADE, HEADMASTER.

ST. JOHN'S MILITARY ACADEMY

Inspiring military discipline helps your son develop confidence, leadership. Balanced program of conference study, recreation under "boy specialists." Accredited. All sports. 53rd year. Catalog. 9127 DEKOVEN HALL, DELAFIELD, WIS.

CULVER MILITARY ACADEMY

College preparatory, Junior College, 8th grade. Educates the whole boy. 414 graduates in 120 colleges. Exceptional equipment. 1000-acre campus. All sports. 120 ft. pool. Moderate rate. Catalog.
1210 PERSHING COURT, CULVER, IND.

FRESNAL RANCH SCHOOL

College preparation for 30 boys, 11-18. Staff of experienced masters. On 15,000 acre cattle ranch, in a sheltered canyon in the Baboquivari Mountains. All the interests of Western life. A horse for every boy. BRYAN F. PETERS, HEADMASTER, TUCSON, ARIZ.

JUDSON SCHOOL

A ranch school for boys 8 to 18 in dry, invigorating Arizona climate. Balanced program of studies and recreation with high scholastic standards. Riding (a horse for each boy), polo, tennis, golf, swimming. Catalog. GEO. A. JUDSON, BOX V, PHOENIX, ARIZ

BLACK-FOXE MILITARY
INSTITUTE

Outstanding in the West. Accredited. All sports, expert coaches. Polo. Complete development—mental, moral, physical. Excellent instruction. Summer Camps. Catalog. Address 650 NORTH WILCOX, LOS ANGELES

Fine & Applied Arts



FASHION ACADEMY
THE SCHOOL OF FAMOUS GRADUATES

COSTUME DESIGN • STYLING • FASHION ART FOR TRADE, STAGE AND SCREEN

Styling, fashion forecasting, textile design, color psychology, fashion illustration. Individual, specialized training under the direction of **EMIL ALVIN HARTMAN** America's Foremost Instructor of Fashion Art. Fashion Academy stands supreme as the school chosen by the world's most successful Designers and Stylists for their training.

30 Rockefeller Plaza, New York • Circle 7-1514-5 • Request Book 5

Dramatic Arts

AMERICAN ACADEMY OF DRAMATIC ARTS
FOUNDED IN 1884 BY FRANKLIN H. SARGENT

THE foremost institution for Dramatic and Expressional Training in America. The courses of the Academy furnish the essential preparation for Teaching and Directing as well as for Acting.

Winter Term Begins January 17th

FOR CATALOG Address Secretary, Room 251, CARNEGIE HALL, NEW YORK

EL CAPITAN COLLEGE
OF THE THEATRE



Founded by MARY PICKFORD HENRY DUFFY • DALE WINTER

TWO-YEAR course includes stagecraft, playwriting, play production, stage lighting, voice, diction, costume designing, etc.

For Catalog, write
Henry Duffy, Managing Director
EL CAPITAN COLLEGE OF THE THEATRE
6842 Hollywood Boulevard
Hollywood, California

FEAGIN SCHOOL OF DRAMATIC ART

Thorough preparation for Acting as well as for Directing and Teaching all forms of Dramatic Expression. Rockefeller Center, 630 FIFTH AVE., NEW YORK

Your inquiry will receive particular attention if you identify yourself as a reader of VOGUE.

Photography

CLARENCE H. WHITE
SCHOOL OF PHOTOGRAPHY

Day and evening courses from 2 months to 30 weeks. Amateurs, professionals. Stresses art in portraits, illustrations, advertising. Catalog
160 W. 141TH ST., NEW YORK

Fashion Modeling

EMPIRE MANNEQUIN SCHOOL

Cultured, intelligent, ambitious girls "Empire Trained" are in demand by New York's leading couturiers, dress salons, fashion shows and photographers. Booklet
2 W. 45TH ST., NEW YORK CITY. MU. 2-5242.

Window Display

N. Y. SCHOOL OF DISPLAY

Thorough training in Design, Color and Creative Thinking for window and store interior display. Long and short courses, day and evening classes. Faculty of N. Y. Display experts. POLLY PETTIT, DIR., NINE ROCKEFELLER PLAZA, N. Y. C.

Dancing

ROSETTA O'NEILL
DANCING

Specializing in thorough training for children, professionals and teachers
Rhinelander 4-6770
24 EAST 67TH STREET NEW YORK

DE REVUELTA STUDIOS

Positively teach Tango, Foxtrot, Waltz, Rhumba, Bolero, Tap, Spanish, Castanetas, Exhibition Acrobatic and Ballet Dancing, Fencing, Reducing, Body Building. Ballroom rented for entertainment. 133-135 EAST 61ST ST., N. Y. C. RH. 4-9801

CHALIF SCHOOL OF DANCE

All-inclusive cultural and professional dance course—Oct. to May. Diploma. Elective courses for careers. Recommended residences. Est. 1905.
LOUIS H. CHALIF, PRIN., ROCKEFELLER CENTER, INTERNATIONAL BLDG., 630 5TH AVE., N. Y. C.

Kindergarten Training

THE MILLS SCHOOL

For Kindergarten-Primary Teachers. Accredited by N. Y. and N. J. Departments of Ed. for state certificate. 3-year and 4-year courses. College credit toward degree. Residence facilities. 29th year. V. LOUGH, 66 FIFTH AVE., NEW YORK, N. Y.

Secretarial & Business

MISS CONKLIN'S SCHOOL

Founded 1898. Secretarial and Executive training. Students from leading Colleges and Schools. Placement Bureau. Entrance at any time. Individual advancement. Request booklet.
105 WEST 40TH STREET NEW YORK CITY

KATHARINE GIBBS

Secretarial. One and Two Year Courses. Special Course for College Women. Residences in Boston and New York. Catalog. DEAN, BOSTON, 90 MARLBOROUGH ST.; NEW YORK, 230 PARK AVE. PROVIDENCE, 155 ANGELL ST.

MOON SCHOOL

Private secretarial and executive training to prepare for Commercial, Legal, Social or Professional positions of the better class. Intensive 3 months' course. Placement Service. VAnderbilt 3-3[illegible]
521 FIFTH AVE. (OR 1 E. 43D ST.), N. Y. C.

PACE INSTITUTE

Day and Evening courses in Accountancy, Secretarial Practice, Shorthand Reporting, Advertising, Selling, Credit Science. Field studies of New York business. Business and cultural subjects. Men and women. For Bulletin E, apply to REGISTRAR, 225 B'WAY, N. Y.

PACKARD SCHOOL

80th year. Registered by State Regents. Complete Secretarial; General Business; and Accounting Courses. Co-educational for high school graduates and college students. Placement service. For catalog write DEAN, 253 LEXINGTON AVE., NEW YORK, N. Y.

Fine & Applied Arts

FASHION ART SCHOOL
SAN FRANCISCO, CALIFORNIA

Costume Design and Fashion Illustration. Merchandising, Stylist Courses in Buying, Styling, Forecasting, Color. Limited Enrollment.
ADDRESS BOX V 1290 SUTTER ST.

ACADEMY SAPHO

Midwest's school of French dress designing. Fall courses begin September 10th. Cutting without patterns, French dress designing. Professional training. Write to
MLLE. SAPHO, 107 CLIFFORD ST., DETROIT, MICH.

ART INSTITUTE OF CHICAGO

Fine Arts—Industrial Art. A Professional School offering degrees and diplomas in all branches. Operated for profit. 59th yr. Low tuition. Winter term begins January 3. Illustrated bulletins on request. DEPT. M. B., THE ART INSTITUTE, CHICAGO, ILL.

FREDERIC MIZEN ACADEMY

of Art. Learn a practical approach to dress design and fashion illustration under Zelda—famous stylist. Emphasis on Pattern Cutting, Draping, etc. Write for information on this or our other art courses.
DEPT. 78-R, 75 E. WACKER DRIVE, CHICAGO, ILL.

AMERICAN ACADEMY OF ART

Practical courses in Commercial and Fine Art. Fashion Design, Pattern Making, Fashion Illustration. Write for catalog of inter'l reputation. Individual instruction. Winter term, Jan. 3. Catalog. FRANK H. YOUNG, DIRECTOR.
DEPT. 6127, 25 E. JACKSON BLVD., CHICAGO, ILL.

The RAY SCHOOL CHICAGO

Dress Design, French Cutting, Pattern Making, Line, Color, Fashion Analysis, Styling, Style Reporting, Millinery, Fashion Illustration, Interior Decoration, Photography.
Students Prepared for Professional Careers
116 S. MICHIGAN BLVD., Chicago. Dept. V

MID-WINTER COURSES START JAN. 10

DRAWING · PAINTING · DESIGN · INDUSTRIAL ART AND STAGE ARTS · DRESS ARTS · INTERIOR DECORATION · CARTOONING · FASHION ILLUSTRATION · COMMERCIAL ART · ILLUSTRATION



FOREMOST FOR TWO GENERATIONS
CHICAGO ACADEMY OF FINE ARTS
18 SOUTH MICHIGAN AVE.

COSTUME DESIGN FASHION ILLUSTRATION



INTENSIVE COURSES. A school of charm, distinction and achievement. The Berté Fashion Studio. Berté Abramson, Director. 318 S. 19th St. (at Rittenhouse Sq.), Phila., Pa.

Fine & Applied Arts

DRESS ARTS
ART INSTITUTE OF PITTSBURGH
1-year courses in Fashion Illustration, Dress Design & Dressmaking. 2-year courses in Commercial Art, Illustration & Interior Decoration. Student-Illustrated "Factbook". 111 STANWIX ST., PITTSBURGH, PA.

CENTRAL ACADEMY OF COMMERCIAL ART, INC.
Highly specialized individual training. Write for brochure. JACKSON GREY STOREY, Director, 1648 CLAYTON ST., WALNUT HILLS, CINCINNATI, OHIO.

MARYLAND INSTITUTE
1825 BALTIMORE, MD. 1937
Courses in Fine Arts, Teacher Training, Advertising and Costume Design, Interior Decoration, Stage Craft, etc. Rinehart School of Sculpture. Catalogue on request

NATIONAL SCHOOL OF FINE AND APPLIED ART
Study art in the Nation's Capital—there are many advantages. All branches fine and applied art. Catalogue. 1747 R. I. AVE., WASHINGTON, D. C.

GRAND CENTRAL SCHOOL
Individual talent developed by successful modern artists. Drawing, Painting, Sculpture, Illustration, Advertising, Design, Costume Illustration, and Interior Decoration. Day and Evening Classes.
1002 GRAND CENTRAL TERMINAL, NEW YORK CITY

THE WILDE STUDIO
OF VOCATIONAL ART
12 month courses, ½ day sessions. Preparation for practical field. Advertising Layout, Design, Fashion, Textile, Interior Decoration.
42 EAST 9TH ST., N. Y. CITY. GR. 3-5356

N. Y. SCHOOL OF FINE & APPLIED ART (Parsons)
William M. Odom, Pres.
MID-YEAR CLASSES BEGIN JAN. 17th
Plan now for professional training in Interior Architecture & Decoration; Costume Design & Illustration; Advertising Design; Teacher Training. Send for Catalogue.
Address Box V, 2239 Broadway, N. Y.

McDOWELL SCHOOL
COSTUME DESIGN
FASHION ILLUSTRATION
Excellent Practical Courses in these and allied subjects with Expert Individual Instruction. Best Known School for Practical Fashion Work. Regents Charter. Estab. 1876. Catalogue.
Day and Evening School
73 West 45th St., N. Y. C. BRyant 9-3085

TRAPHAGEN SCHOOL of FASHION
1680 BROADWAY (NEAR 52d ST.), NEW YORK
Internationally Celebrated Graduates
Intensive Winter and Spring Courses
Approved by Regents Register Now
Highest honors in contests for over ten years. *Pronounced by all competent to judge, the foremost school of its kind.* Full course or optional classes for beginners or advanced students, in Fashion Drawing, Illustration, Design, Forecasting, Draping, Pattern Making, Grading, Millinery, Stage, Screen, Textile Design, Fabric Analysis, Interior Decoration, Window and Interior Display, Men's Fashions, Fashion Journalism, Teacher Training, Life Class. Credits. Day & Eve. Free Placement Bureau. Sales dept. for students' work. Write for Cir. 1. Tel. Col. 5-2077.
Not the Most Expensive But the Best
Investigate Before Registering Elsewhere

INTERIOR DECORATION
FOUR MONTHS
PRACTICAL TRAINING COURSE
Period and Contemporary styles, color harmony, draperies and all fundamentals. Personal instruction by New York decorators.
RESIDENT DAY CLASSES
start Feb. 2nd : Send for Catalog 6R
HOME STUDY COURSE
starts at once : Send for Catalog 6C
NEW YORK SCHOOL OF INTERIOR DECORATION
515 Madison Avenue, New York City

PRIX de Vogue's PARIS

Posts Its Second Group of Questions

Here begins the second lap of your race for a fashion career, with quiz No. 2, printed below. The editors look forward to your responses to this quiz, which covers the November 1 and November 15 issues. Subsequent tests are to be published in the issues of January 1, February 1, March 1, and April 1.

It is important to remind you that answers to all quizzes, starting with this second one, must be mailed to Vogue's Prix de Paris not later than the 20th of the month in which the quiz has been published. Furthermore, to be eligible to win the Prix de Paris, a contestant must answer every quiz. Complete rules for the contest were published in the October 1, October 15, November 1, and November 15 issues of Vogue.

When you have typed your answers, attach this quiz, or a copy of it, and post them together to Vogue's Prix de Paris, 420 Lexington Avenue, New York City, not later than midnight of December 20th.

Quiz No. 2

1. Add to the Vogue's-Eye View on page 69 of the November 1 issue a paragraph of your own suggestions for "Mathematics for the Million Without a Million."
2. In your opinion, is the society news in Vogue (such as pages 68, 69, 70 and 71 of the November 15th issue) an interesting feature for the average reader? Why?
3. Study carefully the cover of the November 15 issue, then write your own description of it, in not more than 80 words, for a caption to be used under the reproduction of the cover on page 59.
4. Which features, either fashion or otherwise, did you like best in the November 1 or November 15 issues and which ones did you like least? Suggest a subject for a feature which you think might have been added to one of these two issues to fill an interest or a need of the average Vogue reader.
5. Write a caption of approximately 50 words to be used under the photograph of Paulette Goddard on page 98 of the November 1 issue using the information contained in the caption.
6. What fashion photograph or drawing in the November 1 or the November 15 issue do you think best presents its information and style points? Why?



Betty Levay

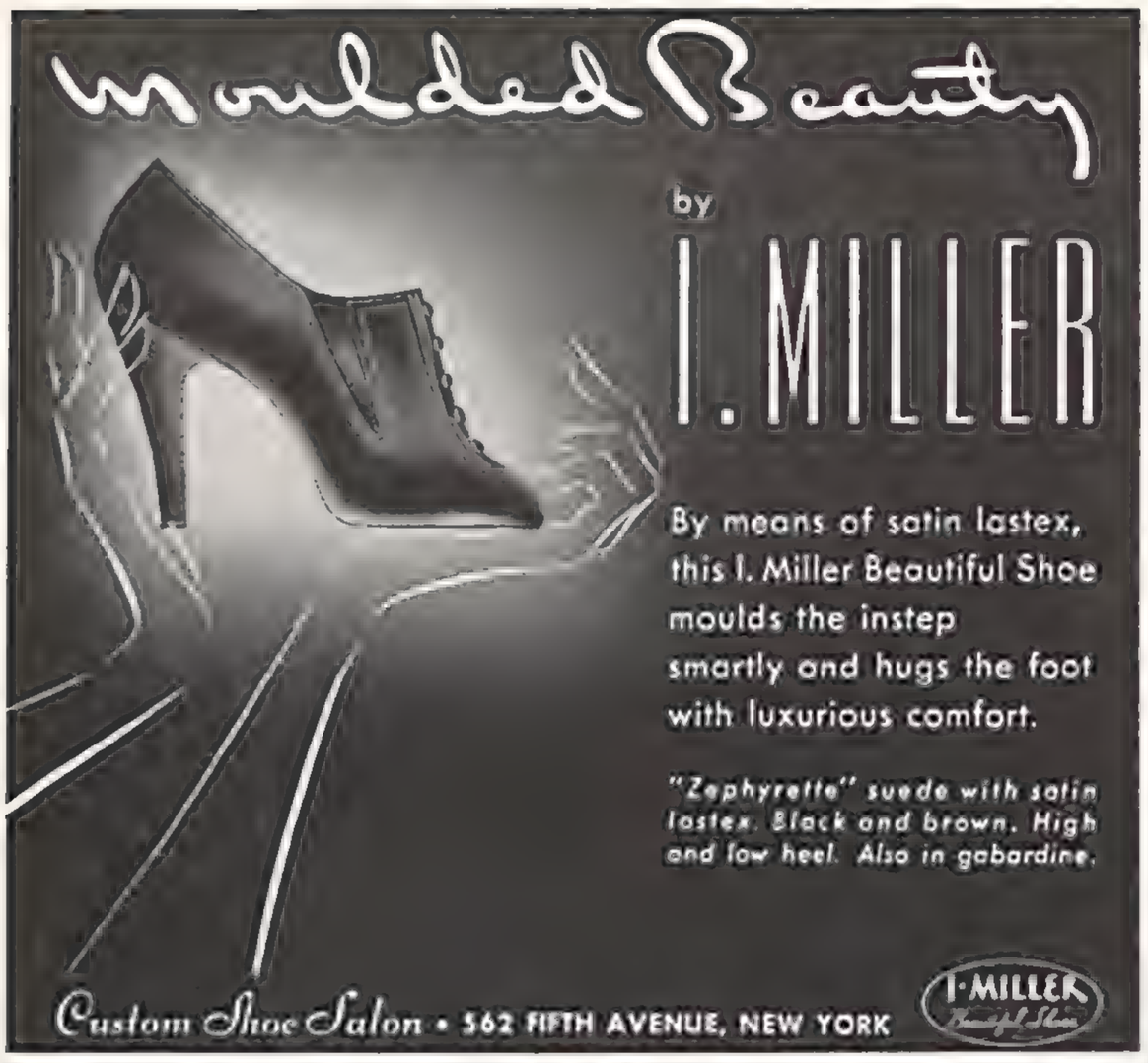
MAKES YOUR KIND OF CLOTHES!



IT'S NEW TO WEAR POSTER-BRIGHT CONTRASTS . . .

To be gay as a jockey—to choose imported linen, open, nubby, unquestionably chic. Here you have the Fashion News in a resort frock that has wit and wisdom. In black and white, chestnut and oyster, navy and white. Sizes 12 to 20. $22.95

AT LORD & TAYLOR
NEW YORK
and leading stores throughout the country. For store in your city, write
JOSEPH LEVAY, INC.
498 Seventh Avenue, New York



★

UNDER LOCK AND KEY



Give this SPORT BELT to a daring young woman with a sense of humor. It locks her in and keeps her in. Specially designed for and sold exclusively by Hammacher Schlemmer. Brass padlock and key, hammered iron hasp and copper nailheads. 1¼" wide in black or brown pigskin . . . or ¾" wide (for sweaters or dresses) in red, green, blue, natural, black or brown. $9.95



GIFT GIVING MADE EASY . . . *Send for GIFT BOOK "V". It is full of hundreds of out-of-the-ordinary gifts that you will want to give and receive.*

HAMMACHER SCHLEMMER
145 EAST 57TH STREET • *Since 1848* • NEW YORK
One block east of Park Avenue

★



Three years since its debut and still on the go . . . still the last word to the fashion-wise! Because "Runaround" is versatile—suited to every informal need; comfortable—with its accurate fit, kid lining; flattering—with its chic perforations.

In BUCKO—black, brown, blue, grey, green, red, rust, beige or white. Also in white with rubber sole. In CALF—brown. In LLAMA CALF—black. **8.95**

Expert Mail Service

In New York: 415 Fifth Ave. and 575 Madison Ave.
In East Orange: 594 Central Ave.
In Washington: 1215 Connecticut Ave.

J&J SLATER

*COPYRIGHT

SOCIETY

BIRTHS

NEW YORK

Abbott—On October 15, to Mr. and Mrs. Frederic Everett Abbott (Frances Reyburn), a daughter, Frances Eleanor Abbott.

Carleton—On October 19, to Mr. and Mrs. Bukk Griffith Carleton (Mary Elizabeth Tucker), a daughter, Elizabeth Holland Carleton.

Edgar—On October 23, to Mr. and Mrs. James A. Edgar (Lucy Hunt), a son, William Hunt Edgar.

Hubbell—On October 22, to Mr. and Mrs. William Bradford Hubbell (Dorothy Woodford Twyeffort), a son, John Twyeffort Hubbell.

Ryan—On November 8, to Mr. and Mrs. Quincy G. Ryan (Barbara Baxter), a son, Quincy G. Ryan, junior.

Yardley—On October 11, to Mr. and Mrs. Alfred J. Yardley (Augusta Du-Val), a daughter.

CHARLESTON

Howard—On October 11, to Mr. and Mrs. Charles Fairbanks Howard (Nan Shel Waldrop), a son, Joe Willis Howard.

Pritchard—On October 16, to Mr. and Mrs. Frederick W. Pritchard (Betty Smith), a daughter, Elsie Quarrier Pritchard.

CINCINNATI

Larsen—On October 24, to Mr. and Mrs. Lester Philip Larsen (Virginia Reed), a son, Philip Reed Larsen.

DENVER

Gast—On October 22, to Mr. and Mrs. Charles E. Gast (Deborah Black), a son, Charles E. Gast, junior.

HOUSTON

Bateman—On October 8, to Mr. and Mrs. Dupuy Bateman, junior (Sarah Rotan), a daughter, Elizabeth Dupuy Bateman.

Blaine—On September 19, to Mr. and Mrs. Robert McBride Blaine (Elizabeth Baker), a son, Robert McBride Blaine, junior.

Hooper—On October 7, to Mr. and Mrs. Andrew Hooper (Kathryn Logue), a daughter, Kathryn Hooper.

Maffitt—On October 17, to Mr. and Mrs. Thomas S. Maffit, junior (Rosalie Smith), a son, Thomas Forrest Maffitt.

LINCOLN

Ireland—On September 16, to Dr. and Mrs. Ralph Leonard Ireland (Marian Becker), a son, Robert Michael Ireland.

Carlson—On September 19, to Dr. and Mrs. Norman Carlson (Helen Walt), a daughter, Nan Culver Carlson.

MORRISTOWN

Abeel—On October 23, to Mr. and Mrs. Neilson Abeel (Elizabeth Stackpole), a daughter.

NEW ORLEANS

Jordan—On August 22, to Mr. and Mrs. Thomas Leslie Jordan (Cornelia Howard Ingersoll), a son, Thomas Leslie Jordan, fourth.

SAN ANTONIO

Graves—On September 17, to Dr. and Mrs. Amos Maverick Graves (Terese Fischer), a daughter.

BIRTHS

SYRACUSE

Barnes—On September 18, to Mr. and Mrs. John S. Barnes (Celestia Smith), a son, John Austin Barnes.

TROY

Francis—On October 1, to Mr. and Mrs. John M. Francis, junior (Dorothy Burchard), a son, John M. Francis, third.

WHITE PLAINS

Donegan—On November 3, to the Reverend Harold Hand Donegan and Mrs. Donegan (Frances Britton Chamberlaine), a son.

YOUNGSTOWN

Blair—On September 26, to Mr. and Mrs. Wilbur T. Blair, junior (Margaret Roemer), a daughter, Barbara Roemer Blair.

Tolerton—On October 12, to Mr. and Mrs. Oscar Tolerton (Betty Ohlson), a daughter, Sandra Elizabeth Tolerton.

WASHINGTON, D. C.

Alfaro—On September 30, to Dr. and Mrs. Victor Alfaro (Nancy Hamilton), a daughter.

ENGAGEMENTS

NEW YORK

Benjamin-Donohough—Miss Yolanda Benjamin, daughter of Mr. and Mrs. Romeyn Benjamin, of New York, to Mr. Crawford E. L. Donohough, son of the Reverend Thomas S. Donohough and Mrs. Donohough.

Chadbourne-Minor—Miss Emily Chadbourne, daughter of Mr. and Mrs. Frank Merriam Chadbourne, to Mr. Allen Hurlburt Minor, son of Colonel John Crannell Minor and Mrs. Minor, of New Canaan, Connecticut and New York.

Corrigan-Fair—Miss Faith Trumbull Corrigan, daughter of the late Joseph E. Corrigan and Mrs. Corrigan, to Mr. Charles Maitland Fair, junior, son of Mr. Charles M. Fair, and Mrs. Edward S. Knapp, junior.

Crawford-Marston—Miss Frances Gregory Crawford, daughter of Mr. and Mrs. Everett Lake Crawford, of Port Chester, New York, and Aiken, South Carolina, to Mr. Robert Carpenter Marston, son of Mr. and Mrs. Edgar Jean Marston, of Colorado Springs, Colorado.

Ellison-Donaldson—Miss Mary Ellison, daughter of the late Bennett Ellison and Mrs. Ellison, to Mr. E. Talbot Donaldson, of Kent, Connecticut, son of Mr. and Mrs. Francis Donaldson, of Tuckahoe, New York.

Freeman-Nussbaumer—Miss Elizabeth S. Freeman, daughter of Mr. and Mrs. Southgate Freeman, to Mr. W. Theodore Nussbaumer, son of the late D. L. Nussbaumer and Mrs. Nussbaumer of Basel, Switzerland.

Haines-Taylor—Miss Meredith Haines, daughter of Colonel Edgar Fremont Haines and Mrs. Haines, of Governor's Island, New York, to Mr. Donald Frederick Taylor, son of Mr. and Mrs. Frederick Taylor, of Medford, Massachusetts.

WHETHER YOU GO SOUTH OR ON A CRUISE



ROSE SAPHIRE
MILLINERY
501 MADISON AVE
NEW YORK

THE SAPHIRE HAT OF TODAY IS THE FASHION OF TOMORROW

SOCIETY

ENGAGEMENTS

MacCracken-Olmsted—Miss Louise MacCracken, daughter of Mr. and Mrs. John Henry MacCracken, to Mr. Robert Groves Olmsted, son of Mr. and Mrs. George Welch Olmsted, of Ludlow, Pennsylvania.

Macy-Potter—Miss Julia Kingsland Macy, daughter of Mr. and Mrs. William Kingsland Macy, of Islip, Long Island, and New York, to Mr. W. Cary Potter, son of Mr. and Mrs. Alonzo Potter, of New York.

Marsh-Davier—Miss Helen Marsh, daughter of the late Norman J. Marsh, and Mrs. Marsh, of Tarrytown, New York, to Mr. Paul Davier, son of the late John Davier and Mrs. Davier, of Montclair, New Jersey.

Mullan-Duncan—Miss Janet St. Clair Mullan, daughter of the late Justice George Vincent Mullan, of New York, to Mr. Frederick G. Duncan, son of Mr. and Mrs. William A. Duncan, of New York.

Osborn-Erickson—Miss Margery Osborn, daughter of Mr. and Mrs. Frederick Osborn, of New York and Garrison, New York, to Mr. Josiah Macy Erickson, son of Mr. and Mrs. A. Wentworth Erickson, of Swampscott, Massachusetts.

Sinclair-Schwartz—Miss Alice Crosby Sinclair, daughter of the late Dr. Donald B. Sinclair and Mrs. Sinclair, of Princeton, New Jersey, to Mr. Peter Aston Schwartz, son of Mr. and Mrs. David L. Schwartz, of Wynnewood, Pennsylvania.

Sloan-McBurney—Miss Lidie Lane Sloan, daughter of Mr. and Mrs. Matthew Scott Sloan, of Brooklyn, New York, to Mr. Andrew M. McBurney, son of the late Andrew M. McBurney and Mrs. McBurney, of Philadelphia, Pennsylvania.

Tew-Dadiani—Miss Lucy Tew, daughter of Mr. and Mrs. William H. Tew, to Prince Georges Dadiani, son of Prince and Princess Nicolas Dadiani, of Paris, France.

BUFFALO

Gorham-Austin—Miss Elizabeth Gibson Gorham, daughter of Mr. and Mrs. Marvine Gorham, to Mr. Donald Gynn Austin, son of Mr. and Mrs. Wilbert J. Austin, of Cleveland, Ohio.

CAMBRIDGE, MASSACHUSETTS

Hammond-Johnson—Miss Adelaide Hammond, of Cambridge and Sudbury, Massachusetts, daughter of Mr. and Mrs. Stephen Alexander Hammond, of Sudbury, to Mr. Edwin G. Johnson, of Cambridge, son of Mr. John August Johnson.

CLEVELAND

Bolger-Hawes—Miss Abigail Rozelle Bolger, daughter of Mrs. Knella Boyle Bolger, to Mr. Albert Lee Hawes, of New York, son of the late Dr. and Mrs. Albert Sidney Hawes, of Elverton, Georgia.

Teachout-Madden—Miss Genevieve Teachout, daughter of Mr. and Mrs. David W. Teachout, of Beverly Hills, California, to Mr. John Crane Madden, of Boston, son of Mr. and Mrs. Newton B. Madden, of Cleveland.

ENGLEWOOD

Burdett-Herrick—Miss Ruth Mary Burdett, daughter of Mr. and Mrs. George Underhill Burdett, to Mr. Anson Boulton Herrick, son of Mr. and Mrs. Newbold Lawrence Herrick, of Woodmere, Long Island.

ENGAGEMENTS

PHILADELPHIA

Willcox-Robinson—Miss Elizabeth Willcox, daughter of Mr. and Mrs. Orlando Blodgett Willcox, of Englewood, New Jersey, to Mr. Thomas L. Robinson, son of Dr. Samuel Robinson, of Santa Barbara, California, and Mrs. Thorndike Howe Endicott, of Boston.

Du Pont-Harrison—Miss Pauline Louise du Pont, daughter of Mr. and Mrs. Henry F. du Pont, of Winterthur, Delaware, to Mr. Alfred C. Harrison, third, son of Mr. W. Frazier Harrison, of Philadelphia, and Mrs. Louis C. Clark, of New York.

Flannery-Pough—Miss Moira Flannery, daughter of Mr. Edward Pearson Flannery, of Haverford, Pennsylvania, to Mr. Richard Hooper Pough, of New York, son of Mr. and Mrs. Francis H. Pough, of Saint Louis.

Newhall-Townsend—Miss Sybil K. K. Newhall, daughter of Mr. and Mrs. J. George Newhall, of Phoenixville, Pennsylvania, to Mr. Charles L. P. Townsend, son of the late Franklin Townsend and Mrs. Townsend, of Albany, New York.

Meade-Fox—Miss Hope Alden Meade, daughter of Mr. and Mrs. George Gordon Meade, of Ambler, Pennsylvania, to Mr. Bernard W. Fox, son of Mr. Caleb F. Fox, and Mrs. Fitz Eugene Dixon, of Elkins Park, Pennsylvania.

PITTSBURGH

Burdick-Fisher—Miss Martha Anne Burdick, daughter of the late Julian Burdick and Mrs. Burdick, to Mr. Thomas Fisher jr., son of Mr. Thomas Fisher, of Merion, Pennsylvania.

SAINT LOUIS

Carpenter-Gates—Miss Carol Carpenter, daughter of Mrs. Kenneth Greeley Carpenter, to Mr. Franklin McKee Gates, son of Mr. and Mrs. Franklin H. Gates, of Montclair, New Jersey.

Conant-Richards—Miss Frances Conant, daughter of Mr. and Mrs. George Kimball Conant, to Mr. John Lowell Richards, of New York, son of Mrs. Charles Montcalm Doyle, of Rochester and Oswego, New York.

SYRACUSE

Van Duyn-Cooper—Miss Sally Van Duyn, daughter of the late Wilbur Van Duyn and Mrs. Van Duyn, to Mr. David Ives Cooper, of Newark, New Jersey, son of the late B. Ives Cooper and Mrs. Cooper, of Syracuse.

WASHINGTON, CONNECTICUT

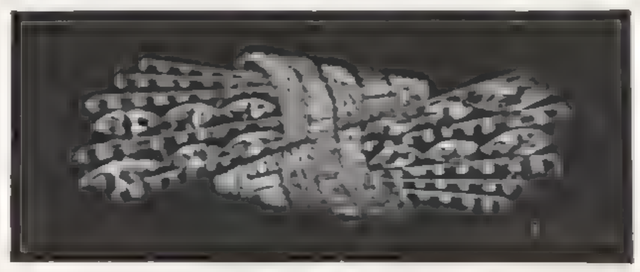
Arnold-Davis—Miss Marie Lesure Arnold, daughter of the late Dan Hinckley Arnold, and Mrs. Arnold, to Mr. Gerald Davis, son of the late J. Edward Davis and Mrs. Davis, of New York and Tuxedo Park.

WASHINGTON, D. C.

Davidge-Sullivan—Miss Martha Davidge, daughter of Mr. and Mrs. John Washington Davidge, to Mr. Mark Sullivan, junior, son of Mr. and Mrs. Mark Sullivan, of Washington, D. C.

Hagner-McConihe—Miss Marguerite Colton Hagner, daughter of Mrs. Randall H. Hagner, to Mr. F. Moran McConihe, son of Mr. and Mrs. Malcolm Stuart McConihe.





JEWELS

Old jewels modernized — or exchanged for today's smart styles. Liberal allowances. Write for list of jewels, attractively priced, sent on approval, care of your bank.

PEIKIN GALLERIES

664 Fifth Avenue, New York

FOUNDED 1899

DAVID'S *fifth Avenue*



SIXTEENTH CENTURY

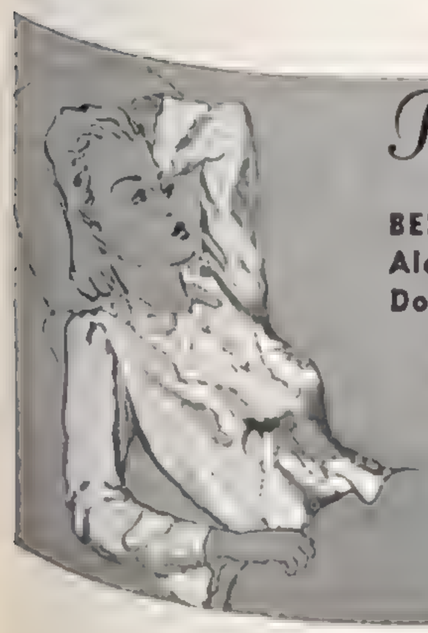
162.50

Magnificent heirloom frame of silver and real jewels, each design different, hand made by descendants of Renaissance craftsmen. The bag is real reindeer, $162.50. Other bags from $5. Send for gift booklet . . or merely send check, leaving selection to us. If not pleased, the amount is promptly refunded

423 fifth avenue, n. y. c.

deliveries to all parts of the world

David's Fifth Ave. Bags ARE SOLD AT FINE OUT-OF-TOWN SHOPS



Resting Beauty

BED COAT of crushed velvet and hand-run Alencon lace in Waltz Blue, Petal Rose and Dove White. Sizes 12 to 20.....$19.50

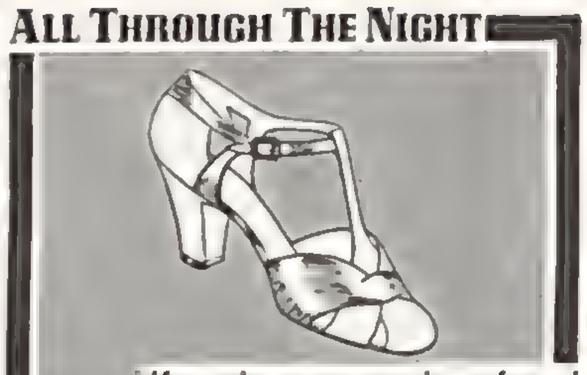
Mail orders accepted until December 20th.

Helene King INC.

698 MADISON AVE., N.Y.C.



ALL THROUGH THE NIGHT



If you have a compulsory formal reception on your calendar, the type that plays havoc with your feet, come, write or wire (if necessary) for this soothing, but very good looking sandal. Its modest heel has turned many a tedious night into a pleasurable affair. Regular Shoecraft customers always keep it on tap for such occasions. Black or white crepe with satin. The white, we'll dye to your whim. It comes in our entire size range, 2½ to 12, AAAAA to C widths . **12.75**

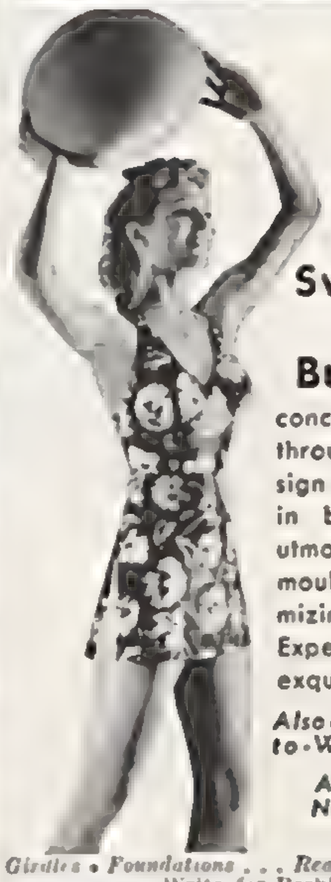
Expert Mail Service • Charge Accounts

SHOECRAFT

714 FIFTH AVENUE

AAAAA to C Narrow fitting heel

8½ 9 9½ 10 10½ 11 11½ 12 add $1



MERZON
Custom-Made
Swim Suits
with
Built-in Bras

conceal figure flaws through individual design and fit. The built-in bras affords the utmost in supporting, moulding and minimizing the large bust. Expertly tailored of exquisite fabrics.

Also available in Ready-to-Wear Swim Suits

Ask to See Our New Bra Toppers

Girdles • Foundations . . . Ready Made and To Order
Write for Booklet "V"

RUTH MERZON
45 West 57th St. • WI. 2-5322
Specialist in Corrective Corsetry for over 30 years

MANUEL
hairgoods



A perfect transformation can be made only by a specialist. MANUEL specializes in Hair Goods Exclusively! It costs no more to buy from a Specialist, but the incomparable beauty of MANUEL TRANSFORMATIONS gives satisfaction beyond price! Mail Orders, Booklet.

MANUEL 485 Madison Ave. New York

Transformations

NEW-YORK 485 MADISON AV. PARIS 10 r. ROYALE



Exquisite Hand Quilted
Gifts for Christmas!

Pair of Bed Bootees (shown above) Copied from an Original French Import; in soft satin crêpe, lined with fur plush. Peach or French blue. (Postpaid in U. S. A.) Pair—$5.75

We have a large selection of beautiful Hand Made Trapunto and Colonial Quilting, such as
Sachets $1.00—Hanky Cases $1.25
Hosiery Cases $1.50—Coin Purses $1.25
Cigarette Cases $1.25—Eye Glass Cases $1.50
Sets of Lingerie Cases—3 pcs. from $6.75
Angle Head-rest Pillows in Satin $4.50
Chaise Longue Sets—Pillow and Spread

To those who love Needlepoint, give a Commenced Tapestry design. We have many attractive patterns from $3.50. Catalogue on request.

Sara Hadley
LACES—ART NEEDLEWORK
11 EAST 54TH ST., NEW YORK



BREAKFAST SETS
$5.50 up
TRAY TABLE
in varied colors
$14.50
Alice H. Mavis
PL. 3-7282
6 EAST 52ND STREET

SOCIETY

ENGAGEMENTS

WATERBURY

Williams-White—Miss Leonie Migeon Williams, daughter of Mr. and Mrs. Samuel Parmelee Williams, junior, of Waterbury and Madison, Connecticut, to Mr. John Ogden White, son of the late Mr. and Mrs. Howard Sage White, of Waterbury.

WEST HARTFORD

Gray-Bulkeley—Miss Virginia Gray, daughter of Mr. Dudley Gray, of West Hartford, to Mr. Richard B. Bulkeley, junior, son of Mr. and Mrs. Richard B. Bulkeley, of Hartford, Connecticut.

WESTPORT, CONNECTICUT

Bedford-McCashin—Miss Helen Wolcott Bedford, daughter of Mr. and Mrs. Frederick T. Bedford, of New York and Greens Farms, Connecticut, to Mr. Arthur McCashin, son of the late James McCashin, and Mrs. McCashin, of Morristown, New Jersey.

WEDDINGS

NEW YORK

Blind-Kauffman—On October 20, Mr. William Charles Blind, son of Mr. and Mrs. William Alfred Blind, of Westfield, New Jersey, and Miss Peggy Anne Kauffman, daughter of Mr. and Mrs. James Lee Kauffman, of New York.

Boline-Flanders—On October 23, in the chantry of Grace Church, Mr. Oscar Edward Boline, son of Mr. and Mrs. Edward N. Boline, of Lindsborg, Kansas, and Miss Mary Sampson Flanders, daughter of Mr. and Mrs. Walter Chapin Flanders, of New York and Cooperstown, New York.

Churchill-Canfield—On October 21, at Glen Cove, Long Island, Mr. John Dwight Winston Churchill, son of Mr. and Mrs. Winston Churchill, of Cornish, New Hampshire, and Mrs. Katharine Emmet Canfield, daughter of the late William Temple Emmet, and Mrs. Emmet, of New York.

Crear-Keppler—On October 17, Miss Clara Marie Keppler, daughter of Mr. Max H. Keppler, of Elizabeth New Jersey, and Mr. Paul Franklin Crear, of Severance, New York, son of Mr. Everett Carlton Crear, of Albany, New York.

Desloge-Johnson—On November 12, at Bronxville, New York, Mr. William Livingston Desloge, son of Mr. and Mrs. Desloge, of Saint Louis, Missouri, and Miss Loriel Martens Johnson, daughter of Mr. and Mrs. W. Halsey Johnson.

Finan-Field—On October 16, at Stone Ridge, New York, Mr. James Finan, son of Mr. and Mrs. Charles H. Finan, of New York, and Mrs. Betty Sturges Field, daughter of Mrs. Hollister Sturges, of New York.

Haddock-Dillon—On November 3, Miss Hope Bush Dillon, daughter of Mrs. Howard Bush, of Ardsley-on-Hudson, New York, and Mr. John Courtney Haddock, of Wilkes-Barre, Pennsylvania.

Hallock-Wharton—On October 12, in Saint Mark's Church, Islip, Long Island, Mr. Gerard Hallock, third, son of the late Gerard Hallock and Mrs. Hallock, of Brooklyn, New York, and Miss Marion Wharton, daughter of the late Mr. and Mrs. Richard Wharton.

Hamill-LaFarge—On November 4, Miss Margaret LaFarge, daughter of the late Oliver H. P. LaFarge, and Mr. Samuel McClintock Hamill, of New York, and Princeton, New Jersey, son of Mrs. William Kelly Prentice, of Princeton, and the late Samuel McClintock Hamill.

Leigh-Kinsolving—On November 5, Miss Lucinda Lee Kinsolving, daughter of the Reverend Dr. Arthur B. Kinsolving and Mrs. Kinsolving, of New York, and Mr. Egbert C. Leigh, third, son of the late Egbert C. Leigh and Mrs. Leigh, of Richmond, Virginia.

MacPherson-Lacey—On November 1, Miss Elva Louise Lacey, daughter of Mrs. Vadney Lacey, of Butte, Montana, and of Mr. Richard Lacey, of New York, and Mr. Kenneth MacPherson, of Wenatchee, Washington.

McCashin-Bedford—On November 29, Miss Helen Wolcott Bedford, daughter of Mr. and Mrs. Frederick T. Bedford, of Frost Point, Greens Farms, and New York, and Mr. Arthur McCashin, of Morristown, New Jersey, son of the late James McCashin and Mrs. McCashin.

McClintock-Kellogg—On October 16, at Oyster Bay, Long Island, Mr. Harvey Childs McClintock, junior, son of Mr. and Mrs. Harvey Childs McClintock, of Bronxville, New York, and Miss Beatrice Winthrop Kellogg, daughter of Mr. and Mrs. Morris Woodruff Kellogg, of Brookville, Long Island.

Mallory-Bliss—On October 9, in Saint Bernard's Church, Bernardsville, New Jersey, Mr. Stanford C. Mallory, son of the late Franklin I. Mallory, and Miss Priscilla Baldwin Bliss, daughter of Mrs. Walter Phelps Bliss, of New York and Bernardsville.

Phipps-McKim—On November 4, Mrs. Lillian Stokes Bostwick McKim, daughter of Mrs. Fitch-Gilbert of New York, Gilbertsville, New York, and Aiken, South Carolina, and the late Albert C. Bostwick, and Mr. Ogden Phipps, of Roslyn, Long Island, son of Mr. and Mrs. Henry Carnegie Phipps, of New York and Palm Beach, Florida.

Walsh-Curtis—On October 14, Mr. James W. Walsh, son of the late Mr. and Mrs. James W. Walsh, and Miss Madeleine Curtis, daughter of Mr. and Mrs. Ronald Eliot Curtis, of New York.

CHARLOTTE

Ellison-Moody—On October 21, Mr. Robert Emmett Ellison, son of Mr. and Mrs. Ernest Ellison, of Charlotte, and Miss Mary Neel Moody, daughter of the late Charles Philo Moody and Mrs. Moody, of Charlotte.

CLEVELAND

Madden-Teachout—On November 12, Miss Genevieve Teachout, daughter of Mr. and Mrs. David William Teachout, of Cleveland, Ohio, and Beverly Hills, California, and Mr. John Crane Madden, of Boston, Massachusetts, son of Mr. and Mrs. Newton Byron Madden, of Cleveland.

SOCIETY

WEDDINGS

McMillan-Mather—On October 9, Mr. S. Sterling McMillan, second, son of Mrs. Samuel E. Strong, and Miss Elizabeth Mather, daughter of Mr. S. Livingston Mather and the late Mrs. Mather.

Wright-Fish—On October 16, Mr. Edwin Kingsbury Wright, son of Mr. and Mrs. Howell Wright, and Miss Elizabeth Fish, daughter of Mr. and Charles L. Fish.

HOUSTON

Baby-Perlitz—On August 28, Mr. Henry Prindville Baby, of Chicago, Illinois, and Miss Anne Louise Perlitz, daughter of Mr. Charles August Perlitz.

Seale-Hutcheson—On October 9, Dr. Everett Richardson Seale, son of Mr. and Mrs. Allan Seale, and Miss Mary Pye Hutcheson, daughter of Judge Joseph Chappell Hutcheson, junior, and Mrs. Hutcheson.

PAWTUCKET

Cook-Goff—On October 21, in Saint Paul's Episcopal Church, Mr. Charles Kilpatrick Cook, son of Mr. John P. Cook, of New York, and Miss Marion Elizabeth Goff, daughter of Mr. and Mrs. Darius Goff, of Pawtucket.

PHILADELPHIA

Lennig-Cheston—On October 13, in Saint Paul's Church, Chestnut Hill, Pennsylvania, Mr. Charles King Lennig, junior, son of Mr. Charles King Lennig, of Langhorne, Pennsylvania, and Miss Annette Brogden Cheston, daughter of the late Alexander R. Cheston, and Mrs. Cheston, of Chestnut Hill.

Phillips-Bird—On November 11, in the Union Congregational Church, East Walpole, Massachusetts, Mr. Walter Massey Phillips, son of Mr. and Mrs. Joseph L. Phillips, of Torresdale, Pennsylvania, and Miss Mary Reynolds Bird, daughter of Mrs. Francis W. Bird, of East Walpole.

Rose-Shoemaker—On November 2, Miss Phlania French Shoemaker, daughter of Mr. and Mrs. Clayton French Shoemaker, of Bala-Cynwyd, Pennsylvania, and Dr. John A. Rose, son of Mr. and Mrs. John Rose, of Houston, Texas.

Scattergood-Galey—On October 20, in the Church of the Good Shepherd, Rosemont, Pennsylvania, Mr. Alfred Garret Scattergood, second, son of Mr. J. Henry Scattergood, of Villa Nova, Pennsylvania, and Miss Helen F. Galey, daughter of Mrs. Harold Rezin Hammond, of Bryn Mawr, Pennsylvania.

Williams-McClure—On November 5, in the Church of the Redeemer, Bryn Mawr, Pennsylvania, Mr. John Van Vorst Williams, son of Dr. George H. Williams and Mrs. Williams, of Haverford, Pennsylvania, and Miss Agnes L. McClure, daughter of the late James R. McClure and Mrs. McClure, of Haverford.

PITTSBURGH

Drake-Stitt—On September 21, in the chapel of Saint Bartholomew's Church, New York, Mr. James Frank Drake, junior, son of Mr. and Mrs. James Frank Drake, of Pittsburgh, Pennsylvania, and Miss Rachael Lee Stitt, daughter of Mrs. Nelson Stitt, of Monte Vista, Colorado.

WEDDINGS

PROVIDENCE

Bellamy-Darling—On November 6, in the Central Congregational Church, Mr. Frederick Wilder Bellamy, junior, son of Mr. and Mrs. Frederick Wilder Bellamy, of New York, and Miss Eleanor Hayden Darling, daughter of Mr. and Mrs. C. Coburn Darling, of Providence.

SAN ANTONIO

Proctor-Barclay—On October 9, in Christ Episcopal Church, Mr. Frederick Cocke Proctor, and Miss Roxana Barclay, daughter of Mr. Samuel Barclay, and Mrs. William Ward Ford.

SCARSDALE

Enequist-Gunnison—On October 19, in the Hitchcock Memorial Church, Scarsdale, Mr. David Lars Enequist, son of Mr. and Mrs. John Enequist, of Harrison, New York, and Miss Pauline Gunnison, daughter of Mr. and Mrs. Raymond M. Gunnison, of Scarsdale.

WASHINGTON, D. C.

Billings-Robb—On October 5, in Saint Patrick's Episcopal Church, Washington, D. C., Mr. Elliot Allen Billings, son of Mr. and Mrs. Frank S. Billings, and Miss Priscilla Robb, daughter of Justice Charles H. Robb and Mrs. Robb.

Chanler-Laughlin—On October 23, Lieutenant Hubert Winthrop Chanler, U. S. N., and Miss Gertrude Laughlin, daughter of Mr. and Mrs. Irwin B. Laughlin, of Washington.

Cramer-Murphy—On October 26, in Saint Paul's Church, Mr. John Edward Cramer, and Miss Katharine Egan Murphy, daughter of Mr. and Mrs. Jerome Elmer Murphy.

Perényi-Stone—On September 23, in Venice, Italy, Baron Zsigmund Perényi, and Miss Eleanor Stone, daughter of Commander Ellis Spencer Stone, U. S. N., and Mrs. Stone, of Washington, D. C.

Wistar-Beall—On October 9, in Saint John's Church, Georgetown, Washington, D. C., Mr. Thomas Wistar, junior, son of Mr. and Mrs. Thomas Wistar, and Miss Elizabeth Beall, daughter of Mr. and Mrs. William Marbury Beall, of Georgetown.

WATERTOWN

Tully-Cowperthwait—On October 9, Mr. David E. Tully, son of Mr. and Mrs. Robert J. Tully, of Arlington, Massachusetts, and Miss Barbara Cowperthwait, daughter of Mr. and Mrs. Arthur DeForest Cowperthwait.

WEST ORANGE

Blaicher-Bouldin—On November 25, in Saint Mark's Episcopal Church, Mr. Frederic Martin Blaicher, son of Mr. and Mrs. Arthur A. Blaicher, of Orange, New Jersey, and Miss Elizabeth M. Bouldin, daughter of Mr. and Mrs. William Bouldin, third, of West Orange.

YOUNGSTOWN

Renner-Leahy—On November 24, Mr. Robert J. Renner, son of Mr. and Mrs. E. A. Renner, and Miss Mary Ann Leahy, daughter of Mr. and Mrs. Frank Leahy, of Youngstown.

Paris and New York
39 CHAMPS ÉLYSÉES 535 MADISON AVENUE
Négligés
Bed Jackets
Lingerie
Novelties
Tea and Breakfast Sets
Doylie Sets
Handkerchiefs
Bags
Kargère
535 Madison Ave. at 54th Street




This dress "Gentille Alouette" $25.00

A Christmas gift from Paris
Real Parisian baby frocks of fairy like imported fabrics and filmy laces. All hand-made. All original designs. Created by Mademoiselle Julien and exquisitely worked by expert French needlewomen. . . "The gift that can't be equalled." You are invited to see our new holiday collection for babies, girls up to 14, and boys up to 5 years.
Orders executed by mail
MARCELLE JULIEN INC.
22 EAST 55TH STREET, NEW YORK

CUSTOM CUT FOR COMFORT
METICULOUSLY FITTED FROM $25



Francera
Miami Beach
open Dec. 1st
663 Lincoln Rd.
16 EAST 52 STREET • NEW YORK

FESTIVE BASKETS
and packages for all occasions
Created Individually
Containing imported biscuits, Hawaiian nuts, candies and magazines.
Alice H. Marks
PL. 3-7282
6 EAST 52nd ST.





Hats designed by

Jean Gentila

smart and becoming

666 MADISON AVE. NEW YORK



AT HOME Gold slipper satin pajamas or skirt with jacket of dubonnet velvet embroidered in Persian gold. **$95.00**

Maison Burano

680 FIFTH AVENUE, N. Y.

XMAS



FOTO-TAINER, the modern "pocket" album, is the nicest gift for those that like pictures. So easy to make a fine collection. So easy to show your pictures to your friends. Beautifully made, loose-leaf, each sewn pocket holds 12 prints up to 4 x 6".

SENT ON THREE DAYS' APPROVAL.

	Small	Library	Slide-in back
No. of Pockets	12	24	40 to start
Im. Leather	$2.00	$2.75	$4.00
Gen. Leather	2.75	3.75	6.00
Ant. Cowhide*	3.50	5.00	7.50
Morocco*	4.00	7.50	10.00

*Lined with silk.

Complete catalogue on request

If money is sent with order, initials or name stamped in gold FREE.

MEVI, Dept. V 228 E. 45 St., New York



Capes and jackets of luxurious Russian Ermine, designed and made by recognized experts. As direct importers, we are able to offer truly outstanding values. For instance, the shoulder cape illustrated, **$145**

A. H. Green and Son INC.

FURRIERS FOR 45 YEARS

535 MADISON AVE., NEW YORK

AT 54th STREET PLAZA 3-5511

CALIFORNIA FRUITS

Selected New Crop



SENT ON APPROVAL
10-lb. Family Ass't
Delicious SUN-RIPE Fruits
Packed in 2 Redwood Boxes

2½ lbs. LARGE WHITE FIGS
2½ lbs. CALIFORNIA DATES
2½ lbs. MAMMOTH PRUNES
2½ lbs. WHITE RAISINS
} $3.00 Express Prepaid

Send no money now. Pay me after you taste them. If they are not the most delicious dried fruits ever eaten return them at my expense.

Use coupon below.

Canoga Farms, R.F.D. 10, Reseda, Calif.

Gentlemen, kindly send me your special family size assortment of SUN-RIPE fruits all charges prepaid.

If after sampling the fruits I am not entirely satisfied I will return the rest to you at your expense, or I will send you the $3.00 by return mail

Name .....

Address .....

City ..... State .....

Bank or other reference .....

If you wish to send check with order I will include free a sample of my delicious DATE-NUTS

HUARACHES



For Christmas—NEW LIGHT-WEIGHT SANDAL *for* INDOOR USE

Attractively Wrapped, Boxed and Postpaid $2.75

The Mexican Huarache is now a house slipper with open toes and flat heels. Woven of the same honest steerhide as the heavier outdoor type and rugged enough for all their light weight (8 ozs.), these comfortable peasant sandals relax tired feet and make smart gifts.

Immediate delivery in all sizes for men and women.

To order send shoe size and if possible an outline of the foot.

The OLD MEXICO SHOP

SANTA FÉ—NEW MEXICO

CUSTOM·PERMANENT·WAVES



J. Schaeffer

590 FIFTH AVE.

VOGUE COVERS

Gallery notes



The Weyhe Gallery, at 794 Lexington Avenue, is having a special exhibit of holiday gifts that include some very unusual things: Old Master etchings and prints, modern stencil prints, and (here's a nice idea) moderately priced sculpture for the home. Besides this, there is a group of American wood-cuts, etchings, and lithographs, by some of our best-known artists.

The American Art-Anderson Galleries, 30 East Fifty-Seventh Street, are exhibiting the V. Everit Macy Collection of Oriental *objets d'art*. There are beautiful pottery and porcelain pieces, bronzes, and some lovely old Persian brocades and velvets in the group, which will be on sale December 2, 3, and 4.

At the close of its Toulouse-Lautrec exhibit on December 5, the Knoedler Galleries, 14 East Fifty-Seventh Street, are having a Christmas show of Italian and Flemish primitives on religious subjects—by Roger Van der Weyden, Isenbrandt, Paolo Francesca, and others. There is also a group of etchings, engravings, and lithographs called the "Print-Lover's Hundred"—their second example of a foundation for print-collecting. It includes both old and modern prints of the better type (Dürers, for example, and Camerons and Whistlers) that would make really fine Christmas gifts.

Next door to Knoedler's, at Durand-Ruel (12 East Fifty-Seventh Street), Thalia Malcolm's paintings of the South of France are on view.

Alexander Stoller is giving a one-man show of sculpture—his first in America—at the Delphic Studios, 44 West Fifty-Sixth Street, through the month of December. Mr. Stoller, whose work has received critical acclaim in Paris, studied painting with Thomas Benson and sculpture at the British Academy in Rome. The current exhibition includes portrait busts and figures.

And, while you're in the neighbourhood, drop in at Julien Levy, 15 East Fifty-Seventh Street, where a large single canvas by Peter Blume is being shown, as well as all the sketches that accompanied this product of three years' work. It is a dialectic picture entitled "The Eternal City," which, of course, refers to Rome, ancient, mediæval, and modern. It is minutely painted with the superb technique of this well-known American painter.

The Grand Central Galleries at 1 East Fifty-First Street are showing the sculpture of Max Kalish, A.N.A., whose use of labour subjects is so striking. Contrast the dynamic strength of the figure called "Power" with the utter discouragement of "Unemployed." There is also a collection of oils by Gordon Grant, the well-known marine painter. Compare them with his water-colour marines, perhaps more lively because of the difference in media, on view at the Grand Central branch, at 15 Vanderbilt Avenue.

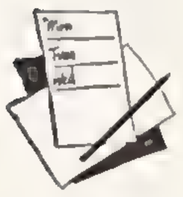
It looks like snow

Of course, WE know it's really ground out by five ice-pulverizing machines, but, just the same, Madison Square Garden is going to have a six-inch blanket of snow, from December 7 through the eleventh. These, naturally, are the dates of the International Ski Meet and Winter Sports Show; and the high ski-slide has to be appropriately garbed. Ole Hegge, the Norwegian Olympian, Strand Mikkelsen and Anton Lekang, former National Amateur jumping stars, Hans Hauser, Bertel Paaske, and many others, will come dashing down the long hill. So will Miss Johanna Kolsted, the only woman jumper in the world—a Norwegian girl with an uncanny ability to keep her feet on the ground.

The frustrated rail-birds of the snow-train, whether beginners or veterans, can polish up their turns with the help of Otto Schneibs, former Dartmouth coach and founder of the American Ski School; Sverre Kolterud, Tomm Murstad, and several other Norwegian star teachers, as well as a number of Austrian instructors.

Besides the skiing, there will be figure-skating, snow-shoeing, dog-sledding, and people being (purposely) funny on skis and skates. And in the Exposition Hall will be an exhibit of everything that has to do with the snow months. Our advice is to go early and avoid the S.R.O. sign.

THE TOWN



Fair warning

This seems to be an open season on all manner of fairs and exhibitions. Here's one we're warning you not to miss: it's called Dance International, 1900-1937, and will run from November 29 to January 2. The static part of the project is on the Mezzanine floor of the International Building in Rockefeller Center, where they've filled all the Book Fair space, and then some. Forty-one foreign countries have contributed to this panoramic record of the dance itself and its influence on all the other arts. The European governments welcomed it as a vivid opportunity for peaceful propaganda; as they and the committee in charge believe "the way to world peace lies in the awakened sense of universal impulses beneath the various forms of artistic expression."

In addition to an international collection of painting, sculpture, costumes, stage-sets, and special exhibits from all over the world—films of the national dances are shown continuously for six hours every day, with sound and many with colour. There are several historic films, notably those of Pavlowa in her famous dances, one of which is the "Dying Swan."

After you've seen this division of Dance International, go up to the Rainbow Room, where every Tuesday, Thursday, and Saturday afternoons for the five weeks of the show there will be performances by native and contemporary professional artists. These performances are sponsored by the Virginia Day Nursery, and the proceeds go to charity.

Radio City is in on all this, for Monsieur Leonidoff has planned an international dance pageant for the stage show in the Music Hall. At the Center Theatre, there will be two all-star shows planned by Dance International. On December 12, the five leading ballet companies appear for the first time on the same program. On January 2, the five leading dance groups will be presented with such head-liners as Martha Graham, Charles Weidman, and Tamaris. There will also be a fine book exhibit, lectures, and special radio broadcasts. Altogether, Dance International has attempted a rather tremendous thing, and done it well. We hope it becomes an annual affair—it deserves to be.

Aria at Asti's



The dictionary definition of a restaurant doesn't begin to do justice to Asti's, at 79 West Twelfth Street. Asti's is more than a "place where meals are provided to order," because the Italian food they serve you, the Italian wine you drink, are all woven into a gay, spontaneous fabric of Italian song. Some one shouts "The Quartet from Rigoletto," and, before you can say "Jacopo Robinsonio," a trained soprano and a contralto have been plucked from their tables by their waiter, who's a tenor. The three of them whisk away Adolph, the tall baritone bartender, from his duties, and the fun is on.

There's nothing amateurish about it either, and the blind pianist, Billy Furhmeister, accompanies with skill and gusto. They finish with a flourish, amid cheers of "bravo," "*bis*," and wild applause. Conversation resumes, while Billy, with his head thrown back, plays softly on and on. Or perhaps a girl gets up from a table and, leaning against the wall, begins the "Bell Song" from Lakmé. She has a Juilliard training, and, in spite of her casual pose, she sings well. For the people who come here and the people who work here, music is as important a part of life as eating, and there's nothing irrational in combining the two.

Take it to the courts

Ever since we were about six, we have doubted the efficacy of an apple-a-day as a reliable doctor-cheating device. There are lots of better and only slightly more expensive ways. One is exercise. New York is copiously sprinkled with places whose primary purpose is the pursuit of secondary sports—sports that require no great elaborate athletic get-up, are really fun, and keep you fit (odious phrase) without undue unpleasantness. Here are a few for you to look up when you feel stagnation setting in.

BADMINTON: Teddy Rericha has moved from summer headquarters on Richard Hudnut's roof to his Badminton School of Park Avenue at the Thirty-Fourth Street Armory. You can reach (Continued on page 68)

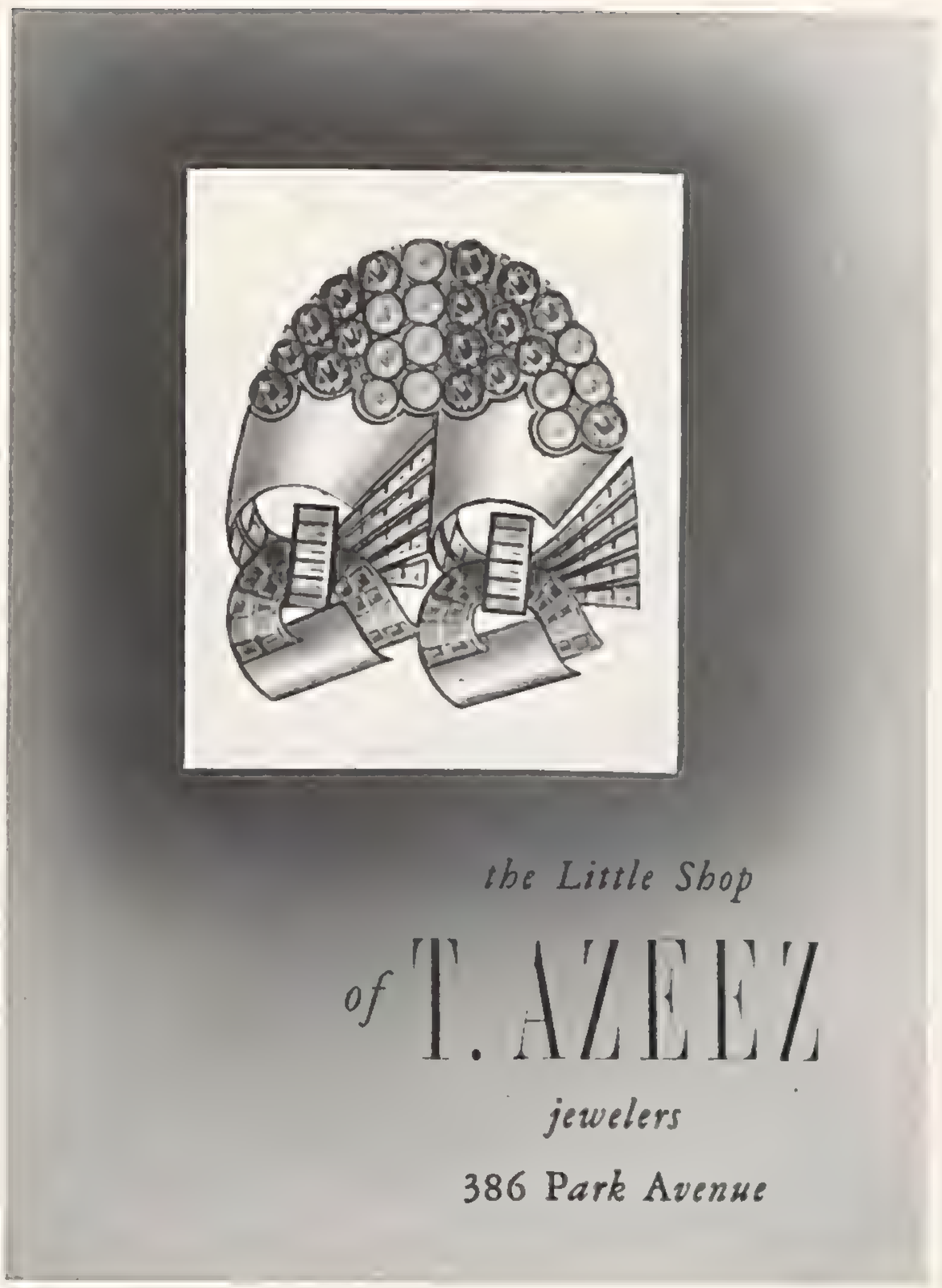


THE FAMOUS BERMUDA ANGEL FISH

Something really new in a perfume bottle

Obtainable at the five shops of Peniston-Brown Co., Ltd.

Bermuda's Leading Perfumer



the Little Shop

of T. AZEEZ

jewelers

386 *Park Avenue*

Do you know your shops?

You may live in New York or visit it often—but have you really plumbed all its shopping opportunities? Do you know the smart small shops of the city on which well-dressed women rely—the places to go for a very special beauty treatment—a custom corset—a hat that suits exactly? Before you stir a step on your next shopping trip, spend a few fruitful moments with Vogue's Address Book.

latticed in silver kid



Smooth satin slipper

black or white. $18.75

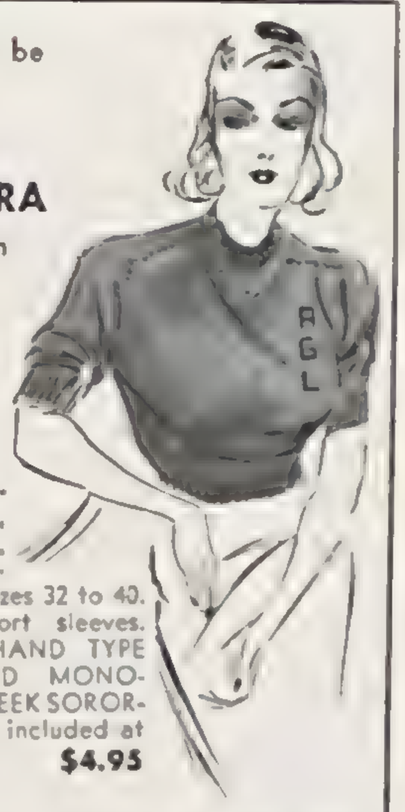
Gold and silver kid $19.75

FRENCH BOOTERY

22 East 57th Street, N.Y.

544 No. Michigan Ave., Chicago

I'd rather be BRIGHT in an ANGORA monogram sweater



Flame, Porcelain Blue, Cameo Pink, Maize, Natural, White. Sizes 32 to 40. Long or short sleeves. Choice of HAND TYPE EMBROIDERED MONOGRAM or GREEK SORORITY INITIALS included at $4.95

Our Classic Monogram Sweaters in LLAMORA (look and feel like cashmere). Crew or Boat neck. All colors. $4.50

Mail Orders Filled—or phone PLaza 3-7996

LADINS

640 Madison Avenue, New York

Bet. 59th & 60th Sts. Second Floor



Park Avenue at
Fiftieth Street
New York

VOGUE COVERS THE TOWN

him at CAledonia 5-9498. If you don't know the game already, he is an inspired instructor. If you do play, he will improve your game in short order.

At Rip's Indoor Tennis-Courts, Thirty-Third Street and Park Avenue, you can bat the little bird about briskly from now until April 15 (if you like). Better call LExington 2-4050 for reservations if you want instruction. Another place is the Armory of the One Hundred and Sixty-Fifth Regiment Infantry, at Twenty-Fifth Street and Lexington Avenue. There are twenty courts, open until March. Thirty-dollar season tickets are available for those who go often; BOgardus 4-6170. There are indoor courts at Tudor City, too—East Forty-First Street and Prospect Place; MUrray Hill 4-1552.

BOWLING: The Radio City Bowling and Billiards have a year-'round season, at 1261 Sixth Avenue. They're open all night, and the rates are three dollars an hour or twenty-five cents a game. You can get pointers on your form without extra charge; CIrcle 7-9201; 9219. On East Fortieth Street at the corner of Park Avenue, the Grand Central Bowling Alleys will give free advice, too. Their sixteen alleys are rented only in pairs, at four dollars an hour for a pair; MUrray Hill 4-9650; 9681.

SQUASH AND HANDBALL: Dorothy Gray gives courses in squash rackets in the new court on the top of the Dorothy Gray building at 683 Fifth Avenue (WIckersham 2-6109). You can play without instruction or take lessons, according to the status of your game. (However you do it, it is a fine idea to relax into the hands of their expert masseuses afterwards in the new body department.) At the Health Roof of the Grand Central Palace, Forty-Sixth Street and Lexington Avenue, you can play your games as part of a course of exercise treatments. McGovern's Gymnasium, 11 East Forty-Second Street, has squash and handball for women in the mornings from nine to one, with a course of treatment and exercise; MUrray Hill 2-2121. Individual exercise instruction, cabinets, baths, and massage are arranged in various courses. Rates depend on what your particular course includes.

Hockey has begun

For two weeks already, professional hockey has been in full swing at Madison Square Garden. Until March 20, these games will continue three nights a week, with an amateur game on Sunday afternoon. The usual nights are Tuesday, Thursday, and Sunday, but there are occasional deviations from this program.

On Sunday, December 5, Boston will battle with the Rangers; the next game takes place the following week, Sunday, December 12—Americans *vs.* Canadiens. On Tuesday, December 14, the Rangers play against Detroit; on Thursday, December 16 against the Americans; on Sunday, December 19—against the Canadiens. The following Saturday, Christmas Day, there is to be a game between the Americans and Boston.

Other visiting teams are Chicago, Detroit, Toronto, and Montreal. Nothing but the six-day bicycle races, which, incidentally, will be over any day now, can keep hockey enthusiasts from the Garden three times a week.

Louise's



Few places, in this here-to-day-and-gone-to-morrow metropolis, have either permanence or point enough to become Legends. But Louise's little Italian restaurant, which is established this year in more commodious quarters at 302 East Fifty-Eighth Street, has long since taken to itself the status of a legend, as simply and cheerfully as it does everything else. The simplicity of the place is the foundation of its charm; there is no menu, no music except from a casual radio, no dessert even, except by special request. There is only the bar, down-stairs, with red-and-white checked table-cloths and red walls covered with caricatures, and the small Tuscan-blue dining-room up-stairs, which one arrives at by passing through the festive, chaotic kitchen. And the Jorio family—Lily, at the door, who looks like a quattrocento portrait; Dick, behind the bar; and Louise herself, the pivot around which the whole place revolves—large, capable, gay, and a cook inspired by Heaven.

Dinner follows a well-defined path; *antipasto*—a green salad with various things on the side, including a marvellous shrimp-and-crabmeat concoction; spaghetti, any one of several kinds, in which the garlic is used with restraint and artistry; the e



MIAMI BEACH HOMES

For Sale • For Rent

Selected Homes
in All Sections

J. Gescheidt, Inc.
Realtors

1301 Washington Ave., Miami Beach, Fla.

Since 1925

Member of Miami Beach Realty Board

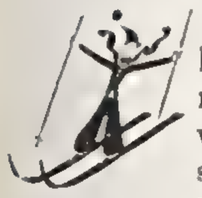
The next issue of Vogue called Holiday, Travel and Resort Fashions will be at your newsstand on December 15th.

VOGUE COVERS THE TOWN

trée, which varies according to the night and your preference, and is the real triumph of Louise's fine Italian hand. It is accompanied, of course, by thick Italian bread and red or white wine; finished off with fruit or crackers and cheese (the Gorgonzola is superb) and coffee.

In atmosphere and clientele, Louise's is a cross between a sophisticated *boîte* and the kitchen of an Italian farmhouse, with overtones of the Mermaid Tavern. And it is, strictly speaking, a club, to which you must be introduced by a member. Once you get in, you're accepted as one of the family; but we give you fair warning that you can't get in unless you're with some one who can.

It gets you



The mountains, bless them, have already managed to wheedle a plentiful supply of snow from the elements in charge, so you may get out your skiing equipment and start looking up snow-trains. The first of these will leave Grand Central for the Christmas and New Year's week-ends—some go to the White Mountains, to White River Junction, or Franconia and the cordiality of Peckett's. Here a new cable tramway is being built by the sporting State of New Hampshire. It carries you to the top of the Taft trail for a two-mile run of as fine down-hill skiing as you'll find in the East.

On the eastern slope of the White Mountains, you can stay comfortably at the (reasonably named) Eastern Slope Inn, better known to skiers in the past as the Randall House. Another place where you could spend your holiday week-ends unregretted is the Jackson Ski Club.

On the other side of the border, at the Château Frontenac in Canada, regiments of workmen have been toiling all summer and autumn, under the direction of an Austrian ski-meister, building new ski jumps, down-hill runs, Slalom courses, and miles of beautiful trails. And right here in New York State, Saranac Lake is becoming as much a favourite during the snow months as it is in the summer-time. Besides having excellent skiing, it's a paradise for skaters, and has indoor and outdoor rinks —all of these virtues are enhanced by the fact that it is within driving distance of New York. Lake Placid, of course, is just as popular as ever.

With the generous intention of bringing the mountain to Manhattan for those who can't go often and shop around for their favourite ski-spots, Saks-Fifth Avenue has opened its Winter Sports Bureau. A telephone call will bring you abundant information on where to go, how to go, and what to wear. Then all you have to do is to get on one of the special ski-trains that the New York Central is running. They leave Friday night, and arrive at their snowy destinations bright and early Saturday morning. When you return, you, too, will wag your head and say: "It gets you." And, we might add, anything that "gets" you has got something.

Where wine flows



Attention, followers of Bacchus, who, like ourselves, are always complaining about the lack of wine (in comparison to spirits) in New York's *boîtes*. A new restaurant has opened, where wine flows freely—and free of charge. It's not one of those table d'hôte places, which, when advertising "wine included," actually delivers no more than a glass or, at most, a midget carafe. At this haven, each table holds two generous-sized carafes —one for *vin blanc*, one for *vin rouge* —from which hang long glass stems. As thirst assails you, all you do is to press your goblet up against the stem (as if you were filling a cup at a drinking fountain), and the wine flows on and on.

This oasis is The Vintage, on Forty-Eighth Street between Lexington and Third Avenues. It isn't, as you suppose, a small intimate Latin affair. On the contrary, it's pretty good-sized, with somewhat primitive Italian decorations; there is a fair-sized dance floor, and a swing band with an assortment of crooners. Dinner costs about $1.50, including dancing and all the wine you want.

The Vintage is a good bet when you have a spare evening to spend or visiting firemen who expect you to produce something a trifle Bohemian during their visit. It's also a good place to suggest to the college-going members of your family—lively enough to keep them interested, and within the scope of their allowances. And they'll consider it most satisfactory to be able to drink quantities of *vin ordinaire*—on the house.

"FLANEUR"





crystal cuff links
initials of gold inlay 75.

jewels by Paul Flato one East 57th



Perfect gift, this sufficient set of silver serving pieces . . . one of seventy-five perfect gifts in our new Christmas booklet. These eight pieces will serve a dinner, however elaborate, efficiently and beautifully. The set is $112.50. Individually the pieces are $6.50 to $20. Georg Jensen silver is exhibited throughout the United States. May we tell you where and may we send you our Christmas Booklet V?

GEORG JENSEN

667 FIFTH AVE. NEW YORK CITY





A

Christmas Ritual

The giving of Sterling is almost a Christmas ritual in thousands of homes. Is this the answer to your gift problem? Give a few pieces to match her pattern, or start a new set for a wife, mother, daughter or friend, confident that nothing could please her better. With Sterling you give life-long beauty and pleasure.

Towle

Makers of Sterling only... with Craft Traditions in Newburyport Mass.

Since 1690

THE CONDÉ NAST PUBLICATIONS, INC., CONDÉ NAST HOUSE, 1 NEW BOND STREET, LONDON W.1.—CABLE ADDRESS: VOGUE REGISTERED IN THE U. S. PATENT OFFICE, PAVILION, 1 NEW BOND STREET, LONDON W.1.—CABLE ADDRESS, VOLON; PARIS, 65-67 AVENUE DES CHAMPS-ÉLYSÉES—CABLE ADDRESS, VOPAR. SUBSCRIPTION PRICES WILL BE FURNISHED ON REQUEST. ADDRESS ALL CORRESPONDENCE TO VOGUE, GREENWICH, CONN./EDITORIAL OFFICES—GRAYBAR BUILDING, 420 LEXINGTON AVE., NEW YORK, N. Y.—CABLE ADDRESS: VONORK, NEW YORK. VOGUE FOREIGN ADDRESSES: LONDON, 1 NEW BOND STREET. SUBSCRIPTIONS FOR THE UNITED STATES, COLONIES, AND MEXICO, $5 A YEAR IN ADVANCE. SINGLE COPIES, 35 CENTS. FOR OTHER COUNTRIES, SUBSCRIPTION PRICES WILL BE FURNISHED ON REQUEST. ADDRESS ALL CORRESPONDENCE TO VOGUE, GREENWICH, CONN. CHANGE OF ADDRESS—FOUR WEEKS' NOTICE IS REQUIRED FOR A CHANGE OF ADDRESS OR FOR A NEW ADDRESS AND THE OLD ADDRESS EXACTLY AS IT APPEARED ON THE WRAPPER OF THE LAST COPY RECEIVED. COPYRIGHT—THE ENTIRE CONTENTS OF VOGUE—TEXT AND ILLUSTRATIONS—ARE PROTECTED BY COPYRIGHT IN THE UNITED STATES AND ALL COUNTRIES SIGNATORY TO THE BERNE CONVENTION AND MUST NOT BE REPRODUCED WITHOUT PERMISSION.

THEODORE PEASE, PRESIDENT/FRANCIS L. WILMOTH, VICE-PRESIDENT/W. F. MOORE, SECRETARY/FRANK F. SOULE, BUSINESS MANAGER/PRINTED IN THE U. S. A. BY THE CONDÉ NAST PRESS/TITLE VOGUE REGISTERED IN THE U. S. PATENT OFFICE



Read your own Christmas into the cover of this issue, painted by Pierre Roy; interpret for yourself, if you like, these significant symbols—a silver-tied package calling up the suspense of all wrapped packages; jewels bedded in velvet; an ivy-etched château; the traditional chestnuts and walnuts. Or waive analysis and accept the painting solely as a work of art, a satisfying composition somehow in perfect accord with the holiday season and the Christmas spirit

VOGUE

incorporating VANITY FAIR

COPYRIGHT 1937 THE CONDÉ NAST PUBLICATIONS INC.

is Published Twice a Month

December 1, 1937

Society, 62-65
Vogue covers the town, 66-69
Vogue's-eye view, 73
"The New-Born," 74
Christmas magic, 75-77
Dancing with joy, 78-79
Mid-season prophecies, 80-89
Add a dash of drama, 90-91
The game, 92-93
Change at Jamaica, 94
Headed for the Southland, 95
At the Metropolitan Opera House, 96-97
North, 98-101
Northern lights, 102
South, 103-106
Southbound, 107
Vogue's spot-light, 108-109
Gifts in the grand manner, 110-111
Personal effects of the season, 112-113
Vogue's fifty gifts, 114-119
Luxuries for light purses, 120-121
More luxuries for light purses, 122-123
Shop-hound's Christmas carols, 124-125
Five themes for variation, 126
Discoveries in beauty, 128
Vogue's address book, 38-39
Vogue's travelog, 42-49
The dog mode, 50-57
Gourmet's guide, 58
School directory, 59-61
The shops of Vogue, 62-69

There are three Vogues—American, French, and British

Elizabeth Penrose—Editor of British Vogue

Michel de Brunhoff—Editor of French Vogue

Edna Woolman Chase—Editor-in-Chief of the three Vogues



PARFUM DE L'EXPOSITION 1937

© 1937 Caron Corp.



Vogue's-eye view of the night before Christmas

CHRISTMAS EVE . . . For children, the preface to all enchantment; for parents, too often, the zero hour. Young fathers, struggling into stiff shirts, will wonder just what they are going to do about that inchoate tangle of Christmas-tree lights and cords and wires. Young mothers, struggling with up-in-back coiffures, will try to remember just what they did buy on that last, embattled round of eleventh-hour shopping.

Finally, of course, they will decide to leave the whole thing until they come back from the party; resolving, of course, to get home early. And when they do get home, there will be the tree and the stockings and the fragile ornaments all right where they left them. Somehow, they will manage to get it all done. But they will be a little wan on Christmas Day . . .

Unless, of course, they settle the presents right now, by looking on pages 114 to 119; and dispose of the stocking problem now, with the aid of page 125 et seq., where wrappings and decorations are also master-minded; and get the white plaster tree with trimmings affixed, lovely and labour-saving . . . in which case, they might get some sleep.





COURTESY OF KNOEDLER GALLERY

Light springs from a guarded candle
in Georges de la Tour's "The New-Born"—
one moment, halted and timeless,
when all things pause for a child.

Christmas magic

by FRANK CROWNINSHIELD

IT WAS precisely three hundred years ago that Georges de la Tour—for so long a neglected French master—completed, for one of the Dukes of Lorraine, the Nativity shown on the opposite page. It was less difficult, at that time, than it would be to-day, for an artist to create a masterpiece so moving that we might suppose it painted by the pale light of the star that led the footsteps of the Magi—the star of Christmas and of Bethlehem. For one thing, the masters of the seventeenth century—particularly Caravaggio in Rome and Rembrandt in Amsterdam—had already applied themselves to the problem of shaded light—of translucent varnishes, umber and bitumen, and other mysteries of shadow painting. For another thing, art, in those believing days, was married more happily and indissolubly to religion.

THE charm of the picture rests on more than its *ambiente*—the warm, fragrant air in which the figures maintain so mystical a being; more, too, than the cinnabar-red, deadened claret, and diffused mauve, that give the personages so supernatural an aspect. The spell derives from a magic in the artist himself, the result of the faith and love that impelled his spirit, and enabled him to pass on to us, after three hundred years, the trance that held him captive at his happy task, as if he had been appointed by "the Sovereign Artist," who left nothing base or disordered in his whole creation.

It is a major tragedy in the art of to-day that magic like this seems somehow to have vanished from it. Our artists—and the same is probably true of our poets and musicians—are, more and more, finding themselves working with diminished faith and love. They are discovering, as artists are finding in most of the countries of the world, that irresistible economic forces and irresistible uneconomic dictators are, little by little, snuffing out the rich, extravagant, and happily erring spirit of the creative man, be he painter, poet, or musician.

THE world is finding, too, that such forces and such men have so filled the sky with the murk of the obvious, the material, and the commonplace, that there is no longer room in it for such spiritual manifestations as rainbows, meteors, and mirages; for the flying reindeer that mean Santa Claus to children; the skylark that meant gladness to Shelley, and the dove that brought so happy an augury to the people of Galilee.

It is perhaps because of such altered skies that artists to-day are no longer able to see clearly the avenues that lead to the enchanted realm of their unconscious. They are, as a result, more and more creating, in all the arts, works that spring from reason, from the calculating mind rather than from the unpredictable depths of the spirit—which is another word for divinity, ghost, psyche, or God. Such men are well trained and widely practised, but how rarely does the dove of inspiration, the power to evoke and divine, really descend upon them!

BUT there is an exception to so despairing a generalization — the children under the age of ten. For it is in them that we still find the qualities







love, reverie, faith, and the rare gift of enchantment—that have not only made Christmas so moving a feast for all of us, but have also been at the root of the most magical art of the past.

FORTUNATELY, during the past ten years, the children in our public schools have been taught to paint with less and less repression; with no urging in the direction of literal representation, and without the kind of admonition that would tend to wall up the secret chambers of their spirit; the depths, for instance, that respond so immediately to the miracle of Christmas. The school-teachers must have learned—perhaps from the fetishes of the African sculptors, the gods of the Cycladic Greeks, or the idols of pre-Columbian Mexico—that, without a liberated spirit, without free egress for a child's supernatural elements, nothing of lasting value is likely to take form.

Some of the results in our primary schools have been so promising that the Editors of Vogue hit upon the happy idea of asking two groups of children in New York, ranging in their age from five to eight, to create for the magazine individual Christmas pictures, all of which were to be done spontaneously and in two colours—red and black.

MORE than a hundred children—some from the Dalton School and some from the Dominican parochial school of Saint Vincent Ferrer—sent in their designs. All of the drawings were made on a generous scale—two feet by three. It was significant that, from the pupils in the Dalton School (a secular and somewhat advanced institution), there emerged a great variety of sky-scrapers, snow men, fireplaces—with stockings—and, now and again, a Christmas-tree; while, among the children in the Dominican school,













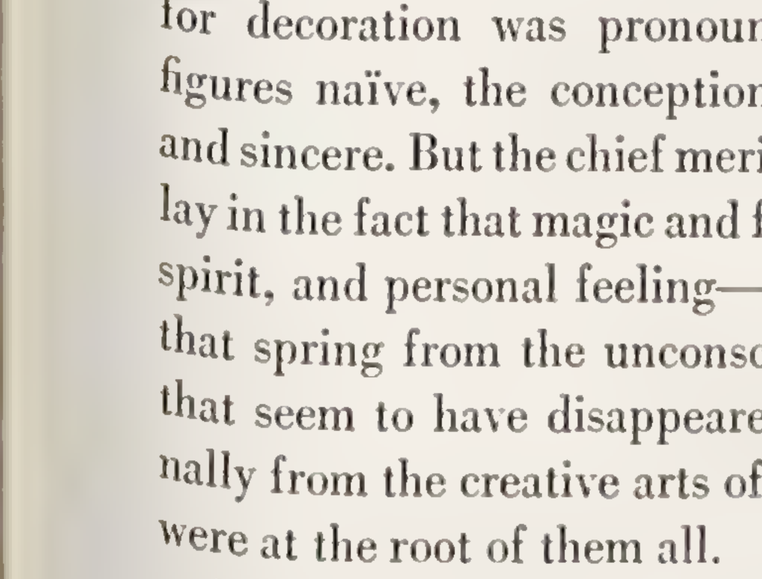
the drawings were considerably more devotional in character—cathedrals, mangers, mothers, and the child Christ, just as the devout Saint Vincent, five hundred and fifty years ago in Valencia, might have wished them to be.

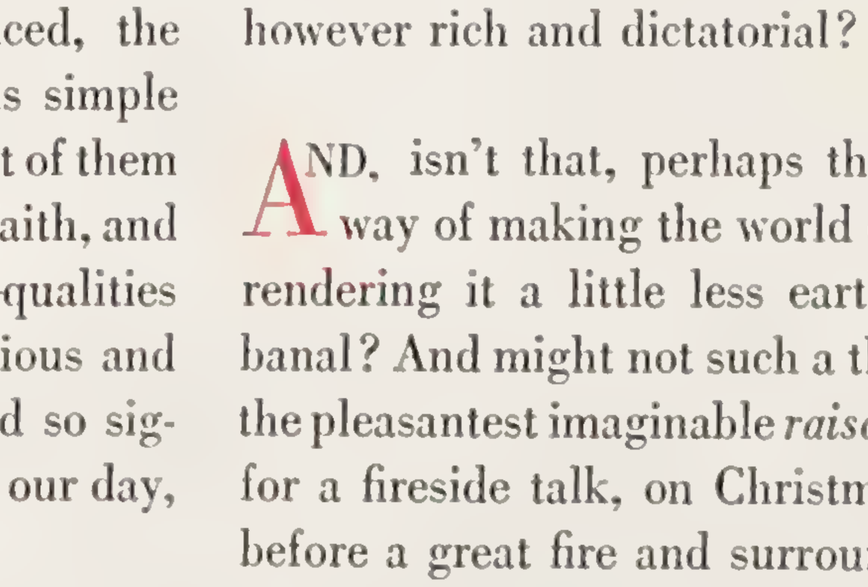
IN the majority of these juvenile compositions there were evidences of an ability to create significant images, irrespective of the exact aspects of reality. In nearly all of them the feeling for decoration was pronounced, the figures naïve, the conceptions simple and sincere. But the chief merit of them lay in the fact that magic and faith, and spirit, and personal feeling—qualities that spring from the unconscious and that seem to have disappeared so signally from the creative arts of our day, were at the root of them all.

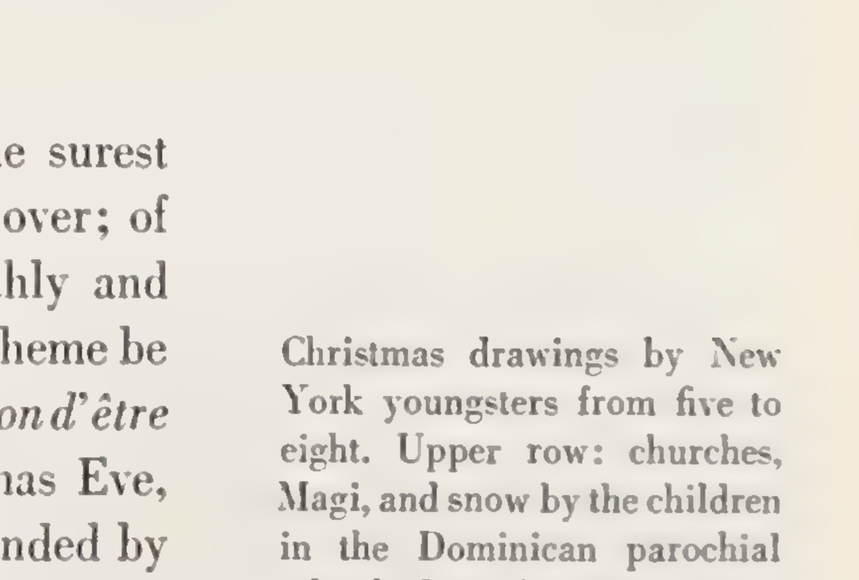
It is significant that among the thousands of modern painters, the bare dozen or so who have been singled out as masters of the very first magnitude—Cézanne, Van Gogh, Gauguin, Seurat, Redon, Matisse, Picasso, Dufy, Rousseau, Segonzac, and Bonnard—have, in a marked degree, possessed the qualities of spirit that are felt in these childish attempts at art. And, obviously, if those qualities, springing as they do from the heart, and born of faith and love, could rejuvenate the artists among us, might not a return of them transform us all, however poor and meek, however rich and dictatorial?

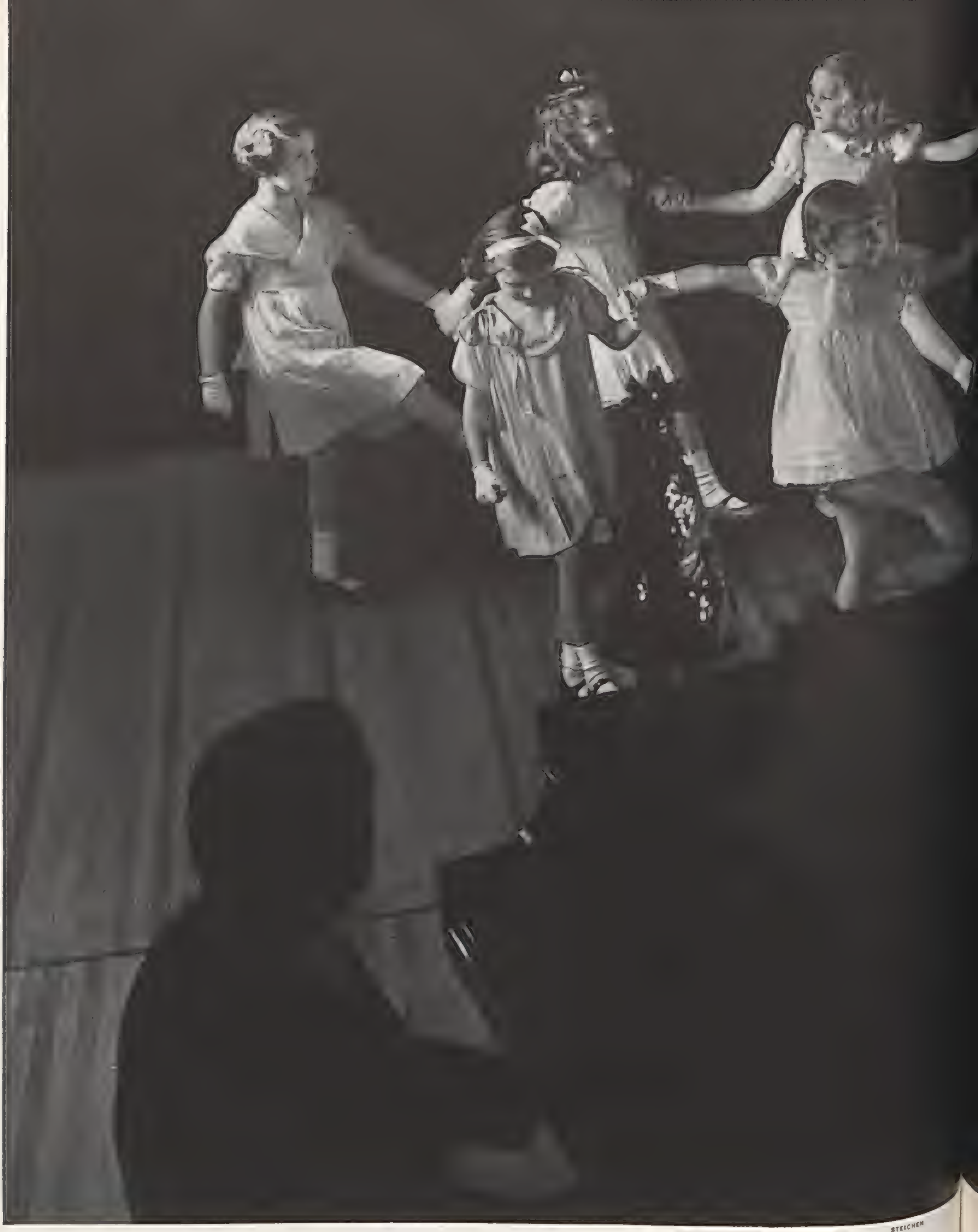
AND, isn't that, perhaps the surest way of making the world over; of rendering it a little less earthly and banal? And might not such a theme be the pleasantest imaginable *raison d'être* for a fireside talk, on Christmas Eve, before a great fire and surrounded by groups of happy children, their eyes shining, their hearts and minds ready for any kind of magic or enchantment?

Christmas drawings by New York youngsters from five to eight. Upper row: churches, Magi, and snow by the children in the Dominican parochial school, Saint Vincent Ferrer. In bottom row: sky-scrapers, trees, and snow, by the children in the Dalton School

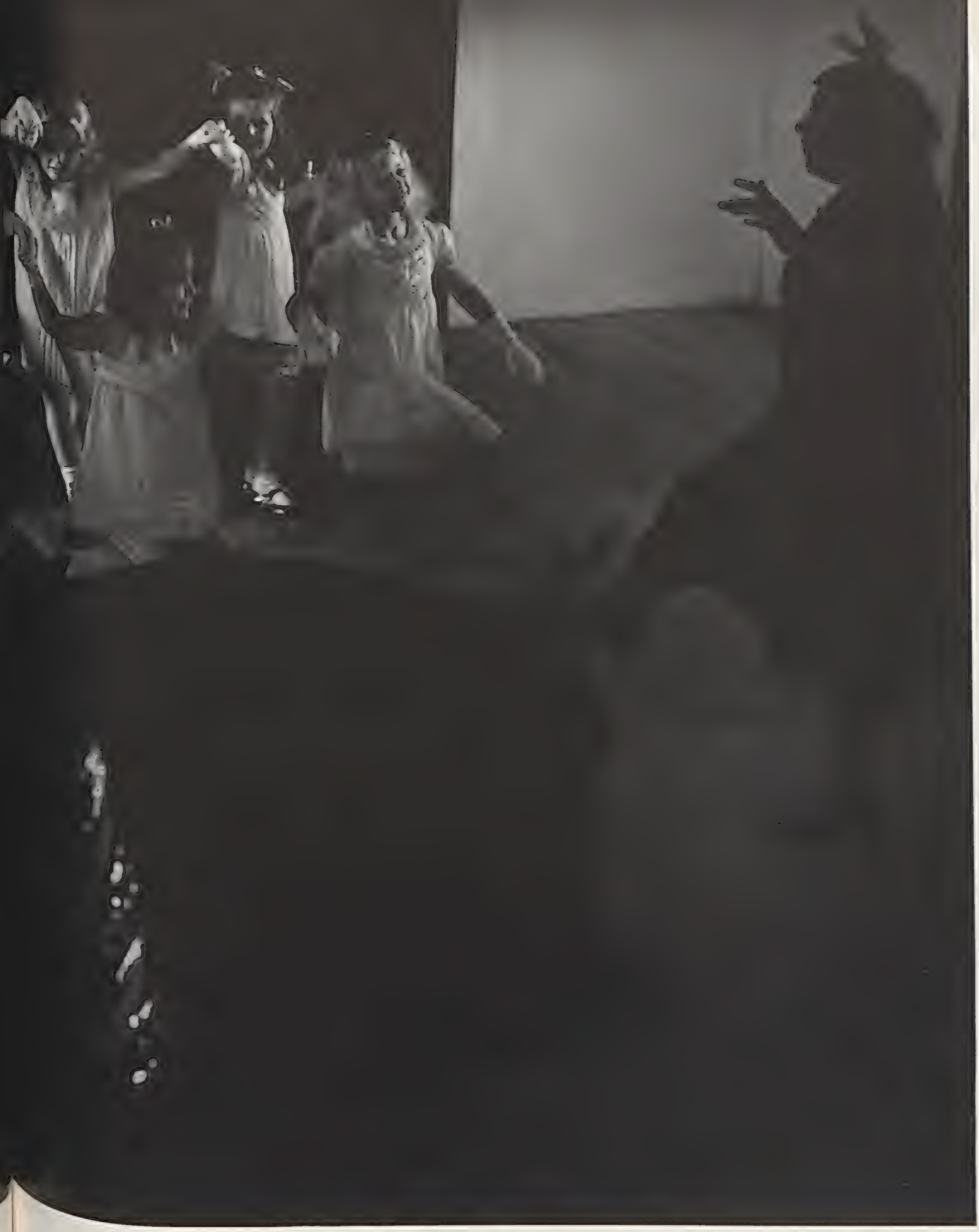








Just before Christmas, the dancing class gives a party, and every one comes in white gloves, red or bronze slippers, lovely dresses • The first child in the back row wears a peach crêpe dress, the bertha edged with Alençon lace (Miss L. Brogan). The second, a dress of white dotted Swiss, with Valenciennes lace and blue sash (Best). Third—pink silk crêpe, pale blue English smocking (Bonwit Teller) • In the front row—the first girl wears a pleated dress of pink crêpe with Beauvais embroidery and blue ribbon bows (Miss L. Brogan). The second—a pink organdie dress with tiny tucks (Bonwit Teller)



DANCING WITH JOY

Holding hands hilariously, the class follows those incredibly light steps of Miss O'Neill—the beloved Rosetta O'Neill who has been teaching infants to dance since she taught Irene Castle her first steps • In the back row on this page, the first child wears a blue voile dress with a collar edged with Alençon lace. The second, white lawn, trimmed with Binche lace. (Both dresses from Miss L. Brogan) • In the front row—the first child in a fragile dress of white batiste, finely embroidered, with fluted ruffles (Marcelle Julien). Last: white dotted organdie, embroidered yellow dots (Bonwit Teller)



CHANEL SUGGESTS A HIGH AND A LOW WAIST SIMULTANEOUSLY WITH A PLEATED BOLERO AND A LOW-PLACED SKIRT, ALL OF LAME. BOUCHERON JEWELS

MID-SEASON PROPHECIES

SOMETHING is going to happen to your waist-line. It is fluctuating in the Paris Mid-Season Collections, and the question is—at what point will it be established?

Stand in front of your mirror and tie a string around your hips and another just under your bust, with the space between the two fitted to your natural curves, and you will see what we mean by a fluctuating waist-line. That line around the hips looks ominously like a throwback to Chanel's two-foot-long blouses and one-foot-long skirts that we thought looked so alluring ten years ago. But the accentuated bust-line contradicts this suspicion and leaves the decision on waist-lines up to the coming Spring Collections.

The Mid-Seasons are good experimental grounds. The couturiers have tried the long hip-length, beltless, sweater-like tops and the wide, fitted waistbands as a tentative movement towards lowering the waist-line. At the same moment, they have introduced very short boleros and very emphasized busts as a tentative movement towards lifting the waist-line.

Which will you take? Do you want short legs and a long body? Can you wear a tightly fitted skirt that starts just under your bust? Or do you want to cling to this compromise of a bust-line and a hip-line, which some of the couturiers are trying out now?

Mainbocher, Maggy Rouff, and Piguet are the champions of the hip-length, sweater-like bodice. And don't reject it until you have seen Mainbocher's superb tailored jackets, finger-tip in length, straight in front, fitted in back. They (Continued on page 168)

HORST



MAGGY ROUFF'S LOW-WAISTED SEQUIN SWEATER ABOVE A WHITE CRÊPE SKIRT



Low waists

MAINBOCHER focuses eyes on a low waist-line by these sweater-top dinner-suits in his Mid-Season Collection. First—a white sweater with blue sequins, a blue wool skirt and jacket. • Second—a black sheer wool suit, the jacket hip-length, the skirt pleated, the sweater-bodice embroidered with gold paillettes





High waists

SCHIAPARELLI focuses eyes on very high waists by putting short boleros over beltless dresses. First—a black wool dress and a bolero, gloves, and bonnet covered with shoe-buttons • Second—a black wool dress, a Victorian embroidered bolero, and a quaint feather head-dress tied with shocking-pink ribbons

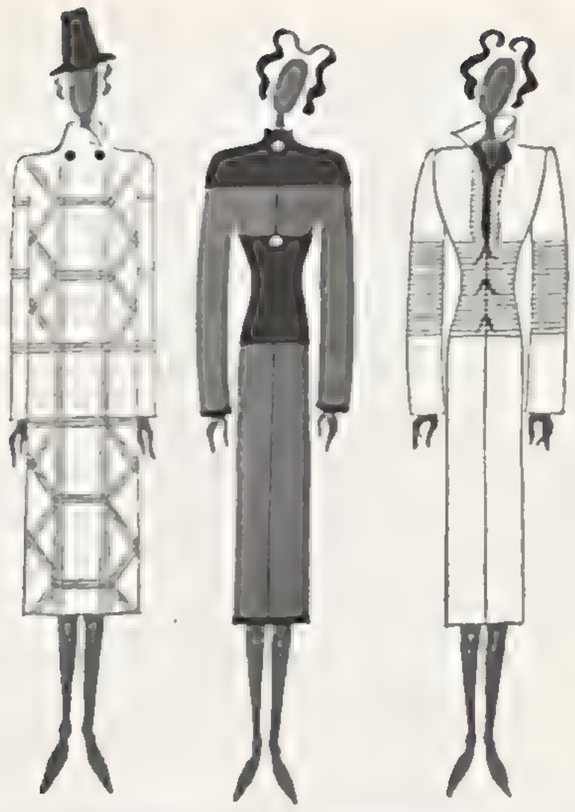


Down go Schiaparelli's Mid-Season crowns –collapsed to complete flatness. Here is her small round puff of black satin tufted, like upholstery, with shocking-pink buttons. Worn with it, a green wool bolero and a black wool dress, without a sign of a belt



CROWNS COLLAPSE AT SCHIAPARELLI'S

The smallest head we've seen in ages—Schiaparelli's snug cap of sage-green silk jersey with scarf ends crossing over the top of the head and tying under the chin. With it—a bearskin coat and a brown wool suit—buttons, a bunch of crystal grapes



1. Temperamental waist-lines in Paris



2. The X-shaped silhouette



3. The Marquise de Polignac, photographed in a Patou ensemble



4. Chanel in her fitted, three-quarters coat

5. Five of the emphasized hip-lines



6. Contessa Wally di Castelbarco

and her fabulous shoes



7. Boleros short as yokes

FIGURES IN THE NEWS



in the Paris Mid-Season Collections

1. Temperamental waist-lines figure in all the Mid-Season Collections. Patou's plaid tweed coat has no waist-line at all; Lelong's black crêpe coat has a high one; his beige coat has a tucked one extending from bust to hips.
2. The X-shaped silhouette is Paquin's newest figure—a violet duvetine coat narrowed through the waist and widened at the shoulders by big revers.
3. The Marquise de Polignac, the former Nina Crosby, is back in America for a visit. Her wardrobe by Patou includes this velvet suit and feathered hat.
4. Mademoiselle Chanel, in one of her new coats that are making news—a three-quarters coat buttoned tightly and trimmed with astrakhan like her cap.
5. Those five emphasized hip-lines are prophetic figures. First, Francevramant's two-piece jersey dress. Second, Maggy Rouff's alpaca sweater-jacket over a blue dress. Third, Piguet's violet-and-blue dress that changes colour at the hips. Fourth, Balenciaga's draped hip-band on a dress of silk crêpe. Fifth, another of Piguet's two-colour dresses—violet (again!) and black wool.
6. Contessa Wally di Castelbarco, daughter of Arturo Toscanini, visitor here from Venice, who has startled New York with her shoes—being one of the first to adopt for day and evening the thick cork soles of Lido beach shoes. Here are black satin and gold kid ones—extreme, extravagant versions of a new trend.
7. Boleros short as yokes are Lanvin's way of suggesting high waists. A striped tie-silk one on a navy-blue crêpe dress; a white angelskin one on a black dress.



PIGUET likes low waists in his Mid-Season Opening—green silk jersey with a skirt gathered at the hip



LANVIN likes high waists—a lamé bodice above a black wool skirt (Henri Bendel). Boucheron jewels



Here's the way to add a dash of drama to clothes you wear from 6 P.M. on: Swirl your veil in a new manner—over eyes and throat, as this one on Reboux's felt hat swirls. Black silk jersey dress. Bergdorf Goodman

Tie on your head a band of black velvet, with multicoloured ostrich curls atop. And twist jangles of necklaces around the neck of this black crêpe dress, its fulness concentrated in front. Bergdorf Goodman

Add a dash



of drama

Secure this exotic chéchia of brilliant coloured wool and gold embroidery with a red veil—tied under your chin; Lilly Daché. Have above-the-belt emphasis in the black crêpe dress, latticed with smocking; Jonai

Wear this ornamental little pancake of black felt trimmed with pink ostrich plumes and a nose-veil—wear it well forward so that half your hair shows; John-Frederics. And wear it with this beautiful sable coat; Jaeckel

Mr. Baragwanath acting "Four out of five have it," while Mrs. Morton L. Schwartz, Mr. Ottavio Prochet, and Mrs. William S. Paley guess

Mr. Baragwanath doing "Five" before Miss Eleanor Young and Mr. Ottavio Prochet





Mr. Herbert Swope tries "Help Wanted" on Mr. Jay O'Brien and Miss Eleanor Young

KARGER-PIX



Mrs. Donald Ogden Stewart tries "Sinned Against" on Mrs. Henry Luce, Mrs. Jay O'Brien, Mrs. David Selznick, Mrs. C. Payson

THE GAME



"High, Wide, and Handsome" acted in three pantomime gestures by Mrs. Grover C. Loening



"Daniel in the Lion's Den," graphically acted by Mr. George Abbott, the theatrical producer

By John Baragwanath

ALONG while ago a man came here from Japan carrying with him a flowering shrub to which were clinging several iridescent little scarabs. Some years later, when he became aware that he had casually introduced the Japanese beetle, which has almost laid waste our gardens, he must have been overwhelmed by remorse. Perhaps he even committed an appropriate hara-kiri.

I feel like that man. For it was I who innocently enough brought to this country the rudiments of an unnamed game which threatens to become a social blight. Everywhere I go—and I get around a little—I find the bridge tables deserted, and the backgammon layouts covered with dust. Conversation, even of the lowest sort, has ceased to exist. At parties, nicely dressed and, in some cases intelligent, people are gathered in separate rooms, in shrill, noisy groups waving their arms, assuming queer postures and making faces at one another. They have not gone nuts—they are playing "The Game."

This is what happened. Last spring, I went to dinner at the English country house of Robert Sherwood, and, after dinner, the guests were herded into the living-room and divided into two teams, each at a card-table equipped with pencil and paper. Captains were appointed for the teams. At a signal, the hostess, Mrs. Sherwood, called the two captains and whispered to them the first subject—"Hannibal Crossing the Alps." The captains rushed to their respective tables and quickly began to make sketches representing their conception of this historical incident. Our captain was no Sargent, and what he produced was fairly fantastic. Guesses ranged from "Go to the ant, thou sluggard" to "Barnum and Bailey's Circus." Finally, some one by some psychic feat got the answer, and so it went until our team guessed all the ten subjects on the hostess' list and won.

When I got back home I mentioned the Sherwood drawing game, but my timid suggestion that we (Continued on page 171)



Elsa Maxwell rewards a winning team: Mrs. William R. Stewart, Clifton Webb, David Selznick, William R. Hearst, jr., Neysa McMein

CHANGE AT JAMAICA

A guide to island living—houses, food, and fun

JAMAICA is a lovely place—particularly if you want serenity, simplicity, and a house of your own, with wide porches, string hammocks, and the clean, heavy smell of lemon verbena. Some wise people are renting little houses there, out near Montego Bay or in one of the gentle country parishes where they can live for the winter in a shell of peace—in a place where the roosters crow all day, and the natives keep a pig tied up in the front yard; where strong brown native women go striding down the white roads with their shoes tied to the top of their heads, and wicker baskets, filled with live chickens, tied to the shoes.

Some of the winter residents like to live in villages where, on Sunday morning, they can hear fine old Salvation hymns swinging out on the air, and in the evening, when the hypnosis of religion has the natives in sway, the drums in the back hills start steadily booming, and voodoo creeps down. (The drums are always kept hidden, since voodoo has long been forbidden.) They like to live in the kind of place where personal maids, sixteen trunks, and batches of evening clothes are out, but where shorts, sweaters, bathing-suits and slacks are in.

The diverse charm of the island caught the Duke and Duchess of Kent who spent part of their wedding trip there; caught Keith Winter who wrote there the first act of his London success, "Old Music"; and finally has caught innumerable painters who rush there to sketch Negroes loading chartreuse bananas in the dark.

The island has its own special housing, servant, and food situation, a situation all mixed in with its history, the juxtaposition of white and black races, and the fact that it is a British possession. To get a house, one must be within a few miles of the coast-line, because the interior is a practically unexplored land. The centre of the island is known as "The Country of Look Behind," and is inhabited by the descendants of indentured slaves who long ago ran away from the villages by the sea. They returned only to forage and kill, until the British government made an agreement with them—to the effect that they would not come down to the villages by the sea; and, in turn, none of the villagers would go into their inland territory. That agreement was kept until a few years ago. Now occasionally some winter visitor on horseback penetrates the interior, and, when the island celebrated the jubilee of King George the Fifth, the native who actually rules up there arrived in Kingston quite simply dressed in straw hat, kilts, and high white gaiters.

Some of the most charming houses are out on the North shore, between Kingston and Montego Bay; near the beaches, and the cocoanut plantations; or near the "cattle-pens," a few miles back in the low hills. There, removed from the more formal life at Kingston and Upper St. Andrew, the real life of the island is lived, the life of the planters, who (Continued on page 161)

(Opposite page) Two headed for the Southland. A letter-head blue linen play-suit — the top cut like a child's pinafore and worn with a silk muffler. Citrus-yellow linen slacks and a bolero slightly swallowtail; plus a vivid blouse, cotton shoes, and bangle bracelets. All from Saks-Fifth Avenue, New York and Chicago. Dorothy Gray sun make-up



STEICHEN



AT THE METROPOLITAN OPERA HOUSE—a cross-section, from boxes to basement, during a Wagnerian cycle.



It is all duets, love in the passageway, ballet girls, chess in the basement, elegance in the boxes. (Key on page 135)



SWISS—ELVIRA OSIRN 3



AUSTRIA—GERDA PAUMGARTEN



AMERICAN TEAM



ENGLISH

Champion ski clothes photographed
in Austria and Switzerland by Toni Frissell.
All models from Franklin Simon,
Marshall Field

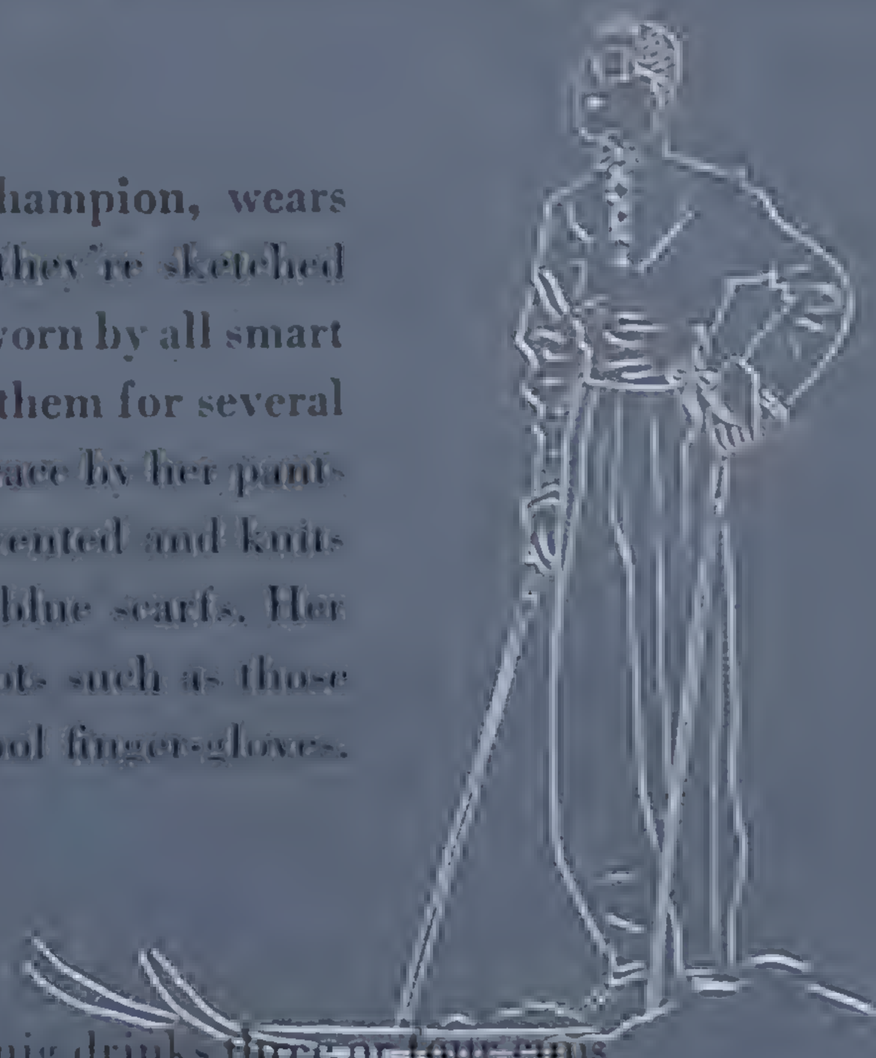


5-page portfolio of ski clothes



IF you want to look—when you're skiing—like the big shots of Europe, the champions who race in the Arlberg-Kandahar and the F. I. S. (Federation of International Skiing), read on. . . . To Davos, in Austria, where the international ski-teams train—went Toni Frissell to photograph and quizz the champions.

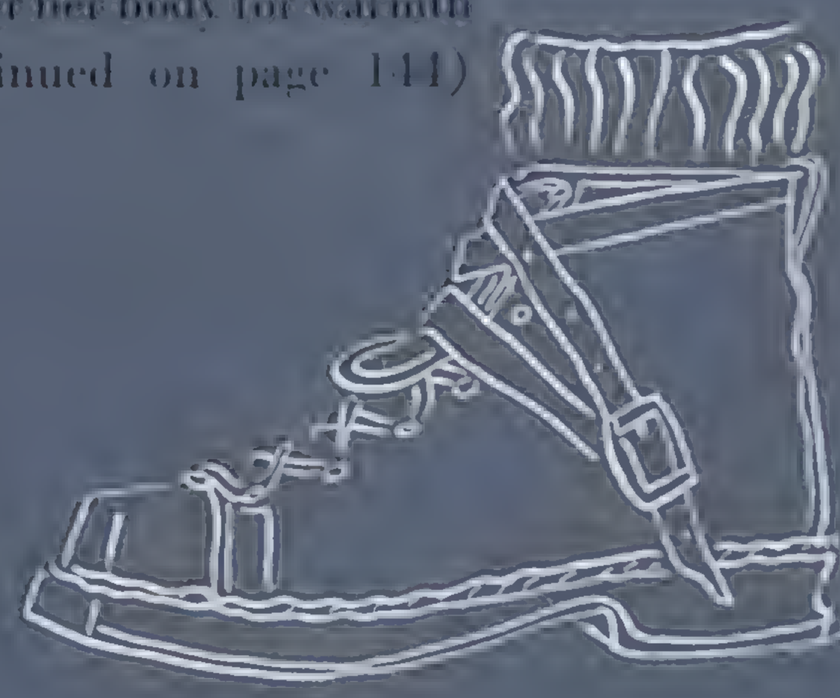
She chased them up funiculars and down mountains, hounding them to find out what they wore, what they did, even what food they ate. Here are her findings: and there, on the opposite page, are the champions and their clothes (copies of which are now available in America).



ELVIRA OSIRNIG, the Swiss Champion, wears long trousers (called *Springer Hosen*—they're sketched right), which became the rage and were worn by all smart skiers at Davos. She, however, has worn them for several years and can always be recognized in a race by her pants and her peaked baby cap, which she invented and knits herself. She likes yellow windbreakers, blue scarfs. Her boots are made to order—Kandahar boots such as those below. She pulls wind mitts over her wool finger-gloves.



Before a race, Miss Osirnig drinks three or four cups of black coffee—she thinks she is too calm and wants to be nervous to race well. On warm days, she wears cotton underwear; on very cold, woollen tights; at night, long-sleeved flannel nightgowns—there's one above. No girdles—they are too binding for a proper forward position. On snowy days, she wears red goggles with a wind-shade. (Sometimes an i-sin-glass visor—see left.) In spring, very black glasses covered at the sides. She rubs cold-cream all over her body for warmth and uses a paraffin lipstick. (Continued on page 144)



Here's what the champions wear for real skiing:

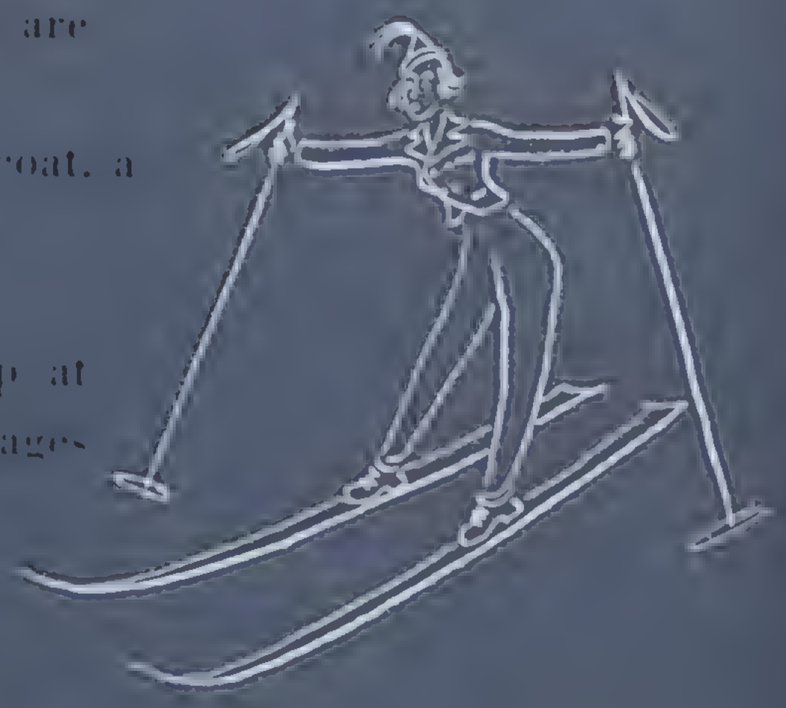
• Elvira Osirnig likes a knitted baby cap, yellow windbreaker, and dark blue *Springer Hosen* tucked in boots

• Gerda Paumgarten prefers short knickers—grey ones worn with a checked tweed jacket

• On the American team, the first girl is in a white homespun jacket and woollen knickers; the second in a hooded windbreaker and long, full trousers of whipcord

• The English champion in a green jacket and knickers

A: Hermès' white leather ski jacket—white is better for experts than for tumbling novices. Bonwit Teller has a similar model
B: Ski skirts are gaining recognition. This one, of bluish grey gabardine, has a short jacket. Franklin Simon; Marshall Field
C: Plaid wool trousers with a white leather jacket that has knitted wool sleeves. Lord and Taylor has the trousers
D: The ski news of the year—the long wool jumping pants such as the Swiss and German champions wear. These are of blue wool. Franklin Simon; Marshall Field
E: Two fur coats born for the snow: Hermès' reindeer coat, a warm, short-haired fur in beige with white tips; and his guanaco coat, a wild llama in a reddish beige colour
F: Just pure atmosphere—a jingling sleigh pulling up at Schloss Mittersill white horses with chic black bandages




F
TONI FRISSELL

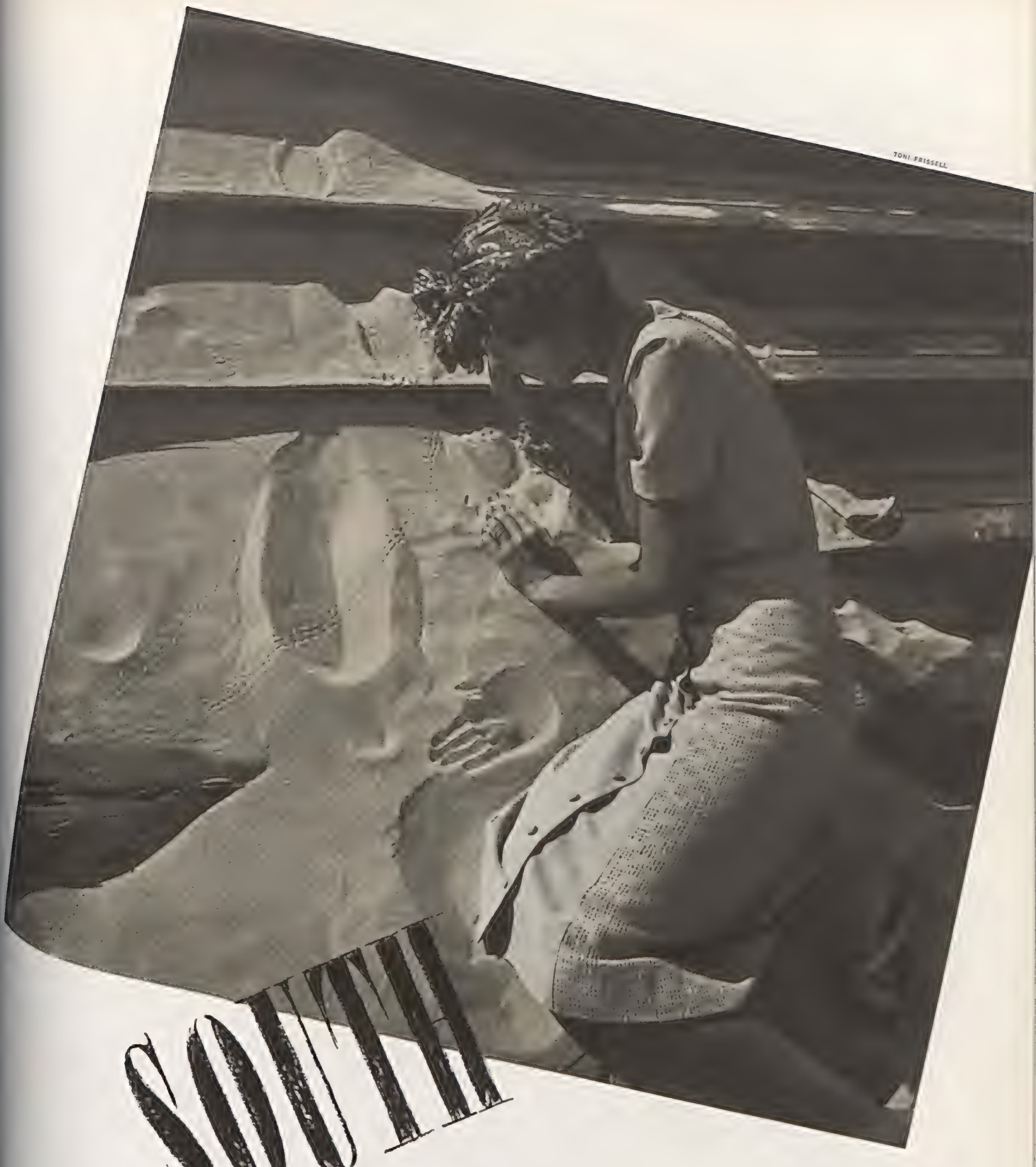
• Right: A week-end ski outfit of four pieces. Checked tweed jacket (there's a skirt to match, unillustrated): grey gabardine vest and pants. Saks-Fifth Avenue
• Below: Vividly checked woollen ski jacket lined with white wind-proof fabric. From Altman





Hafstrom

NORTHERN LIGHTS



If you're heading for Southern sands, instead of Northern snows, a simple, beautifully tailored dress is practically a uniform. This one is of pale, pale blue Spun Rayon, buttoned down the front, with wide inserts of pure linen lattice lace in the same heavenly shade of blue. From Bergdorf Goodman



A

B

TONI FRISSELL

BASK COUNTRY

A: There's a surge of natural colour on the beach: Play-suit and skirt of silk and Eastman acetate yarn. Tight fish-net turban. Lord and Taylor

B: First: Shirt and shorts of rough natural Arrow-spun; a leather belt. Second: And again, a dress of oatmeal linen. Both are from Lord and Taylor

C: Beaching the kayak—first, a black-and-yellow crêpe bathing-suit with a half-skirt that ties on. Bonwit Teller. Second: Black satin with natural linen—seagoing satin bathing-suit, with a Chinese jacket of satin and linen. Saks-Fifth Avenue, New York; Chicago

D: A simple tailored dress of Sanforized white linen, trimmed with navy-blue cross-stitch. From Bonwit Teller

E: Outfit for an onlooker—a white mesh linen jacket over a navy-blue linen skirt. You can find it at Best

C

D

E



Climbing the companion-ladder: the new long jacket of soft tomato-red cashmere jersey, hip-length and snug-fitting as a jumper. The front closes with a Talon fastener, streaking from neck-line to hem. Wear it over short shorts, long shorts, slacks, or with a golf skirt. From Best



CURIOUS new footprints will be made on Southern sands by those burlap sandals shown left and by those thick, cork-soled sandals shown below. (Both from Bonwit Teller.) Those thick soles began life on the Lido last summer and are already influencing street and evening shoes.

You won't feel like a bogus geisha girl in them—they're springy, light, comfortable, and add three inches to the length of your legs. Notice how long-legged the girl at the left looks—a girl in striped Everfast cotton shorts and brassière (Peck and Peck). Swimming brassières are joining the decency league—some are cut as modestly as a child's pinafore.

SOUTHBOUND





Over at the right is a nice case of cooperation. A beach coat and a bathing-suit of two different fabrics, but one and the same print—a blue-and-white button design. The coat is of linen, the suit of satin woven with "Lastex" (Russeks). A great deal of constructive thinking has been done about bathing-suits lately. For instance, shoulder-straps are now being made removable, and elastic is being woven into the tops of suits so that you can remove your straps when you want to sunburn and never have an uneasy moment lest your suit slip.



Shorts and slacks are as much a part of the Southern scene as ever. But, this year, top them either with a terrifically full, long-sleeved blouse—like a Cuban marimba player's—or with a long, figure-fitting jumper, slide-fastened up the front. There's a beauty on the opposite page.

Having a meteoric career for tennis is the knee-length, eight-gored flannel skirt that Eleanor Tennant likes so much. It's also a splendid idea for Bermuda bicycling. Something new and silly for your head—a baby cap of quilted cotton tied under your chin or that saucer of wool-bound straw, shown left, holding a handful of flowers. (This is from John-Frederics.)

As for colour, try some of these innovations: A stable-boy brown shirt, cut almost like a smock, to wear with your white shorts. A heather play-suit—a strong, brilliant mauve shade—and carry with it a huge beach sack in blue-and-purple. A ginger-coloured shirt—one of those long-sleeved, ballooning kind—with white slacks.

Bright citrus-yellow slacks worn with a turquoise smock. Letterhead blue, strong as the ink on your note-paper. Wedgwood-blue and white print. Cyclamen, gold, thistle, maize, amber, and those two eternals—white and natural. And newest of all collaborators are two or three tones of one colour.



BALLET IN "I'D RATHER BE RIGHT"



CAN-CAN IN "THE THREE WALTZES"



COSTUME: "I'D RATHER BE RIGHT"

VOGUE'S SPOT-LIGHT

By Allene Talmey

THE town's charmers [when this was written] quite definitely are George M. Cohan, Gertrude Lawrence, Lynn Fontanne, and Alfred Lunt, and not one of them is under forty. (All the really young things seem so milky.) Each of them has a hit, but unfortunately not one of them has a really first-class thinking play, a really knock-out platform on which to exhibit the full swirl of virtuosity.

They are all involved in such simple stories. As President Roosevelt, George M. Cohan meets a young couple in Central Park, and for their sake tries to balance the country's budget. He doesn't. As Jupiter, Alfred Lunt tries to seduce Lynn Fontanne as Alkmena, the almost too virtuous wife of Amphitryon. He does. As Susan, whose mind has the stability of a top, Gertrude Lawrence tries to missionize the Oxford Movement. She doesn't. But every one of them turns in the kind of exciting acting that has the tenseness, the grace, and the beauty of a parachute jump.

There are, of course, two schools of thought about "I'd Rather Be Right." There are those who think it is a mess, the gags old, the satire skinny, the cast unpretentious and drab, with the exception of George M. Cohan. The other side think exactly the same, but not so violently. The latter, and I belong with this group, are willing to enumerate the faults, the ghastliness of the ballet number, the lack of flow (it is like a bumpy ride in a plane, the book getting caught in bad air-pockets), but they still found it a pleasant, amusing evening, with Cohan gentle, sweet, giving an enchantment to the stage that practically nobody else does. Of every one concerned, Larry Hart, who did the lyrics, and Irene Sharaff, who did the costumes, come off the best.

It is all too bad because the whole idea, which once must have been young, sparkling, fresh, full of vigour and a whooping-it-up spirit, has now been pulled and patted, until all the muscles are soft and all the character gone. It has the placidity of a pearl, none of the brilliance of a diamond. Much of the vitality was lost on the way. There hasn't been so prodigal a production in years. Done with movie manners, tossing out vast sums at the last minute, it had half a dozen operations. After the Boston opening, George Kaufman threw out a huge and expensive lighting equipment, ordered a new one; threw out the realistic set, ordered a symbolic one. (Continued on page 176)



CHORUS COSTUME FOR "THE THREE WALTZES"



"THE STAR-WAGON"

This sharp and wistful comedy, now one of the firm hits of the season, takes Burgess Meredith, Lillian Gish, and Russell Collins back in time, settles them, flushed with success, love, and spring, in a bouncing car, with bicycle tires and a hand-starter

GIFTS IN THE GRAND MANNER





• Leave these pages open where your husband will see them—or come right out and ask him for some of these luxurious gifts

• Left: This slick and sophisticated coat for day or dinner—black caracal, cut after Vionnet. Bragaard's velvet-and-ostrich tricorn. Jay-Thorpe

• Centre: One of the smartest surprises of the year—silver fox sleeves to slide over the sleeves of an untrimmed coat. Black felt hat. Sleeves and hat; Stein and Blaine. Shield clip of diamonds, rubies and gold. Tiffany and Company

• A magnificent gold bracelet with two rondels set with square emeralds and round diamonds. An emerald-and-diamond ring set with platinum. Tiffany and Company



NELSON

• Top: Contrive to be given this brown Persian lamb swagger coat, with velvet inserts. Corboe Furs
• Second: Set your heart on this bracelet, where red coral beads graduate, surprisingly, into a huge gold and diamond buckle. Coral-and-diamond clip. Trabert and Hoeffer-Mauboussin
• Third: Oblong aquamarines (the smartest women love them) and diamonds set in platinum make this bracelet and ring to match. Udall and Ballou
• Fourth: Massive gold bracelets—no woman ever has too many. Here's a beauty, with diamond scrolls. The ring is spectacular—a brownish green cat's eye very clearly marked, set with diamonds. Marcus



Miss Barbara Cushing wears, over a white evening dress, Talbot's famous little jacket of sky-blue velvet, smart with blue velvet gloves to match. Her earrings are beautiful diamond feathers, clipped to her ears



Mrs. Harold E. Talbott wears the same puff-sleeved Talbot jacket in a casual country version. This time, it's of multicoloured striped homespun, hanging loose from the shoulders, with round silver buttons down the front

Personal effects of the season



Mrs. James Finan, the former Mrs. Henry Field, chose this costume for her second marriage to Mr. Finan: a pale beige velvet dress with shirred bodice, silver fox cape, a wide black hat, and a spray of pale yellow orchids



CECIL BEATON

Mrs. Cornelius Bliss, junior, wears pink English daisies in her hair for evening, clustered around a Chanel knot of grosgrain ribbon: pins two old-fashioned rose diamond pins to the shoulder of a Chanel lace dress

Though we say it who shouldn't—we have a gift of prophecy; and, like most prophets, we pride ourselves on being in the right. We derive an unalloyed pleasure from seeing our forecasts become facts; from seeing our prognostications of last autumn become the personal effects of this winter—and of the smart women who play a brilliant part in the pattern of the New York season.

We've watched these women in first-night theatre lobbies, at crowded cocktail parties, in small *boîtes* and big private parties and notable night-spots. And we have arrived at these conclusions:

That fox, black, silver, and blue, is—as we predicted—carrying all before it; for everything from short, short boleros to skirt-length coats. That sequins are, as we predicted, all over town; on tiny pill-box dinner-hats, on long evening dresses. That witty, fantastic jewellery is everywhere. That full-skirted evening dresses, especially velvet ones, are enormously smart. (Continued on page 156)

CHRISTMAS gifts, all wrapped and ribboned and piled under the tree, are one thing, but the question-marks on your shopping list, meaning gifts still to be selected, are another. And so, to smooth your path, Vogue has selected fifty gifts, shown on the next five pages, which are available in the shops listed on page 152.

OUR editors, in order to find the best, newest Christmas gifts for you, looked at literally hundreds to winnow out these fifty—fifty with taste, workmanship, and an extra spice of imagination. You can make your selections at home, then go and do all your shopping at one stroke, eliminating the trial-and-error system that nets nothing but weariness.

WE'VE chosen—because we know *you'll* have to—gifts for men and for women, personal gifts and impersonal ones, gifts for houses and households, gifts to delight even problem people. And need we remind you that now is the time to buy, before the best gifts are snapped up, before December 24 catches you napping with names still unchecked—before you worry yourself out of the Christmas spirit?

Vogue's editors chose them—shops across the country have them



vogue's 50 *gifts*





1 Flexible as rope, this bracelet of gold or silver; as a sign of extra esteem, give two or three. They're about $12 each; Bonwit Teller

2 To keep loose change on tap—a sausage-roll change-purse of leather, Talon-closed, in blue, red, or green. About $3; from Jay-Thorpe

3 For stay-out-lates—a platinum-plated cigarette-case, kid-lined, with a decorative dash of rhinestones. Around $15; Lord and Taylor

4 A jack-in-the-box compact, part gold-plated metal, part gold kid, with simulated ruby, emerald, or sapphire clasp. About $5; Altman

5 Give, to some of your best-dressed friends, this five-strand necklace of gold metal beads strung on a chain. About $7.50; from Macy's

6 Triumph for trip-takers—a Celanese taffeta lingerie case; intricate hand-stitched trapunto design. Tea-rose; blue. About $7.50; Best

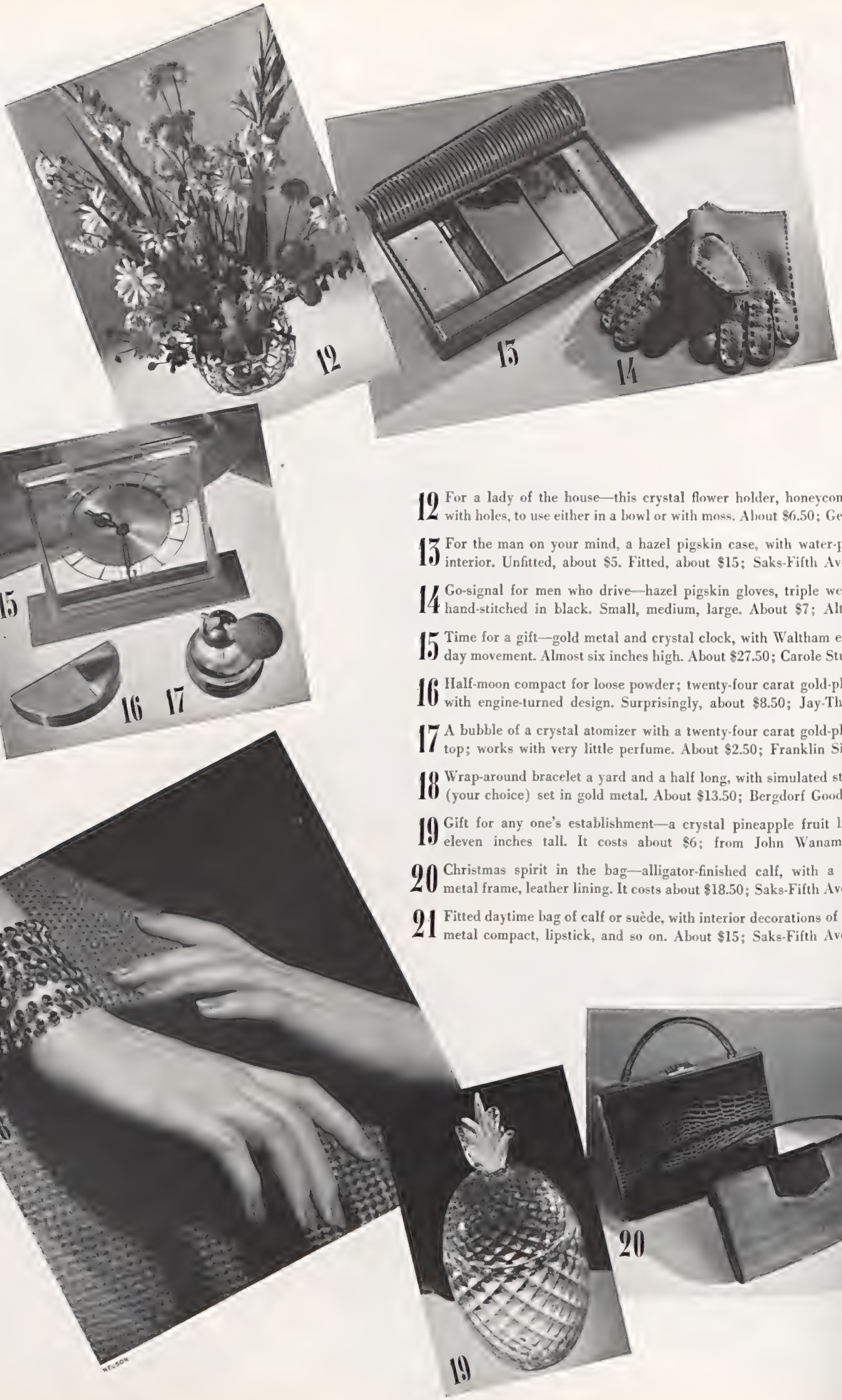
7 For a small-scale gift: this handkerchief-case of pastel Celanese taffeta, with a hand-stitched design. About $1.50; Bonwit Teller

8 Fitted bottle-case of satin; rubberized lining. Biscuit and jade, moonstone and royal-blue, blue and rose. Around $7.50; Bonwit Teller

9 For a sentimentalist—a daguerreotype fob, with gold and black enameled lockets. The centre one opens. About $9; Bonwit Teller

10 Travel robe (and case to match) for rovers—Chinese silk damask in a number of dark colours. About $16.50; from Lord and Taylor

11 Decorative as a flower print, and printed with flowers—a quilted taffeta house-coat, white with red or blue. For about $35; Jay-Thorpe



12 For a lady of the house—this crystal flower holder, honeycombed with holes, to use either in a bowl or with moss. About $6.50; Gerard

13 For the man on your mind, a hazel pigskin case, with water-proof interior. Unfitted, about $5. Fitted, about $15; Saks-Fifth Avenue

14 Go-signal for men who drive—hazel pigskin gloves, triple weight, hand-stitched in black. Small, medium, large. About $7; Altman

15 Time for a gift—gold metal and crystal clock, with Waltham eight-day movement. Almost six inches high. About $27.50; Carole Stupell

16 Half-moon compact for loose powder; twenty-four carat gold-plated with engine-turned design. Surprisingly, about $8.50; Jay-Thorpe

17 A bubble of a crystal atomizer with a twenty-four carat gold-plated top; works with very little perfume. About $2.50; Franklin Simon

18 Wrap-around bracelet a yard and a half long, with simulated stones (your choice) set in gold metal. About $13.50; Bergdorf Goodman

19 Gift for any one's establishment—a crystal pineapple fruit bowl, eleven inches tall. It costs about $6; from John Wanamaker

20 Christmas spirit in the bag—alligator-finished calf, with a gold metal frame, leather lining. It costs about $18.50; Saks-Fifth Avenue

21 Fitted daytime bag of calf or suède, with interior decorations of gold metal compact, lipstick, and so on. About $15; Saks-Fifth Avenue



22 For your entertaining friends—a double crystal bowl about twelve inches across, to serve two kinds of anything. About $10; Altman

23 A large calfskin guest-book, saddle-stitched, for country houses. Have the name stamped on. Without it, about $7.50; Jay-Thorpe

24 For the girl with outside interests—a gold metal and leather bracelet. Give one natural, one in colour. About $2 each; Bloomingdale

25 Business success—red-brown calfskin brief-case. Talon-fastened, for a man or woman. Back strap. About $7.50; Lord and Taylor

26 A set of crystal, to high-light a dressing-table—two tallish bottles; a jar. Yours to give—or keep—for about $8; Franklin Simon

27 For a woman with a sense of drama—this twelve-strand necklace of pearl and bright beads intertwined. About $15; Bergdorf Goodman

28 Evening scarf, handkerchief—it's both, this square of chiffon, with silver-and-gold stripes on black or white. It's about $3; from Best

29 Satisfy a smoker with this pouch of hazel pigskin, Talon-fastened, with a pipe in a separate compartment. About $4; John Wanamaker

30 For men who chase collar-buttons under bureaus—a round box of hazel pigskin, to hold studs and the like. About $3; Macy's

31 A travelling companion for a gentleman—fitted hair-brush of hazel pigskin, with razor, tooth-brush, comb in top. About $7.50; Altman

32 For young party-goers and prom-trotters: evening mittens of black or white rabbit's-hair and wool. About $5; Lord and Taylor

33 Clear as crystal—and that's what it is—a massive square inkwell that fits into any scheme of decoration. About $12; Macy's

34 Crystal table lighter, and good for either the gentlemen or the ladies on your list. It costs about $4.50, at Bloomingdale

35 To make much of little things—a magnifying-glass about six inches long. The handle is crystal. About $3; John Wanamaker

36 Clusters of pearl and/or coloured beads make this bracelet—so smart you could leave the price-tag on. About $2; Macy's

37 Fitted bag of écrasé leather with room for pyjamas; bottles stay upright. About $35 (slip-cover extra); Abercrombie and Fitch

38 For ladies with furs or knitted skirts—a padded moire hanger designed for their protection. About $3; Bergdorf Goodman

39 Orchard flavour—white china fruit-plates with a different design on each. You can give a dozen for about $10; Bonwit Teller

40 There are hours of fun in this ball clip-watch, with its steel back, gold hands, curved crystal. About $12.50; Franklin Simon

41 Jewelled branch-pin about two inches long, with sparkle from rhinestones and simulated stones. About $10; Saks-Fifth Avenue

42 A stocking gift for man or woman—key-ring of solid metal, with a name-tag to bring it back if it strays. About $1; Macy's

43 Silk calendar scarf that takes care of 1938—ruby and blue, emerald and black, brown and gold. About $5; Abercrombie and Fitch

44 For a man who stays out nights—pocket-case of black suède, with places for theatre tickets, et al. About $7.50; John Wanamaker

45 Travel-case for dress shirts (capacity, four)—black moire, piped and lined in white, Talon-closed. About $7; Bergdorf Goodman

46 Men's evening scarf of white silk, full enough to protect shirt-fronts. Plain, about $7.50; monogram extra; Lord and Taylor

47 For feminine finances—bill-fold of morocco with change compartment at the back. Red, green, brown. About $2.50; Lord and Taylor

48 Woman's case of English pin morocco, for keys, driver's licence, change; sealed with a Talon closing. About $3.50; Bloomingdale

49 Compact and cigarette-case of imported plastic, looking like tortoise-shell. Compact, about $5. Case, about $6; Saks-Fifth Avenue

50 Domesticity is "in" again—give this sheep-skin sewing-basket—with a leather lining, and fittings in cover. About $17.50; Altman



SEE PAGE 152 FOR SHOPS IN OTHER CITIES

39

40

41

42

43

38

44

46

45

47

48

49

50

NELSON

Building up an "at home" wardrobe is one of those policies that pays and pays. From a purely mercenary view-point, "dress-up-at-home" clothes are not luxuries, but economies —for they save the wear and tear on your street and evening clothes, they're an investment for years, and, what's more, they're a definite necessity in the current scheme of living.

And building up such a wardrobe need be no strain on light purses. Christmas is a nice time to begin the building—either treat yourself to one of these luxuries or inveigle some one else to. Here on these pages are several—all Finds of the Fortnight, all picked with an eagle eye on fabric, workmanship, and price.

By price, however, we don't mean the cheapest négligés that money will buy. By price, we never mean that. Into some of these house-robes, we suggest putting a good fair sum, but they'll repay you in compound interest, they'll be as good next year as this, and some of them lead double lives. For instance, the crêpe-lined albatross robe will be with you for years. And that rust wool jacket worn with slacks is not only a perfect solution for dinner in a country house or a ski lodge; but the jacket could be worn over almost any dinner-dress when you dine in a restaurant in town.

Luxuries for light purses



1. FRANCE-A

2. FRANKLIN SIMON; MARSHALL FIELD, CHICAGO

3. ALTMAN'S



S. FRANKLIN S MON; MARSHALL FIELD, CHICAGO

SHOPS IN OTHER CITIES HAVE THE MODELS ON THESE TWO PAGES

4. SAKS-FIFTH AVENUE, NEW YORK, CHICAGO

Vogue's Finds of the Fortnight —on these and the two following pages—include négligé and lingerie luxuries to give away or to give yourself, without giving your bank balance a noticeable deficit

1. A glorified dressing-robe of that fine washable, packable fabric, albatross. The tea-rose crêpe lining is cut to simplify ironing. About $33

2. When you're staying the week-end in a country place or at a ski lodge, dine in these rust wool slacks and jacket studded with gold nail-heads. And wear the jacket, also, over your other dinner-dresses. About $25

3. For quiet evenings at home—a house-coat of red Botany flannel, Talon-fastened, with beautiful detail in the yoke. About $23

4. For dinner at home—a coat timeless as a man's smoking-jacket, over full-skirted pyjamas. Black crush-resistant velvet; white silk revers. About $45

5. There's double luxury here—for about $50, a ruby crêpe tea-gown worn over a cornflower-blue crêpe sheath—which you can also wear separately

More luxuries for light purses

Vogue's Finds of the Fortnight

To give away or present to yourself—these lingerie luxuries, at far from luxurious prices.

1. Hand-made slip, Alençon-type lace. About $8. Saks-Fifth Avenue, New York, Chicago.

2. For those who prefer silk crêpe, this slip is hand-made, lace-trimmed. Around $4. From John Wanamaker; Marshall Field.

3. Satin-and-lace nightgown to match slip number "1." Under $12. Saks-Fifth Avenue.

4. Panties to match the slip numbered "2." About $4. John Wanamaker; Marshall Field.

5. For the tailored type—this silk crêpe slip, hand-made, nicely faggoted. About $4.

6. The panties to match are especially well cut. About $3. Both: John Wanamaker, New York, Philadelphia; Marshall Field, Chicago.

7. Hand-made pink satin sheath with a foam of lace and pink satin bows. It looks extravagant, but it's less than $15. Bonwit Teller.

8. Shirred ivory velvet bed-jacket, very pampering. Lace edging, pale tea-rose crêpe lining. About $20; find it at Lord and Taylor.

9. Rose satin nightgown with a frou-frou, georgette-ruffled, lace-edged jacket. About $15. Lord and Taylor; Marshall Field.

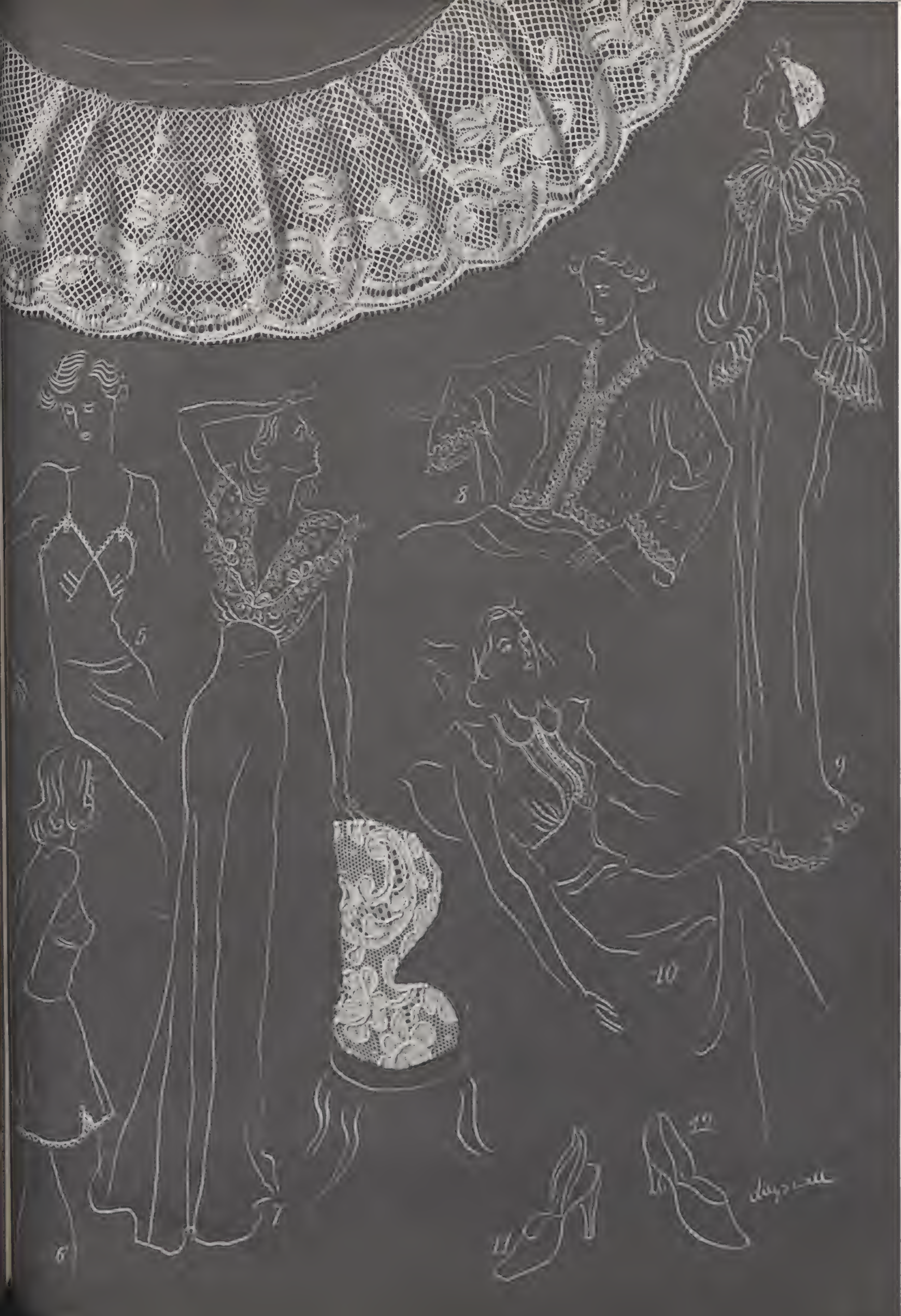
10. Blue satin nightgown with cherry-red piping on the shirt-waist top. About $8, Altman.

11. Untrimmed mule of gold kid. About $9.

12. Strapless pink satin mule with a medium heel. About $4. Both from Lord and Taylor.

• Shops in other cities have these models





Shop-hound's Christmas Carols



Hark, the herald angels sing,
Bring the paper, bring the string;
Bring the ribbons and the trappings—
Half the fun is in the wrappings.

NOTE for those of you who are all thumbs at tying bows: Joseph Mullen, decorator, 509 Madison Avenue, will wrap up your gifts in stunning imported wall-papers; tie them with broad satin ribbon; often add clumps of pine-cones and needles.

Rosomax Campbell, 48 East Forty-Ninth Street, will swathe your presents in a blaze of white and gold, this year.

On your own, discover the brilliant litho-lining papers, used in fine French bookbinding. A gift wrapped in tortoise-shell paper, tied with a flaming satin bow, would look like an eighteenth-century jewel-box. Howard Pusch, stationer and engraver, 400 Park Avenue, has all these.

Straw reindeer and angels, tied on atop, give your boxes a gleeful look. About fifty cents each, at the Scandinavian Publishing House, 561 Third Avenue.

Buy Santa Claus jingle bells, from Dennison, and string them on ribbons to tie up your gifts. About ten cents, a whole row.

Ransack the ribbon counters at Altman, and devise colour schemes of your own: burgundy and turquoise ribbons, combined, for a box done in shiny black paper; gold-metal paper, with orange gauze. . . .

Lord and Taylor have brought out a beige-paper-brown-ribbon combination, to give your gift a Wise-Men-crossing-the-desert look. Among all their handsome burnished-metal papers, this looks very new.



God rest ye, merry gentlemen,
Sing all the waits and bards:
While Shop-Hound's sentimental pen
Writes now of Christmas cards.

SEND a Christmas card with a packet of herbs attached, to grow in a window-box and enliven the soups and salads of to-morrow. About twenty-five cents at The Channel Bookshop, 283 Park Avenue.

Or hunt up a printer and have your greetings emblazoned in newspaper headline type, on newspaper stock.

Ask at Gerard's, 48 East Forty-Eighth Street, for the angel cards. Angels with real hair and real dresses, slightly fey. Find striking and original cards here.

Sleuth around in Shackman's, 180 Madison Avenue, for old-fashioned favours, and send these with your calling-card.

Famous paintings and etchings, reproduced in the American Artists Group Christmas cards, make distinguished greetings. The Designers and Illustrators Christmas cards have gaiety and wit. Both collections at the F. A. R. Galleries on East Sixty-First Street; in many other New York shops; and all through the country.

Send, for a change, sweetly sentimental old-fashioned cards, found in Third Avenue candy shops. The more tinsel, the better. . . . Botany prints, from the Goldberg Art Shop, 251 Fifth Avenue, are all over a hundred years old; from about fifty cents.

And don't forget that you can voice your sentiments on a toy record, made at the National Recording Company, 2 West Forty-Sixth Street; about $45 a hundred.



Bring a torch, Jeannette-Isabella,
Christmas-time is here once more;
Bring the ladder from the cellar—
We must think about décor.

WHITE wire stars, studded with Christmas balls, are effective, hung in the windows, both inside and out. White wire Christmas trees, hung with balls in horizontal rows, will prove you're a modern. About $2.50 for the wreaths; about $5.50 for the trees. W. and J. Sloane.

James Pendleton, 19 East Fifty-Seventh Street, says "Merry Christmas" in big block letters to string along the mantel. About $2 a letter. And has the most fabulously beautiful Christmas tree in white plaster, forty-five inches high, with balls sunk in little niches and gold sequins scattered over the top; about $10.

Jingle bells, jingle bells, any time any one comes to your front door. Irene Hayes ties up a twist of sleigh-bell harness with ribbons and evergreens; from about $8. For your own plans in decoration, or as gifts, look at her mirrored window-boxes, filled with berries and greens.

Tall white candles, cone-shaped like Christmas trees, will burn steadily for thirty-six hours, all through the house. From about $3 to $10; Gerard. . . . For inspired table decoration, see the gold-and-white cake-tin angels, at Sloane's.

White wire window-boxes, designed to stand on radiator boxes, found at Decorations Ltd., 1028 Second Avenue, can be banked with mistletoe. The boxes have been planned to hold growing plants later on.



I saw three ships come sailing.
The children sing with glee:
While, hammering and nailing,
The parents trim the tree.

AT "Westerveldt House," the new shop of James Amster, 362 Lexington Avenue, you can order a Christmas tree looped with blue ribbons, tied with myriad blue bows.

Repoussé tin angels, with frizzy tin curls—clutching stars, tossing stars, riding on moonbeams—cost about twenty-five cents at Gerard. Crazy little birds and bemused angels, of bright pasteboard, fasten on the tree with clothes-pin clips; about thirty-five cents each. Gerard.

Why not have a living Christmas tree—or send one to a penthouse dweller? These come from the Outpost Nurseries, in Ridgefield, Connecticut, and can be ordered through the New York office, 247 Park Avenue. Spruce, balsam, and fir-trees from about $3.50, burlapped for transplanting.

Angel heads, with appealing painted faces and quantities of tinsel hair, are made out of Christmas-tree balls. About $1. at James Pendleton.

Find imported wooden figures, carved and painted in the most engaging fashion, at Childhood, 32 East Sixty-Fifth Street. About $1 each. A child would cherish the thought of these all his life.

Snowflake patterns, hand-cut from thin, crystalline plaques, dance and flicker in the lights; about $1 each. There are candlesticks of the same substance to flank the tree, if used on the table. About $3.75 a pair. Pitt Petri, 501 Madison Avenue.



We three kings of Orient are,
Bearing gifts, we traverse afar:
It still takes a lot of walking
Just to fill a single stocking.

THERE'S a plushy pink beagle-hound, with beady eyes, to stare out of the top of a stocking and to stick pins into later, if you have the heart. About seventy-five cents at Eleanor Beard, 446 Park Avenue.

For father's sock, find an old-fashioned clay pipe, brought up to date, from the Royal Gouda Potteries of Holland. About $1.50, at D. Lee Cooper, 686 Madison Avenue. Or, pick up a bright cardboard cocktail baton, containing little bottles of onions, pickles, and olives. About $1, at Hammacher Schlemmer.

At the Indian Trading Post, 15 East Eighth Street, you'll find a pair of fleas dressed up and packed in a microscopic paper box; about thirty-five cents. (Even Schiaparelli would get a shocking, to find dressed fleas in her Christmas stocking.)

To weight the toe of a sheer chiffon stocking, there's a jewelled money clip—gold filled, with a rhinestone dollar sign. About $7.50; Hattie Carnegie.

Mark Cross has a wonderful collection of bright-coloured leather key-ring tags and umbrella tags; from about $1.

Lipstick-tissue holders, of Kensington metal, cost about $1 at Personality Decorating, 142 East Fifty-Seventh Street.



Deck the halls with boughs of holly,
Hang the wreaths for all to see—
But, to make things really jolly,
We'll take Charlie McCarthy.

HONEY of Hymettus, imported from Greece, costs about $2.75, in a handsome brown glazed jar. Just one of the rare delicacies at H. Hicks, 665 Fifth Avenue.

Tremendous white asbestos gloves—slightly Surrealist—are designed to pluck brands from the burning. About $4 at Abercrombie and Fitch.

At the Bazar Français, 666 Sixth Avenue, you can buy shining copper ramekins; from about seventy-five cents. Best for serving *œufs cocottes à la crème.*

Cadaco's "Spell It" is a game to enchant and enlighten the young. You dial the letters, and, if spelled correctly, a picture of the object pops up in the magic door. About $1.50, at F. A. O. Schwarz.

"Are you Edgar Bergen's Charlie McCarthy?" "Well, I look just like him."

"Can you talk?" "We-ell, I open my mouth." "Do the children like you?" "Oh, they love me. So do the grown-ups." "The grown-ups?" "Yes, I make things go at dinner-parties, you know." About $10: F. A. O. Schwarz.

The stubby-legged Scottie, below, comes from Saks-Fifth Avenue; about $5. (Continued on page 140)



Here are five designs planned to give you many different outfits by interchanging component parts. First: "Easy-to-Make" Skirt No. 7872. Designed for sizes 25 to 34. Worn with Jacket No. 7695

Blouse No. 7871: Paillette bands bar the front of this high-necked "Easy-to-Make" blouse. It's worn with the same evening skirt, but with what a difference! Designed for sizes 12 to 20; 30 to 38

This pleasant piece of addition is the sum of the same skirt and blouse, plus the bolero of Frock No. 7879, sketched below—assuming that you cut them all, wisely, from the same material

FIVE THEMES FOR VARIATION





Designs for dressmaking

Frock No. 7879: Here is the basic dress of this deceptive wardrobe. Wear its bolero over other skirts; wear other jackets over the dress. Designed for sizes 12 to 20; 30 to 38

Skirt No. 7872: Sketched above in its evening length, here curtailed for daytime. With it, Blouse No. 7598, all afroth with cluster tucking. Designed for sizes 12 to 20; 30 to 42

Here the bolero of the basic dress is worn over the separate skirt and blouse. A soft black woollen might be a good fabric for the one-piece dress, bolero, and day-length skirt

Something different, yet nothing new: a day version of Skirt No. 7872, with fitted Jacket No. 7695. This collarless jacket, "Easy-to-Make," is designed for sizes 12 to 20; 30 to 40

• Back views of these models are on page 146





A GIFT FROM ANCIENT CHINA

When an exceedingly precious gift was made in Ancient China, it was often the essence from which the rare perfume, Kobako, is derived. Today, Kobako Perfume, so subtle, so seemingly remote, yet so persuasive to the senses, is the exquisite, the thrilling gift for a charming American lady. In a bottle of Chinese design.

KOBAKO BOURJOIS

INSPIRED BY ANCIENT CHINA . . . CREATED BY A GREAT FRENCH PERFUMER

REFLEXIONS

The way to say 'Remember Me'



PARFUMS

CIRO

PARIS

REFLEXIONS—$35, $18, $12—AND A CHARMING $5 SIZE

OTHER CIRO ODEURS: SURRENDER, DOUX JASMIN, CAMÉLIA DU MAROC

DISCOVERIES IN BEAUTY



Caron's "Can Can," with its charming bottle topped with a little pantie-ruffle, is one of the most exciting perfumes of the year. Note—its full enchantment is attained only after two hours of wearing

NO matter how much you believe in the joys of giving, there is always a certain time—say just about now—when a long list of names with nothing checked off beside them gives you a faintly harassed feeling. Of course, beauty things in themselves are such naturals for gifts that you can take your feminine list with you to a handsome cosmetic counter and fill the whole thing out there.

If you don't care for that system, however, we have gathered together a few suggestions for you here of inspiring beauty bits. Many of them are photographed (on this page and pages 130, 136, and 138). Others are high-lighted in the text that follows.

Primrose House has a new Chiffon Bath Set that will enchant any one who has the proper feeling about the rites of the bath. It includes an eau de Cologne that is impregnated with the Chiffon perfume that lingers delicately on your skin. The eau de Cologne can be purchased separately, but, in the bath set, it is combined with a super-sized oval cake of soap and a cylinder of Chiffon dusting-powder, all done up in a copper-gold package that is beautiful to see. Despite its beauty and general élan, its cost figures very moderately on your list.

Another new Primrose House item of gift interest is a travel make-up kit that is sold for a comparative song and is just the sort of gift the collegiate and other perennial week-enders would beam over. The outside of this case is of simulated brown alligator, and inside, together with week-end beauty equipment, is a large clear mirror, which is unusual in less expensive cases. These new Primrose House ideas have just been added to the brave array that awaits in shops at the cosmetic counters in shops throughout the country. (Continued on page 130)



Designed to give you a start—happy, of course—this box contains a crystal and gold-encased lipstick, a crystal jar of powder, and a Surrealist bottle of perfume. All Schiaparelli; all "Shocking"

Mrs. Frank F. Merriam **WIFE OF THE GOVERNOR OF CALIFORNIA**

DOES A FORMAL TABLE WITH THE NEW GORHAM STERLING

"Governor's Lady"

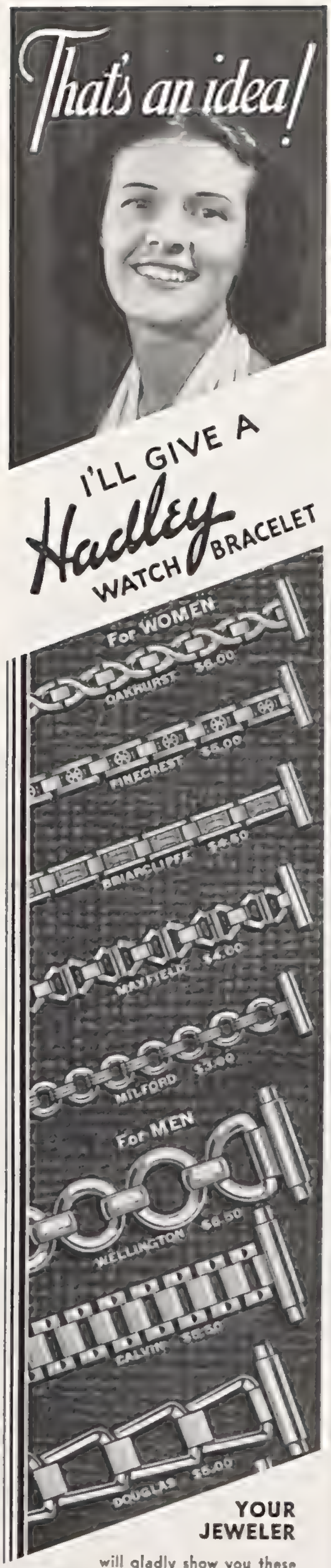




PERHAPS nowhere will you find table settings as consistently beautiful and distinctive as in America's Executive Mansions. So, naturally, the silver is "Governor's Lady"—a marvel of the silversmith's craft in its perfect balance and flowing grace of line.

Make *your* table lovely with it . . . Give it to *particular* brides. Start now to lay up for yourself and your children's children this treasure in silver. At your leading jeweler's. He will give you illustrated price lists—or write The Gorham Company, Providence, Rhode Island . . . since 1831.

Sponsored by the First Ladies of **TEXAS • OHIO • CALIFORNIA • LOUISIANA • VIRGINIA**



YOUR JEWELER

will gladly show you these and many other popular Hadley Style Creations as illustrated in our folder, "SMART WRISTS". Write for your copy today!

HADLEY CO INC
293 DEXTER ST · PROVIDENCE · R · I
NEW YORK · CHICAGO · LOS ANGELES
BOSTON · PARIS · LONDON · ENGLAND

DISCOVERIES IN BEAUTY



"Infanta," Prince Matchabelli's new and knowing perfume, is vividly beautiful. It comes in a new type of Matchabelli crown, round instead of oval, and rests regally on a cushion of royal-blue velvet

(Continued from page 128) At Bendel's diminutive perfume counter, you will be lured first by whiffs of the exotic new scent, "Si Rare," and then by the diverting little bottles provided for carrying this, or any of the other Bendel perfumes, about in your purse. These are decorative little flacons that give forth only a drop of perfume at a time and have bright little balls for tops. With them are sold baby glass funnels that will win your heart and make you realize that they are something for which there has been a crying need for years. The little flacon, complete with perfume and funnel for refilling, is one of those gifts that make reputations.

Then, Bendel has put the famous soap into water-proof travelling-bags that pull together with a string. There are people in this world who won't consider life without Bendel's soap, and, when they travel, they have a dreadful time. Now all is solved for them, and a bright new idea has established itself on the gift horizon. Another new travel inspiration is a set of hanger and collapsible hat-stand, made of challis and fragrant with sachet. The Bendel shell-like *minaudières* are gifts to consider from the point of view of moderate cost, as well as great chic.

A bright bit of holiday glamour is the new sparkle of Barbara Bates "Sequins" nail polishes, sufficiently new and giddy to make a perfect "little gift" for any one who loves glitter. These are gold and silver polishes, but quite unlike any you have ever seen before, because they are most effective over or under your regulation polish, giving it a "sequinned" effect. For example, coat your nails with gold or silver "Sequins" polish. Then, put over that a layer of the Barbara Bates transparent lacquer in a delicate rose. The metal gleams through the colour in a fashion entirely new. Or coat over your dark polish a thin layer of gold or silver, which is barely (Continued on page 136)

BAKER



To make you sing in the bath-tub: Marie Earle's bath sets—one, a combination of quick-dissolving salts and a big cake of soap. The other, soap and dusting powder in a tall Cellophane cylinder

HER BRIGHTEST STARS

★

RADIANCE · ENCHANTMENT

Choose Her Gift from these creations by Lenthéric, that she may walk with the magic of their fragrant incantations.

SEE OPPOSITE PAGE

TOP ROW—*Left to Right:*

Gift Presentation of 1-oz. Parfum, and 4-oz. De Luxe Decanter, Bouquet Lenthéric. In *Miracle*, *Tweed*, or *Gardenia de Tahiti* . . . $8.75. In *Numéro 12* or *Shanghai* . . . $10.75.

Tweed Ensemble of Parfum, Bouquet, Face Powder, Bath Powder, Soap, and Sachet . . . $10.00.

Gift Presentation, Bath Powder and 4-oz. flacon, Bouquet—both in *Gardenia de Tahiti*. Also in *Tweed*, *Miracle*, *Shanghai*, and *Numéro 12* . . . $2.50.

De Luxe Decanter, Bouquet au parfum *Miracle*. Also in *Tweed*, *Gardenia de Tahiti*, *Shanghai*, *Numéro 12*, *Asphodèle*, *Lotus d'Or*, *Forêt Vierge*, *Au Fil de l'Eau*, *Le Pirate*, *Carnation*. 8-oz. . . . $2.75.

De Luxe Decanter, Bouquet au parfum *Gardenia de Tahiti*. Also in ten other fragrances. 4-oz. . . . $1.75.

★

SECOND ROW—*Left to Right:*

Triple Parfum Presentation of 1-dram petit flacon each, parfums *Tweed*, *Shanghai*, and *Numéro 12* . . . $4.25.

De Luxe Soap Presentation, au parfum *Miracle*. Also in *Tweed* and *Gardenia de Tahiti*. 3 cakes . . . $1.50.

"Boursette"—Envelope evening bag in White or Black Lamé; fitted with parfum *Tweed*; Streamline Single Vanity; and matching Lipstick . . . $12.50.

Also (not illustrated) "Formalité" Evening Bag, in Black or White Satin; fitted with parfum *Anticipation*; Streamline Double Vanity; and matching Lipstick . . . $20.00.

De Luxe Crystal Decanter, Bouquet au parfum *Tweed*. Also in ten other fragrances. 16-oz. . . . $4.00.

Bal Masqué "Three Silent Messengers". Two-ounce flacons, Bouquet aux parfums *Tweed*, *Miracle*, and either *Shanghai* or *Gardenia de Tahiti* . . . $1.95.

Bal Masqué Presentation of Black-and-Gold or Ivory-and-Gold finish Vanity, and Face Powder . . . $2.50.

★

THIRD ROW—*Left to Right:*

Bal Masqué Gift Set (closed).

De Luxe Decanter of Bouquet au parfum *Shanghai*. Also in ten other fragrances. 4-oz. . . . $1.75.

★

BOTTOM ROW—*Left to Right:*

Parfum *Anticipation*, 2¾-oz. . . . $35.00.

Parfum *Gardenia de Tahiti*. 2-oz. . . . $12.50.

Parfum *Shanghai*. 2-oz. . . . $16.00.

Parfum *Numéro 12*. 1⅞-oz. . . . $15.00.

Parfum *Miracle*. 2-oz. . . . $12.50.

Parfum *Tweed*. 2-oz. . . . $12.50.

"Bouquet Trio". 4-oz. flacons, Bouquet aux parfums *Tweed*, *Shanghai* and *Numéro 12* or *Miracle* . . . $3.00.

Gifts by Lenthéric

HER BRIGHTEST STARS *



* RADIANCE • ENCHANTMENT

Gifts by Lenthéric *Parfumeur*

8 out of 10 Women . . . . "WE WANT



CUTEX TRAVELING SET: Small, but handsome. Rich looking as only real leather can be. In black, pig-grain or blue swirl finish. A love of a traveling companion. **$2**

SELECT THEM FROM THE CUTEX 1937 SET PARADE

NOT being placed in the delicate position you are, we were able to come right out flat-footedly and ask your family and friends just exactly what they wanted for Christmas. And they told us. Over and over, from near and far, on lists of every length—they said, "WE WANT MANICURE SETS."

Don't forget that a woman needs not one manicure set—but at least four! One each for the office, the car, her week-end case, her dressing table. And another one for the guest room *is* nice!

Establish a reputation for being both psychic and original, by giving her one of these exquisite sets by Cutex. It will send you straight to the top of the list in her affections.

There's a set for every woman—some small in price, though large in chic, some opulent enough to tempt a jewel thief. But all contain every last thing she'll need for a perfect manicure. Look these pages over carefully and choose *now!*

NORTHAM WARREN • New York
Montreal • London • Paris



CUTEX ANNIVERSARY SET: A fabric case that's very swank, very dashing, in either blue with white stripes, red with silver stripes, or yellow and black plaid. **$1.25**



CUTEX MANICURE CUBICLE: It *couldn't* be more convenient! Stands upright, and the front drops. Smart pig-grain leather. Nail file, orange stick, emery board, cuticle scissors, nail-white pencil included. **$2.50**



CUTEX MARQUISE SET: The richly ornamental texture of ostrich grain makes this handsome little case. The bottles are held in a polished metal tray. Tucks into a very small corner of your suitcase. **$5**

said

MANICURE SETS FOR CHRISTMAS!"



CUTEX GLADSTONE SET: The acme of luxury! The case is opulent Burgundy leather, goat-skin finish. Cuticle scissors, tweezers, buffer with chromium knob, besides all your manicure needs! **$10**



CUTEX COMPACT SET: Trial sizes of Cutex Polish, Oily Polish Remover, Oily Cuticle Remover and manicure instruments in an unusually good-looking paper-covered box . . . White, black and gold. **50¢**



CUTEX FIVE-MINUTE SET: Modern as next year's automobiles, this streamlined bakelite case is as practical as it is beautiful. Black, red or brown. Complete with every manicure need. **$1**



CUTEX WALNUT SET: The making of any dressing table! Genuine polished walnut, with a charming Godey print on the cover. Chromium knob feet. **$3**



CUTEX CLUB KIT: A lovable, packable, indispensable set of soft-black or brown pin morocco. Slide fastener. Also in a decorative brocade. **$3.75**



CUTEX MAN'S SET: As masculine as a military brush set! Smooth saddle-bag leather in tan, lined with colorful oiled silk. Gilt fastener. And a complete kit within. **$6**



CUTEX MAID OF HONOR: A thing of beauty and a joy forever! Black ribbed-finish leather case that folds flat. Gilt frame. Includes cuticle pusher, cuticle nipper, nail scissors, 4½" file, tweezers. **$12.50**

CUTEX

Gift Sets



Monograms by Mosse, Inc., New York City

FOR ALMOST ANYONE'S CHRISTMAS

It's so nice to own Martex that you simply can't go wrong in giving these good-looking, rich-feeling, long-wearing towels to any woman. They've been known for 40 years as the very finest. There are many patterns and colors of Martex bath towels and dish towels. Sold only at department stores and specialty shops, monograms extra. Patterns (left to right) Splendor, Tripoli, Albania, Tripoli, Empress—Cedar Chest gift set contains 90 pieces—Tuxedo, Rio and Albania—Gift Box contains Rio. For a man's gift—ask to see the big, rough, tingly Rub-down towels. Wellington Sears Company, 65 Worth Street, New York City.

Martex BATH TOWELS

THE METROPOLITAN OPERA HOUSE

(The key to the Alajálov drawing on pages 96 and 97)

THE Metropolitan Opera House is more than just an opera-house—it is an incredible system of cells, a machine for opera, that pounds away constantly, even during the performances. While Tristan goes to fetch Isolde, stage-hands in the wings try their hand at Greek wrestling, wig-makers put lotions on horsehair, and the ballet dancers do exercises at the bar.

Here in this cross-section, Constantin Alajálov, who went backstage fourteen times, has caught the intricacies of the machine. Starting far up in the left-hand corner, you can see sweethearts in the corridor (the opera-house abounds with love-making, each little nook sprouting with passion). Just below, untouched by love, ushers who have sneaked in food chew on cold hot dogs, fearful of the eye of their captain. The rest of the people are running for their boxes, all late, and they will breathe heavily for fifteen minutes, in time to Wagner.

If you have keen eyes, you can see just in front of the first row orchestra, the prompter, with his book before him, ready with sibilant whispers, to catch up any performer. Next to him is a guard. The place is full of guards, old, tired, guarding nothing, but always ready for excitement, as though the opera-house every evening was the centre of a vast detective story, with murder lurking in the wings.

As you cross the page, but still in the basement, you can see the musicians' dressing-room, always harbouring at least two musicians who are forever playing a game—two-handed bridge, or chess, or Russian bank. On the other side of the steps live the male chorus, who change from Vikings to Egyptians, a leopard skin around their middle, with practically no trouble at all. Just above them stands a live horse actor.

With a guard outside to guard, there is, next-door, the star's dressing-room, which will later, as soon as the final curtain descends, be filled with family and friends, all shouting, all congratulating, all as gay and lively as a bag of jelly-beans. On the floor above, separated by two flights of stairs, from the male chorus dressing-room, is the female chorus dressing-room, and there, singing life away, are the girls who started out to be the stars, who sang trills, and worked, and missed—while, across the hall, the seamstresses sew all day and most of the night.

In the lovely interludes backstage, when the singers are on, and life is placid during an aria, the stage-hands, whom you can see in the room just above the busy seamstresses, are busy with the dice, shooting boxcars, and snake-eyes, when all they want are sevens and elevens. The elevator, by the way, holds a Scandinavian King and an elevator man (in a suit given him by an opera singer who weighed exactly fifty-three pounds more than he). The wardrobe room on the same floor has gowns stacked, like a bargain basement, brilliant with rhinestones, with fake rubies, brightly red, gowns which have probably been patched by the workers in the room above, where they put the dresses on the forms, mend, and let out bosoms. (There is an enormous amount of letting out of dress bosoms.) And again there is love in the passageway—across the elevator shaft.

Almost all of the floor above is devoted to storage rooms, to blackness, filled with blackness. But next-door, in the brightness of big bulbs burning unshaded, the wig-makers fuss with the blond plaits of Elsa, of Brünnehilde, of Sieglinde. And the top floor is just one dancing mass of ballet, girls and men, and tights and *tutti*, and *entrechats* and back bends, mirrors, bars, and legs with muscles bulging out, like apples in a bag. No one up there listens to the singers down below, no one in the whole house, from the stage-hands playing bridge on the sixth floor, to the chorus in the basement putting on crêpe paper beards, ever listens to Tristan and Isolde, ever peeks out to see what has brought the audience to the pageant that this machine rolls out.



Same ocean .....same sun-kissed sands.... ....same man sometimes.. same birds cutting patterns in the sky ..same girl ...different dress..... ..... Ann Foster dresses ..... a glorious winter holiday.

This shaggy white linen—Irish crochet trim . . . Another, a lovely blue-white applique on the pockets, nothing more . . . A wild print, simply made—as wild prints should be . . . An exciting pink, with buttons marching down the front, 2 and 2 . . . Two-piece—striped. But striped in the Ann Foster way. Just the thing for play . . . Cottons, rayons, and linens designed with silken simplicity.

$4.00 and $6.50

Ann Foster

366 West Adams Street • Chicago



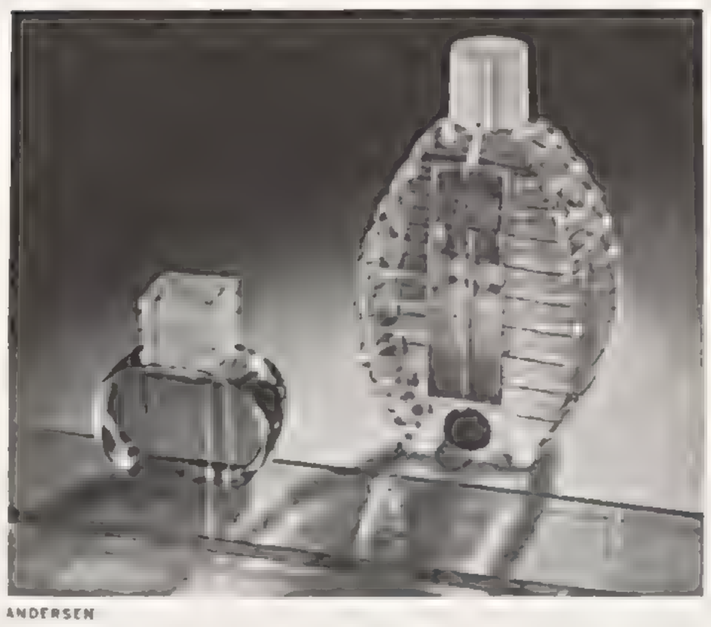
• You'll make a delightful discovery when you see this Lampl original Kravene . . . designed for the busiest time of the year, winter, with all its holiday gayeties . . . it will work magic with your social whirl . . . and if you decide to follow the sun it can be had in short sleeves and pastel tones. See it at your favorite store.

• *A few representative stores featuring Lampl fashionable knits* •

J. L. HUDSON COMPANY, *Detroit* • JOSEPH HORNE COMPANY, *Pittsburgh*
L. BAMBERGER & COMPANY, *Newark* • WM. TAYLOR SON & CO., *Cleveland*
MANDEL BROS., *Chicago* • THE EMPORIUM, *San Francisco* • STIX, BAER & FULLER CO., *St. Louis*
L. S. AYRES & CO., *Indianapolis* • E. T. SLATTERY CO., *Boston* • WOLF'S, *Des Moines*
TRASK, PRESCOTT & RICHARDSON CO., *Erie* • H. C. CAPWELL CO., *Oakland*
STROUSS-HIRSHBERG CO., *Youngstown* • THE DENVER DRY GOODS CO., *Denver*
THE BOSTON STORE COMPANY, *Milwaukee* • WURZBURG D. G. CO., *Grand Rapids*
DULUTH GLASS BLOCK STORE CO., *Duluth* • HUTZLER BROTHERS CO., *Baltimore*
ROLLMAN & SONS CO., *Cincinnati* • COULTER DRY GOODS CO., *Los Angeles*
THE ADDIS CO., *Syracuse* • THE DAYTON CO., *Minneapolis* • THE GORTON CO., *Elmira*
THE HECHT CO., *Washington* • T. S. MARTIN COMPANY, *Sioux City* • WAITE'S, *Pontiac*
THE LION DRY GOODS COMPANY, *Toledo* • JOSEPH SPIGEL, INC., *Roanoke*
KILLIAN'S, *Cedar Rapids* • THE F. N. ARBAUGH CO., *Lansing* • GEO. INNES CO., *Wichita*

LAMPL KNITWEAR COMPANY • CLEVELAND, OHIO

DISCOVERIES IN BEAUTY



ANDERSEN

"Elation" is the apt title of this perfume and eau de Cologne by Dorothy Gray. It has a buoyant, spirited fragrance that will lift you out of any slough of despond or just lack-of-elatedness

(Continued from page 130) discernible till your fingers move in the light. You can put the "Sequins" polish on your nails unadorned, but experimenting is more fun. The Barbara Bates "Sequins" have just arrived at the cosmetic counters, and, after you've tried their dazzle for yourself, you'll know where they belong on your gift list.

Even if you are that person who is clever at doing up presents, you couldn't improve much on the original guise in which Lucien Lelong's various divertissements appear. One of the newest is a special eau de Cologne version of the Penthouse Package. Once you remove the top of the Penthouse, you find therein three bottles of the most popular Lelong eaux de Cologne. Out of their penthouse, they continue to be decorative on a dressing-table or the ledge of a bathtub. A very fine gift for people who have lots of guests.

Then there are the extravagantly beautiful Giant Dusting Powder and Giant Sachet—brand-new and done up in such glory as you have seldom seen, almost an ultimate in gift gestures.

And for the sophisticated lady celebrated in song—champagne in her bath! It looks like a real bottle of champagne, but it is called Bain Mousseux, and, in your tub, it sparkles like the foam you have in your champagne glass. The frothy bubbles surround you with scent and give you a lovely lift.

Bain Mousseux is the creation of Maison Jeurelle and carries out its champagne trappings complete to gold string and sealing-wax. There are large bottles and "splits," the former nested in golden excelsior in wicker wine-hampers, and all this magnificence can be purchased at Bonwit Teller (exclusively in New York) and at shops in other cities.



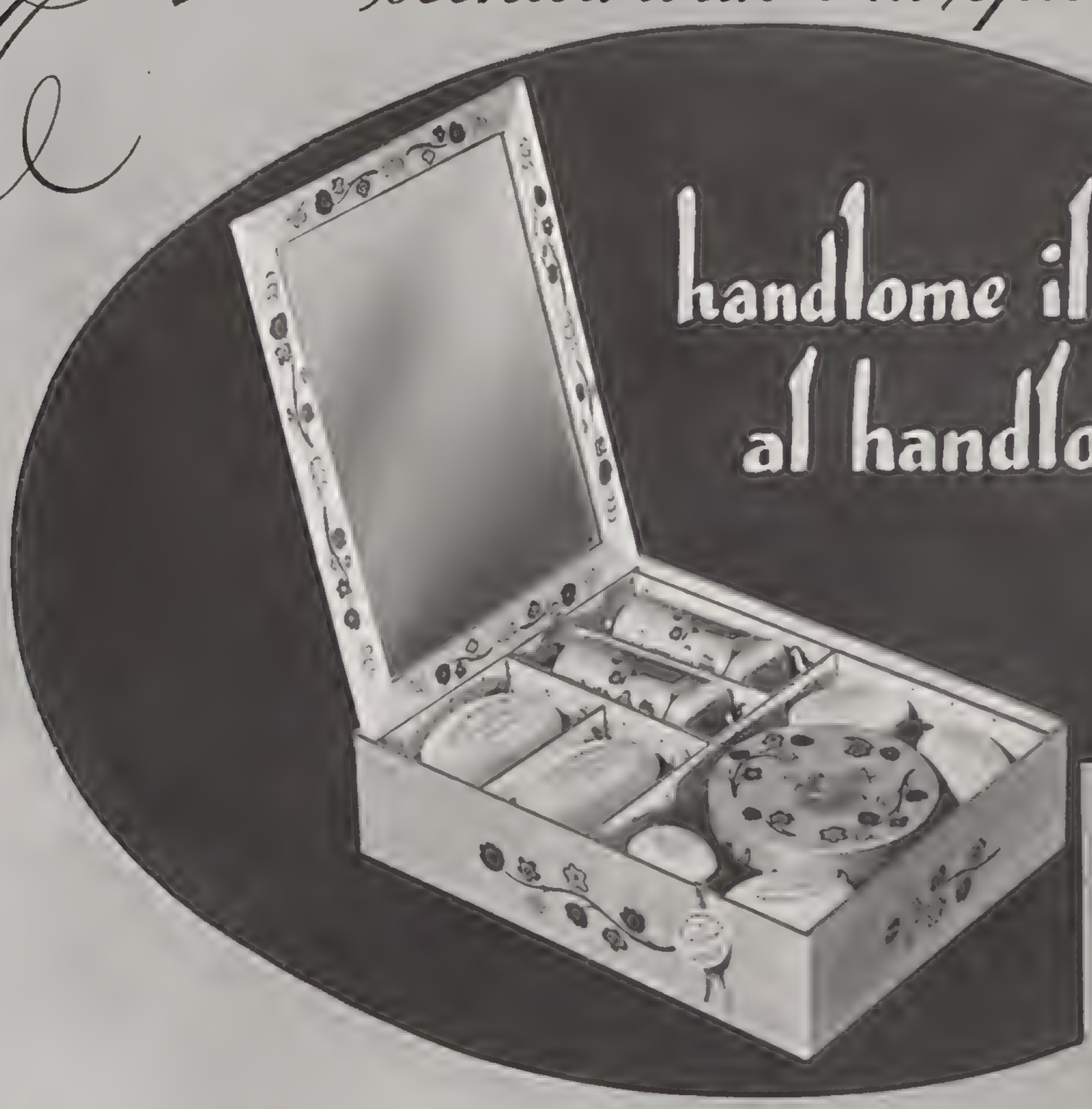
BAKER

This hingeless "Crownpact" by Prince Matchabelli comes in a muted gold finish with a black or white enamelled top; single and double versions. The double one opens up just like a French dressing-table

"Something Old, Something New"

EARLY AMERICAN* TOILETRIES

scented with Old Spice*



handlome il
al handlome doel

Vanity Box
$3.50



Contains 6 Cakes Soap . . . 2 Bath Size, 4 Toilet Size; Bath Salts, Bath Powder

What greater tribute to HER glamour and the Christmas tradition than this Early American Vanity Box, inspired by America's first era of gracious living . . . recalling the romance of the Yule log blazing in the open hearth . . . the spicy scent of the steaming Wassail bowl . . . and gaily petticoated ladies pirouetting dangerously near the mistletoe . . . Quaint figures and floral designs adorn the treasure-type box . . . The toiletries are scented with *Old Spice,* that haunting, tangy fragrance compounded of rose petals and spices . . . Even the most sophisticated will adore it . . . The Shulton Early American Assemblage includes:

Bath Powder . . . Bath Soap . . . Toilet Soap . . . Guest Soap . . . Toilet Water . . . Perfume . . . Beauty Boxes.

*Trade Mark Applied for by SHULTON INC., 358 FIFTH AVENUE, NEW YORK

Available in the Toilet Goods Departments of these, and other fine stores:

NEW YORK CITY—LORD & TAYLOR

Akron, Ohio . . . . . The M. O'Neil Co.
Atlanta, Ga. . . . . Davison-Paxon Co.
Baltimore, Md. . . . . Hutzler Brothers Co.
Boston, Mass. . . . . R. H. Stearns Company
Brooklyn, N. Y. . . . Frederick Loeser & Co., Inc.
Buffalo, N. Y. . . . . Flint & Kent
Cincinnati, Ohio . . . . The H. & S. Pogue Co.
Cleveland, Ohio . . . . The Higbee Company
Columbus, Ohio . . . The F. & R. Lazarus & Co.
Dallas, Texas . . . . Neiman-Marcus Company
Danville, Va. . . . . L. Herman
Dayton, Ohio . . . . The Rike-Kumler Company

CHICAGO—MARSHALL FIELD & COMPANY

Denver, Colo. . . The Daniels & Fisher Stores Co.
Des Moines, Iowa . . . . Younker Brothers, Inc.
Fort Worth, Texas . . . . . The Fair
Hartford, Conn. . . . . G. Fox & Co.
Indianapolis, Ind. . . . . L. S. Ayres & Co.
Kansas City, Mo. . . Emery, Bird, Thayer D. G. Co.
Minneapolis, Minn. . The Young-Quinlan Company
Newark, N. J. . . . . L. Bamberger & Co.
Oakland, Calif. . . . . The H. C. Capwell Co.
Pittsburgh, Pa. . . . . Joseph Horne Co.
Portland, Ore. . . . . Ungár Inc.

LOS ANGELES—BULLOCK'S

Providence, R. I. . . . . Gladding's, Inc.
Rochester, N. Y. . . . Sibley, Lindsay & Curr Co.
Sacramento, Calif. . Weinstock, Lubin & Co., Inc.
San Antonio, Texas . . . . . Frost Bros.
San Francisco, Calif. . . . . The Emporium
San Francisco, Calif. . . . . The White House
Seattle, Wash. . . . . Bon Marché
Springfield, Mass. . . . . The Brigham Co.
St. Louis, Mo. . . . . Famous-Barr Co.
St. Paul, Minn. . . . . Field-Schlick, Inc.
Syracuse, N. Y. . . . . Dey Brothers & Company
Washington, D. C. . . . . Woodward & Lothrop

PLAYFUL SPORTS

from

BLOOMINGDALE'S BEACH CLUB



GIRLISH INFLUENCE — copy of the Lido's favorite — the Bayadere, new floral stripe pattern. A one-piece playsuit with detachable, full pleated skirt. Sunny, flower colors on clear white rayon French crepe. Sizes 12 to 18. Outfit, 19.95.

BOYISH INFLUENCE—copy of the full sleeve shirt a certain Britisher made famous at the Lido. With new longer pleated shorts. Tailored perfection in herringbone salyna rayon. Pink shirt with plum shorts, faded rose with slate blue, citron with navy. Sizes 12 to 18. Set, 14.95.

Bloomingdale's NEW YORK CITY

DISCOVERIES IN BEAUTY



The quest for a perfect set of dressing-table articles might well end with one look at this simple and beautiful trio of hand-wrought pewter. Practical and graceful in design, it harmonizes with varied types of dressing-tables. Though the set looks as though it might cost a mint, the price will delight you; from Macy's



Travel excitement—a bright red alligator overnight case, full of cosmetics and beauty essentials. The red theme is carried out in the gold-embossed crested red tops on the cream-coloured jars and bottles. The case has a cream coloured lining, and space for jewellery. This lovely affair comes from Dumas of the Savoy-Plaza



Revlon's "Jigger" is a neat trick containing two shades of polish and a bottle of oily polish remover in a transparent "plastacele" package. The polishes in the photograph are "Ascot" and "Windsor." Or order it in "Suez" or "Sierra" if you like the new soft, dusky shades that harmonize so well with off-colours



BAKER

One of the gayer gifts-about-town is a basket of lavender, especially if it is as attractively packed as these Wembdon Lavender offerings. The little woven baskets are something that you will want to save after the supply of fragrant soap, sachet, Cologne, et al., are gone. Look for them at cosmetic counters



PRELUDE TO A DAY OF LIFE

A WAY of Life, if you will. Simple . . . Smart . . . Scintillating, from Chanticleer, glassily crowing his breakfast call to the rhythmic clarity of LONGCHAMPS silverware. LONGCHAMPS, Purist of the Heirloom Family —like its sisters— Chateau and Grenoble, reflects a taste for nice living. Such silverware is not merely in mode for the moment . . . but also innately right for the years. Heirloom Dealers show Services of Heirloom Plate starting at $32.50. It's nice to know that Spaced Payments may be arranged.

ADVICE from Six Famous Stylists: A new booklet—"Table Charm from Dawn to Dusk"—will be sent on receipt of 10¢ (mailage). Heirloom Plate, Oneida, N.Y.

Heirloom Plate

HALLMARK OF THE FINEST SILVERWARE

Copyright 1937 Oneida Ltd., Mfrs.

Five Thrifty Ideas for Your Gift List



HOLIDAY SETS

1 Roger & Gallet Toilet Water and one cake of soap $1.70

2 Toilet Water and Aftabath dusting powder . . $2.40

3 Toilet Water, Aftabath and glass bottle of Sachet $3.15

4 Aftabath and two cakes of toilet soap $1.85

TOILET SOAP

5 Roger & Gallet's Toilet Soap. Regular package of three cakes with special outside holiday container. In seven fragrances . $1.00

MAKE it a fragrant Christmas for your friends with these delightful toiletries by Roger & Gallet. Holiday sets containing various combinations of exquisitely scented toilet soap, toilet water, Aftabath powder and sachet. Beautifully packaged in red suede-finished paper, richly decorated with gold. And of course there's nothing more welcome than a box of Roger & Gallet's classic soap . . . comes in a special holiday gift container depicting an old-fashioned Christmas scene. Holiday sets in Fleur d'Amour, Carnation and Le Jade only.

ROGER & GALLET

PARIS—NEW YORK

SHOP-HOUND'S CHRISTMAS CAROLS



(Continued from page 125)

To cheer the travellers on their way: the new travelling bridge kit, from Mark Cross. The leather-bound green felt roll contains a green felt table-cover, clips to hold it down, pencils, score-pads, cards. About $17.50; and a sophisticated gift.

Have a thought for originality even in your choice of plants. Send flaming anthurium plants—often known as flamingo flowers—from Max Schling. These sultry, waxen blooms, from Borneo, Sumatra, Java, have great style. And who could resist the Cape Cod Gardens—miniature houses, in miniature gardens, alive with real, but miniature flowers? For about $10.

Those chic little bamboo gadgets that Paris adores—find a collection of these at Alice H. Marks. The bamboo pencil, about $2.50; cigarette holder, about $3; the table-lighter, with gold mounting, about $35. And, for ecstasy, a nest of imported mirrored tables; about $150. Just to enter the new shop, at 6 East Fifty-Second Street, inspires you with Christmas ideas.

From a multitude of enchantments at the India Arts and Crafts, 115 East Fifty-Seventh Street, select the tiny, jewel-like boxes that are so useful to put in a purse. Hand-made sterling silver boxes, pale as the moonstones set in the lids, cost from about $15; others from about $5. And, for fun, let the shop fill your gift with aromatic *Illachi* seeds. The Princess Brinda of Kapurthala is introducing into America the fad for chewing these.

Choose these for the girl who wears tweeds with mink. The brown box-calf bag has a frame and clasp of tan sole leather, about $35. About $8.50 for the belt to match. Mark Cross has an exciting collection of these bags and belts, using crude leathers with vigour, assurance, and enormous chic.



For the girl who collects massive, barbaric jewellery to set off her slim dark crêpes: clips and bracelets designed by Simonne Gerli in Paris, made in her workshop in Peiping, and found at Bonwit Teller. Bracelets from about $10.... To keep your costume jewellery from rambling over the bureau drawers, there's a huge jewel-box, in dark red leather, lined in burgundy velvet. About $13.50 at the New York Exchange for Woman's Work.

At Yamanaka, notice a white agate push-button, for bedside tables—a lovely, sybaritic thing; about $18. Some of their eighteenth-century snuff-bottles, with jade or carnelian tops, have been converted to the push-button idea; about $40 for these. For little gifts, don't forget the change-purses of Chinese brocade, with jade or coral clasps. From about $2, in several new shapes.



This travelling jewel-case, another Mark Cross import, is lined in beige velvet and has sliding trays; about $22.50.... Wonderful present for a man is their pigskin jewel-case, lined in beige suède, fitted for wrist-watch, studs, links; about $35.

(Continued on page 142)



Choose now from these and many other exquisite RONSON models, at your jeweler, department store, or at any store selling fine smokers' articles.
Priced $3.75 to $30.00

ART METAL WORKS, Inc.
24 Aronson Square, Newark, N. J.
In Canada:
DOMINION ART METAL WORKS, Ltd., Toronto
In England:
RONSON PRODUCTS Ltd., London W. C. 2



NUT BOWL

A handsome gift for a man. Inlaid bowl with gavel nutcracker, filled a-plenty with salted pecans, almonds, Brazil nuts, cashews, peanuts and paper-shell pecans. $3.75

BON BON BOWL

The bowl is golden...on the cover a porcelain miniature of a famous beauty...the chocolates, Schrafft's Luxuro—a combination that makes an irresistible gift. $3.50

GIFT BASKETS

Sturdy wicker baskets gay with holly and ribbons—heaped high with chocolates, cakes and cookies...or, if you prefer, all candy. As welcome a gift as ever came down a chimney. $5 to $25

RENAISSANCE CHEST

Only at Schrafft's can you find this new, delicate Renaissance Chest, its three perfect drawers filled with miniature Luxuro chocolates. Any woman would love it. $3.00

Gift Basket illustrated, $12

Schrafft's Chocolates and Candies, 60¢ to $2 lb.

SCHRAFFT'S 556 Fifth Avenue, New York City

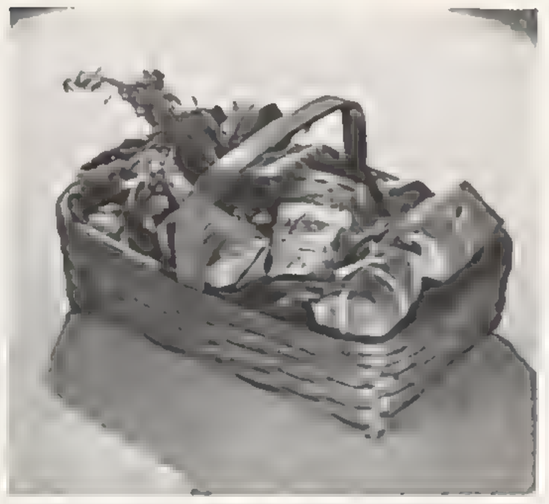
Please send_____ I enclose $_____

Name_____

Address_____

For out of town shipment add postage

SHOP-HOUND'S CHRISTMAS CAROLS



(Continued from page 140) For Mary or Sally or dear old Aunt Bert, buy baskets of saffron or spicy mugwort.... From the Cottage Herbs Garden, All Hallows Guild, National Washington Cathedral, Washington, D. C. Savoury dried herbs from abouttwenty-fivecentsajar.

Smoked turkey fanciers are smiling among themselves these days, and the news is out that smoked turkey paste is in town. You can order whole turkeys or jars of paste from the Van Sandt Farm, Saginaw Road, Fort Worth, Texas. Or, run to Park and Tilford and get a four-ounce jar of the paste for about 50 cents. The smoked turkeys from Texas cost about 85 cents a pound.

At Finland House, recently and triumphantly opened at 509 Madison Avenue, are beautiful breakfast and luncheon sets of hand-woven damask or hand-spun linen. Many of these are reproduced from pieces in the Finnish museum, and you won't find anything more distinguished, more unusual, more welcome. From about $15 a set. Also in this shop, other woven materials, and a fine collection of boxes and bowls in pale, modern woods.



"Westerveldt" is the old Dutch mayor's house, at 362 Lexington Avenue, that James Amster has opened as a shop of unusual gifts and decorations. This decoy, straight from the river's edge, has been polished and converted, unexpectedly, into a cigarette box; about $4.

At Vester's, 57 East Fifty-Seventh Street, you'll see bright skull-caps of a saddle-bag looking, silk-and-wool material, also good in black and white. These caps, perfect for skiing; about $1.50, or $1 in cotton. All kinds of belts, either in leather or wool: from about $1.50. A string of five brass sheep's bells, which might or might not be worn as a necklace; about $2.

In the book field, the P. E. M. Bookshop, in the East Sixty-First Street group of shops, will bind a special book for a special friend of yours, and do it with great style and distinction. Remember the "Featherweight" and wafer-thin morocco leather note-books at the MM Importing Company, 400 Park Avenue. You can get books for everything; wine lists, bridge notes, any kind of notes, here. About $2 for the "Featherweight" address-books.

For rare and unusual pieces of glass and china; for wonderfully good-looking hand-knit sweaters; for enchanting handkerchiefs and luncheon sets, browse around at Harris-Bornemisza. This is the shop recently opened at 58 East Fifty-Eighth Street by Mrs. R. Henry Harris and the Baroness Bornemisza. Mrs. Harris' *Cœur Joyeux* perfumes and sachets are inimitable, delicious.



BAKER

These boat-shaped wicker baskets are at their best holding hunks of peasant breads within their graceful sides. Imported from Hungary by Carole Stupell; from about $1.50 each. See the very appealing cocktail glasses: stemless, heavy crystal ones. (Continued on page 118)

For so many lucky ones... *this is sure to be a Ciné-Kodak Christmas*



IT'S A LANDSLIDE YEAR for home movies. By thousands—by tens of thousands—people are discovering the charm, the thrill, the excitement of taking their own personal movies and showing them on their own home screen.

The family, and everybody else, enjoys them. They're so real. You renew experiences you've all had together. You see yourselves—your friends—just as in life. You relive treasured moments.

FULL-COLOR KODACHROME

Have the breath-taking experience of seeing your home movies in all the brilliant, glowing colors of nature. These home movie cameras give you either black-and-white or color. For full color—just load your camera with Kodachrome, Eastman's new color film. No fuss, no extra equipment, simple as black-and-white.

Make this a Ciné-Kodak Christmas—with any of the four movie cameras shown below. Ask your dealer to put them through their paces . . . Eastman Kodak Company, Rochester, N. Y.

From left to right—

1. THE ECONOMY MOVIE MAKER—brings home movies within almost everyone's reach. Simple, dependable. Makes 20 to 30 black-and-white movie scenes—each as long as the average newsreel scene—on a roll of film costing $2.25, *finished, ready to show.* Also makes movies in gorgeous, living color with new Kodachrome Film. **CINÉ-KODAK EIGHT—$34.50.**

2. EASTMAN'S LOW-COST 16 mm. MOVIE CAMERA—with precision-made Kodak Anastigmat *f*.3.5 lens—triple-speed device—supplementary footage scale at side of finder image, so you can gauge scene length and film supply as you sight and shoot. Simplified gate greatly facilitates loading. Takes all 50- or 100-foot 16 mm. films. **CINÉ-KODAK "E"—$48.50.**

3. THE WORLD'S MOST WIDELY USED 16 mm. HOME MOVIE CAMERA—so simple, yet so fine. Clear, brilliant movies at touch of a lever. Performs beautifully for the beginner, and as skill increases, responds to every demand. Takes full 100 feet of 16 mm. film. With *f*.1.9 lens. **CINÉ-KODAK "K"—$88.50.**

4. REMARKABLE 16 mm. POCKET-SIZE MOVIE CAMERA—loads in three seconds. You don't touch the film—it comes in a magazine. Slip magazine into place, close camera cover, and shoot. Switch films any time—the magazine keeps out light. Effortless loading is only one of six new features. With fast Kodak Anastigmat *f*.1.9 lens. **MAGAZINE CINÉ-KODAK—$125.** Including combination carrying case—**$137.50.**



CHAMPION SKI CLOTHES

(Continued from page 99)

GERDA PAUMGARTEN, the Austrian champion, likes checked tweed jackets for sunny days; always wears knickers pressed on the side instead of front; tucks her second socks into her boot for ankle support; and likes dark blue stockings with a checked design to match her jacket, instead of white chain-stitch stockings.

She drinks a malted drink six times a day. She puts quinine in her face-powder to keep her skin from burning. She wears a bright red lipstick, because the rays of the sun do not get through red. To match her lipstick, she wears a red wool headband that leaves the top of her head bare—sometimes, one with a chin-strap and crisscrosses over her hair. She designed both and crochets them herself.

She wears black glasses when climbing, never when running. When it snows and the visibility is bad, she wears a dark blue hooded windbreaker, a white visor pulled down over half the face, and orange celluloid goggles. For underwear, she has long silk-and-wool pants and shirt.

For spring touring (last summer she toured on the glaciers until the middle of July), she wears white knickers (or a bathing-suit for climbing if it's hot), a large white collapsible hat. In her rucksack, she carries a first-aid kit, a silk sleeping-bag (huts have blankets, but not often sheets), and cold-cream in tubes.

HILDA STURM

Hilda Sturm, the German champion, is one of the great beauties of Europe, and has great fashion sense. Like Miss Osirnig, she has worn the long, tight jumping pants (she prefers light tan) long before they were taken up by the masses. To hold them up, she wears an overall top—which can be used as a bathing-suit top on a hot day. Otherwise, she wears a red sweat-shirt, a blue scarf, blue string gloves. Around her head, she ties a red handkerchief. Her boots lace up the back as well as the front—so that if she falls she will break out of them.

On snowy days, she puts on a blue leather blouse that laces up the front and sides with white shoe-string. Her square blue celluloid goggles have slits in the middle. In the spring, she wears a divided skirt, black stockings, and a green blouse.

HELEN PALMER-TOMKINSON

Helen Palmer-Tomkinson, a member of the British ski team, has rusty-red hair and looks like an elf. She always wears hunter-green with knickers in the same colour and white chain-stitch stockings. Her jacket is laced up with leather shoe-strings. On her head, she ties a handkerchief, peasant style. (This is about the only peasant touch among skiers one sees in Europe.) Her Erickson skis are laminated to give them more spring, and have Kandahar bindings and steel edges. (All European skiers have edges on their skis.) She eats lots of sugar to give her energy and puts several lumps in her pockets, which are slide-fastened to keep out the snow.

AMERICAN SKI TEAM

The strange vagaries of what makes and unmakes an amateur and what endangers amateur standing do not permit naming the champion American skiers, but clothes such as they wear are available throughout the country. The U.S.A. girls' team has only raced in Europe three seasons, but already ranks as high as the European racers, who learned to walk on skis and have had the Alps at their back door since babyhood.

The captain of the U.S.A. team has very light blond hair, wears a pale greyish blue windbreaker, hood rolled around neck: light grey whipcord trousers—long and baggy; black goggles, a blue headband, a flannel shirt under her windbreaker, a wool or silk scarf, light wool underwear, (Continued on page 146)

Such stuff as dreams are made on



Jean Patou
PARIS

Also Parfum Cologne MOMENT SUPRÊME and Face Powder MOMENT SUPRÊME

Aquamarine

WITH

SAPPHIRES & DIAMONDS

ACTUAL SIZE



This clip has everything—modern massiveness, the enormously popular stone of the moment, and one of the many unexpected color combinations used today.

BLACK STARR & FROST
GORHAM

JEWELERS • SILVERSMITHS • STATIONERS
FIFTH AVE. AT 48TH ST., NEW YORK • 586 CENTRAL AVE., EAST ORANGE
Associated with SPAULDING-GORHAM, *Chicago*

CHAMPION SKI CLOTHES

(Continued from page 144) leather mittens lined with wool.

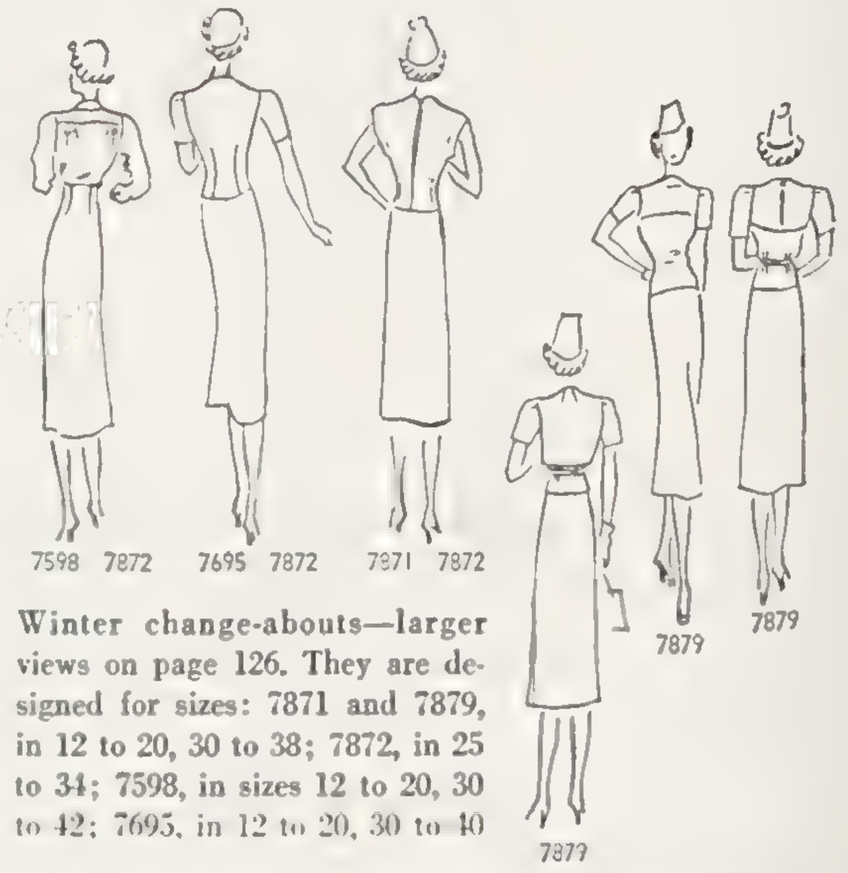
When it is snowing, she wears more and warmer underwear, her hood up, motor-cycle visor pulled over eyes, orange goggles, and a blue knitted baby cap tied under the chin, to keep the ears warm. She leaves her boots quite loose until just before the start of a race, then laces them tightly. She rubs dry soap on goggles to keep the snow from sticking. Before racing, she has tea with lots of sugar; the night before she has a hearty meal and early to bed.

For spring touring (and here is a good tip on what to take on a snow train), she carries in her rucksack: four pairs of dry socks, one light cashmere sweater, one sleeveless sweater, a windbreaker with hood, two pairs of light wool underwear, two pairs of silk underwear, three silk or cotton shirts with long sleeves, knickers for touring, two pairs of long white chain-stitch stockings, black glasses, sunburn cream in a tube, heavy powder foundation, cleansing cream (she never uses water on her face), an extra leather strap, pocket-knife, flask of brandy, and extra ski tip. She also thinks the guide or some one in the party should carry morphine in case of accident.

Another member of the U.S.A. team, who has only been to Europe two winters, but already skis as well as other champions in Europe, wears a white rough wool coat, grey knickers, dark blue stockings, and socks tucked into boots. To a belt around her waist she straps a bag, in which she carries extra shoe laces, a jack-knife, and a cotton handkerchief to clean glasses. On her head, she wears an ear-covering band strapped under the chin. When it is snowing, she puts elastic bands at the top of her boots, wears a blue windbreaker that tucks into knickers and a long-sleeved sweater.

The night before a race, she goes early to bed. If the race is in the morning, she has a big breakfast; if it's in the afternoon, a light lunch. She always races in a windbreaker, but generally runs every day in a white jacket. She tightens her boots just before the start of a race and makes the loop in her sticks shorter with elastics so that, if she falls, she won't lose them. For even the best skier falls.

DESIGNS FOR DRESSMAKING



Winter change-abouts—larger views on page 126. They are designed for sizes: 7871 and 7879, in 12 to 20, 30 to 38; 7872, in 25 to 34; 7598, in sizes 12 to 20, 30 to 42; 7695, in 12 to 20, 30 to 40

PATTERNS MAY BE PURCHASED FROM ANY SHOP SELLING VOGUE PATTERNS, OR BY MAIL, POSTAGE PREPAID, FROM VOGUE PATTERN SERVICE, GREENWICH, CONNECTICUT; AND IN CANADA, AT 21 DUNDAS SQUARE, TORONTO, ONTARIO. PRICES OF PATTERNS WILL BE FOUND ON PAGE 174.



FOR CHRISTMAS GIFTS *that surely will please him . . . perfect gifts for any other occasion . . . there's plenty to choose from in this Buxton group.* "STITCHLESS" BILLFOLDS *in a wide variety of good-looking leathers, priced from $2.00 to $15. (All billfolds 50¢ extra with slide fastener.)*

KEY-TAINERS *from 50¢ with 2, 4, 6 and 8 patented* loops *that lock keys in. There are Buxton* COMBINATION GIFT SETS, *too—Billfolds, Key-Tainers, Pocket Cases of matching leather. In duos and trios, priced to $50.*

Gift Parade

"Stitchless" Billfolds for money and papers—— Key-Tainers with Buxton's patented Locked Loops

Here's a perfectly grand selection of leatherware . . . just as practical as it is handsome . . . and with all these features exclusively Buxton. "Stitchless" Billfolds made from just one piece of leather, self-interlocked . . . guaranteed to last until the long-wearing leather actually wears out. For there are no stitches to rip—no seams to fray. Key-Tainers, too, that really lock your keys in patented loops . . . yet just press the automatic latch, and both loop and key may be detached instantly. And for its Zip-Tainer models, Buxton has introduced the patented Golden Guard—a narrow strip of leather ingeniously placed so that no contents can jam the popular slide fastener. Buxton, Inc., Springfield, Mass. New York Office, 47 West 34th Street.

BUXTON

Pearls that keep living

MAKE GETTING OR GIVING
A JOY FOREVER



Glowing with a fascinating radiance, Heller Certified Cultured Pearls express their oyster-grown genuineness with queenly distinction. By night or by day, these perfectly-matched, hand-knotted gems accent both costume and occasion with superb social correctness.

$19.95 to $1000.. with solid-gold diamond-set clasps
AT THE BETTER JEWELERS

HELLER
Certified
CULTURED PEARLS
Grown in the Living Oyster

HELLER - DELTAH CO.
New York · Paris · Kobe

SHOP-HOUND'S CHRISTMAS CAROLS



NELSON

(Continued from page 142) Gruen's Curvex Countess is the most modern stream-lined watch. The fourteen-carat, gold-filled case, curved to the wrist, allows perfect precision in the seventeen-jewel movement. About $42.50; John Wanamaker. To charm a girl, there's a Whiting and Davis baby-mesh evening bag, gold-finished, with a draw-string; about $10.50 at Saks-Fifth Avenue.

Bournefield, 660 Fifth Avenue, has sets of three little lavender sachets, each with a Talon slide fastener at the side, to allow constant refills. There's also an extra supply of lavender in a Cellophane box—they think of everything. (About $5.) The Maison de Linge, another smart shop for linen and lingerie, has some washable velvet blanket covers, in the most divine range of colours, for about $18. Speed to 290 Park Avenue for these.

Nina B. Price's new imports include such charmers as hand-tooled gold kid belts, which would liven any dress. And there are hand-loomed, hand-dyed woollen squares that would go nicely with them, thank you. Also at her shop, 22 East Fifty-Sixth Street, Mrs. Price has a collection of fascinating pottery buttons—good small gifts; and, for a true appreciator, a set of three: cigarette-case, vanity-case, and comb, of tortoise-shell with rows of seed-pearls.



This Kensington metal canapé set would be perfect for serving lobster and other kinds of fish. About $7.50 for the platter; about $3.75 for each plate. Hammacher Schlemmer has these. See, while there, a brown suède wristlet, holding tees, score-pad, pencil, for the girl golfer; about $3.50.

In this mad scramble for the unusual in jewelled clips, a green tourmaline turtle, at Greenleaf and Crosby, is one of the most endearing. The tourmalines are set in a mosaic pattern on the back of this diamond-footed fantasy. . . . About $1,200. You'll also find at these jewellers, 620 Fifth Avenue, a fine collection of that smart diamond-and-ruby-studded gold jewellery; good, very good.

Abercrombie and Fitch have a new marvel: a humidor tobacco-pouch, made out of supple glove pigskin. A flat, moistened bit of rubber sponge, in a perforated rubber section, maintains the tobacco at just the right degree of humidity; about $5. Also at Abercrombie's: one of those things intended for the baby, but which brings the whole family to its knees—a musical rabbit that revolves, sinks into a cabbage, then reappears. About $10.

Janet Rose, 665 Fifth Avenue, imports unusual and engaging *bibelots* from France—Schiaparelli costume jewellery, compacts, hand-bags. . . . And this is the New York shop where you can find Gabilla's "Longchamp" perfume—refreshing as violets in the snow. Léron, 745 Fifth Avenue, has a new organdie luncheon set, with a linen appliqué, in the lovely pale colour of *tilleul*; about $70.



BAKER

So small that it rests in the palm of the hand, this five-tube superheterodyne radio has all the features of a full-sized radio . . . built-in aerial, new small metal tubes, bakelite case. About $18; Haynes Griffin, 373 Madison Avenue. Add a canvas travelling-case; about $1.50.
(Continued on page 150)



Glamorous white satin Christmas gift box. Inside nestles a special size bottle of any of the Perfumes of Chanel. $10.00

CHRISTMAS and CHANEL PERFUMES GO TOGETHER

FASHION, charm and feminine allure as they are conceived by one of the most brilliant and glamorous personages in the fashion world, Madame Gabrielle Chanel . . . all these are fused in her exquisite perfumes. It is only natural, then, that at Christmas, feminine thoughts turn to the perfumes of Chanel.



A beautiful crystal bottle of Chanel Perfume in Gardenia, No. 5, Cuir de Russie (Russia Leather), Glamour, or Jasmin. $2.25 to $250.00



"Three Moods"*... Chanel Gardenia, No. 5 ... and Cuir de Russie (Russia Leather), in exquisite "petite" flacons, contained in a smart little chest. $7.00

*Reg. U. S. Pat. Off.

LES PARFUMS

CHANEL



A—Armor-mesh pouch bag with back strap . . . Rhinestone clasp.
B—The Schiaparelli "Merry Widow" in facet mesh.
C—A Schiaparelli design with top strap handle.
E—Armor mesh, silk-lined with panier handle.
F—Beadlite-mesh pouch with slide fastener.
G—The Marquise, ring mesh. Set with baguettes.

SANTA, THE FAMOUS

BAG MAN, SAYS: *"They are the prettiest bags I've ever seen"*

Take it from Santa, the Whiting & Davis bags for Christmas this year are the prettiest and the most varied that you have ever seen in the stores. You'll find new bags there of all kinds, in all sizes and styles of metallic mesh, for all sorts of occasions. Several of the handsomest are genuine "After Schiaparelli" designs. In their brilliant colors of gold and silver and white pearl these Whiting & Davis bags make rich gifts — rich but not costly, as pricing them at your favorite bag department or jeweler will prove. Ask to see them.

WHITING & DAVIS CO.



Plainville (in Norfolk County) Massachusetts
366 Fifth Avenue, New York

Write to Dept. V for booklet—"Hand in Hand with Fashion"

SHOP-HOUND'S CHRISTMAS CAROLS



(Continued from page 148) Brilliant as Christmas night, these carved crystal pieces from the house of Steuben glass. About $35 for the vase, about $10 each for the horses' heads. Let your table blaze with these and countless other crystal pieces from the new 718 Fifth Avenue shop.

Everything at Alfred Orlik, 395 Madison Avenue, has a gem-like, polished, Old-World quality. Find hand-carved crystal table-lighters, about $12.50; porcelain table-lighters, about $10. There are cigarette boxes and ash-trays to complete each set.... Go to Joseph Mullen, 509 Madison Avenue, for huge, silver-plated ash-trays—service-plate size—to be filled with sand; about $30.

Cocktail trays are among the things to consider very seriously at Rena Rosenthal, 485 Madison Avenue. (You take everything seriously in this shop.) These are hand-wrought, very simple and modern trays, with a concentric, etched line design. They have that proud look of craftsmanship—appear to have just cooled from the flame. Silver-plated, or in brass; from about $30.

Latest excitement at John-Frederics focuses on classic gold-button cuff-links, to match their fourteen-carat gold suit buttons. About $65 for the pair, linked with gold cord. Good for girl or boy.... J. Arthur Hull, the fine jeweller, at 608 Fifth Avenue, has a charming bracelet for a young girl: groups of aquamarine rondels, separated by Oriental pearls; about $100. And an arrogant necklace of emeralds, about $5,000.

Revolution in picture-frames: these Venini glass frames of clear Venetian crystal, thickly twisted and hand-blown in a modern, massive effect. The fittings are of polished brass. About $35 for the larger frame, eight inches by ten. Both at Bergdorf Goodman, and superlative.



NELSON

As a tribute to personality, give one of the fine hand-made bags from Miss Penn, 501 Madison Avenue. An evening bag of seed-pearls, with a cloisonné frame and carved jade ball ends... or the thinnest and sleekest of black suède bags, with a hinged marcasite frame; both about $100. Find, at Técla's, 608 Fifth Avenue, two beautiful Técla cultured pearls, mounted diagonally, in a twin setting of platinum and baguette diamonds; and Técla pearls centred in black onyx and crystal links, for the men.

Now for a grand gesture on the part of the *père de famille* —and very appropriate with all this new interest in music in the home. The Hammond electric organ takes up no more space than a spinet, and plugs into any electric-light socket. About $1,275 at the Hammond Studios, 50 West Fifty-Seventh Street.



BAKER

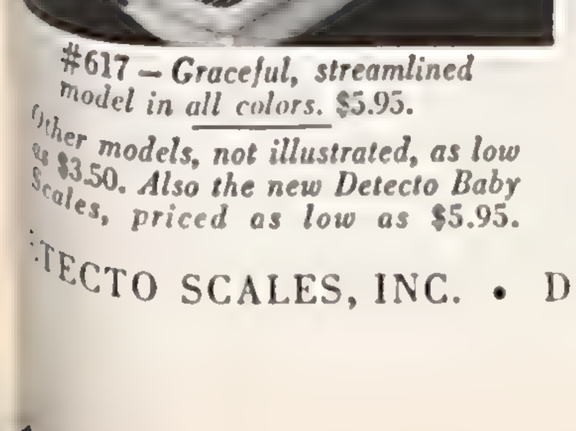
Here's ultimate perfection of detail—a table-lighter of Georg Jensen silver. About $45 at 667 Fifth Avenue. The Orrefors glass ash-tray costs about $2. Square salt-dishes of Orrefors glass cost about $1.50 and have great charm. About $1.75 for Jensen silver salt-spoons.

Give DETECTO for Christmas

—a health and beauty aid for many years to come



#918—*Symbol of modernism and mechanical perfection, this round, low-slung model of revolutionary design embodies 35 years of scale-building experience. Available in white, ivory, green, orchid, blue, black—$4.95. Also in chrome finish, slightly higher.*



#418—*Popular rectangular model in full range of colors.* $3.95.

#617—*Graceful, streamlined model in all colors.* $5.95.

Other models, not illustrated, as low as $3.50. *Also the new Detecto Baby Scales, priced as low as* $5.95.

Truly an ideal gift—for yourself and for your friends—a DETECTO Personal Scale is not only a charming addition to the bathroom, it is a valuable aid and incentive to health and beauty. For daily weighing is the first step in figure control and health control . . . DETECTO is the foremost bathroom scale on the market—the acknowledged leader for beauty of design, accuracy and value. All DETECTO Scales mentioned here are guaranteed for five years. Sold at leading department stores everywhere.

DETECTO

"World's Foremost Personal Scale"

DETECTO SCALES, INC. • DIVISION OF THE JACOBS BROS. CO., INC. • 1 MAIN STREET, BROOKLYN, N. Y.



Just as our exhibit dominated the jewel display of the Paris Exposition by its originality and distinction, so do these pieces typify the exclusiveness and value always associated with Trabert & Hoeffer-Mauboussin. For example . . . Stainless steel wrist watch $35. Gold and aquamarine bracelet $330. Ruby and diamond clip brooch $3300. Gold and Silver powder box, diamonds and rubies $310. Clip brooch, two color gold, emerald beads and diamonds, $800. Ruby and gold clip $135. Ruby and diamond gold ring $190. Gold and garnet cuff links, $90.

Illustrations about three fourths actual size

Trabert & Hoeffer Inc.
Mauboussin

Park Avenue at 55th Street, New York
9474 Wilshire Boulevard, Beverly Hills
Miami Beach

Paris Atlantic City

vogue's 50 gifts

HERE ARE THE SHOPS THROUGHOUT THE COUNTRY THAT HAVE ALL OF THE GIFTS SHOWN ON PAGES 114 TO 119

BALTIMORE, MARYLAND . . . . . HUTZLER BROTHERS COMPANY
BATON ROUGE, LOUISIANA . . . . . DALTON'S
BINGHAMTON, NEW YORK . . . . . SISSON BROTHERS-WELDEN COMPANY
BOSTON, MASSACHUSETTS . . . . . WILLIAM FILENE'S SONS COMPANY
BUFFALO, NEW YORK . . . . . THE WILLIAM HENGERER COMPANY
BURLINGTON, VERMONT . . . ABERNETHY CLARKSON WRIGHT, INCORPORATED
CHICAGO, ILLINOIS . . . . . CARSON PIRIE SCOTT AND COMPANY
DALLAS, TEXAS . . . . . NEIMAN-MARCUS COMPANY
DENVER, COLORADO . . . . . THE DANIELS AND FISHER STORES COMPANY
DES MOINES, IOWA . . . . . YOUNKER BROTHERS, INCORPORATED
EL PASO, TEXAS . . . . . POPULAR DRY GOODS COMPANY, INCORPORATED
HAZLETON, PENNSYLVANIA . . . . . WEAR'S, INCORPORATED
HUNTINGTON, WEST VIRGINIA . . . . THE ANDERSON NEWCOMB COMPANY
INDIANAPOLIS, INDIANA . . . . L. S. AYRES AND COMPANY, INCORPORATED
JACKSONVILLE, FLORIDA . . . . . COHEN BROTHERS
KALAMAZOO, MICHIGAN . . . . . GILMORE BROTHERS
KANSAS CITY, MISSOURI . . . . . HARZFELD'S, INCORPORATED
LOS ANGELES, CALIFORNIA . . . . . J. W. ROBINSON COMPANY
LOUISVILLE, KENTUCKY . THE STEWART DRY GOODS COMPANY, INCORPORATED
LOWELL, MASSACHUSETTS . . . . THE BON MARCHÉ DRY GOODS COMPANY
MILWAUKEE, WISCONSIN . . . . . T. A. CHAPMAN COMPANY
MINNEAPOLIS, MINNESOTA . . . . . POWER'S
OKLAHOMA CITY, OKLAHOMA . . . . . McEWEN-HALLIBURTON COMPANY
PEORIA, ILLINOIS . . . . . BLOCK AND KUHL COMPANY
PHILADELPHIA, PENNSYLVANIA . . . . . STRAWBRIDGE AND CLOTHIER
PHŒNIX, ARIZONA . . . . . GOLDWATER'S MERCANTILE COMPANY
PITTSBURGH, PENNSYLVANIA . . . . . JOSEPH HORNE COMPANY
RICHMOND, VIRGINIA . . . . . THALHIMERS
ROANOKE, VIRGINIA . . . . S. H. HEIRONIMUS COMPANY, INCORPORATED
SAINT LOUIS, MISSOURI . . . . . STIX, BAER AND FULLER COMPANY
SALT LAKE CITY, UTAH . . . . . AUERBACH COMPANY
SEATTLE, WASHINGTON . . . . . FREDERICK AND NELSON
SYRACUSE, NEW YORK . . . . . DEY BROTHERS AND COMPANY
TOLEDO, OHIO . . . . . THE LASALLE AND KOCH COMPANY
TULSA, OKLAHOMA . . . . . BROWN DUNKIN COMPANY
WALTHAM, MASSACHUSETTS . . . . . GROVER CRONIN, INCORPORATED
WASHINGTON, DISTRICT OF COLUMBIA . . . . . WOODWARD AND LOTHROP
WEST HARTFORD, CONNECTICUT . . . . . YALE BARN
WILKES-BARRE, PENNSYLVANIA . . . . . POMEROY'S, INCORPORATED
WINSTON-SALEM, NORTH CAROLINA . . . . . SOSNICK'S

IN ADDITION TO THE ABOVE STORES THAT HAVE A COMPLETE SELECTION OF VOGUE GIFTS, THERE ARE MANY OTHER CITIES IN WHICH YOU WILL FIND ONE STORE THAT ALSO HAS A NUMBER OF THEM



If you are a perfectionist in your giving, then Crane's Fine Papers will appeal particularly to you, for in paper they are as near perfection as it may be achieved. Comparable quality in gems or furs or motor cars would cost the proverbial "pretty penny"; but in paper, one of the most appropriate of gifts, it may be had for the merest dollars. As a matter of fact, the most generous box of Crane's is priced at only fifteen dollars, with others following in its train at ten, five, three, and even a dollar. Yet all bear the same water-mark of excellence and good taste — the name of Crane — and all are beautifully packaged for perfection in giving.

Crane's FINE PAPERS

MADE IN DALTON, MASSACHUSETTS SINCE 1801



Even a Girl Untutored in Male Prejudices May Safely Give the New SPARKLET SYPHON

THERE is no female problem so perennial and perplexing as bringing in the Yuletide gift for man, mere man.

And it is fortunate for every girl with a gift to give that the new and streamlined SPARKLET SYPHON was launched in time for Christmas 1937.

Here is the masculine highlight of the year—the handsomest syphon that ever caressed an ancient whiskey—and it is a gift that sets you up as a canny shopper every time it sets up a drink.

For the SPARKLET SYPHON saves money every time it's used. It actually makes its own club soda—an excellent, sparkling club soda—for about 8¢ a quart.

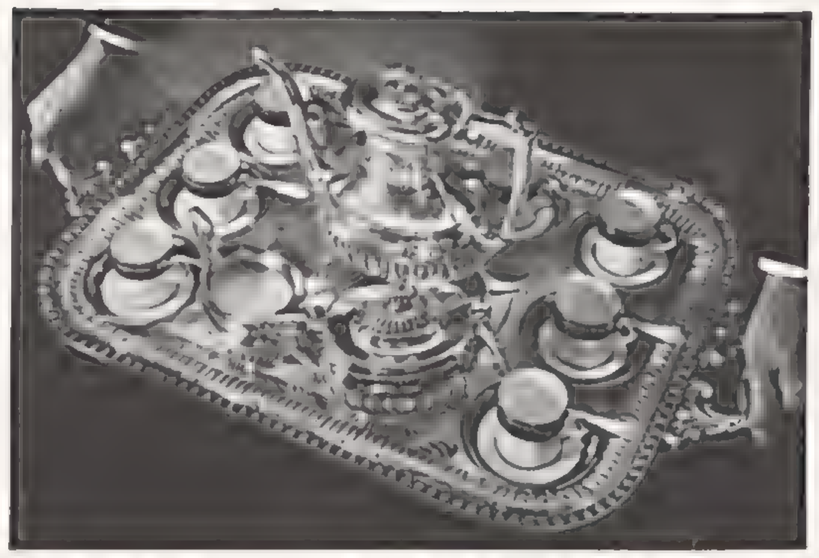
You can get the SPARKLET SYPHON at any drug, houseware or department store and practically all specialty shops.

★ ★ ★

New Streamline Syphon with 5 refills: Enamel finish (ivory with black trim, black with red trim, or blue with white trim) $5.95; Chromium finish (black or red trim) or Copper finish with red trim $6.95. Sparklet refills: 5 for 45¢, 10 for 85¢, 25 for $1.95.

The new Streamline
SPARKLET SYPHON
"Highlight of gifts for 1937!"

TURNS WITH A GOURMET



Magnificent gift gestures—after-dinner coffee service complete, a Georgian reproduction in plated silver by R. Wallace; Wanamaker. Cups from Plummer

HAVING provided the material for two magnificent gift gestures in the photographs on this page (and you *could* send any of those handsome bottles of liqueurs as gifts worthy in themselves), we will produce from our versatile repertoire ideas in another strain.

For example, every one loves to get home-made foods, as every college memory of "boxes from home" will testify. If you aren't up in your preserving and canning arts, you can order a wonderful assortment from Stone House Farm in New Hampshire. This place produces fruits and vegetables put up in jars that bring a midsummer, fresh-from-the-garden note to your table, or to your friends' tables, when you order the things as presents. There are various combinations to be had done up in holiday boxes; or you can order the jars of fresh corn, or tender string-beans, or native blueberries, or corn pickle, or the other specialties by the dozen.

An innovation in this series is the "Calendar Line," which is a bright thought for houses where there are children. The Calendar idea is jams and jellies named for the month in which the fruits flourish and which are as healthful as they are good. The October jam has apple as a base; the spring jam, rhubarb; the August jam, the famous New Hampshire blueberries, and so on. Another new note is bottled yellow tomato-juice, which has a delicate fresh flavour. You can order these products direct from Stone House Farm, Durham, New Hampshire.

If you live in New York and are having lots of parties through the holidays, an address you might find useful is that of Mrs. Carver at 105 East Eighty-Eighth Street. She will send you any varieties of canapés and sandwiches you like and supper dishes ready to serve (such as curried dishes, complete with the condiments, or a stuffed turkey), or even provide special dishes to your order if you give her advance notice.



NYHOLM

Fine liqueurs lined for your choice behind modern liqueur glasses from Rena Rosenthal. The R. Wallace sterling silver tray is from Wanamaker



Fernando Germani, brilliant young Italian virtuoso, will play the Hammond Organ as soloist with the Philadelphia Orchestra in four cities this season—Philadelphia, Washington, Baltimore and New York. Watch for dates!



Eugene Ormandy, conductor of the incomparable Philadelphia Orchestra

"The Hammond will add greatly to the repertoire of the Philadelphia Orchestra"

Eugene Ormandy

Mr. Ormandy says: "I heard the Hammond Organ when it was first introduced, and was quite truthfully amazed at the superlative musical quality of the instrument. For the last two years I have wanted one with the Philadelphia Orchestra. Now my most enthusiastic hopes are realized. We have just installed a Hammond which will add greatly to the repertoire of the Philadelphia Orchestra. It is a marvelous musical achievement. Its tonal resources, true pitch and convenience of installation will encourage creative writing for the organ and for organ and orchestra."

You can have this concert organ in your living room

The Hammond has scored a triumph in a thousand American homes!

Actually, the Hammond Organ is as inexpensive, as practical for modern living as a piano. Its graceful console is no larger than a writing desk, is easily moved and installed. No pipes, no reeds are used—the instrument creates its exquisite tones by electrical impulses.

Anyone who knows the piano keyboard will find that the Hammond opens up a fascinating new world of music for him. Its countless orchestral voices—flutes, strings, wood winds, diapasons—bring out rich new qualities that you never knew existed in familiar melodies!

Only by actually hearing the Hammond and trying its voices yourself can you appreciate what a joyous experience it could bring you. See your Hammond dealer—the leading musical merchant in your city—*now*. Or write to The Hammond Organ, 2951 N. Western Ave., Chicago. *In Canada*, address Northern Electric Co., Ltd., Montreal.

THE HAMMOND ORGAN

THE HAMMOND IS THE LARGEST SELLING ORGAN IN THE WORLD

$1250 and up f. o. b. Chicago—slightly higher for large installations





PERSONAL EFFECTS



Like the bangles Hindu women wear around their ankles—these necklaces of Indian brass bells, strung on twisted threads of multicoloured silk. Mrs. C. V. Whitney wears them

(Continued from page 113) The devotees of black fox will, apparently, go to any lengths. Miss Jane Will has a brief, collarless bolero of it; Mrs. George U. Harris and Miss Grace Moore both wear hip-length black fox jackets over day costumes; Mrs. Harrison Williams' black fox evening wrap, with the fur set on loose velvet sleeves, is slightly longer than hip-length, Mrs. Henry Luce's, slightly shorter; Mrs. Julien Chaqueneau wears Paquin's finger-tip-length black fox coat with slightly raised shoulders. The longest version of all is Mrs. Byron C. Foy's beautiful Lanvin coat of black fox, with black suède used through the fitted waist-line, and black suède patches on the elbows.

White fox evening wraps, snowy and dramatic, have been seen on two of the screen's best-dressed stars—Miss Norma Shearer, who wears the same Lanvin model as Mrs. Foy's, in pure white fox; and Miss Loretta Young, who wears the magnificent fox coat shown in the August 1 issue of Vogue, with a slim waist-line, in all-white. The same model is worn by Miss Evelyn McLean, of Washington, in blue fox. Mrs. Dwight Davis wears the new high-shouldered Paquin coat of silver fox; Countess Guerino Roberti, of Washington, wore a magnificent long silver fox cape, completely collarless, to a New York party. Mrs. Frank Hutton and Mrs. David Bruce throw two silver fox furs over their tailored suits, and young Miss Mary Josephine Cutting, among others, likes a hip-length silver fox jacket.

The most unusual new fur of the season—and one of the most outstanding proofs of the current vogue for pastel furs—is South American guanaco. It is long-haired, pale beige and white, and worn by Miss Gloria Baker, Mrs. Courtlandt D. Barnes, junior, and Miss Constance Bennett, in casual coats with long sleeves and loose, swinging backs. Another newcomer in furs is Himalayan baum-marten, a pale, natural-blond coloured fur, very soft and flattering. Mrs. Ottavio Prochet and Mrs. Dodge Sloane have collarless jackets of it. (Continued on page 158)



Left: Mrs. Bertrand L. Taylor's dramatic gold leaf clip, with a diamond-studded stem. Right: Mrs. Henry Luce's orchid pin of yellow and white diamonds; green enamelled stem

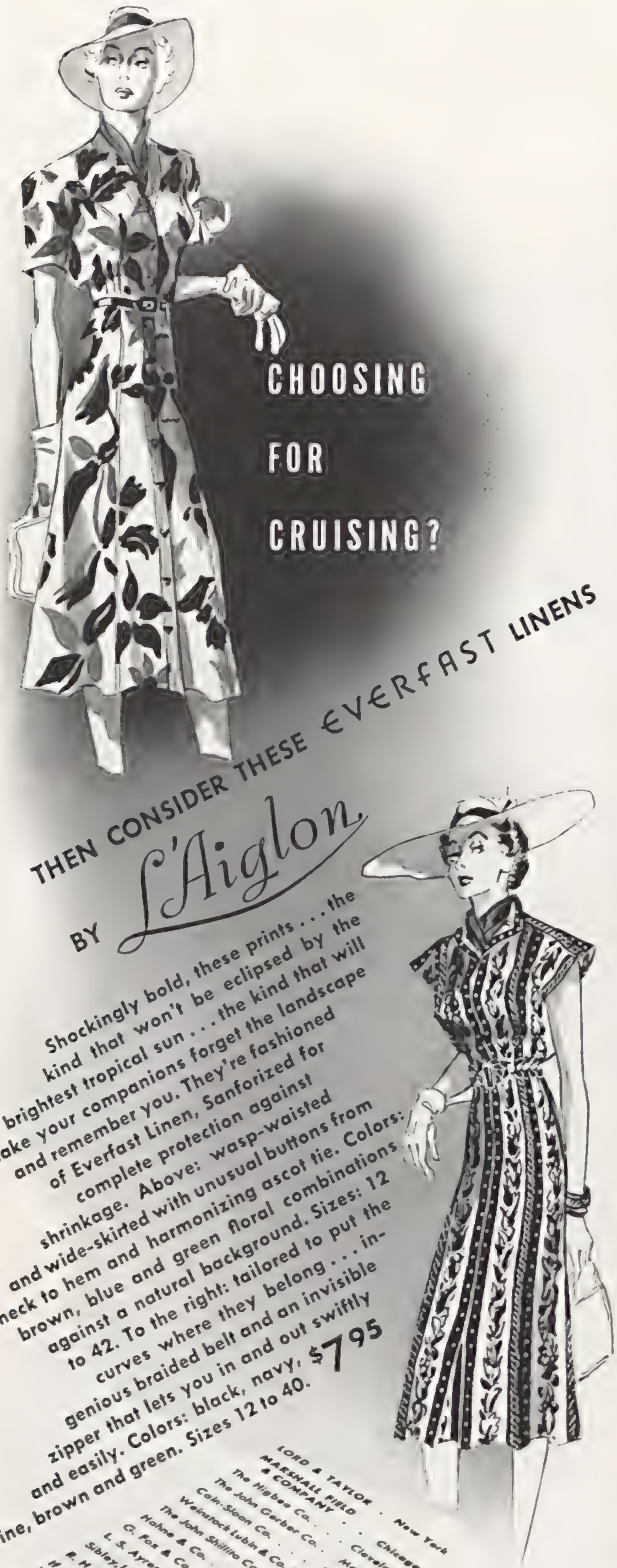
Parfums Chevalier Garde for Christmas!



Roi de Rome ❧ H.R.H. ❧ Fleur de Perse



AT SMART SHOPS



PERSONAL EFFECTS



NELSON
Mrs. Casimir de Rham's beautiful gold leaf clip, called a "shadow clip," has the veins traced in tiny rubies, shadowed with dull black enamel. The centre is of diamonds

(Continued from page 156) At the Iridium Room, the Persian Room, the Sert Room, all over town, a census would probably reveal more romantic, full-skirted velvet evening dresses than anything else. Miss Phyllis Stevenson has a real hoop in the skirt of her sky-blue velvet dress; Mrs. Walter Hoving wears Molyneux's hoop-skirted black velvet dress, with a cape that you put your arms into and pull tight around your waist.

Many of these dresses are black; Paquin's black velvet bodice and skirt, with a lace underskirt and wide lace panel in front, worn by Mrs. Nino Lo Savio; Norman Hartnell's tight-bodiced black velvet dress, with the skirt corded to make it stand out, worn by Mrs. Byron Foy; Mrs. Henry Luce's full-skirted black velvet dress banded with leopardskin over the shoulders, and Mrs. William Rhinelander Stewart's pictorial black velvet dress with straps crossing over in back.

Almost as prevalent are Chanel's bouffant net dresses—the black net one, for instance, lace-edged, with an apron front and a brief jacket, worn by Miss Eleanor Young, Mrs. Adam Gimbel, and Mrs. Dwight Davis. Countess Ilinski wears Chanel's ribbon-embroidered black net dress, in New York; the same dress, in brown, has been sighted on Mrs. Thomas Shevlin in Paris. Mrs. Harrison Williams wore Chanel's white lace dress, with a ribbed silk bodice, to a recent party; on page 113, Mrs. Cornelius Bliss, junior, wears the same model in black.

There is a shimmer of sequins everywhere, these nights. Mrs. William Paley in an entire costume—dress and jacket—of violet sequins; Mrs. Casimir de Rham in a shining dress of pale-blue sequins; Miss Gertrude Lawrence in the spectacular Vionnet with its huge skirt embroidered with bands of sequins, black and glittering. Mrs. Robert Clarkson is one of the smart women wearing Mainbocher's full-skirted black net dress with multicoloured paillettes streaking down the back like fireworks.

Paquin's black satin dress with a high-necked bodice embroidered with huge green sequin leaves—is worn by Mrs. Parker Gilbert and Mrs. Bernard Gimbel, among others; while Miss Nancy Whitney wears Mainbocher's black net dress, banded around the hips with royal-blue sequins. Mrs. Dodge Sloane wears Paquin's sea-green crêpe dress with a sequin-banded jacket. And Mrs. Barclay Douglas wears Schiaparelli's black dress with a red sequin heart on the front. (Continued on page 166)



Left: Gold boxes for cardamom seeds, started by Princess Brinda of Kapurthala. Right: Mrs. Henry Luce's gold case with a map of America, air-ports marked in jewels

Criterion*



Glamour

your belt for December

An inspired belt that will heighten the effect of whatever costume it accompanies . . and that will flatter the taste of whoever gives it . . or receives it. On sale at important stores. In all the new colorings of suede, $1.50.

Copr. 1937 Slote & Klein, inc. *Reg. U.S. Pat. Off.

SLOTE & KLEIN, inc. • New York
world's premier maker of quality belts for women



Cecil Beaton's Scrapbook

Intimate photographs • amusing drawings • vivid articles
350 illustrations by this witty commentator on our times

This is Cecil Beaton's scrapbook—his own scissors and paste-pot panorama of the glittering personalities and events of the last five years—years that the future will recall as the "Beatonesque" period. Here are candid studies, made by camera, brush and pen, of royalty and commoners . . . artists and artisans . . . major figures and minor brilliants. Here is amazingly outspoken writing about people, many of whom are his close friends. Compiled from his own published work, Beaton's scrapbook provides a vivid, personal record for our times. At your bookdealer, $7.50.

dédon KITSTICK



Complete Make-up

$1 dedon KITSTICK in LIPSTICK SIZE!

Tuck this little treasure in the toe of her Xmas stocking! It holds accessories to glamour—lip rouge, cleansing cream, powder base, and eye shadow—all in the one lipstick-size case! In red, white and blue case, at *your favorite shop—or write direct, using the coupon.*

COUPON
DEDON LABORATORIES, Inc., Pa.
Please send me ____ Dedon Kitsticks at $1 each
With Poppy Lip Rouge, Blue Eye Shadow ____
Flame Lip Rouge, Violet Eye Shadow ____
Light Lip Rouge, Green Shadow ____
Check or money order enclosed
Name ____
Address ____

DEDON LABORATORIES



Definitely

THE NEW WAY to carry
all the essentials of an occasion—compactly fitted in a jeweler's case. And you can be reasonably certain she hasn't one—*yet*. In black or white enamel with gold finish Empire "upholstery" stripes. At outstanding stores.

VOLUPTÉ INC.
COMPACTS AND CIGARETTE CASES
347 FIFTH AVE. • N.Y.

HAVE A HAND IN THESE



WILSON

Here are some of the newest and most unusual gloves—to fill the gaps in your Christmas present planning, or to wear to lift your own pre-Christmas spirits. At left, above, Aris gloves of black suède with a gold-threaded cuff, for formal afternoons or to wear with a dinner costume. Have a hand in the smart comeback of kid, with these short mahogany-coloured Kin Kid gloves. You will find both of these models at Bloomingdale



The distinctive doeskin glove at the left, designed by Beatrice Dawson, has graceful back-stitching to give you an aristocratically slender hand. It is the colour of silver birch, hand-sewn in black. Imported by Davenport; McCutcheon. Peasant-like in effect: a stunning English tan goatskin glove, hand-sewn over contrasting grey suède binding. A good glove for driving the car and for sports. It's from Bonwit Teller



Two sides to everything—including the season's smartest gloves. This one, heavy enough to wear when you take your dog out on a leash, has a grey mocha back, and a black palm of kidskin, sturdily laced with black kid. Next, a suède glove with a Talon-fastened "palm-pocket" for keys, or carfare. Also in a durable pigskin. Both from Saks-Fifth Avenue

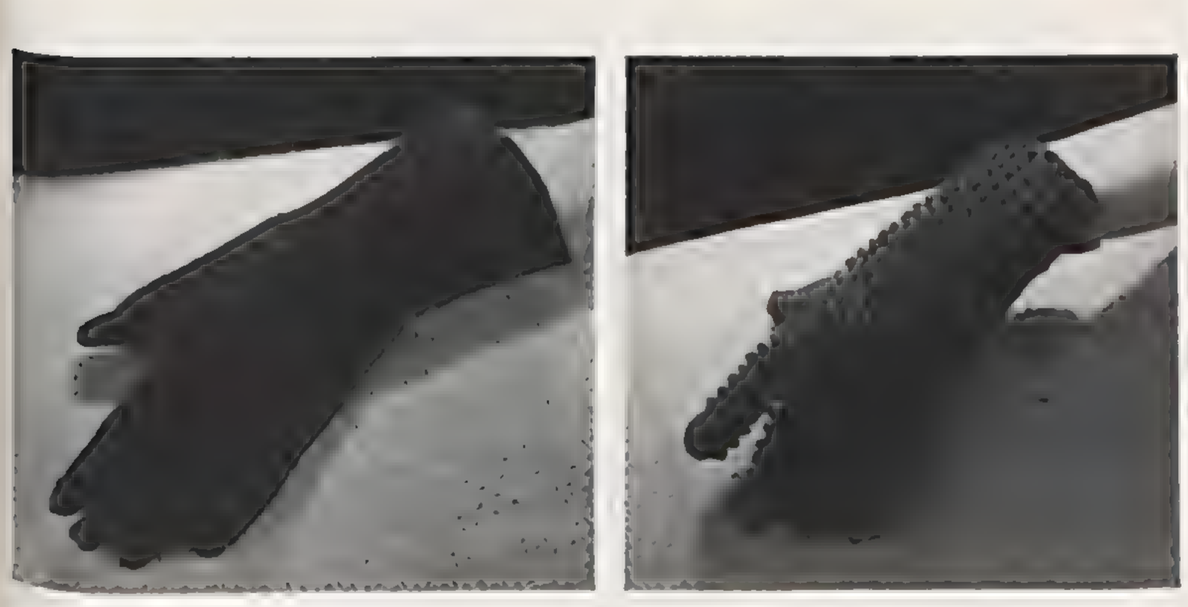
NEW GLOVES FOR CHRISTMAS



For one of your gift problems who is heading South directly after the holidays, these Llamello suède gloves are an ideal solution. They're in the new longer length and nicely unconventional in the design of the back stitching. At right are a pair of Velvo kid gloves, white and washable, that fill an insatiable need for evening. Short on length, long on chic, they're made by Kislav. Go to Best for both of these models



Two white doeskin gloves to show you what is being done to enliven the classics. Wear them now, in the South, or right here, to add dash to a black winter costume. The ideal gift for a conservative woman whose tastes you may not know. The Fownes gloves at the left, whip-stitched and knotted in black; from Franklin Simon. And even more discreet is the simple whip-stitching of the other pair. Smart Set gloves at Macy's



A pair of soft Hansen doeskins, just short enough to wear comfortably with a brown fur coat. They have the elongated backseaming that gives a flattering look of length to your hand; Wanamaker. The nubbly knit wool Wear-Right gloves could be worn with an unfurred dark suit in town, or your sports clothes. They're a vibrant green, and very short; Franklin Simon

Festive Days

CALL FOR NELLY DONS IN ENKA RAYON



For the Holiday season you'll want colorful frocks to reflect your blithesome mood. The new Nelly Dons will keep your budget happy, too...Nelda Crepe, woven of Enka Rayon keeps fresh and bright through strenuous wear and many tubbings. Just Try One On.

• (left–#672) This Lotus Print brings you the fascination of the exotic Lotus Blossom. A wide shoulder line makes hips fade away. Triomphe Blue (navy), Capri Blue, Dapper Grey, Town Black. 14 to 44 . . $5.95

• (center–#678) Tailored Triumph in an Emblem Dot Print. Rows and Rows of stitching. Box pleats at front and back of skirt. Pastel backgrounds of Ginger Brown, Capri Blue, Rambler Rose and dark colors of Triomphe Blue (navy), Cafe Brown, Town Black. 12 to 40 . . . $5.95

• (right–#674) A Rainbow Print strikes a happy note...with multicolored crepe taping down the front to emphasize the pencil slim silhouette. Triomphe Blue (navy), Cafe Brown, Town Black. 14 to 44. $5.95



McCUTCHEON'S
NEW YORK

Abraham & Straus . . . . . Brooklyn
The New Jelleff's . . . . Washington
J. B. Ivey & Co. . . . . Charlotte
Stix, Baer & Fuller Co. . . . . St. Louis
Titche-Goettinger Co. . . . . Dallas
Foley Bros. . . . . Houston

THE J. L. HUDSON CO.
DETROIT

Frost Bros. . . . . San Antonio
Monnig Dry Goods Co. . . . Ft. Worth
Younkers . . . . . Des Moines
Bullock's . . . . . Los Angeles
The White House . . . . San Francisco
H. C. Capwell Co. . . . . Oakland

And 1800 other leading stores and shops throughout the country

If unable to find Nelly Dons, write Donnelly Garment Co., Kansas City, Mo., Dept. V

AMERICAN ENKA CORPORATION • 271 CHURCH STREET • NEW YORK

for keen appreciation WISS GIFT SETS

Make someone happy this Christmas with one of these smart and useful gifts. As appropriate for a man as for a woman, and bound to please. Sent prepaid on receipt of price *if your dealer doesn't carry them.* J. WISS & SONS CO., Dept. L-127, Newark, N. J.



No. 17 BZ *(above)* — One of the finest men's cases we have ever produced. Best imported pigskin lined with real doe-suede in rich shades of claret and brown. Genuine Pigskin with Claret Doe Suede Lining or Genuine Pigskin — Cocoa Brown Doe Suede Lining. $7.00.

No. 14 *(left)* — Every woman who loves smart things will appreciate the style and beauty of this compact manicure kit. Set contains complete cutlery equipment, gold-plated. Genuine leather: Red with Pure Irish Linen Lining; Green with Polar Green Lining; or Blue with Nattier Blue Lining. $5.95.

No. 12Z *(above)*—A beautiful manicure set small enough to be tucked into the handbag or week-end kit. Scissors and implements are gold-plated. Burgundy Celanese with Blue Blossom Lining; White Washable Leather with Burgoyne Red Lining; Regal Blue Leather with Rose Beige Lining; or Black Leather with Vieux Rose Lining. $4.95.

No. 1 *(above)*—New and lovely color combinations make this fine scissor set a splendid gift at a popular price. Contains 3½" and 5" gold-handled sewing scissors. Burgundy Bengaline with Champagne Lining; or Navy Bengaline with Blue Lining. $3.95.

No. 2Z *(above)* — Genuine leather and new color combinations make this a gift that will surely please. Nickel or gold handles—7" and 3½" scissors. Rust with Rose Beige Lining; Black with Tea Rose Lining; or Green with Lamplight Lining. Gold—$5.95; Nickel—$4.95.

No. 3Z *(right)* — This lovely new zipper case is convenient either for home use or when traveling. Contains three pairs of scissors—3½", 5" and 7" with gold handles or fully chrome-plated. Brown with Old Gold Lining; Burgundy with Moonstone Lining or Regal Blue with Tea Rose Lining. $7.50.

Made in Newark since 1848, by the makers of the famous Pinking Shears, $4.95; and Kitchen Shears, $1.25. (Slightly higher in Canada).

WISS *Scissor* GIFT SETS

HOLIDAY HEIRLOOMS

THERE are certain names on your Christmas list for whom no casual gift, however charming, can suffice. For these, a gift of silver seems especially set aside. Because good silver is imperishable and grows lovelier with use and with age, and especially because this year silver of heirloom quality need not be prohibitive in price, Vogue shows you a special group of prospective heirlooms to help you choose for the important names on your Christmas list.

These pieces are gifts that will do you credit on practically any Christmas tree. They are sure to stir excitement when they are lifted from their Christmas wrappings. They are simple enough to fit with any flatware design (some of them reflect the trend back to the traditional), and some of them have double or even triple uses. For example, the bowl and the covered dish may both lead devious lives; a silver pitcher can hold flowers with great style; and the silver shell can be filled with nuts, olives, a relish, or cigarette ends. Since jewellers all over the country sell these pieces, you can probably find at least some of them in your own city.





• Left, above: A sterling silver sugar bowl and cream pitcher of the pattern which your Colonial ancestors might have used
• Left, below: A large water-pitcher of sterling silver with beautiful fluid lines. The price is less than you'd expect. By International Silver; all three are from Macy's



• Above, right: Alvin's sterling silver gravy-boat and tray; so simply designed that they'll go with any silver service. John Wanamaker, New York and Philadelphia
• Right: A Colonial coffee-pot of sterling silver, from the Watson Company, exactly like a coffee-pot designed in 1736. From Brand-Chatillon







• Above, right: A sterling silver relish dish by Gorham, shell-shaped and fluted. And a glass jam-jar with a sterling silver top and spoon. Both at the Gorham Company • Right: Towle's large sterling silver bowl, a classic design with a simply etched base; for flowers, fruits, or as a serving dish. Ovington





• Above, left: Sterling silver with ebony handles —Elizabeth Winslow coffee-pot, cream pitcher, sugar bowl, reproduced by Rogers, Lunt, and Bowlen. At Brand-Chatillon • Left: Reed and Barton's plated silver dish with a removable glass baking-dish inside. Priced considerately; Ovington's



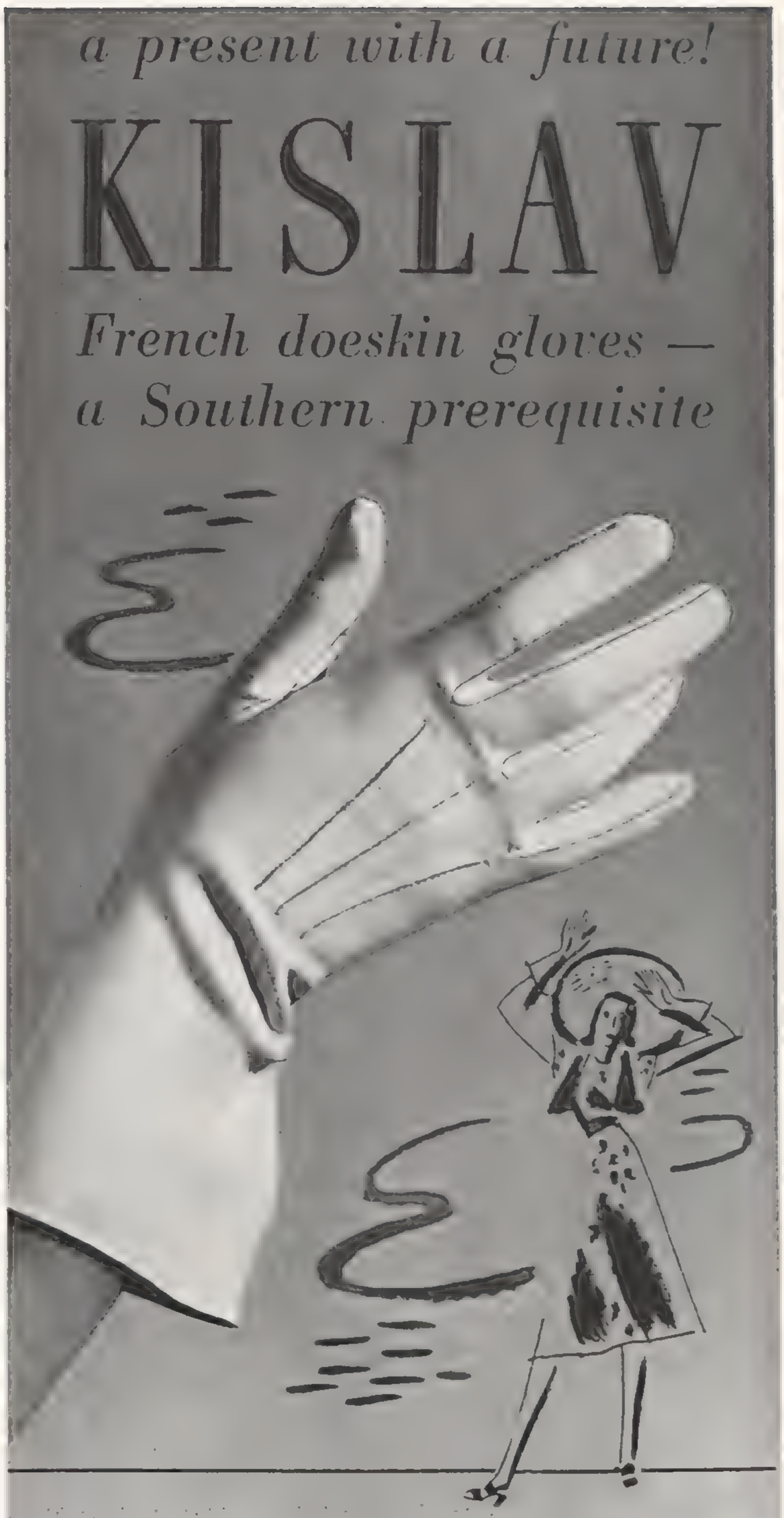


• Above, right: Give an International silver-plated "Busy Butler"— a box with an ebony handle, to take care of the cigarette ashes from even a large party. Saks-Fifth Avenue • Right: Orrefors crystal bowl, for compotes or flowers. With it, Georg Jensen silver serving set; knobs at top to prevent sliding. Both: Georg Jensen

a present with a future!

KISLAV

French doeskin gloves — a Southern prerequisite



Always a flattering and pleasurable gift. Kislav gloves are particularly gratifying to the woman planning a trip South. Their classic simplicity harmonizes with every type of costume. A quick whisk in hot suds leaves them supple and bright as new. And they go right on serving faithfully long after the sojourn in the sun is only a memory.

THE MAKERS OF KISLAV NOW PRESENT VELVO KID AND VELVO SUEDE GLOVES

Each is as extraordinary in its way as Kislav doeskin. Velvo Kid is washable . . yes, washable . . French glace kid. Velvo Suede is velvet-soft and non-crockable. Available at your favorite Kislav store.

BUSCARLET GLOVE CO., Inc.
NORMAN BLUM CO., Inc. Sole Distributors for U. S. and Canada
468 Fourth Ave., N. Y. 36 S. State St., Chicago 156 Yonge St., Toronto, Can.



THREE PIECES IN ONE

A Bracelet...

A Brooch...

A Pair of Clips...

A new achievement of costume jewelry craftsmanship

COHN & ROSENBERGER, Inc.

47 WEST 34TH STREET, NEW YORK

69 York Street, Toronto, Canada

One Argyll Street, London West

*Manufactured exclusively by Cohn & Rosenberger, Inc.

CHANGE AT JAMAICA

(Continued from page 94) grow sugar, coffee, and copra. Most of the houses there are built on a hillside, with a long view of the sea.

To keep those houses attractive means servants, and six can be had easily for about fifteen dollars a week in toto—a cook, a waitress, a housemaid, a laundress, a chauffeur-overseer, and a yard boy. Cooks are always called cookie, do the entire marketing, and watch to see that the other servants buy their own food out of their own money. No one feeds servants. They buy and cook their own food. Careful housekeepers still measure out all staples for the day's requirements. The servants have a touching politeness, a cool self-effacement, and forget everything. No one really works if the mistress' back is turned. In the big houses, there always seem to be several little barefooted boys, with hanging heads, slowly polishing hardwood floors with half a cocoanut, all day long. (One can still see the old slave ledger, preserved by one of the residents, in which the Negroes and the cattle were listed together, one column reserved for the single category of breeding cows and breeding women.)

Food in Jamaica is delightful, especially if you like bananas and fish, and strange fruits—sweet sop and sour sop, passion fruits, papaya, tasting like a combination of apricot and melon, mangoes, yams, and breadfruit. Most of the beef must be eaten fresh-killed, and there is always poultry, usually bought alive for a cent and a half a pound, and kept in the back yard until fattened. Every little village has its own market to which the cooks go for conversation and produce, the whole procedure taking hours. It is best, of course, to keep on hand a large supply of canned corned beef hash, smoked ham, and dried fruits for the occasional days when cookie returns empty-handed—she arrived too late to get the best, the butcher decided not to kill his cow, and the women from the hills only brought down stringy hens. In Kingston, of course, there is everything—New Zealand lamb, veal, Scotch salmon, English soles, pheasant, ptarmigan, and grouse; packed in ice, they can be sent anywhere on the island, but naturally the price is high.

For fun, once the housekeeping is out of the way, there are all sorts of things to do; alligator hunts, sea-shell searching (if you find the conch, known as Sea Glory, it is worth about five hundred dollars); polo; just lying on the beach; and going to the horse-races at Kingston. Every one down there loves the races, complete even to the shell game.

People go over to the rum factory to see the big blacks shovelling sugar into the rum vats, marching with loads of three hundred pounds on their backs as they keep step to an atonal chant. (When they get too tired, they drop down, sleeping in rows, like parked cars.)

At night, the boys in the little villages jump in the water, for visitors and a shilling. The great point is that the water is so phosphorescent that the youngsters look like neon lights on a moving sign-board—an incredibly beautiful sign-board. In fact, in Jamaica, ever so many things take on a beauty that melts right into the background. Some one last year gave a party by a waterfall, with twenty natives canoeing past with shining flares, drums gonging, and the voices shouting up and down the river, making patterns in the air and on the water.

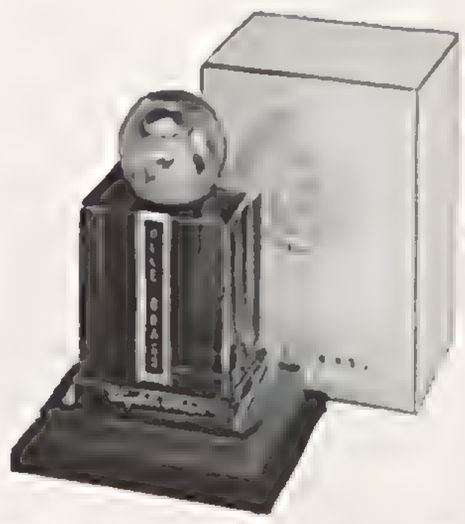
There are all degrees of social life on the island. One group, which goes in for fairly formal entertaining, centres about Kingston, the Governor, and the British officials, who are always on the point of transfer, but never seem to go away.

Another group centres about the native aristocracy, cultured, and definitely formal. Many of them live in lovely old houses, have the remnants of Queen Anne silver, come to tea in black satin, and leave calling-cards. And the whole island manages, practically entirely without telephones, to keep tabs on every one by the old, accurate system of the grape-vine.

GIFTS



Blue Grass Eau de Toilette in modern new bottle $10.00



Blue Grass Perfume $6.00
$12.00 . $20.00 . $32.50 . $60.00



Eau de Cologne Set—Blue Gross, Gardenia and English fragrances . . $5.50



Bath Salts, Dusting Powder and Bath Soap in June Geranium $5.00



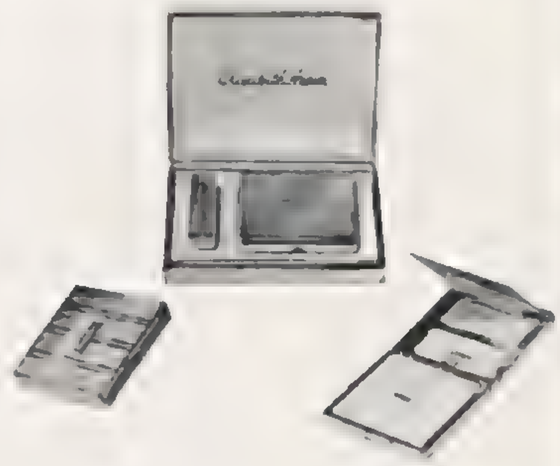
Treasurette—pink and gold box, $5.00



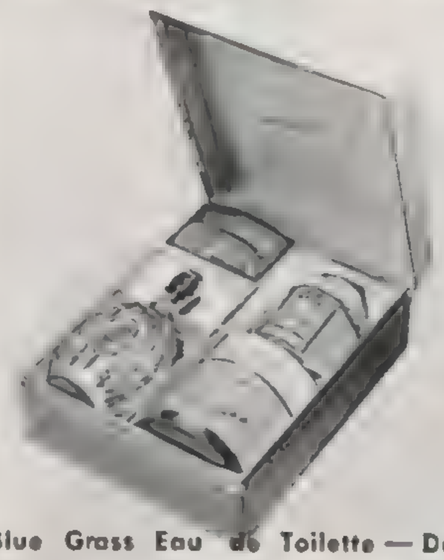
Luxury Perfume Set — White Orchid, Orange Blossom, Jasmin, Gardenia, Lily-of-Valley, $22.50; single bottle, $5.50



Fitted Daytime Bag—Black, Brown, In Calf, Suede, Lizard or Alligator, $27.50



Single sifter compact, automatic jeweled lipstick, $6.00 . . . . . double, $6.50



Blue Grass Eau de Toilette — Dusting Powder, Hand Soap and Concentrated Bath Salts $11.00

AT SMART SHOPS EVERYWHERE

Elizabeth Arden

691 FIFTH AVENUE • NEW YORK CITY

The Gift that says
"JOYEUX NOËL"
with a perfect Parisian accent



At leading stores
$4.00 and $5.00

Dear Joyce:
Just a Christmas reminder
of our exciting days in Paris—
to complete that adorable new
ensemble of yours
Muriel—

The Utter Rightness
of Smart Set Gloves

. . . is no accident; every pair is styled by designers who establish fashion trends, and made in Smart Set's own factories. That is why "Smart Set" on a glove stamps it as the very essence of quality, smartness, and authentic style.

Smart Set

SMART SET GLOVES, 180 MADISON AVENUE, NEW YORK

PERSONAL EFFECTS

(Continued from page 158) Evening jackets are still popular, but they must be amusing and individual to be noticed. As amusing, for instance, as the candy-pink jacket, embroidered with silver and crystal, that Mrs. Courtlandt Barnes, junior, wears over a wine-coloured dress. Or Schiaparelli's barbaric reddish-purple jacket, embroidered with blue, gold, cerise, and pink beads, over a shocking-pink dress—worn by Mrs. William H. Harkness and Mrs. George Marshall.

The newest nonsense in the line of dinner-hats is a tiny, low-crowned pill-box banded with brilliant blue or green sequins, hung with a cobweb-thin black veil—Mrs. Chaqueneau and Mrs. Frelinghuysen both wear hats like this. Mrs. Lo Savio wears Chanel's royal-blue sequin flower perched on the very top of her head, with a circular, sequin-strewn veil; while Mrs. Warren Leslie, junior, likes Chanel's rosette of black velvet ribbon.

On top of her head, Mrs. Harold Talbott puts Talbot's huge, shining white flower, and adds a shoulder-length black veil spotted with white chenille. Most distinctive of all are the two stiff little black velvet bows that Mrs. William R. Stewart wears, on either side of her chignon of blond hair.

By day, the great high-versus-low hat controversy still rages; with low hats everywhere, high hats worn with certain costumes, and a great many women compromising on low hats with high trimming. For instance, the Schiaparelli hat, with a towering twist of felt in front, that Miss Ina Claire wears with a long dinner-suit. Or Chanel's black funnel-shaped felt that rears back from your head, with a wisp of Spanish lace over your forehead, worn by Mrs. Audrey James Field, Mrs. Wolcott Blair, and Mrs. William Harkness.

Suzy's square black felt pill-box, set on a skull-cap of gold galloon—which couldn't be called high, and yet has a high look

"For her Christmas stocking, something shocking"
Fashion says



PERFUMES
MOLINELLE

"Shocking?". . . Yes! and Fashion means alluring, glamorous, worldly-wise. Luxury for ladies is the season's high command. So it's Perfumes Molinelle again, for giving and for getting. Exciting real flower fragrances straight to you from London. Elusive . . . subtle . . . exquisite . . . six favorite odors in Cupid Cameo crystal bottles. From five to fifty dollars. Come in with your gift list.

C. W. DAVENPORT
Importer

LONDON · VIENNA · PHILADELPHIA · 366 Fifth Avenue · New York

PERSONAL EFFECTS

about it—is worn by several smart women, among them Mrs. Bertrand Taylor and Mrs. Andrew Goodman. In the same category is Suzy's high, double pill-box of nutria, worn by Mrs. George Marshall and Miss Dolly Richards.

The jewel situation, around town, can still be summed up pretty concisely in the one word "gold." Miss Eleanor Young wore, at a recent party, four gold bracelets on one arm: two of heavy pink-gold links; another, a wide gold cuff with inlaid initials; and another of pink- and green-gold links with a Mexican medal hanging from it. Miss Ina Claire has a "name bracelet" of heavy gold links, with "Ina" in white gold, "Claire" in yellow gold; Mrs. George Vanderbilt and Mrs. Reginald Newton both have the new wide, wide gold bracelets that fit close to your wrist, encrusted with jewelled charms.

Two new trends in jewels—the teaming of unusual colours, and the comeback of amethysts—are symbolized by Mrs. William Paley's bracelet, of amethysts and rubies held by crown-like gold prongs. And by Mrs. Frederick Frelinghuysen's beautiful clip of amethysts and tourmalines, shading into a huge purple tulip; at night, she wears with it a heavy gold bracelet encrusted with amethysts, hung with long pendant tourmalines.

Mrs. Shevlin Smith returned from abroad with a magnificent ring of massive yellow gold, with ridges running around her finger, set with a cabochon sapphire encircled by round diamonds. Mrs. Lawrence Lowman has an equally massive gold ring set with cabochon rubies; her gold ear-clips have diamond balls at the lobe of the ear, and gold Mercury wings sweeping back.... And Mrs. Harold Talbott, tired of gold, wears a huge silver bracelet set with masses of pearls, and earrings of pearls set in silver—enormously effective with a white evening dress.





SOFT AND LIGHT AS DOWN...FLEECE-WOOL WARM

Whether you give it or keep it—this gifted newcomer is the grandest innovation since lounge coats replaced the prosaic bathrobe. Made of the same supple, pure fleece-wool fabric as North Star's famous summer blanket, Nocturne . . . it glorifies the figure, flatters the complexion and keeps a girl warm though it's as light as her slip. Washes perfectly, won't fade or shrink. The colors match or contrast beautifully with North Star Blankets. And both come in such alluring colors as wine, royal blue, rose pink, orchid, leaf green, French blue, deep rose and eggshell . . . with matching satin binding.

$14.95

Styled and Tailored by Barbro

If you cannot find them at your favorite store, *write direct to*
NORTH STAR WOOLEN MILL CO., *200 Madison Avenue, New York City, or Minneapolis, Minn.*

AT BETTER JEWELERS EVERYWHERE



THE CHURCH CHARM

The cleverest idea in charms. You can actually read the Lord's Prayer through the crystal church window. Yet, it's less than half an inch high. In gold and silver.

Gay ENCHANTAIRE

THE ALL-ESSENTIAL COMPACT

Powder, rouge, lip rouge, mirror and a "disappearing" comb—all the essentials of make-up in one cleverly constructed, wafer-thin case fashioned with jeweler's precision. Gives you just the right amount of powder, through a patented spring door. Made in a replica of the new jewel-mounted platinum and gold cases—with rhinestones for evening wear. Same designs in cigarette cases.

LAMPL

29 WEST 47 ST., N.Y.

Creators of the Unusual—Not Usual

Reg. No. 13280

MID-SEASON PROPHECIES

(Continued from page 81) are the newest-looking day clothes in Paris. Incidentally, it takes a lot of poise and distinction to wear these long jackets. Mainbocher shows them over long, beltless jersey blouses and straight skirts.

For evening, Mainbocher shows these straight jackets over pailletted sweaters and pleated skirts (two are shown on page 82), and they're a wonderful solution for dinner and dancing. Maggy Rouff played with the sweater-like bodice in her last collection, and this season quietly continues the long line—particularly for evening clothes. Piguet gathers his evening skirts onto long tight bodices (page 88) and suggests the same line for day by using two tones of colour—changing the colour at the hips.

Vionnet shirrs some of the evening bodices right down to the hips, attaching them to pleated skirts. On the other hand, she continues to show many Directoire evening dresses and many short boleros. Her neck-lines are high in front and very décolleté in back; her pet colours are violet, green, caramel, grey, and corn.

Schiaparelli has nothing to do with the hip-line, but concentrates all of her interest around the bust. Her boleros are so short that they look almost like collars, and there is no denying that the dresses under them—fitted to do wonders for your diaphragm and bust—are strong arguments for a high waist-line. (There are two on page 83.)

Chanel and Lanvin show boleros, too, but they also mark their waist-lines just above the hip-bone. Chanel's mark consists of a two-inch wide grosgrain ribbon tied in a bow in front. The secret of this simple belt is to push it way down in back and slightly up in front.

Lelong, Chanel, and Paquin all compromise on the waist situation by using corselet bodices or wide waistbands, thereby giving you a skirt that begins at the hip-bone, but leaving you a suggestion of a high waist. Chanel has always liked this modified mediæval line for evening. It has a very thinning effect on the waist—and a thin waist is one of her obsessions.

NECK-LINES GO LOWER: Another Mid-Season prophecy—day neck-lines are going to be lower. Chanel herself has been wearing oval or round neck-lines for day, even on her sweaters, probably because they give a better line for her famous string of pearls or her gold plaque necklaces. None of the day clothes in her collection have high, choking collars, and, suddenly, it looks nice to see a stretch of neck again.

Evening neck-lines are as low as you can stand them. They look more daring when you have long, modest sleeves—Alix and Chanel both resort to this trick. Lelong omits shoulder-straps altogether or else uses tiny, string-like ones that do no more than hold a dress up. Piguet deceives you with flesh-coloured net straps that you can't see three feet away. Molyneux uses wide contrasting shoulder- (Continued on page 173)

THIS *Sparkling Guest* WILL ADD ZEST TO YOUR HOLIDAY PARTIES!



At parties serve Great Western—one of the world's fine champagnes. Six times the winner of awards for its outstanding excellence in competition with European vintages. Made by the time-honored French method of slow fermentation in the bottle.

Great Western
AMERICAN CHAMPAGNE
Pleasant Valley Wine Company, Rheims, New York



In a Season where everything is "Ultra-feminine" BELLIN'S WONDERSTOEN DRY-METHOD is invaluable in keeping your personal appearance beyond reproach for it ERASES every trace of HYPERTRICHOSIS (needless hair) instantly—from face, arms, legs! Odorless and always ready for immediate use. Can be conveniently carried in your purse to use as the need arises. Nothing to prepare, nothing to coddle afterwards. Excellent for refining skin. Physicians have recommended WONDERSTOEN since 1907. WOULD you like our booklet? WONDERSTOEN deluxe size for arms and legs, $3.00. WONDERSTOEN facial size for chin, cheeks, upper lip, $1.25. At your drug or dept. store, or sent by Dept. V;

BELLIN'S WONDERSTOEN COMPANY
1140 BROADWAY • NEW YORK



A Surprisingly Small Sum Will Start Her

ADD-A-PEARL NECKLACE

• It is the gift that keeps growing. The pleasure and excitement of the dainty young miss increase each succeeding gift day as friends and relatives add lustrous pearls, until as a young lady she is the proud owner of a necklace of exquisite genuine Oriental pearls—a priceless memory chain of love as well as a valuable heirloom.

Group Additions Greatly Reduce Cost

See your jeweler or write the Add-A-Pearl Company for illustrated folder and details of the Add-A-Pearl "Cost-less" plan.

Avoid substitutes.
Buy additional Add-A-Pearls only on Add-A-Pearl cards.

ADD-A-PEARL COMPANY
Pittsfield Bldg., Chicago, Ill.

THE Add-a-pearl NECKLACE

CHRISTMAS STOCKINGS

NATURALLY you are going to give stockings to some one on your Christmas list. And also, naturally, you hope to receive some yourself. Vogue has made a special "Christmas Stocking Survey"—found out what is new for you to give, what are the new colours, the new gift ideas, the new details that make this year's Christmas stockings different from those of other years. In this list are stockings that are known by name all over the country; you can probably find some of them, at least, in every city where stockings are sold.

Clocked stockings are back again; so you can safely give them to the smartest names on your list. Gordon Hosiery have specially nice clocked stockings for around $2. (Bonwit Teller.) And there are some very nineteen hundred, very naughty, but very, very nice black stockings with lace inserts over the ankle! Be sure of your ground before you give these. They are smart only when worn with very formal evening clothes, or with exactly the right kind of dinner-costume. But their giving does carry a very worldly note of flattery. (Bonwit Teller.) And also in the clocked class is a brand-new idea—thin traceries of clocks in minute beads. These are amusing little vagaries to be given to some one who wears her clothes with wit, as well as taste. (Bergdorf Goodman.)

Mesh stockings are not to be given indiscriminately, but, for the young and very ankle-conscious, they will unquestionably be welcome. Phœnix has a new mesh stocking called "Casino," which they will put up for you in a red-and-silver square gift box. (Altman.) Van Raalte's Queen's Lace mesh goes on, year after year, and is a safe choice for ladies to wear with hostess gowns and dinner-pyjamas. (Altman.)

There is a new series of colours called "Fleurescent" and "Iridescent"—really not very noticeable at first, but subtle and flattering to the ankle and leg. McCallum makes particularly beautiful iridescent shades. If you choose their new colour "Candlelight," you can give it in a very special Christmas package of Cellophane made like a candle with a little green wick. It will hold two pairs of stockings. Altman has them. Also at Altman are Quaker stockings, particularly good in the two-thread, daytime colours, about $1.65. Vanity Fair stockings come also in the iridescent tones; their two- and three-thread weights are around $1.35 at Wanamaker's.

If you are sure that the lady for whom you are choosing wears open sandals for evening, delight her soul with sandal-foot stockings—merely a glistening sheen for the foot. Naturally, if you dance in them strenuously, they last just about as long as a corsage of gardenias, but (Continued on page 170)



Available at all Carroll Cosmetics Shops in principal cities. Also at Namm's, Brooklyn, N.Y.; Frank & Seder of Philadelphia; The Kaufman Store, Richmond, Va.; Goldberg's, Trenton, N. J.

You'll look daintier in this lightweight Francette. Low back and positive-figure-control make it "right" for both evening and daytime frocks. *At all finer stores. All-in-ones from $10—Girdles from $5.*

Francette FOUNDATIONS

105 MADISON AVE. NEW YORK CITY



THE Ace of Spades



A TRUMP IN ANY HAND

A bag with taking ways, is Virginia Art's newest . . . sleek, and black, and breath-takingly lovely. It has all the tricks of the trade . . . amusing top handles attached with spade motifs . . . a clever shape . . . a deceptive roominess. You'll buy it to give away . . . and find you just can't bear to part with it!

BLACK or BROWN, Antelope-finished suede or Calf.

Look for the little gold seal in the lining

Your Guarantee and Exquisite of Smartness Workmanship

VIRGINIA ART

Handbags of Distinction

Get our November Bag for $5 at *(Initials extra)*

BEST & CO.

Fifth Ave. at 35th St., New York

Saxon-Cullum Augusta—Columbia
Hutzler Brothers Co.—Baltimore
E. T. Slattery Co.—Boston
The J. L. Hudson Co.—Detroit
The Dayton Co.—Minneapolis
Strawbridge & Clothier—Philadelphia
Thalhimer Bros. Inc.—Richmond
Woodward & Lothrop—Washington, D.C.
Burdine's Inc.—Miami
bags in sunshine fashion colors
or other department stores or gift shops



CHRISTMAS STOCKINGS

(Continued from page 169) they are tremendously effective. And you can give two or three pairs for the cost of a corsage. Artcraft sandal stockings come in one-thread and two-thread weights; their special Christmas boxes are like little chests, with room for Kislav gloves to match. About $1.95 at Best's.

You will find 51-gauge Humming Bird stockings for around $1.35, in charming boxes at Bloomingdale. The Belle-Sharmeer Christmas box is a little blue-and-silver striped cylinder with a cord for a handle, and with nothing on the outside except the wording "Very fitting Christmas wishes." (A sly reminder that these Belle-Sharmeers were chosen to suit the height of the wearer.) In the box, put sheer, beautiful 51-gauge Belle-Sharmeers; about $1.95 at Best's.

Another special Christmas package is Holeproof's "Fil d'or," appropriately in a gold box. These are around $1.65 at McCutcheon's. For stockings to give by the dozen to some one whose blessings you especially want, choose the marvellous Berkshires and ask for 51-gauge crêpe twist. Even if you don't know what that means, the Christmas receiver will know that you have given her as beautifully clear and sheer a stocking as you could find. (Macy's has these.) For the very frivolous and the very vain give Kayser's one-thread stocking—ephemeral as a breath. Kayser will put your gift stockings in a transparent box, which you, with a little imagination and some unusual ribbons, can turn into a very gay package indeed. At McCutcheon's, find two-thread 54-gauge stockings, one of the very late, if not the last word, in sheerness—ask for Mojud's "Evening."

Very sheer black is for the vain-of-her-ankles; taupish beige for the conservatively smart; sunny beige day shades for almost all the others; for evening, the nearest approach to a nude tone you can find.





THE GAME

(Continued from page 93) try it was treated with scornful indifference. They'd played it, or something like it, before. "It may not be novel," I persisted mildly, "but it's fun." One evening, however, we managed to browbeat our guests into playing it. The game caught on in our rural community and was played with only moderate enthusiasm until one night Neysa McMein and Howard Dietz proposed, instead of drawing, that the subjects be acted out. In a few moments, the faultlessly attired Clifton Webb was wriggling across the floor on his white piqué waistcoat doing an imitation of a turtle in that famous act, "The Hare and the Tortoise." And so, although doubtless many similar types of nonsense are in vogue, as far as I was concerned, I had been present at the *accouchement* of a new and pretty amusing game.

These are the general rules of the game in its present form: A Master is selected—anybody with a list—and two or more teams chosen, which may be composed of from three to ten people each. The Master, seated well away from the players, gives out the subjects to be acted and, if necessary, enforces some discipline. The subjects may include the title of a book, play, movie, poem, or famous painting; name of a well-known person; a slang phrase, slogan, saying, or familiar quotation; historical or Biblical episode, et cetera.

Each team has a captain whose only function is to get from the Master the *first* subject and act it out for his team. Thereafter, whoever guesses correctly runs to the Master and comes back to act out the next subject on the list. The teams are, of course, in competition and should be in separate rooms. The first team to guess the entire list wins.

As soon as a player gets the subject from the Master, his team-mates may ask him any ques- (Continued on page 172)



• You're due for a shock. About a week after your next Peggy Sage Manicure! For her magical new polish wears TEN days at least without the tiniest mar—

as if it had grown on!

Donning any one of her five wicked new shades is as exhilarating as a new Paris hat. There's striking PIMENTO, a THISTLE, full of nuance, an orchidaceous WISTARIA, a silver-veiled purple called CLOVER, and an odd, off-shade NASTURTIUM. At better shops everywhere.

Peggy Sage

Salon Manicure Preparations
50 EAST 57TH STREET
NEW YORK CITY • PARIS, LONDON

LEARN TO BE *Charming*



M. W.

Margery Wilson

America's authority on Charm. Personal adviser to eminent women in all walks of life.

Distinguished Tributes

RUTH CHATTERTON *writes:* "Margery Wilson's Charm is all that the title implies and more."

MARY PICKFORD *writes:* "You are dealing with a subject close to every woman's heart and you have handled it delightfully."

NORMA SHEARER *writes:* "To capture the elusive spirit of Charm and analyze it for personal cultivation, as you have done, is indeed a boon to all who wish to enhance their power."

Charm is the birthright, the natural heritage of every living soul. The expression of it is the only known insurance for happiness. When a woman reflects her innate Charm all else of value follows as naturally as flowers turn to the sun.

THE NEW CHARM TEST

SENT TO YOU WITHOUT COST

How much charm have you? Just what impression do you make? Grade yourself with Margery Wilson's NEW "Charm Test." This self-analysis chart reveals the personal qualities by which others judge you. Miss Wilson prepared this *new* Charm Test because, although the *principles* of Charm never change, the *expressions* of Charm which we call *manners* are changing every day. The NEW "Charm Test" together with a booklet called "The Smart Point of View" will be sent to you without any cost or obligation.

A FINISHING SCHOOL AT HOME

PERSONALIZED TRAINING

In your own home, under the sympathetic guidance of this distinguished teacher, you learn the modern art of self-expression—how to walk, how to talk, how to acquire poise and presence, how to project your personality effectively—to enhance your appeal. Through her personalized and thoroughly up-to-the-minute training by correspondence, Margery Wilson makes tangible for you the elusive elements of Charm and gives you social ease, charming manners, finish, grace—the smart point of view.

To receive the NEW "Charm-Test" and the Booklet write to:

MARGERY WILSON

1145 FIFTH AVENUE 15-M NEW YORK, N. Y.





At your favorite store, or write *Miss Swank*, 112 Madison Ave., N. Y.

THE GAME

(Continued from page 171) tions which can be answered by "yes" or "no." He *may not* say anything else or make any other sound. He must get his subject across solely by acting. Generally, the team tries first to establish the category of the subject—whether book, slang phrase, or what-not. This done, the actor goes into his pantomime, during which questions are continually flung at him, such as "Are you a horse?" "Are you an old man?" "Are you in Love?" The actor usually tries to act out the *meaning* of the subject or perhaps the *key* word, but, sometimes when the sledding gets hard he resorts to phonetics and will act out each word or syllable separately—a slow process and not to be recommended except in case of a bad jam.

Here is a typical list of subjects:

1. TENTING ON THE OLD CAMP GROUND
2. ASK THE MAN WHO OWNS ONE
3. THE QUAKER GIRL
4. THE BAR SINISTER
5. THE ROVER BOYS ON THE MISSISSIPPI
6. BALBOA DISCOVERS THE PACIFIC OCEAN
7. BEAU GESTE
8. WHATEVER GOES UP MUST COME DOWN
9. GOOD TO THE LAST DROP
10. PAUL REVERE'S RIDE

Subjects should be selected which have a reasonable chance of being acted, phonetically or otherwise. Things like "The quality of mercy is not strained" should be avoided, as it is physically impossible to strain mercy without putting too great a strain on integrity. The next line of the quotation—"It droppeth as the gentle rain from Heaven upon the place beneath"—would be all right. "King Richard (Continued on page 175)



Here is that rare but perfect Christmas suggestion—a decidedly useful gift that will also be admired for its *sheer beauty!* . . . Useful, because it makes TWO delicious, perfect, plate-size waffles *at the same time*—a clever, time-saving idea originated by K-M.

And with its smart styling, its gleaming chromium finish, its genuine walnut handles, its dependable heat indicators — the K-M Twin Waffle Iron is simply irresistible! . . . Look for it wherever appliances are sold.

K-M Sandwich Toaster, beautiful, useful; $5.75. With detachable grids for waffle baking, $7.95.



KNAPP-MONARCH CO., St. Louis, U.S.A.

SPECIAL HOLIDAY RATE

on Subscriptions to

HOUSE & GARDEN

Until December 30th, a regular two-year subscription, which is priced at $5.00, or a three-year subscription, which costs $7.50, may be divided into units of one year each and given to different individuals. Thus, each gift subscription will cost you only $2.50, instead of the usual $3.00. A Christmas card, bearing your name, will be sent to announce each gift subscription. The January issue, in a gala wrapping, will arrive in time for holiday enjoyment.

Special Gift Rates

1 year—$3.

2 one-year subscriptions—$5. 3 one-year subscriptions—$7.50.

HOUSE & GARDEN, Greenwich, Connecticut

I enclose $_____ to cover the following gift subscriptions:

NAME_____

STREET_____

CITY_____ STATE_____

NAME_____

STREET_____

CITY_____ STATE_____

NAME_____

STREET_____

CITY_____ STATE_____

MY NAME_____

ADDRESS_____

CITY_____ STATE_____

V12-1-15



The night before the morning after—loveliness is imperative. And Covermark assures instant skin flawlessness! The morning after—Covermark conceals telltale shadows under eyes, as completely as it conceals leucoderma, birth-marks, etc. (8 shades.) ● And keep a SPOT-STIK in your purse to conceal those inevitable mementos of tempting holiday dishes!

*Tested and Approved by the AMERICAN MEDICAL ASSOCIATION for Advertising. . . . Patented. Department and Drug Stores



Lydia Pears
557 FIFTH AVENUE, N.Y.

MID-SEASON PROPHECIES

(Continued from page 168) straps that drop the neck-line just as low as your conscience allows.

COAT PROPHECIES: As for day coats, the Mid-Seasons are filled with spring prophecies. Most of the coats do not wrap around you, all of them look comfortable. They button at the waist in a casual way, not too tightly—except Chanel's, which button snugly over the diaphragm. Lelong puts a wide, slightly fitted waistband in his top-coats. He and Alix both use full front panels of contrasting material that are held in tightly at the waist with a belt. Paquin's top-coats button with two buttons at the waist and have wide rippled revers.

BAUBLES: The collection baubles are far more amusing than the bread-and-butter clothes. Schiaparelli uses Christmas-tree decorations on clothes, mind you. Bright lacquered balls hanging on a bolero, tinsel trimming the neck of an evening dress, candlesticks complete with candles marching up the front of a suit—all those festive touches that Schiaparelli understands so well. She also goes Victorian with buttons, and makes clips of a hand holding a rose under a glass globe. Chanel wears and shows heavy gold necklaces with cupids or birds or bees or roses embossed on plaques. She also has enormous gold embossed bracelets and clips and earrings. Of course, she hasn't forgotten her pearls, but now she wears them on top of gold necklaces.

CROWNS TOPPLE: Schiaparelli's hats are drastic news. They have come down like a pricked balloon and lie flat against the head. There is a puff of black satin upholstered with shocking-pink buttons (page 84) that sits snugly over the front of your head. There is a wrapped silk jersey bonnet that ties under your chin (page 85). There are felt lamb-chops complete with paper frill and berets with a Scotch tilt to them. And one can't forget Schiaparelli's long silk jersey evening gloves in purple or pink.







Austria wins the warm approval of those who like their snow with sun, their skiing with experts and without climbing, their days topped by nocturnal revels in bright Alpine resorts like St. Anton, Kitzbuehel, Igls, Saalbach, Mittersill . . . and those who would combine sport with the carnival of Vienna's art, music, culture, social graces. Ski schools and cable cars; skating, ice-boating, tobogganing, curling; bronzed peasants and princes, the smart set at masques, dances, kindred frivolities; de luxe hotels, cozy inns: that's Austria's winter. Moderate rates. 40% railway reductions. Six days from New York.



Consult your travel agent or Dept. V.

AUSTRIAN STATE TOURIST DEPARTMENT
630 FIFTH AVENUE · NEW YORK



We call them "CHUMMIES"... you'll call them the answer to your gift problems! Bonnie Briar takes pride in the adroit styling, the deft needlework, the luxurious quality of the shimmering, long wearing silk satin. What's more, you'll like their roomy cut and sweeping length. You'll wonder how we can do it at $2.95 (Gown) and $3.95 (Pajama); imagine!

COLORS: WINE, ROYAL, BLUSH NUDE, MIST BLUE

At these and other leading stores:

New York, N. Y. Oppenheim Collins & Co.
Boston, Mass. E. T. Slattery & Co.
Brooklyn, N. Y. Oppenheim Collins & Co.
Buffalo, N. Y. Oppenheim Collins & Co.
Cleveland, Ohio The Higbee Co.
Denver, Col. May Company
Des Moines, Iowa Younker Bros.
Hollywood, Cal. Broadway Department Store
Kansas City, Mo. Jones Store
Los Angeles, Cal. May Company
Philadelphia, Pa. The Blum Store
St. Paul, Minn. Macey's, Inc.
St. Louis, Mo. Famous & Barr Co.
Washington, D. C. Woodward & Lathrop
Youngstown, Ohio Charles Livingston & Co.

BONNIE BRIAR, 148 MADISON AVE., N. Y.

WRITE FOR THESE BOOKLETS

You can simplify your shopping and learn more about many products advertised in Vogue by writing to the addresses listed below for these booklets. They're all free unless otherwise indicated.

Holiday Hospitality

EGG NOG RECIPE. For your holiday "at homes," a marvellous recipe for egg nog is included in Myers's Jamaica Rum recipe book. Write to R. U. DELAPENHA & Co., INC., DEPT. J-6, 57 LAIGHT STREET, NEW YORK CITY.

POUR OUT THE STARS. The man who first tasted champagne remarked, "I am drinking stars!" And for years champagne has been almost as unattainable as the stars, but now Great Western has a champagne that will come within your budget. An interesting little booklet tells you about this American-produced champagne. PLEASANT VALLEY WINE CO., DEPT. V, RHEIMS, N. Y.

KNOW YOUR WINES AND SPIRITS is a series of pamphlets, featuring Dom Bénédictine. These interesting leaflets will be sent to you on request. JULIUS WILE SONS AND CO., INC., DEPT. V, 2 PARK AVENUE, NEW YORK, NEW YORK.

ST. FRANCIS NECTARINES, so perfect for your holiday menus, are grown and canned at Tagus Ranch. The life of the workers in this superior community, as well as the production and preparation of these delicious fruits, is described in an interesting booklet. TAGUS RANCH, DEPT. V, TULARE, CALIFORNIA.

Gifts of Silver

GIVE GIFTS OF SILVER is Gorham's gift booklet showing attractive silver gifts, both sterling and silverplate, for the table and house and beautifully designed personal gifts. Many gifts up to ten dollars are pictured, as well as other more expensive ones. This brochure will aid you in selecting gifts of lasting beauty. THE GORHAM CO., DEPT. V, PROVIDENCE, RHODE ISLAND.

GEORG JENSEN, CHRISTMAS 1937. This attractive blue and silver booklet is designed to make your Christmas shopping easy. It contains over fifty pictures of the beautiful Jensen gifts in crystal, linen, porcelain as well as silver. A mail order blank with a return envelope is included for your use. GEORG JENSEN, DEPT. V, 667 FIFTH AVENUE, NEW YORK, NEW YORK.

Beauty

EARLY AMERICAN TOILETRIES by Shulton are scented with "Old Spice," and beautifully packaged in enchanting treasure boxes, covered in a veneer of real wood and decorated with bright sprays of flowers. A booklet illustrates these toiletries and gives prices. SHULTON, INC., DEPT. V, 358 FIFTH AVENUE, NEW YORK CITY.

YOUR HAND, MADAME. Reading this informative little book, by Princess Kropotkin, is as fascinating as having your fortune told, for your hand reveals strong marks of personality and character. You are told how to care for your hands and given exercises to keep your hands, wrists and arms in good condition and to help develop control of movement. REVLON, DEPT. V, 125 WEST 45 STREET, NEW YORK CITY.

Wardrobe

SECRETS OF LONGER HOSIERY WEAR. The makers of Vanette sheer crêpe hosiery have studied the question of longer wear for stockings from various angles, making hundreds of inquiries to find out how women get the maximum service from their stockings. They tell you all about it in their new booklet—how to put stockings on, how to wash them and how to dry them, and most important, how to buy them. VANETTE HOSIERY MILLS, DEPT. V, 6001 MAPLE AVENUE, DALLAS, TEXAS.

UNDERNEATH IT ALL—A VASSARETTE. Twelve Vassarette styles are illustrated in a new folder—each model individually designed. This booklet emphasizes the importance of having a supervised fitting to determine the best style for you, and to adjust it to your particular needs. VASSAR CO., DEPT. V, 2545 DIVERSEY AVENUE, CHICAGO, ILLINOIS.

Christmas Shopping

BOYLE'S "SHADOWTONE" LUGGAGE is pictured and described in a new folder. These handsome pieces, both fitted and unfitted, in Boyle's new luggage leather, "Shadowtone," make beautiful gifts. BOYLE LEATHER GOODS, DEPT. V-11, 36 EAST 31 STREET, NEW YORK CITY.

SCHWARZ TOY CATALOGUE. New and unusual toys, games and books for your children's Christmas are shown in Schwarz's Christmas booklet. This booklet will simplify your shopping and add to the fun of planning Christmas for your family. F. A. O. SCHWARZ, DEPT. V, 745 FIFTH AVE., NEW YORK CITY.

LEATHER FOR THE LAYMAN. Buxton's fine leather billfolds, key containers and other accessories are shown in their booklet. It also helps you to distinguish and appreciate the various qualities and kinds of leathers. BUXTON, INC., DEPT. V, SPRINGFIELD, MASSACHUSETTS.

WHAT'S NEW IN RONSON shows the many smoking accessories equipped with Ronson lighters—cigarette boxes with "Touch-Tip" lighters, cigarette cases, table lighters, etc. These excellent lighters come in a variety of finishes and make beautiful gifts. ART METAL WORKS, DEPT. V, 8 ARONSON SQUARE, NEWARK, NEW JERSEY.

Travel

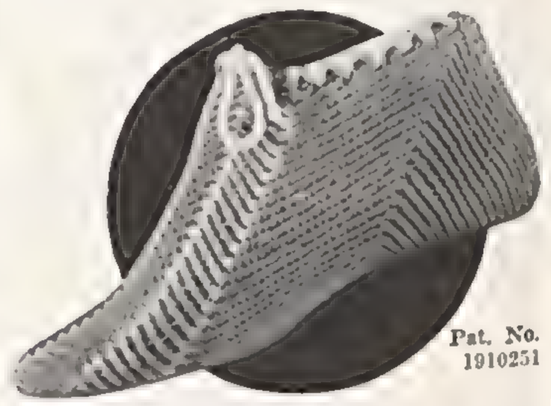
BERMUDA THIS WINTER? A complete booklet briefly outlines the history of the Bermudas. Many photographs show the beauty of these islands, and information on climate, sports, clothes and hotels is included to help you plan your trip. BERMUDA TRADE DEVELOPMENT BOARD, DEPT. V, 500 FIFTH AVENUE, NEW YORK, NEW YORK.

SOUTHERN CALIFORNIA. An "automatic trip planner"—80-page official guide book—plans your trip for you from start to finish: what to see and do, how to travel, time required, and what it will cost! This booklet contains beautiful photographs and many helpful maps. ALL-YEAR CLUB OF SOUTHERN CALIFORNIA, DEPT. V, 629 So. HILL STREET, LOS ANGELES, CALIFORNIA.

ITALIAN LINE MEDITERRANEAN CRUISES. Information on these famous "Lido Liner" cruises—sailing from New York January 21 and 29, February 12, March 12 and April 2—will be sent to you on request. ITALIAN LINE, DEPT. V, 624 FIFTH AVENUE, NEW YORK, NEW YORK.

MATSON TRAVEL OFFERINGS is a comprehensive booklet outlining Matson's services to Hawaii and the South Seas. Many photographs and information on these cruises are included to help you plan your trip. MATSON NAVIGATION CO., DEPT. V, 30 ROCKEFELLER PLAZA, NEW YORK, NEW YORK.

AT HOME—OR FOR TRAVEL



Reliable

"SLEEPERS"

A DELIGHTFUL creation in soft, knitted wool foot wear—fashioned by RELIABLE. Cozily warm for sleeping—so comfortable, and noiseless, for lounging around. You'll appreciate them too for traveling.

As Gifts—

"SLEEPERS" are the perfect answer to your gift problems—a distinctive, quality gift, that will be gratefully received. Rich color combinations to choose from—Rose, Foam Green, Orchid, Powder and many other beautiful shades. Attractively packaged. Wash as often as you like.

Most shops and the notion departments of the larger stores have "SLEEPERS". If your dealer can't supply "SLEEPERS", send $1.00 direct. State color and if for woman or man.

RELIABLE KNITTING WORKS
Dept. C
2030 W. Lloyd St. Milwaukee, Wis.

How to order Vogue Patterns by mail

Vogue Patterns may be ordered by mail from any of their distributors; or from Vogue Pattern Service, Greenwich, Conn., and, in Canada, at 21 Dundas Square, Toronto, Ontario.

Please state the full pattern number. When ordering skirts give both waist and hip measure. When ordering misses' or children's designs, state age.

Vogue does not make provision for charge accounts or C. O. D. delivery. Please enclose cheque, money order or stamps. Remittances should be made out to the store or office from which you order.

Prices of Vogue Patterns

539	$2.00
540	2.00
S-4025	1.00
S-4026	1.00
7598	.40
7695	.40
7871	.30
7872	.30
7876	.50
7879	.60
7880	.75

GIVE HER Loveliness

Put beauty at her finger-tips this Christmas with one of these attractive La Cross manicure sets to keep her hands lovely all year.



TRINKET POUCHETTE
No. 4019 — $1.50

CORONET
No. 4007 — $5



La Cross NEWARK, N. J.

Other smart La Cross sets from $1 to $35

NAIL POLISH SETS

The prestige polish that looks better and lasts longer



TALON COIN POCKET BUILT IN PALM OF LEFT GLOVE

NEW "handee"

PURSE GLOVE

Zip open the money pocket. Handy for nickels and dimes for carfare—telephone—tips—auto tolls—taxis—for door key—memos—for skating—driving—football games, etc. Quite the vogue for women and men—a gift most appreciated. In most leathers at the better stores, from $3.50.

BACMO POSTMAN CORP., 1 PARK AV., N.Y.

THE GAME

(Continued from page 172) II.," for instance, would generally be too hard to do, but "King Canute and the Tide" is a cinch.

Sometimes special lists—say Biblical—are given, such as: Moses in the Bulrushes; The Handwriting on the Wall; Rebecca at the Well; David and Goliath; Samson and Delilah, et cetera.

Herbert Swope once gave a selection of political sayings, including: "Taxation without representation is tyranny"; "I regret that I have but one life to give for my country"; "Millions for defence, but not one cent for tribute".

The other night, at Mimi Durant's, I went up-stairs and, going into one of the bedrooms, found a small group standing there with stricken faces as Jock Whitney crawled out from beneath the bed. I feared the worst, but it appeared he was only acting "Get out from under." Recently, George Cukor had to do Samuel Insull. He floundered a few moments, then pulling up his sleeve, pretended to give himself a shot in the arm. "Cocaine?" some one asked. "No." "Morphine?" "No." "Insulin?" "You've got it!" cried Cukor—"Sam Insulin." I think it was at the same party that Alice-Leone Moats, an expert, was acting. Somebody guessed it—"Et tu, Brute," and a charming young thing protested, "But French phrases aren't fair!"

Props, if handy, can be used effectively. George Abbott did "The Light That Failed" by simply striking a match and letting it burn out. Alfred Vanderbilt managed "Necessity is the mother of invention" by acting necessity, then pointing to his mother, Mrs. Emerson, and then pointing significantly to a telephone, a radio, and an electric-light bulb. At one party, Will Stewart had to act out a saying. By adopting a very regal attitude and indicating a crown, he put the word "King" across. The rest was proving difficult, when a white kitten walked into the room. He seized the cat and held it up, man and cat face to face. "A cat can look at a King," his team screamed.

Instances of what seem to be mind-reading or something equally puzzling are on record. One girl last summer guessed "Rosa Bonheur's Horse Fair" before the actor had even started to do his stuff, and later got "Miss Perkins" immediately without a word having been spoken—a rather disturbing performance.

Elsa Maxwell gave a party the other night and had three big teams competing for rich and elegant prizes. In the final heat, our team was well in the lead. Eleanor Young acted "All's well that ends well." I guessed it and rushed to Miss Maxwell, the Master, for the next subject. In the confusion, she gave me "All's well that ends well." What I am always calling my mind evidently ceased to function, for I dashed back to my team and elaborately acted out the same quotation again and so lost enough time to defeat my own side. That is why I have to write about the Game—they won't let me play it any more.

Deauville (by Tiffin)

CONTINENTAL IN FLAVOR—with the beauty and quality found always in TIFFIN Hand Craftsmanship.

SEE DEAUVILLE AT YOUR FAVORITE STORE

$12.00 PER DOZEN IN DEPT. STORES AND GIFT SHOPS COAST TO COAST



United States Glass Co.
PITTSBURGH . . . PENNSYLVANIA

LOOK FOR THE TIFFIN TRADE MARK

RIGHTO JEEVES, IT'S THE "BERRIES"



During Colds get the

KLEENEX* HABIT

to save your nose and temper . . . and for Double Economy!

● This way to soothe that inflamed, sore nose is mighty welcome during colds! Just put aside your handkerchiefs and adopt the habit of using Kleenex Disposable Tissues the instant sniffles start. See how much more "human" you feel, for you're sure to find Kleenex Tissues soothing and non-irritating.

It's the Double Economy tissue

What's more, Kleenex is the DOUBLE ECONOMY tissue. (1) It now costs less. Saves more as it reduces handkerchief laundry. (2) The patented Serv-a-Tissue box of 200 sheet Kleenex saves tissues, means no waste, no mess, no fighting the box. You pull one tissue at a time, the next one pops up ready for use.

All 200 Sheet KLEENEX now packed in the

SERV-A-TISSUE BOX

NOW 2 For 25c



No waste! No mess! Pull a tissue—the next one pops up ready for use!

KLEENEX* DISPOSABLE TISSUES

(*Trade Mark Reg. U. S. Patent Office)



Symbolic of southern scenes they were meant for . . . are these striking examples of the new season's vogue. Fashioned of Giana Crepes in exclusive patterns of authentic French origin. Tub perfectly. Precise tailoring and dressmaker touches seldom lavished on dresses so modestly priced.

Style 4381—(*left*)—Exclusive Floral Band print, individualized by crescent shaped pockets. Knife tucks add interest to the skirt. Black, brown, navy. 12 to 40.

Style 4350—(*center*)—Sleek classic shirtmaker in the straight and square silhouette. Pearl buttons glisten down the front closing. Black, brown, navy, wine. 14 to 42.

Style 4377—(*right*)—Exclusive Daisy stripe print. "Zipped" front bodice. Soft chiffon scarf. Navy, black, white, ginger. 16 to 44.

FRANKLIN SIMON'S
New York - Greenwich

Auerbach Company.....Salt Lake City
William H. Block Co.....Indianapolis
J. L. Brandeis & Sons.....Omaha
Broadway Dept. Store.....Los Angeles
Dayton Company .....Minneapolis

CARSON PIRIE SCOTT & CO.
Chicago

Joseph Horne Co.....Pittsburgh
The Ernst Kern Co.....Detroit
Kerr Dry Goods Co.....Oklahoma City
M. O'Neil Co.....Akron
Schusters .....Milwaukee

Also featured by all other leading stores from coast to coast

VOGUE'S SPOT-LIGHT

(Continued from page 108) At the dress rehearsal just before the opening, Noel Coward, who had been invited to the conference, sat in the darkness with Dick Rodgers, who wrote the score. After one ballet, a Chinese fantasy in gold and magenta, with costumes which had cost some five thousand dollars, Coward waved his hand and said, "It must come out." Astonished, Dick Rodgers said, "Really?" Comfortingly, Coward patted him on the arm and said, "My dear Dick, it stinks."

A bit further on in the show, another ballet, known as the Munitions Number, came on. This one began with a salesman taking an order for millions of dollars worth of armament, leading directly to the cue song, "The World Is My Oyster As Long As They Buy," danced by a procession of pretties in pink velvet, with hour-glass figures and feathers in their hair, followed by other pretties in little pink fluffs (the designs are at the top of page 108), who were supposed, in the libretto, to be the fruits of war profits. In any case, the ballet was a flop. The Munitions Number was ordered out. Now, those munitions costumes, that oyster melody, with new lyrics, is called "Spring in Vienna," and the girls still come out in pink, but they waltz. Nobody remembers that once it was satire and munitions.

• • • •

"Amphitryon 38" is played like gauze, and has the general contours of a bedroom farce. If Sophocles had only had foresight, he would have called it "Getting Alkmena's Garter." It is Avery Hopwood in Greek. But it doesn't matter at all—for in the hands of the Lunts, it is twisted into loveliness, played for every artificiality, stylized and swift, in a production that is a skeleton of beauty. Lee Simonson has done sets that do just what sets are supposed to do—increase the visual loveliness and show off the play. In the moonlight scene—a white house with blue moonlight shadows, Lynn Fontanne in crimson and white—Simonson, Valentina, who did the costumes, and Miss Fontanne fuse. But of all the scenes, the best is that in which Jupiter sits at the foot of the virtuous wife's couch, while she darns his sock and he explains carefully the creation of the world.

There is no doubt that artificiality carried to the furthest degree becomes chic. This is a really chic play—a combination of taste, originality, wit, and the ability to carry it off without self-consciousness. It has lost all pedantry, all the effect of having been translated, arranged, and disarranged by the greatest Greek scholars of all time, by the Gilbert Murrays of two continents, by the clique of professors who have taken Greek drama under their protective arms. (Every time Jupiter tried to jump into Alkmena's bed, the woman behind me kept saying, "Oh, what Gallic wit.")

• • • •

"Susan and God" is the same spurious play that Rachel Crothers always does—amusing, smart, crisp, the corners jointed together as though she belonged to the Carpenter's Union, Local Number 139; but then there is nothing wrong with being a good play-carpenter. But for gusto it takes some one like Gertrude Lawrence, whose perfection of stagecraft gives it a kick. Miss Lawrence takes the lines and scatters over them the paillettes of her talent; she slings the character around, wrestles with it like a drunk getting into an overcoat, and then, with her hat tiptilted, gay, wrinkling her nose, flapping her arms, and a little cock-eyed, she entrances every one. She is one of the most amusing women now on the stage.



WAMSUTTA *Supercale* SHEETS

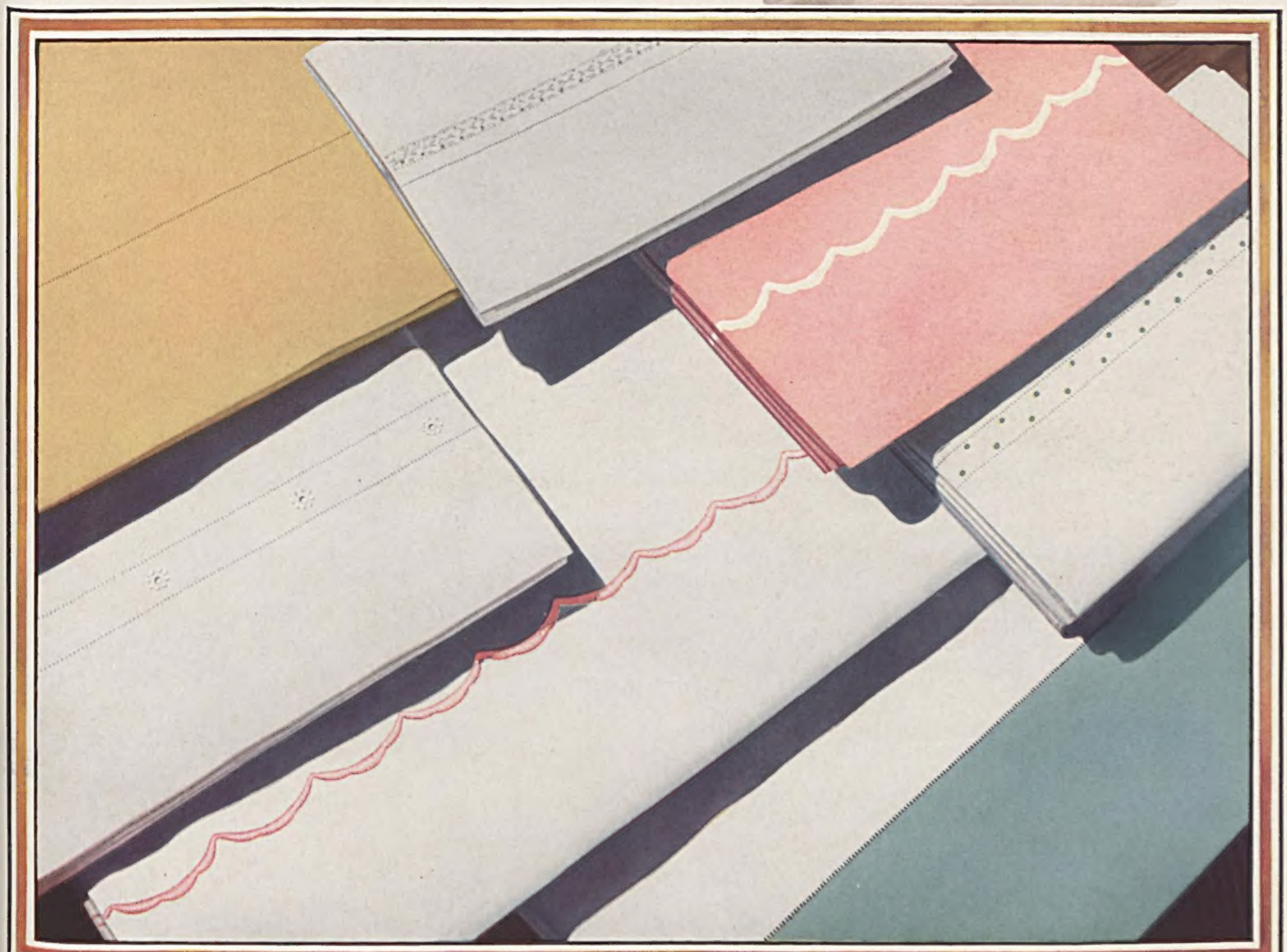
THRIFTY TO GIVE . . . THRILLING TO GET



THERE is a rare pleasure in giving anything so definitely in a class by itself as Wamsutta *Supercale.* You can be thrifty about it, too, because the pillow cases make just as lovely gifts as the sheets and come in the same exquisite patterns of scalloping, hemstitching, and real hand embroidery. Some of the newest designs in both white and pastel-colored borders are shown below to remind you of the variety of styles of Wamsutta *Supercale* that your favorite store can show you.

Your gift of Wamsutta implies a real compliment to the discrimination of the person who receives it . . . and carries with it the blessing of luxurious and restful sleep for many years to come. There is a gay, colorful Christmas card to accompany any gift selection of Wamsutta *Supercale* sheets and pillow cases that you may make.

WAMSUTTA MILLS · *Since 1846—The Finest of Cottons* · NEW BEDFORD, MASS.

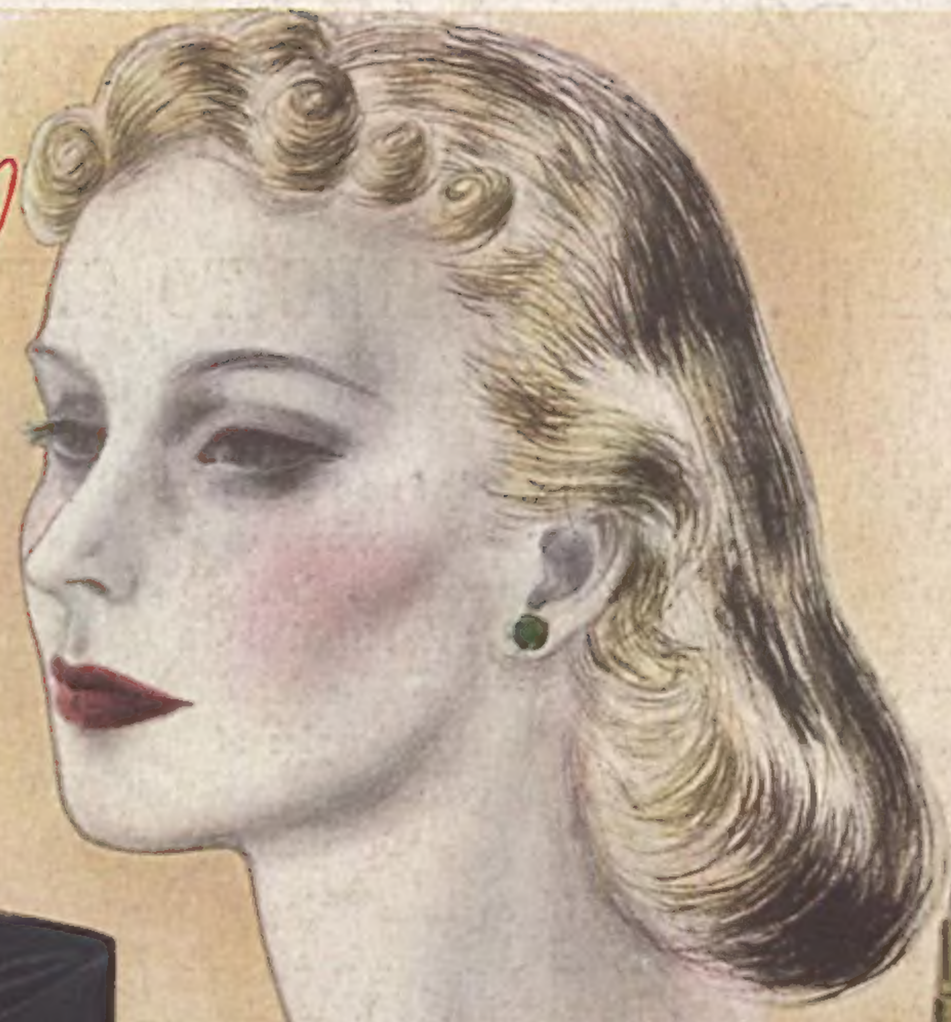


Here are a few of the Wamsutta Christmas sets. They include a variety of solid colors, colored hems, multiple rows of hemstitching, hand-drawn work, scalloped and embroidered patterns, etc.

Helena Rubinstein wishes you a

Beautiful

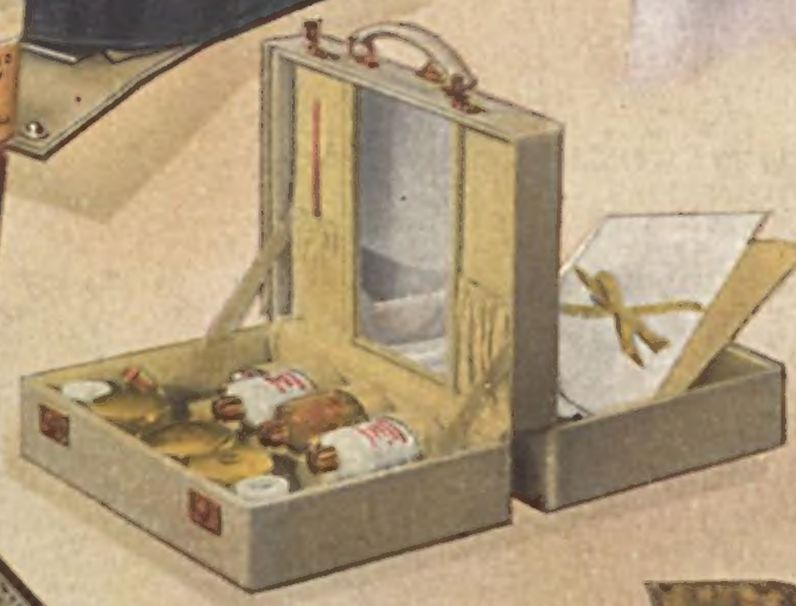
CHRISTMAS





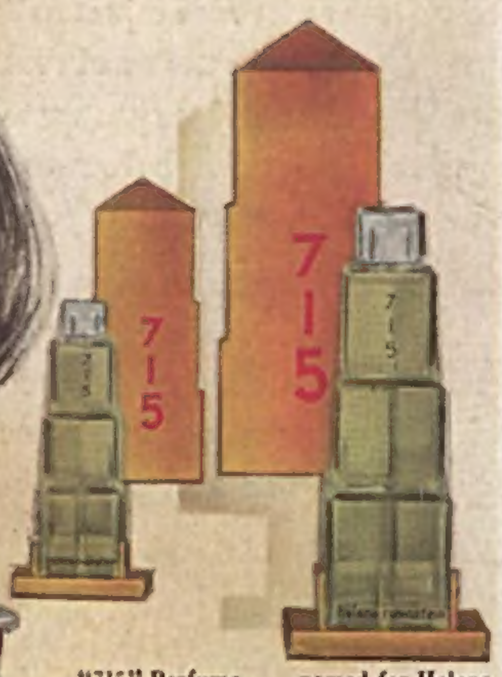
The new Town and Country Week-Ender contains eleven preparations. Black, brown, blue or red pelican-grain Fabrikoid case, 5.00.





Lucky the lady who receives this natural rawhide bag equipped with preparations in smart ivory and gold containers, 75.00. In black or brown alligator calf, 50.00.

The Cruise Bag contains a substantial supply of preparations and ample room for accessories. In brown or black grain, 27.50.



"715" Perfume . . . named for Helena Rubinstein's luxurious new salon at 715 Fifth Avenue. 4.50, 12.50. Purse size, 2.00. "715" Eau de Toilette in the same haunting odeur, 8.50.

(Below) Two charming gifts in one! Enchanté Eau de Cologne and Dusting Powder in a smart English fabric-design box, at the little price of 2.50.



Exhilarating Pasteurized Milk Bath . . . Divine odeurs: Jasmine, Pine, Enchanté. Giant jar, 12.50. Other sizes at 6.50, 3.50, 2.00.





Exquisite evening bag with double compact, lipstick, perfume, flashlight, mirror and comb. In satin, transparent velvet, or lamé, 27.50. Black suede, 29.50. Gold or silver kid or brocade, 32.50



Helena Rubinstein's deliciously fluffy Body Sachet comes in the Town or Country odeurs. Each, 3.00.



Town Perfume is as sophisticated as its name; Country has pungency and freshness. In Junior sizes. Each, 3.50.



Sparkling candlestick bottle of Helena Rubinstein's lovely Eau de Toilette; Town or Country odeur, 4.25. Perfume to match, 7.50.



Town or Country lipstick and compact. In a fashionable white or black enamel basket-weave design. Single compact, 4.50 the set; double, 5.50.

Christmas Gifts! Can you, as a woman, think of anything in the world you would rather have than the gift of silken-soft skin . . . velvet-smooth lips that glow with youth . . . eyes that sparkle like the stars? And can you think of any woman of your acquaintance who would not be eternally grateful for these gifts and for the gift of having the age-telling lines in her face vanish, her "extra chin" disappear, her flabby contour become firm and young-looking? You cannot. That is why Helena Rubinstein, whose mission in life is to make other women beautiful, suggests for your family and your most fastidious friends, gifts of youth and beauty. Pictured on this page are but a few of her enchanting Christmas gift suggestions. These and other lovely gifts are available at Helena Rubinstein's Salons and all smart stores.

Helena Rubinstein

715 FIFTH AVENUE, NEW YORK

SALONS: PARIS • LONDON • BOSTON • CHICAGO • LOS ANGELES • SAN FRANCISCO • TORONTO

CN00020369